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| WIPO/IP/CWS\_NS/GE/19/INF/1 PROV. | | | |
| ORIGINAL: English | | | |
| DATE: march 5, 2019 | | | |

**WIPO STANDARDS WORKSHOP  
ON NAME STANDARDIZATION**

*organized by the  
World Intellectual Property Organization (WIPO)*

**Geneva, May 2 to 3, 2019**

DRAFT PROGRAM

*prepared by the International Bureau of WIPO*

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| Thursday, 2 May 2019  **Name Standardization** | |
| 09:00 - 09.30 | Registration |
| 09:30 - 09:45 | **Welcome address** |
| **Part 1: Information session 09:45** - **12:30** *Current practices by IP Offices and others on name standardization, including pros and cons; challenges faced and ways to improve; lessons learned; high-level description of algorithms.* | |
|  | **Summary of** [**2016 workshop**](https://www.wipo.int/meetings/en/details.jsp?meeting_id=40784) **on Name Standardization** |
|  | **Update on IP5 Applicant Name Standardization**  **initiative** |
|  | **Current practice by IP Offices** (operations or data analysis) |
| 11:15 - 11:30 | Coffee |
|  | **Current practice by Intergovernmental Organizations and Non-Governmental Organizations** |
|  | **Current practice by data providers** |
| 12:30 - 14:00 | Lunch |
| **Part 2: Discussion session**  **14:00** - **16:00** *Areas for cooperation between IP Offices or other parties* | |
|  | **Summary of information session** |
|  | Introduction  **The need for cooperation: what benefits can it bring? Where is it needed? What can it achieve? What difficulties does it raise?** |
|  | Discussion topic **What level of coordination is desirable: name normalization, name standardization, or name harmonization?** |
|  | Discussion topic **Should parties share data or algorithms and work on common projects? If so, what types of projects would be appropriate? What are the legal implications?** |
|  | Discussion topic **What is the best way for parties to work together on these issues? How to determine funding, schedule, participants, etc?** |
| *16:00 - 18:00* | *Task Force meeting (members only)* |
| Friday 3 May 2019  **Global and National Identifiers** | |
| **Information session**  **09:30** - **12:30** *Current practices by Offices and others on applicant identifiers: pros and cons of different approaches; challenges faced and ways to improve results.* | |
|  | **Results of CWS survey on identifiers** |
|  | Introduction **What are global identifiers? What examples exist outside of IP?** |
|  | **Current practice by IP Offices** |
| 11:15 - 11:30 | Coffee |
|  | **Current practice by others** |
| 12:30 - 14:00 | Lunch |
| **Discussion session**  **14:00 -** **16:10** *Opportunities and challenges with using global identifiers* | |
|  | Introduction **What are the benefits of using global identifiers?** |
|  | Presentation **What are possible concerns with using global identifiers?** |
|  | Discussion topic **What issues could the use of global identifiers raise for applicants, for Offices, and for third parties?** |
|  | Discussion topic **What features are desirable for creation, exchange, and maintenance of global identifiers?** |
|  | Discussion topic **What are the legal / technical / resource barriers to adoption by Offices?** |
|  | **Closing remarks** |
| *16:10 - 18:00* | *Task Force meeting (members only)* |

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