Third Regional Conference for Presidents and Vice-Presidents of Universities and Research Institutions on Creating an Enabling Intellectual Property (IP) Environment for Technology Development, Management and Commercialization

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Okinawa Institute of Science and Technology Graduate University (OIST)

with the assistance of
the Japan Patent Office (JPO)

Okinawa, November 13 to 15, 2018

PROGRAM

prepared by the International Bureau of WIPO
**Tuesday, November 13, 2018**

9.30 – 10.00  Registration

10.00 – 10.15  Opening Address by:

Mr. David Simmons, Counsellor, Regional Bureau for Asia and the Pacific (ASPAC), Development Sector, World Intellectual Property Organization (WIPO), Geneva

Ms. Yumiko Hamano, Intellectual Property Consultant, Partner, ET Cube International, Echenevex, France

10.15 – 10.30  Welcome Addresses by:

Mr. Robert Baughman, Executive Vice President and Vice CEO, Okinawa Institute of Science and Technology Graduate University (OIST), Okinawa

Mr. Satoshi Noguchi, Coordinator, Support of SME’s IP Strategies/Director-General, Trademark and Customer Relations Department, the Japan Patent Office (JPO), Tokyo

10.30 – 11.15  **Keynote:  Country Perspectives & Expectations in Technology Transfer**

For Malaysia:  H. E. YB Dato’ Saifuddin Nasution Bin Ismail, Minister for Domestic Trade and Consumer Affairs, Malaysia

For Sri Lanka:  Ms. Kusum Piyarathne, Additional Secretary, Ministry of Industry and Commerce, Sri Lanka

For Philippines:  Mr. Danilo L. Concepcion, President, University of the Philippines

For Thailand:  Mr. Chalermpol Tuchinda, Vice President, National Science and Technology Development Agency (NSTDA), Thailand

11.15 – 11.45  Coffee Break

11.45 – 12.30  **Keynote:  The Plant Age – Materials for the Future**

Speaker:  Mr. Oded Shoseyov, Professor, the Robert H. Smith Faculty of Agriculture, Food and Environment, Hebrew University of Jerusalem, Israel

12.30 – 13.30  Lunch Break
13.30 – 14.30  **Panel 1: Innovation & Knowledge Integration**

Moderator: Ms. Yumiko Hamano  
*(with updates on the Enabling Intellectual Property Environment (EIE) Project, Patent Search and Drafting Courses and the expected discussions in the President Summit)*

Panellists: Mr. Oded Shoseyov

- Mr. Richard S. Cahoon, President BioProperty Strategy Group Inc., Adjunct Professor International Program, Cornell University, New York, United States of America (USA)
- Mr. Takafumi Yamamoto, CEO and President, TODAI TLO, Ltd., Tokyo
- Mr. Toru Homma, Senior Advisor, Private Sector Development: Investment, Trade & Industry, Japan International Cooperation Agency (JICA), Tokyo

14.30 – 15.30  **Session 1: Impact of University IP & Technology Transfer**

Speaker: Mr. Richard S. Cahoon

Commentators: Ms. Rofina Yasmin Othman, University Malaya (UM), Malaysia

- Ms. Josephine Santiago, Director General, Intellectual Property Office of Philippines (IPOPHL), EIE Project Hub - Philippines
- Ms. Geetha Abeysinghe, Project Director, Coordinating Secretariat for Science, Technology and Innovation (COSTI), EIE Project Hub - Sri Lanka
- Mr. Chalermpol Tuchinda, Vice President, National Science and Technology Development Agency (NSTDA), EIE Project Hub - Thailand

15.30 – 16.00  Coffee Break
16.00 – 17.00  **Panel 2: Technology Transfer and IP: Challenges & Opportunities**

**Moderator:** Mr. David Simmons  
*(with a brief update on university visits conducted by EIE experts in 2017-2018)*

**Panellists:** Mr. Richard S. Cahoon  
Mr. Jun Sugiura, Professor, Graduate School of Intellectual Property, Osaka Institute of Technology (OIT), Osaka  
Ms. Lauren Stokoe, Assistant Director, Innovation and Manager Source IP, IP Australia  
Ms. Yumiko Hamano

17.00 – 18.00  **Session 2: Essential Elements in Sustaining Technology Transfer**

**Speaker:** Mr. Richard S. Cahoon

**Commentators:** Ms. Samsilah Roslan, Universiti Putra Malaysia (UPM), Malaysia  
Ms. Josephine Santiago, (IPOPHL), EIE Project Hub - Philippines  
Ms. Geetha Abeysinghe, (COSTI), EIE Project Hub - Sri Lanka  
Ms. Orakanoke Phanraksa, Senior IP Consultant (NSTDA), EIE Project Hub - Thailand

18.30 – 20.00  Reception

**Wednesday, November 14, 2018**

09.00 – 10.00  **Panel 3: Accelerating University Technology to the Market**

**Moderator:** Mr. Richard S. Cahoon  
*(with a brief introduction on the necessary competencies of effective Technology Transfer Offices)*

**Panellists:** Ms. Yumiko Hamano  
Ms. Lauren Stokoe  
Mr. Toru Homma  
Mr. Kosuke Kato, Head, Office for Industry-University Co-Creation, Osaka University, Osaka
10.00 – 11.00  **Panel 4: Experiences of Academic-Industry Collaboration**

**Moderator:**  Mr. Robert Baughman  
*(with a short introduction on academic-industry collaboration platforms)*

**Panellists:**  Mr. Richard S. Cahoon  
Mr. Takafumi Yamamoto  
Mr. Kosuke Kato  
Mr. Satoshi Noguchi

11.00 – 11.30  **Coffee Break**

11.30 – 12.30  **Session 3: Supporting IP-based Commercialization in the Digital Environment**

**Speakers:**  Ms. Lauren Stokoe  
Mr. John Bakum, Web Communications Specialist, Cornell University, New York, USA

**Commentators:**  Ms. Nor Azlina Ariffin, Ministry of Energy, Science, Technology, Environment and Climate Change (MESTECC), Malaysia  
Ms. Josephine Santiago, (IPOPHL), EIE Project Hub - Philippines  
Ms. Geetha Abeysinghe, (COSTI), EIE Project Hub - Sri Lanka  
Mr. Chalermpol Tuchinda, (NSTDA), EIE Project Hub - Thailand

12.30 – 13.00  **Presentation on WIPO’s Inventor Assistance Program (IAP): Bringing Together Inventors & Patent Attorneys in Developing Countries**

**Speaker:**  Mr. David Simmons, Counsellor, Regional Bureau for Asia and the Pacific (ASPAC), WIPO

13.00 – 14.00  **Lunch Break**
14.00 – 14.45  **Panel 5: Lessons learned in IP & Technology Transfer**
Moderator: Mr. Kosuke Kato  
(with emphasis on issues relevant to institutions in developing countries)
Panellists: Mr. Richard S. Cahoon  
Mr. Oded Shoseyov  
Mr. Takafumi Yamamoto

14.45 – 15.30  **Panel 6: Looking forward - Finding ways to make synergies between Private Sector and the R&D Sector**
Moderator: Ms. Nobue Yazawa  
(with a brief introduction of the various project components of the EIE Project)
Panellists: Mr. Toru Homma  
Ms. Yumiko Hamano  
Mr. Oded Shoseyov  
Mr. Jun Sugiura

15.30 – 16.00  Coffee Break

16.00 – 16.45  **Workshop 1: Planning for Success in the EIE project in 2019**
Facilitators: Mr. David Simmons  
Ms. Yumiko Hamano  
Mr. Richard S. Cahoon

16.45 – 17.45  **Session 4: Questions & Answers / Roundtable Discussion**
Moderator: Ms. Yumiko Hamano

17.45 – 18.00  **Closing Ceremony**
Speakers: Mr. David Simmons
Thursday, November 15, 2018

09.00 – 11.00  **Workshop 2:  Developing the EIE website**

Facilitators: Mr. John Bakum

Mr. David Simmons

Mr. Richard S. Cahoon

Ms. Lauren Stokoe

11.00 – 16.30  **Study Visit**
**OIST Campus Tour, OIST Marine Science Station, OIST Seaside House,**

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