

WIPO



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WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

**WIPO ORIENTATION AND STUDY PROGRAM FOR SENIOR
CUSTOMS AND INTELLECTUAL PROPERTY ENFORCEMENT
OFFICIALS FROM COUNTRIES OF ASIA AND THE PACIFIC ON
THE ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS**

**Geneva, June 11 and 12,
Brussels, June 13 to 15,
Amsterdam, June 18 and 19, and
Hamburg (Germany), June 21 and 22, 2001**

FINAL PROGRAM

Document prepared by the International Bureau of WIPO

I. Geneva, SwitzerlandMonday, June 11, 2001World Intellectual Property Organization (WIPO)

8.30 - 9.30	Registration and administrative arrangements	Room 1.27, WIPO headquarters
9.30 - 10.00	Opening Ceremony	Mr. Roberto Castelo, Deputy Director General, Sector of Cooperation for Development, WIPO
10.00 - 10.30	Coffee break	
10.30 - 11.30		WIPO and its Cooperation for Development Program, with particular reference to enforcement activities
	Presented by	Mr. Narendra Sabharwal, Director, Cooperation for Development Bureau for Asia and the Pacific
11.30 - 12.30		Introduction to Industrial Property and the International Treaties Administered by WIPO, with Special Emphasis on Enforcement Aspects
	Presented by	Mr. Nuno Pires de Carvalho, Senior Counsellor, Cooperation for Development (Intellectual Property Law) Department
12.30 - 14.30	Lunch break	
14.30 - 15.30		Introduction to Copyright and Related Rights and International Treaties Administered by WIPO, with Special Emphasis on Enforcement Aspects
	Presented by	Ms. Carole Croella, Counsellor, Copyright Law Division
15.30 - 16.00	Coffee/tea break	
16.00 - 17.00		WIPO's Public Outreach Program
	Presented by	Mr. John Tarpey, Senior Counsellor, Office of Global Communications and Public Diplomacy

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Tuesday, June 12, 2001World Trade Organization (WTO)

9.30 - 12.00 Conference Room X, WTO Briefing on the TRIPS Agreement, Part III, Enforcement Provisions

Presented by Mr. Matthew Kennedy, Legal Officer, Intellectual Property and Investment Division, WTO

12.30 - 14.30 Lunch break

World Intellectual Property Organization (WIPO)

14.30 - 15.30 Electronic Commerce and Developing Countries, Issues of IPR Enforcement in the Internet

Presented by Ms. Eun Joo Min, Associate Officer, Electronic Commerce Law Section

15.30 - 16.00 Coffee/tea break

16.00 - 17.00 Visit to WWA Briefing on the WIPO Worldwide Academy (WWA), particularly its programs on IPR Enforcement

Presented by Mr. Mpazi Sinjela, Director, WIPO Worldwide Academy

Wednesday, June 13, 2001 (a.m.)

Departure for Brussels, Belgium

II. Brussels, Belgium

Wednesday, June 13, 2001World Customs Organization (WCO)

14.15 – 18.00 Conf. Room C, WCO Hq The WCO IPR Programme, “WCO IPR Strategic Group” and technical assistance activities

Basic legislative and procedural framework for Customs working in IPR

Presented by Mr. Will Robinson, Technical Attaché

Thursday, June 14, 2001

- 9.30 – 12.30
- European Union IPR legislation and national IPR legislation in Finland
 - IPR policy and coordination within Finnish Customs
 - Customs procedures and communication between the coordination centre in Helsinki and operational staff in Finland
 - Communication with businesses; how this works in practice and potential problems

Presented by Mr. Anssi Kartila, Finnish Customs

- 12.30 – 13.30
- Business IPR strategy and how BIC Societe works with Customs
 - Targeting and identification of counterfeit consignments; what to do in cases of suspect consignment

Presented by Mr. Philippe Van Eckhout, Societe BIC

13.30 – 14.30 Lunch

- 14.30 – 16.00
- The use of commercial information, risk assessment and targeting consignments, some practical cases

Presented by Mr. Fred Salvage, UK Customs and Excise

- 16.30 – 17.30
- Business IPR strategy and how Adidas works with Customs; targeting and identification of counterfeit Adidas products; what to do in case of suspect consignment

Presented by Ms. Roline Bergsma, Adidas International IP Department

Friday, June 15, 2001

- 9.30 – 10.30
- Business IPR strategy and how Philips Electronics works with Customs

Presented by Mr. Jep Vandekerckhove, Philips International, The Netherlands

- 11.00 – 12.00
- Business IPR strategy and how BAT works with Customs

- Mr. Jack Crawford, BAT

12.00 – 13.00 Lunch break

13.00 – 16.00

- Group exercise, participants break into three discussion groups to discuss possible improvements in IPR enforcement within national administrations
- Each group makes presentation followed by discussions

Saturday, June 16, 2001

Departure for Amsterdam

III. Amsterdam, The Netherlands,

Monday, June 18, 2001

Netherlands Directorate General for Tax and Customs Administration

10.00 – 13.00 Netherlands Customs Office, Ministry of Finance, The Hague

- How the Netherlands Customs Office implements IPR enforcement at the border; the laws in context and actual enforcement mechanisms and procedures

Presented by

Mr. Max Slor, Coordinator, Maintain IPRs, Customs/central services for Im- and Export Department

Tuesday, June 19, 2001

9.30 – 15.00 Schiphol International Airport, Amsterdam

- Customs IPR Enforcement practices and procedures at the Airport

Presented by

Mr. Jan Molemaar, Expertise Section, IPR
Mr. Ron Malraven, External Communications, Dutch Customs

Wednesday, June 20, 2001

Travel to Hamburg

IV. Hamburg, Germany,Thursday, June 21, 2001German Customs Office

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| 9.00 – 10.30 | The German Customs | - Introduction to the Work of the German Customs, Tasks, Organization and Prospects in relation to IPR Enforcement |
| | Presented by | Mr. Michael Kramer, Regional Director, German Customs Office |
| 10.30 – 11.45 | | - IPR Enforcement at the Hamburg Port, procedures and practical handling |
| | Presented by | Ms. Susanna Bahrs, Hamburg Port Customs |
| 11.45 – 12.15 | Lunch break | |
| 12.15 – 16.15 | | Visit to the Hamburg Port, presentation and briefing with discussions |
| | | Mr. Michael Kramer and Mr. M. Schrader |

Friday, June 20, 2001

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| 9.00 – 11.00 | | Visit to the Customs Museum of Hamburg |
| 11.30 – 13.30 | | Visit to the Customs warehouse of seized counterfeit goods |

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