

WIPO STANDARDS WORKSHOP ON NAME STANDARDIZATION

*organized by the
World Intellectual Property Organization (WIPO)*

Geneva, May 2 to 3, 2019

DRAFT PROGRAM

prepared by the International Bureau of WIPO

Thursday, 2 May 2019

Name Standardization

09:00 - 09:30 Registration

09:30 - 09:45 **Welcome address**

Part 1: Information session

09:45 - 12:30

Current practices by IP Offices and others on name standardization, including pros and cons; challenges faced and ways to improve; lessons learned; high-level description of algorithms.

Summary of [2016 workshop](#) on Name Standardization

Update on IP5 Applicant Name Standardization

Current practice by IP Offices (operations or data analysis)

11:15 - 11:30 Coffee

Current practice by Intergovernmental Organizations and Non-Governmental Organizations

Current practice by data providers

12:30 - 14:00 Lunch

Part 2: Discussion session

14:00 - 16:00

Areas for cooperation between IP Offices or other parties

Summary of information session

Introduction

The need for cooperation: what benefits can it bring?

Where is it needed? What can it achieve? What difficulties does it raise?

Discussion topic

What level of coordination is desirable: name normalization, name standardization, or name harmonization?

Discussion topic

Should parties share data or algorithms and work on common projects? If so, what types of projects would be appropriate? What are the legal implications?

Discussion topic

What is the best way for parties to work together on these issues? How to determine funding, schedule, participants, etc?

16:00 - 18:00

Task Force meeting (members only)

Friday 3 May 2019

Global and National Identifiers

Information session

09:30 - 12:30

Current practices by Offices and others on applicant identifiers: pros and cons of different approaches; challenges faced and ways to improve results.

Results of CWS survey on identifiers

Introduction

What are global identifiers? What examples exist outside of IP?

Current practice by IP Offices

11:15 - 11:30

Coffee

Current practice by others

12:30 - 14:00

Lunch

Discussion session

14:00 - 16:10

Opportunities and challenges with using global identifiers

Introduction

What are the benefits of using global identifiers?

Presentation

What are possible concerns with using global identifiers?

Discussion topic

What issues could the use of global identifiers raise for applicants, for Offices, and for third parties?

Discussion topic

What features are desirable for creation, exchange, and maintenance of global identifiers?

Discussion topic

What are the legal / technical / resource barriers to adoption by Offices?

Closing remarks

16:10 - 18:00

Task Force meeting (members only)

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