



PACIFIC ISLANDS  
FORUM SECRETARIAT



JAPAN PATENT OFFICE



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## SUB-REGIONAL WORKSHOP

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# **The Effective Use of the Intellectual Property System for Economic Growth and Business Competitiveness**

*organized by*  
the World Intellectual Property Organization (WIPO)

*in cooperation with*  
the Pacific Islands Forum Secretariat (PIFS)

*and with the assistance of*  
the Japan Patent Office (JPO)

Nadi, Fiji, December 1 to 3, 2010

## LIST OF SPEAKERS

*prepared by the International Bureau of WIPO*

## CHUNG NIAN LAM

Mr. Lam heads the Intellectual Property, Media & Technology Practice. His main areas of practice are intellectual property ("IP"), media, telecommunications and information technology ("IT") law (both contentious and non-contentious).

Prior to joining Wong Partnership, he worked at a leading local firm, as well as an international law firm with a strong reputation for IP.

He graduated from the National University of Singapore. He is admitted to the Singapore Bar and to the Roll of Solicitors of England & Wales, and is also a registered patent agent in Singapore.

He is involved in IP transactional, enforcement and advisory work. He advises on complex investment agreements, technology transfers and licensing, IT agreements, joint venture agreements, franchising and IP due diligence, and also IP asset acquisitions, divestments and other arrangements in the context of corporate mergers and acquisitions, as well as public and private fund raising exercises.

In the area of IP enforcement, he acts on behalf of major rights protection agencies in the music and movie industries. He also advises regulatory bodies on policies, license schemes and research projects. He also has experience handling contentious IP/IT matters, involving patent, copyright, trade mark and other IP/IT disputes, as well as IP policy matters, advising major anti-piracy bodies on their strategic initiatives, drafting white papers and model legislation to support government lobbying efforts in the region.

In the area of telecommunications and technology, he has been involved in drafting and negotiating numerous agreements (both information technology specific and general commercial) relating to the establishment of a fixed-line telecommunications company; advising IT vendors and consumers on project rollouts and service provider agreements, as well as IT consultancy disputes.

He is recommended as a leading lawyer in the 2010 edition of the *Expert Guides - Guide to the World's Leading Technology, Media & Telecommunications Lawyers*. In *Asialaw Profiles – The Guide to Asia-Pacific's Leading Law Firms* (2011), he is described by a long-standing client as "...one of the best IP lawyers in the field [who] has provided excellent, consistent and strategic sound advice to our company."

He speaks regularly at public talks and lectures on intellectual property law, legal clinics and seminars organized by various government and public sector organizations like the World Intellectual Property Organization (WIPO), Intellectual Property Office of Singapore, Media Development Authority of Singapore, Singapore IP Academy and Singapore Economic Development Board and Nanyang Technological University. Recent events at which he was a panelist include the Global Forum on Intellectual Property 2009, the Asia Television Forum 2009 and 2010 International Conference on ICT in Teaching and Learning.

He has also participated in working group meetings organized by WIPO to gather industry views on new initiatives.

He has been appointed to the WIPO Panel of Film and Media Mediators, Arbitrators and Experts, and to the International Bar Association Communications Law Committee as the Regional Representative Asia General. He is a regular contributor to the *Computer Law & Security Review*, and has also had articles published in *Trade Mark World* and the IBA's IP and Entertainment Law newsletter. In a pro bono capacity, he is also the legal lead for Creative Commons Singapore.

## DOUVERI HENAO

Mr. Henao is a Pacific Islands Forum Secretariat Trade Policy Officer, responsible for Intellectual Property and Traditional Knowledge matters. His work involves assisting several forum Island countries are developing their TK policy and legal frameworks as well as intellectual property frameworks. Prior to joining the PIFS, he worked extensively with the government of Papua New Guinea and the private sector in developing various policy and law reform initiatives in IP and TK. A lawyer by background, Douveri is keen on using IP and TK frameworks to promote the creative, innovative and knowledge based industries.

## FEDERICO GUICCIARDINI CORSI SALVIATI

He was born in Florence (Italy), October 4, 1954.

Twenty seven years development work experience at headquarters and country levels with the United Nations Development Programme (UNDP) as well as with the World Health Organization (WHO) and the World Intellectual Property Organization (WIPO).

### Un Work History

July 2010 – present: Senior Advisor, Regional Bureau for Asia and the Pacific, Development Sector, WIPO. In charge of IP management, evaluation and coordination of activities in selected countries in the South East Asia and the South Pacific regions.

July 2009 – July 2010: Senior Advisor, Office of the Deputy Director General, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO. Working within the office of the DDG in charge of trademarks, industrial designs and geographical indications matters.

March 2007 - July 2009: Officer-in-Charge, Information and Promotion Division, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO. Managed a division dealing with promotion and information activities of trademarks, industrial designs and geographical indications.

March 2006 – March 2007: Head, Extra-Budgetary Section, Office for External Relations, WIPO. Managed a wide range of issues in the extra-budgetary and voluntary contributions area.

January 2003 – March 2006: Deputy Director, Small and Medium-Sized Enterprises Division (SMEs), WIPO. Assisted in the overall management of the WIPO's program of activities for SMEs, encouraging a more effective use of the intellectual property system by SMEs worldwide.

October 1998 - December 2002: Head, Engagements Section, Human Resources Management Department, WIPO. Organized and directed the work of the Engagements Section and personally accomplished a number of the Section's functions in an Organization consisting of approximately 1400 staff.

December 1997 - September 1998: Counselor, Information Products Section, Office of Global Communications and Public Diplomacy, WIPO. Managed and coordinated the production of several WIPO publications, on-line products and internal reports.

September 1996 - November 1997: Head, Publications Section, Division of Publications and Information, WIPO. Managed and co-coordinated the overall monthly activities of the WIPO Publications Section.

June 1993 - August 1996: Senior Program Officer, WHO, Geneva. Developed, coordinated, implemented and evaluated technical and financial framework agreements between WHO and Italy.

February 1984 - June 1993: UNDP international staff. Served as Professional Officer in Tunisia, Switzerland, New York Headquarters, Senegal and Djibouti. Performed a wide range of assignments and oversea missions in program, evaluation, administration and management areas at both UNDP headquarters and local offices.

August 1976 - February 1984: Consultant to the overall restoration program of a Tuscan medieval village, designated national historical monument by the Italian Government

August 1975 – July 1976: National military service achieved in the *Arma dei Carabinieri* as a member of the Airport Anti-Terrorism and Security Units.

EDUCATION: University of Florence (Italy), Faculty of Literature and Philosophy: Master (Magna cum Laude) - Major in medieval studies. Also attended the first biennium at Florence Law School. High school studies completed in Florence and Paris (France).

#### PALANYANDY KANDIAH

Mr. Kandiah is the Managing Director of KASS International Sdn Bhd, an established Malaysian intellectual property firm with offices in Malaysia, Singapore and Indonesia. The firm has been around for over 10 years and handles clients from all walks of life, including MNCs, Universities, leading R&D Institutions, SMLs and individual inventors.

He has vast experience in assisting local and international clients in obtaining patents, trademarks and industrial design rights on a global scale, having done so for the past 23 years, and also specializes in identifying patentable inventions, designing around patented technology, creating new products together with clients, and advising on the commercialization of IP Rights. To this day, he continues to fight legal battles in courts on IP Rights.

#### TAKAO OGIYA

He is Director General, Asia-Pacific Industrial Property Center, Director General, Intellectual Property Research Center, Japan Institute of Invention and Innovation, Tokyo

He holds Bachelor's Degree in Engineering from Osaka University.

He joined the Japan Patent Office in 1978 and started his career from Metal Processing Division, 3rd Patent Examination Department. During the period from 1996 to 1999, he was a Director for Patent Management, and from 1998 to 1999, he was also a Director for Academic IP Advancement Office, in General Affairs Division, General Affairs Department. In 1999, he became a Director for Examination Policy Planning, Administrative Affairs Division. From 2001 to 2004, he was Visiting Professor at Kyoto University. And from 2003 to 2005, he was Deputy Director General of Cabinet Office (Intellectual Property). He was Deputy Director General of 3rd Patent Examination Department from 2005 to 2006. Subsequently, he was Executive Manager for Human Resources Development, National Center for Industrial Property Information and Training (INPIT) from 2006 to 2008.

#### TAKUYA SUGIYAMA

He is a Program Officer of the Bureau for Asia and the Pacific of WIPO, engaged in planning and implementing assistance activities under the Funds-in-Trust Japan (Industrial Property).

He joined the Japan Patent Office (JPO) in 1995. From 1995 to 1999, he worked as an administrative officer in the Patent Information Division of the JPO. After 8-month study in U.K as a research fellowship, he worked in Technology Research Division in the JPO until March 2002. In April 2002, he was seconded to the Ministry of Foreign Affairs to work for the Embassy of Japan to Athens, Greece, as Chief of Economic Section. He worked in the International Affairs Division in the JPO as an assistant director engaged in bilateral issues between Japan and Republic of Korea, Chinese Taipei, and Latin American countries, as well as in coordination for APEC Intellectual Property Experts' Group (IPEG). Since April 2009, he has been working in the current position.

#### TORU YAMAZAKI

He is Deputy Director International Affairs Division General Affairs Department, Japan Patent Office (JPO).

He entered the JPO in October 1988. He was promoted to Deputy Director in the Information Systems Affairs Division and placed in charge of JPO cooperation efforts with IP offices in the Asia region in the area of automation from July 2005 to December 2007. He also placed in charge of International Application Division from January 2008 to September 2009. At present, He is placed in charge of International Affairs Division in the JPO. From October 1993 to May 1999, he successively served in the JPO as Specialist for Computers and Assistant Director, Information Systems Affairs Division. During this period, he was responsible for the development of the Paperless Registration System of the JPO and brought the system to completion. As a visiting scholar for eight months in the United Kingdom, he conducted research comparing the industrial property rights systems in European countries. From May 1999 to September 2001, he was dispatched to the Philippines as a JICA expert to establish the Patent Administration System (PACSYS). As the positions he has held in the JPO have been consistently related to information systems and international cooperation, he was dispatched to the DGIPR in Indonesia and the NIPO in Sri Lanka in the field of computer system development as a WIPO expert in 2002 to perform technical guidance in these countries. In addition, he has attended PCT working group and Madrid protocol working group to discuss revision of PCT rule and Madrid rule in WIPO. He also attended various WIPO seminars field on the IP in Thailand, Republic of Korea, Vietnam, and Laos.

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