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| ORIGINAL: English | | | |
| DATE: April 12, 2019 | | | |

**WIPO STANDARDS WORKSHOP  
ON NAME STANDARDIZATION**

organized by the  
World Intellectual Property Organization (WIPO)

**Geneva[[1]](#footnote-1), May 2 to 3, 2019**

DRAFT PROGRAM

*prepared by the International Bureau of WIPO*

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| Thursday May 2, 2019  **Name Standardization** | |
| 08:30 - 09.30 | Registration: WIPO Access Center |
| 09:30 - 09:45 | **Welcome address**  *Mr. Yoshiyuki**Takagi, Assistant Director General, WIPO* |
|  | Moderator of Workshop:  *Mr. Young-Woo Yun, Head, Standards Section, WIPO* |
|  | **Part 1: Information session**  *Current practices by IP Offices and others on name standardization, including pros and cons; challenges faced and ways to improve; lessons learned; high-level description of algorithms.* |
| 09:45 - 10:00 | **Summary of** [**2016 workshop**](https://www.wipo.int/meetings/en/details.jsp?meeting_id=40784) **on Name Standardization**  Presentation:  *Mr. Edward Elliott, IP Information Officer, WIPO* |
| 10:00 - 10:10 | **Update on IP5 Applicant Name Standardization**  Presentation:  *Dr. Jumi Lee, Deputy Director, KIPO* |
| 10:10 - 11:20 | **Current practice by IP Offices** (operations or data analysis)  Presentations:  *Mr. Robert McNeill, Assistant Director, Digital Engagement,  IP Australia*  *Dr. Jumi Lee, Deputy Director, KIPO*  *Ms. Amanda Myers, Acting Deputy Chief Economist, USPTO*  Q&A |
| 11:20 - 11:40 | Coffee |
| 11:40 - 13:00 | **Current practice by Intergovernmental Organizations and Non-Governmental Organizations**  Presentations:  *Dr. Julie Callaert, Research Expert technometrics, KU Leuven*  *Mr. Bruno Pouliquen, Head, Advanced Applications Technology Center, WIPO*  *Mr. Geert Boedt, Business Analyst, EPO*  *Ms. Christina ten Hövel, EPO*  Q&A |
| 13:00 - 14:00 | Lunch |
|  | **Part 2: Discussion session**  *Areas for cooperation between IP Offices or other parties* |
| 14:00 - 14:15 | **The need for cooperation: what benefits can it bring? Where is it needed? What can it achieve? What difficulties does it raise?**  Presentation:  *Mr. Stephen Adams, Managing Director, Magister Ltd*  Q&A |
| 14:15 - 14:45 | **What level of coordination is desirable: name normalization, name standardization, or name harmonization?**  Roundtable discussion  Moderators:  *Mr. Jurjen Dijkstra, Manager Content, LexisNexis*  *Ms. Amanda Myers, Acting Deputy Chief Economist, USPTO* |
| 14:45 - 15:15 | **Should parties share data or algorithms and work on common projects? If so, what types of projects would be appropriate? What are the legal implications?**  Roundtable discussion  Moderators:  *Mr. Geert Boedt, Business Analyst, EPO*  *Dr. Julie Callaert, Research Expert technometrics, KU Leuven* |
| 15:15 - 15:45 | **What is the best way for parties to work together on these issues? How to determine funding, schedule, participants, etc?**  Roundtable discussion  Moderator:  *Mr. Michael Burn, Assistant Director, International ICT Cooperation,  IP Australia*  *Mr. Stephen Adams, Managing Director, Magister Ltd* |
| *15:45 - 18:00* | *Task Force meeting (members only)*  *NB Room 0.105* |

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| Friday May 3, 2019  **Global and National Identifiers** | |
| 08:30 - 09.30 | Registration: WIPO Access Center |
|  | **Information session**  *Current practices by Offices and others on applicant identifiers: pros and cons of different approaches; challenges faced and ways to improve results.* |
| 09:30 - 09:45 | **Results of CWS survey on identifiers**  Presentation:  *Mr. Edward Elliott, IP Information Officer, WIPO* |
| 09:45 - 10:40 | **What are global identifiers? What examples exist outside of IP?**  Presentations:  *Mr. Graham Bell, Executive Director, EDItEUR*  *Mr. Matthew Buys, Director of Engagement, ORCID*  Q&A |
| 10:40 - 11:30 | **Current practice by IP Offices**  Presentations:  *Mr. Michael Burn, Assistant Director, International ICT Cooperation, IP Australia*  *Mr. Geert Boedt, Business Analyst, EPO*  Q&A |
| 11:30 - 11:50 | Coffee |
| 11:50 - 12:50 | **Current practice by IP Offices**  Presentation:  *Ms. Julie Daltrey, Data Architect, UK IPO*  *Mr. Gareth Jones, Informatics Analyst, UK IPO*  *Mr. Nikolay Popov, Head of the Center for Advanced Technologies, Rospatent*  Q&A |
| 12:50 - 14:00 | Lunch |
|  | **Discussion session**  *Opportunities and challenges with using global identifiers* |
| 14:00 - 14:15 | **Intro: What are the benefits of using global identifiers?**  Presentation:  *Mr. Jurjen Dijkstra, Manager Content, LexisNexis* |
| 14:15 - 14:30 | **Intro: What are possible concerns with using global identifiers?**  Presentation:  *Mr. Jonathan Osha, Managing Partner, AIPLA* |
| 14:30 - 15:00 | **What issues could the use of global identifiers raise for applicants, for Offices, and for third parties?**  Discussion topic  Moderators:  *Mr. Jonathan Osha, Managing Partner, AIPLA*  *Ms. Amanda Myers, Acting Deputy Chief Economist, USPTO* |
| 15:00 - 15:30 | **What features are desirable for creation, exchange, and maintenance of global identifiers?**  Discussion topic  Moderators:  *Mr. Hao Zhou, Head, Data Development Section, Economics and Statistics Division, WIPO*  *Ms. Julie Daltrey, Data Architect, UK IPO* |
| 15:30 - 16:00 | **What are potential areas for cooperation going forward? ?**  Discussion topic  Moderators:  *Mr. Geert Boedt, Business Analyst, EPO*  *Ms. Maike Houtrouw, IP Analyst, Philips Intellectual Property & Standards* |
| 16:00 - 16:10 | **Closing remarks**  *Mr. Kunihiko Fushimi, Director, International Classifications and Standards, WIPO* |
| *16:10 - 18:00* | *Task Force meeting (members only)*  *NB Room 0.105* |

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1. *The headquarters of WIPO, 34, chemin des Colombettes, Geneva (NB Room 0.107).* [↑](#footnote-ref-1)