

Start-up Policy and Procedures

Ryo Arashida,
Technical Director / Patent attorney, Biofuel
Development Department, euglena. Co.,
Ltd., Tokyo, Japan



Company Profile

company name	euglena Co.,Ltd.
Capital	5,424,424,000 yen
Date of establishment	August 9, 2005
Officer	Izumo Mitsuru President and Representative Director Kengo Suzuki, Director, Research and Development Director, Takemoto Fukumoto who is in charge of healthcare business Akihiko Nagata, Director, Finance and Management Strategy Director full-time audit Committee Yoshio Taki Members of the Board of Directors Audit (Outside Director) Tadaaki Kimura Members of the Board of Directors Audit (Outside Director) Makoto Shimizu
Business contents	1. Research and development, production of microalgae such as Euglena 2. Manufacture and sale of foods and cosmetics of microalgae such as Euglena 3. Development of biofuel technology for microalgae such as Euglena, development of environmental related technology 4. Business development, investment etc. of biotechnology related business
Group company	Domestic Yaeyama Growth Co., Ltd. Plant High Tech Laboratory Ltd. Euglena Investment Co., Ltd. Euglena Art Inc. Epola Corporation Euglena Taketomi Shrimp Aquaculture Co., Ltd. Chlorella Supply Co., Ltd. Health Co., Ltd. Genequest Inc. Overseas Grameen Euglena Shanghai Yuan Natural Products Technology Co., Ltd.

Roots of our company

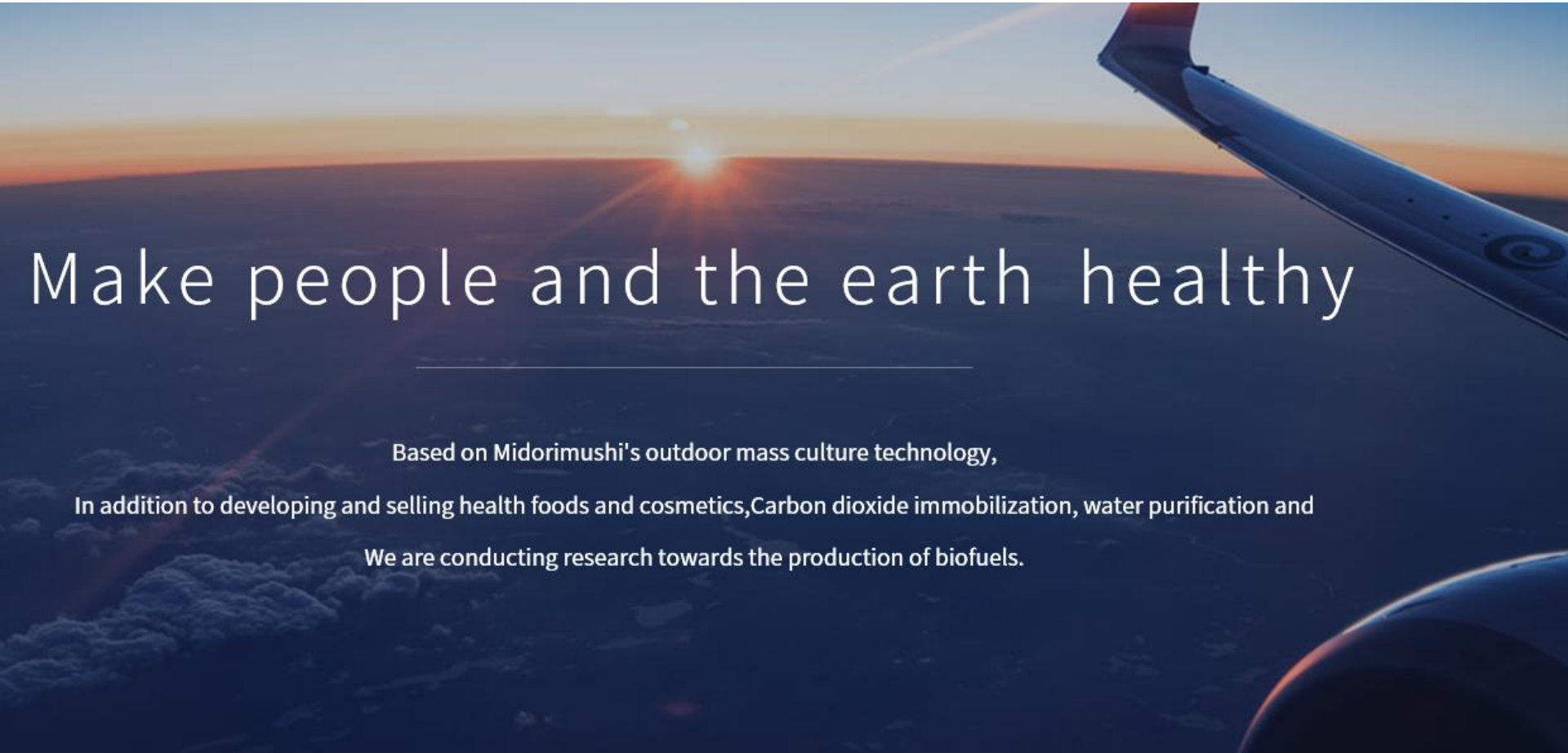
Q: Why were we determined to start research and commercialization of “*Euglena*” ?



A: Izumo, the founder of our company, was determined to solve malnutrition problems when he visited Bangladesh in 1998.

Thereafter, Izumo had searched for nutrient-rich foods and finally encountered “*Euglena*”.





Make people and the earth healthy

Based on Midorimushi's outdoor mass culture technology,

In addition to developing and selling health foods and cosmetics, Carbon dioxide immobilization, water purification and

We are conducting research towards the production of biofuels.



Make People Healthy

Product Category



Food

Develop foods using nutrient-rich Midorimushi etc.



Cosmetics >

Developing cosmetic products that make use of useful ingredients to skin that can be taken from Midorimushi



Others >

Diversification of Healthcare Business
Utilizing Midorimushi

Make the Earth Healthy



DeuSEL Project >

Biodiesel fuel practical application project being carried out jointly with Isuzu Motors



Domestic biofuel plan >

Project for the practical application of biojet fuel

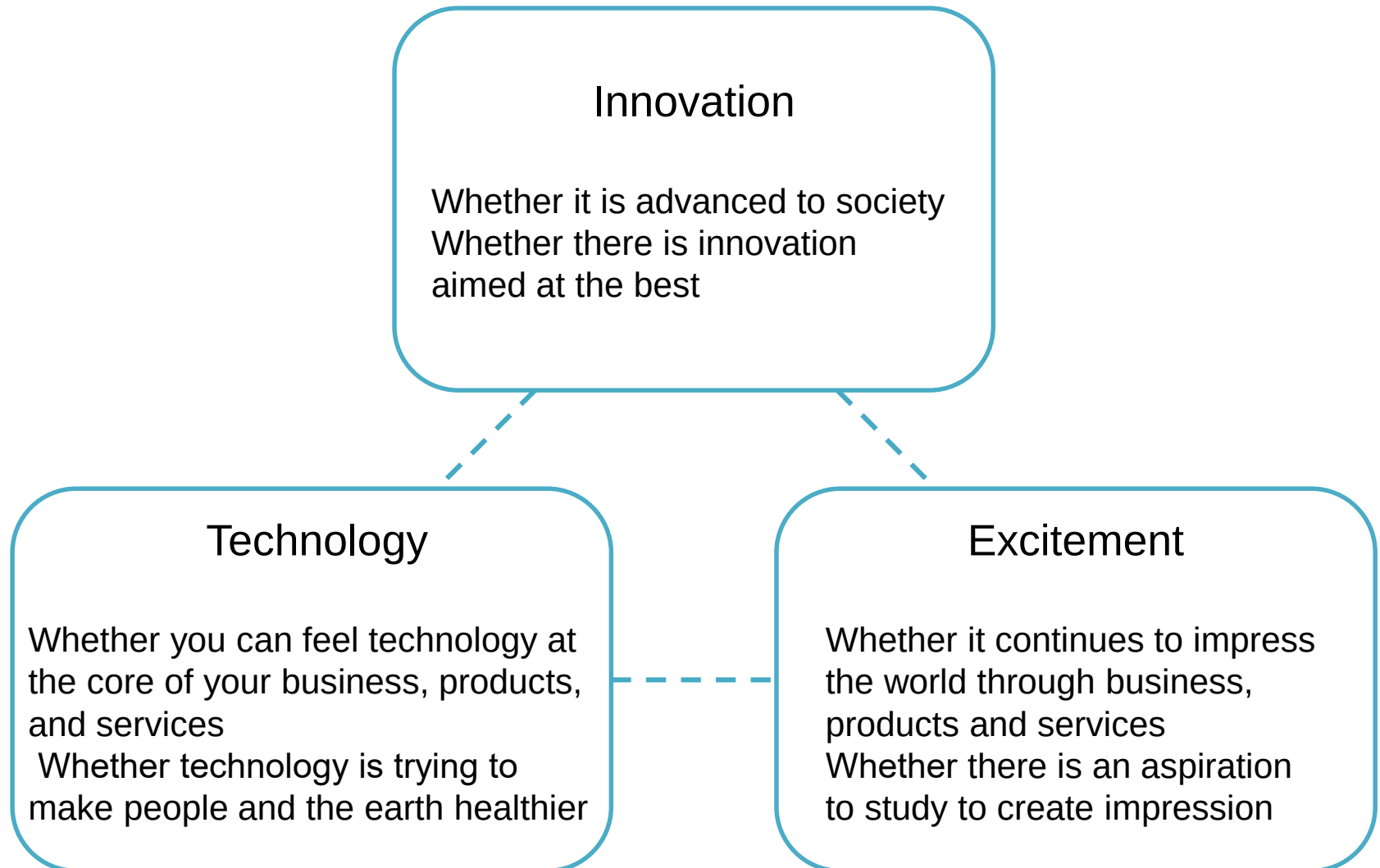
Corporate Vision



Make yesterday's impossible into
today's possible through biotechnology

Euglena brand guidelines

Our Brand Strategy



Thank you
for your attention

