COUNTRY REPORT
PHILIPPINES

WIPO Observation Program on Madrid System
in the Japan Patent Office

04-06 August 2009, Tokyo, Japan

Country Representative:

Nathaniel S. Arevalo, Attorney VI and Head, Office of the Legal Counsel, Office of the Director General, Intellectual Property Office of the Philippines

Responsibilities:

- Provide legal services, legal study, advisory, opinion, crafting of rules and regulations, position papers and commentaries on proposed legislation and policies on IP
- Legal review of transactions, documents, instruments, contracts, agreements and all relevant matters and concerns
- Manages the Legal Staff and appellate function of the Office of the Director General

Organization/Agency Profile: The Intellectual Property Office of the Philippines

- Created by Rep. Act No. 8293, also known as the Intellectual Property Code of the Philippines
- Took over from the functions of the defunct Bureau of Patents, Trademarks and
Technology Transfer of the Department of Trade and Industry

- Primary and lead government agency on IP and IP-related matters
- Autonomous but attached to the Department of Trade and Industry on policy matters
- Headed by a Director General, assisted by two (2) Deputies Director General
- Six (6) bureaus and other offices under the Office of the Director General, including the SIPIAC-NCIPR, Office of the Legal Counsel, Public Relations Office, IP Research and Training Institute
- Organizational chart, Directory, Contact details (see website: http://www.ipophil.gov.ph)

Trademark Registration and Administration

- Handled by the Bureau of Trademarks
- Oppositions and cancellations of trademark registrations handled by the Bureau of Legal Affairs
- Refusal/rejection of applications appealable to the Director General
- Decisions on opposition and cancellation proceedings appealable to the Director General
- Decisions of the Director General appealable to the Court of Appeals (Judiciary)

Trademark-Related Data/Statistics (2006-2008)

<table>
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<tr>
<th>Subject</th>
<th>CY 2006</th>
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<th>CY 2007</th>
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<th>2008</th>
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<tr>
<td></td>
<td>Local</td>
<td>Foreign</td>
<td>Total</td>
<td>Local</td>
<td>Foreign</td>
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<tr>
<td>TM applications filed</td>
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<td>14,494</td>
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<td>Registrations</td>
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<td>TM applications filed by Japanese</td>
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<td>Registrations of Japanese TMs</td>
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<td>Appeals from refusal/rejection</td>
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<td>Oppositions filed</td>
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<td>332</td>
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Government efforts towards the Country's accession to Madird System and Stakeholders' Support

- Consultations with stakeholders
- Seminars/training (capacity building activities) for Trademark examiners and other relevant personnel of the IPO