



TRAINING COURSE

WIPO/TM/TYO/16/INF/1
ORIGINAL: ENGLISH
DATE: JANUARY 8, 2016

Training Course on the Industrial Property Examination - Basic Program (Trademark)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Japan Patent Office (JPO)

with the assistance of
the Asia-Pacific Industrial Property Center (APIC)

Tokyo, January 18 to 29, 2016

PROGRAM

prepared by the International Bureau of WIPO

Monday, January 18, 2016

- 10.00 – 10.20 Welcome Addresses and Orientation by:
- A speaker from the International Cooperation Division of the Japan Patent Office (JPO), Tokyo
- A speaker from the Asia-Pacific Industrial Property Center (APIC-JIPII), Tokyo
- 10.30 – 11.00 Courtesy Call – International Cooperation Division, JPO
- 11.00 – 11.30 Observation Tour – Trademark Examination Office
- Speaker: Ms. Junko Naito, Deputy Director, Electronic Trademark Examination System Planning and Coordination Office, Trademark Division, Trademark and Customer Relations Department, JPO
- 11.40 – 12.00 Orientation
- 12.00 – 13.00 **Topic 1** **Outline of the Information Technology (IT) System at the JPO**
- Speaker: Mr. Toshitsugu Nakajima, Assistant Director, International Information Technology Cooperation Section, Information Technology and Patent Information Management Office, Information Systems Division, Policy Planning and Coordination Department, JPO
- 13.00 – 14.00 Lunch Break
- 14.00 – 15.30 **Topic 2** **Basic Approach to Trademark Examination**
- Speaker: Mr. Jiro Hatyashi, Patent Attorney, Partner, Polaire Intellectual Property Corp., Tokyo
- 15.40 – 17.00 **Topic 3** **The Experience of Providing Industrial Property (IP) Support to Small and Medium-sized Businesses (SMEs) in Japan**
- Speaker: Mr. Atsushi Koinuma, Specialist for Industrial Property Rights, Information Dissemination and Policy Promotion Division, Policy Planning and Coordination Department, JPO

Tuesday, January 19, 2016

10.00 – 13.00 **Topic 4**

Outline of the Japanese Trademark System and Trademark Act (1)

Speaker: Ms. Yoshie Urabe, Deputy Director, Trademark Policy Planning Office, Trademark Division, Trademark and Customer Relations Department, JPO

13.00 – 14.00 Lunch Break

14.00 – 15.30 **Topic 4 (cont'd.)**

Outline of the Japanese Trademark System and Trademark Act (2)

Speaker: Ms. Yoshie Urabe

15.30 – 17.00 **Topic 5**

Recent Developments regarding Trademark Policies in Japan

Speaker: Mr. Takahito Naito, Assistant Director, Policy Planning and Research Section, Trademark Division, Trademark and Customer Relations Department, JPO

Wednesday, January 20, 2016

10.00 – 13.00 **Topic 6**

Trademark Examination Standards (Case Study) (1)

Speaker: Mr. Shigeo Tashiro, Patent Attorney, Tashiro Patent and Trademark Office, Tokyo

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 6 (cont'd.)**

Trademark Examination Standards (Case Study) (2)

Speaker: Mr. Shigeo Tashiro

Thursday, January 21, 2016

10.00 – 13.00 **Topic 7**

Trademark Information Retrieval (Trademark Classification, Search and Search Exercise) (1)

Speaker: Ms. Hiroko Hirayama, Patent Attorney, Trademark and Design Department, Asamura Patent Office, P.C., Tokyo

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 7
(cont'd.)** **Trademark Information Retrieval (Trademark
Classification, Search and Exercise) (2)**
Speaker: Ms. Hiroko Hirayama

Friday, January 22, 2016

10.00 – 17.00 Study Visit – Corporate Intellectual Property Management

Monday, January 25, 2016

10.00 – 13.00 **Topic 8** **Judgement of Trademark Similarity (Practice Exercises)**
Speaker: Ms. Junko Saito, Patent Attorney,
Ishida & Associates, Tokyo

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 8
(cont'd.)** **Judgement of Trademark Similarity (Practice Exercises)**
Speaker: Ms. Junko Saito

Tuesday, January 26, 2016

10.00 – 13.00 **Topic 9** **Dealing with Applicant's Response**
Speaker: Mr. Hiromichi Aoki, Partner, Patent Attorney,
Yuasa and Hara, Tokyo

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 9
(cont'd.)** **Dealing with Applicant's Response**
Speaker: Mr. Hiromichi Aoki

Wednesday, January 27, 2016

10.00 – 13.00 **Topic 10** **Case Study: Trademark Infringement Cases**
Speaker: Mr. Masayoshi Yasuhara, Patent Attorney,
Olinasu Associates, Tokyo

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 10
(cont'd.)**

Case Study: Trademark Infringement Cases

Speaker: Mr. Masayoshi Yasuhara

Thursday, January 28, 2016

10.00 – 13.00 **Topic 11**

Overall Case Studies: Trademark Examination Practices

Speaker: Mr. Jiro Hayashi, Patent Attorney, Partner,
Polaire Intellectual Property Corp., Tokyo

13.00 – 14.00 Lunch Break

14.00 – 17.00 **Topic 11
(cont'd.)**

Overall Case Studies: Trademark Examination Practices

Speaker: Mr. Jiro Hayashi

Friday, January 29, 2016

10.30 – 12.00 Study Visit – The Work/Role of Patent Attorney Offices

13.00 – 14.00 Lunch Break

14.00 – 16.00 Evaluation Meeting

16.20 – 17.00 Closing Ceremony

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