Japan Patent Office Cooperation for Developing Countries

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International Affairs Division
Japan Patent Office

November 26, 2012
Outline

• Overview of JPO Support
• Support Activities by JPO
• Cooperation with WIPO Japan Office
Overview of JPO Support
Overview of JPO Support

Background of Support in the IP field

Expansion of economic globalization

- Trends in global applications
- Needs for improvement of IP system
Overview of JPO Support

JPO’s Efforts for Developing IP Systems are...

Sustainable Global Economic Growth

Intellectual Creation Cycle

Autonomous Economic Development
Main Objectives

- Raising awareness on the importance of IP systems for economic and technological development
- Assisting developing countries in establishing and strengthening their industrial property systems and institutions
- Supporting development of human resources in the field of industrial property
Areas of Focus

✓ Legal system and IP administration
✓ Examination practices
✓ IPR enforcement
✓ Computerization/digitization
✓ IP utilization
✓ Technology transfer
✓ IP education and awareness
✓ IP treaties (e.g. PCT, Madrid System)
## Challenges for Improving IP Infrastructure

<table>
<thead>
<tr>
<th>Obtaining IPRs</th>
<th>Legal system</th>
<th>IP administration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>✓ Applying well-established examination standards</td>
<td>✓ Conducting speedy and accurate examinations</td>
</tr>
<tr>
<td></td>
<td>✓ Streamlining procedures</td>
<td>✓ Ensuring transparency of procedures</td>
</tr>
<tr>
<td></td>
<td>✓ Accessing IP treaties</td>
<td>✓ Providing IP Documents and Information</td>
</tr>
<tr>
<td></td>
<td>✓ Clarifying scope of rights</td>
<td></td>
</tr>
<tr>
<td>IPR Enforcement</td>
<td>✓ Enhancing stipulations of IPR enforcement</td>
<td>✓ Cracking down on counterfeiting and piracy</td>
</tr>
<tr>
<td></td>
<td>✓ Expanding scope of protection</td>
<td>✓ Raising public awareness</td>
</tr>
</tbody>
</table>

- Support areas of technical assistance
- Measures against counterfeiting and piracy
- Cooperation in examinations
- **Support to development human resources**
Organizations connected with JPO activities

- **WIPO**: Organizing activities under the WIPO Japan Funds-in-Trust Arrangement
- **JPO**: Financing and organizing activities
- **Japan International Cooperation Agency (JICA)**: Financing and implementing technical cooperation projects for office modernization & HRD
- **Japan Institute for promotion of Invention and Innovation (JIPPI)**: Conducting *training courses* and follow-up seminars for developing countries

*Cooperation*

[Diagram showing connections between organizations]
Self-sustained Economic Development in Africa through Intellectual Property

Established in 1987
Making voluntary contributions to improve systems, and enforce and computerize the field of industrial property in developing countries.

In FY 2008, the JPO made a new contribution, setting up the Japan FIT for African countries.

Main Objectives
- Create IP policies, strategies and development plans
- Improve IP legislative, regulatory and policy frameworks
- Enhance technical and knowledge infrastructure for IP Offices
- Enhance human resources capacities

In Asia & Pacific Region

In African Region

WIPO Funds-in-Trust Japan (FIT/JP)
Activities under the FIT

- Regional/National Conferences, Forums, Workshops, Seminars, etc.
- Expert Advisory Missions
- Support of IT and IP information
- IP Education and Training
- Public Outreach
<table>
<thead>
<tr>
<th>DATE &amp; VENUE</th>
<th>SUBJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Namibia April 16-20, 2012</td>
<td>Seminar on commercialization of research and development results and competitiveness of small and medium sized enterprises</td>
</tr>
<tr>
<td>Cameroon April 20-27, 2012</td>
<td>National TISC training seminars in searching patent and scientific and technical literature databases</td>
</tr>
<tr>
<td>Thailand May 16-17, 2012</td>
<td>WIPO Sub-regional Workshop on Effective Use of the PCT System</td>
</tr>
<tr>
<td>Sri Lanka May 28-29, 2012</td>
<td>WIPO Regional Forum on Access to Environment-Friendly Technologies</td>
</tr>
<tr>
<td>Ivory Coast June 12-14, 2012</td>
<td>National TISC training seminars in searching patent and scientific and technical literature databases</td>
</tr>
<tr>
<td>Zimbabwe July 10-12, 2012</td>
<td>Regional workshop for patent examiners on utilization of examination results of other IPOs for English Speaking countries</td>
</tr>
<tr>
<td>Kenya July 10-12, 2012</td>
<td>Training program on Classification Standards for Trademark Examiners</td>
</tr>
<tr>
<td>Malaysia Sep 3-4, 2012</td>
<td>WIPO Regional Seminar on Effective Use of the Utility Models Protection System</td>
</tr>
<tr>
<td>DATE &amp; VENUE</td>
<td>SUBJECT</td>
</tr>
<tr>
<td>--------------</td>
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</tr>
<tr>
<td>Tokyo&lt;br&gt;Sep 6-7, 2012</td>
<td>WIPO ASEAN Sub-regional Workshop on Establishment of an Information Technology Infrastructure for Effective Utilization of External Patent Examination Results</td>
</tr>
<tr>
<td>Indonesia, Malaysia&lt;br&gt;Jan-March, 2013</td>
<td>WIPO National Workshops on Mediation in Intellectual Property Disputes</td>
</tr>
<tr>
<td>Sri Lanka or Malaysia&lt;br&gt;Oct-Dec, 2012</td>
<td>WIPO Regional Workshop on Raising Public Awareness on the Impact of Counterfeit Goods</td>
</tr>
<tr>
<td><strong>Tokyo</strong>&lt;br&gt;January-March, 2013</td>
<td>WIPO Workshop on Effective Utilization of Search Results and Communications Derived from the Patent Cooperation Treaty (PCT) System in the National Stage</td>
</tr>
<tr>
<td>Philippine&lt;br&gt;January-March, 2013</td>
<td>WIPO ASEAN Sub-regional Seminar on Accession to the Geneva Act of the Hague Agreement</td>
</tr>
<tr>
<td>Venue (TBD)&lt;br&gt;February, 2013</td>
<td>WIPO regional Workshop for Africa</td>
</tr>
<tr>
<td><strong>Tokyo</strong>&lt;br&gt;In FY2012 (TBD)</td>
<td>Support to Study Visits to Japan for the Establishment of National IP Strategies and Policies</td>
</tr>
<tr>
<td>Cambodia, Bangladesh&lt;br&gt;In FY2012 (TBD)</td>
<td>Project for Digitization and Data Capture of IP Documentation</td>
</tr>
<tr>
<td>DATE &amp; VENUE</td>
<td>SUBJECT</td>
</tr>
<tr>
<td>--------------</td>
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</tr>
<tr>
<td>Algeria, Egypt, Morocco In FY2012 (TBD)</td>
<td>Access to Commercial Patent databases for Algeria, Egypt and Morocco (countries which are not eligible under the WIPO Access to Specialized Patent Information (ASPI) Program) Project for Digitization and Data Capture of IP Documentation</td>
</tr>
<tr>
<td>Nigeria In FY2012 (TBD)</td>
<td>Sub-regional Workshop on the Social and Economic consequences of counterfeiting and other IP rights infringements for the Economic Community of the West African States</td>
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<tr>
<td>South Africa In FY2012 (TBD)</td>
<td>WIPO IP Africa Summit</td>
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<tr>
<td>OAPI In FY2012 (TBD)</td>
<td>Regional workshop for patent examiners on utilization of examination results of other IPOs for French Speaking countries</td>
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<tr>
<td>Venue (TBD) In FY2012 (TBD)</td>
<td>WIPO/JPO Regional Forum to Promote Green Technology Transfer in Africa</td>
</tr>
<tr>
<td>Venue (TBD) In FY2012 (TBD)</td>
<td>Regional workshop on IP assets management, awareness raising and capacity building activities for SMEs (OAPI Member States)</td>
</tr>
<tr>
<td>Venue (TBD) In FY2012 (TBD)</td>
<td>Use of IP Assets Management to Enhance the Value and Competitiveness in the Agribusiness Sector</td>
</tr>
</tbody>
</table>
JICA Technical Cooperation Project

• Features
  ✓ Request basis
  ✓ Assessment Process
  ✓ Sharing Responsibilities

• Advantages
  ✓ Broad and Comprehensive cooperation
  ✓ Mid/long-term project (2-4 years)
  ✓ Ownership

• Disadvantages
  ✓ Time consuming for assessment & decision-making (at least 1-2 years until launch)
  ✓ Sharing expenses (i.e. costs, facilities)
Activities under the JICA Technical Cooperation Project

- **Improvement of IP Administration/IPR Protection**
  - Indonesia
  - Vietnam

- **Computerization**
  - Philippines
    - ✔ Modernization of Industrial Property Administration Project (1999-2007 including the follow-up project)
  - Thailand
  - Vietnam
    - ✔ Modernization of Industrial Property Administration Project (2000-2004)
Support Activities by JPO
Training courses in Tokyo by JPO

◆ For Government Officials

Short-term (1 to 3 weeks)
- Examination Practices of Industrial Property
  (Basic/Intermediate & Advanced Program)
- Patent Examiners on Specified Technologies
- Patent Examination Practices for ASEAN
- Patent Examination Practice for APEC Economies
- Industrial Property Administration
- Enforcement of IPR
- Use of IT in IP Administration

Mid-term (3 months)
- Patent Practical and Tailored Training (PPTT) Program

Long-term (6 months)
- Long-term Fellowship Programs
For Both the Private Sectors and Government Officials

Short-term (3 weeks)

- IPR Training Course for Lawyers
- IPR Training Course for IP Trainers
- IPR Training Course for Advanced IP Practitioners
- IPR Training Course for Patent Experts
## Follow-up Seminars for Trainees

<table>
<thead>
<tr>
<th>FY2011</th>
<th>FY2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Vietnam</strong></td>
<td><strong>Philippine</strong></td>
</tr>
<tr>
<td>“The Relationship among IP Office, IP Attorneys and Applicants in relation to improving the effectiveness of IPRs acquisition “ (Oct 5-6, 2011, Hanoi)</td>
<td>“Pathways to progress: Advancing IPRs in SMEs “ (Nov 8-9, Manila)</td>
</tr>
<tr>
<td><strong>Thailand</strong></td>
<td><strong>India</strong></td>
</tr>
<tr>
<td><strong>Indonesia</strong></td>
<td><strong>Indonesia</strong></td>
</tr>
<tr>
<td><strong>China</strong></td>
<td><strong>China</strong></td>
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<td></td>
<td>TBD (January, Guangzhou)</td>
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</tbody>
</table>

IPR Seminar in the Vietnam, 2011 November
Workshops and Seminars

Forums/Workshops in Tokyo (co-organized by WIPO/JPO under the FIT)

- WIPO High Level Forum on the Global IP Infrastructure for Promotion of Innovation (March 1-2, 2010)
  
- Regional Conference on the Role of IP Offices in Promoting Innovation, Business Competitiveness and Economic Growth (Feb. 2-3, 2012)

- Regional Workshop on Measures for Accession to, and Effective Use of, the Madrid System (Mar. 8-9, 2012)

- ASEAN Sub-Regional Workshop on the Establishment of an Information Technology Infrastructure for the Effective Utilization of Patent Examination Results of Other Intellectual Property Offices (Sep. 6-7, 2012)

- Regional Workshop on Effective Utilization of Search Results and Communications Derived from the Patent Cooperation Treaty System in the National Stage (TBD)

100 Participants: Heads of IP Offices and/or Senior Officials from 50 countries
Expert Advisory Missions

- Implemented under the WIPO Japan FIT/ JICA Project
- On a request basis
- Short-term (up to 2 weeks)
- Content: advice/ support on specific areas, on-site lectures

(Recent Activities)
- **Malaysia**: ICT Strategic Planning by WIPO Japan FIT
  (March, 2011)
- **Indonesia**: Examination Seminar by JICA Project
  (May and September, 2012)
- **Philippine**: Nice, Vienna & Locarno classification WIPO Japan FIT
  (Oct. 2012)
- **Vietnam**: Appeal system for industrial designs by WIPO Japan FIT
  (Dec. 2012)
Achievements

- 3,678 short & midterm trainees from 58 countries / 1 region
- Acceptance of executive trainees of IP Offices or persons in positions of leadership in the IP field as long-term research fellows for 6 months (total of 52 persons)
- 469 Experts (short term / long term) to 24 countries / 1 region
- Around 20 Seminars regarding IP for developing countries held every year

**Total number of trainees accepted / experts sent between FY 1996 and FY 2011**

<table>
<thead>
<tr>
<th>Country</th>
<th>Trainees</th>
<th>Experts</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>690</td>
<td>35</td>
</tr>
<tr>
<td>Indonesia</td>
<td>528</td>
<td>91</td>
</tr>
<tr>
<td>Thailand</td>
<td>462</td>
<td>87</td>
</tr>
<tr>
<td>Vietnam</td>
<td>413</td>
<td>80</td>
</tr>
<tr>
<td>Philippines</td>
<td>384</td>
<td>44</td>
</tr>
<tr>
<td>Malaysia</td>
<td>343</td>
<td>37</td>
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<tr>
<td>India</td>
<td>195</td>
<td>14</td>
</tr>
<tr>
<td>Laos</td>
<td>57</td>
<td>10</td>
</tr>
<tr>
<td>Cambodia</td>
<td>57</td>
<td>6</td>
</tr>
<tr>
<td>Myanmar</td>
<td>33</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>568</td>
<td>65</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3730</strong></td>
<td><strong>469</strong></td>
</tr>
</tbody>
</table>
Support Activities by JPO
-Providing IP information via Internet-
JPO Human Resources Development Website

Cooperation in Human Resource Development

With the globalization of the world economy, business activities and R&D activities have increased and the importance of protecting IP rights on a global scale is ever increasing. For the developing countries, it is essential to implement obligations under the WTO/TRIPS Agreement as well as improve the operational structure of their IP systems. In particular, human resources development which underpins these matters is extremely important.

Against this background, since FY1999, the Japan Patent Office (JPO) as part of the technical cooperation under Article 27 of the TRIPS Agreement has supported human resources development in the field of intellectual property for developing countries mainly in the Asian Pacific Region. In the 15 years up to FY2010, 3500 trainees from developing countries have completed the IP training program organized by the JPO.

Various textbooks used in the above-mentioned support programs and research papers written by the long-term trainees are posted on this website. It is also possible to communicate with the alumni and send information through the Facebook.

We hope that many people will use the website and utilize the information provided for promotion activities in the field of intellectual property as well as deepen the understanding of the JPO's cooperation in human resources development.

The JPO will continue to provide support for strengthening the IP systems in developing countries mainly in the Asian Pacific Region and contribute to their further economic development.

Web Contents

- Training Programs
- Follow-up Seminar Programs
- Reports on Long-term Research fellows
- IP News
- **IPR Textbooks** covering various areas


Banner on the JPO Website Top Page
# IPR Textbooks prepared by JPO

As of the end of October 2012

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>No.</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Outline of the Patent Cooperation Treaty (PCT)</td>
<td>29</td>
<td>Bio Patent</td>
</tr>
<tr>
<td>2</td>
<td>Arbitration System for Intellectual Properties</td>
<td>30</td>
<td>Patent Infringement Litigation in Japan</td>
</tr>
<tr>
<td>3</td>
<td>Patents for Pharmaceuticals</td>
<td>31</td>
<td>Characters and Merchandising Rights</td>
</tr>
<tr>
<td>4</td>
<td>Inventive Step of Invention</td>
<td>32</td>
<td>Treaties and Conventions for the Protection of Industrial Designs and the Protection System in Major Countries</td>
</tr>
<tr>
<td>5</td>
<td>Brief Overview of Trademark Act Revisions during the last decade(1996-2007)</td>
<td>33</td>
<td>Procedures from Filing to Registration of Trademark Application</td>
</tr>
<tr>
<td>6</td>
<td>Introduction to Madrid Protocol</td>
<td>34</td>
<td>Protection of Well-Known and Famous Trademarks</td>
</tr>
<tr>
<td>7</td>
<td>Patent Management in Enterprises</td>
<td>35</td>
<td>Patent Infringement Litigation Case Study(1)</td>
</tr>
<tr>
<td>8</td>
<td>Protection of Regional Brands</td>
<td>36</td>
<td>Patent Infringement Litigation Case Study(2)</td>
</tr>
<tr>
<td>10</td>
<td>Countermeasures to Counterfeiting Problems</td>
<td>38</td>
<td>Legal Protection of Industrial Designs</td>
</tr>
<tr>
<td>11</td>
<td>Countermeasures to Counterfeiting Problems(Additional Textbook)</td>
<td>39</td>
<td>Introduction to Intellectual Property Rights</td>
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<tr>
<td>13</td>
<td>Open Innovation and Intellectual Property</td>
<td>41</td>
<td>Outline of Utility Model System</td>
</tr>
<tr>
<td>14</td>
<td>Regional Intellectual Property Strategy</td>
<td>42</td>
<td>History of Japanese Industrial Property System</td>
</tr>
<tr>
<td>16</td>
<td>Promotion of Patent Licensing in Japan</td>
<td>44</td>
<td>International Treaties on Industrial Property Rights</td>
</tr>
<tr>
<td>17</td>
<td>Protection of Type Face</td>
<td>45</td>
<td>Intellectual Property Systems in Asian Countries</td>
</tr>
<tr>
<td>18</td>
<td>Role of Patent Attorney</td>
<td>46</td>
<td>Introduction to TRIPs Agreement</td>
</tr>
<tr>
<td>21</td>
<td>Prosecution through Office Action of Patent Applications-Application Procedures-(Postscript)</td>
<td>49</td>
<td>Trademark and Domain Name Protection</td>
</tr>
<tr>
<td>22</td>
<td>Encouragement of Invention in Japan</td>
<td>50</td>
<td>Trademark Disputes and Their Handling</td>
</tr>
<tr>
<td>23</td>
<td>Introduction to Software Patents</td>
<td>51</td>
<td>Theory and Practice of Employee's Invention</td>
</tr>
<tr>
<td>24</td>
<td>Outline of the Japanese Copyright Law</td>
<td>52</td>
<td>Utilization of Patent Information</td>
</tr>
<tr>
<td>25</td>
<td>Outline of the Japanese Unfair Competition Prevention Law</td>
<td>53</td>
<td>Introduction to Patent Map Analysis</td>
</tr>
<tr>
<td>26</td>
<td>Patent Disputes and Related Actions</td>
<td>54</td>
<td>Invention Protection and Economic Development</td>
</tr>
<tr>
<td>27</td>
<td>Trademark Management in Enterprises</td>
<td>55</td>
<td>The Roles of Bodies Supporting the Development of Industrial Property System</td>
</tr>
<tr>
<td>28</td>
<td>Technology Transfer and Licensing</td>
<td>56</td>
<td>Intellectual Property Education as a Means to Nurturing Creativity</td>
</tr>
</tbody>
</table>

We hope that the governments of developing countries use this site to refer to the legal systems of other countries in order to establish, revise, or contribute to their own industrial property laws. At the same time, we hope that those who apply for the acquisition of industrial property rights in other countries profit from the information contained in this site.

Please note that the translations of the texts and of the other information contained in this site are not official and are not always the latest. Please refer to the original texts of the laws of the countries concerned.

List of Laws and Regulations

The listed legislation is unofficial translation of the original which should be used for reference purpose only. It is recommended to review the original for precise understanding of the actual legislation. If these unofficial translations differ from the original texts, the original texts are preferential. Official versions are in the respective official language (the language of government).

<table>
<thead>
<tr>
<th>Country / Region</th>
<th>Laws and Regulations</th>
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<tbody>
<tr>
<td><strong>ARGENTINA</strong></td>
<td>Patent Law &lt;PDF 114KB&gt;</td>
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<tr>
<td></td>
<td>Patent Regulation &lt;PDF 125KB&gt;</td>
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<td></td>
<td>Design Law &lt;PDF 43KB&gt;</td>
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<td></td>
<td>Design Reguation &lt;PDF 43KB&gt;</td>
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<tr>
<td></td>
<td>Trademarks Law &lt;PDF 53KB&gt;</td>
</tr>
<tr>
<td></td>
<td>Trademarks Regulation &lt;PDF 43KB&gt;</td>
</tr>
<tr>
<td><strong>AUSTRALIA</strong></td>
<td>Patents Act &lt;PDF 369KB&gt;</td>
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<tr>
<td></td>
<td>Patents Regulations &lt;PDF 432KB&gt;</td>
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<tr>
<td></td>
<td>Designs Act &lt;PDF 211KB&gt;</td>
</tr>
<tr>
<td></td>
<td>Designs Regulations &lt;PDF 307KB&gt;</td>
</tr>
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<td></td>
<td>Trade Marks Act &lt;PDF 363KB&gt;</td>
</tr>
<tr>
<td></td>
<td>Trade Marks Regulations &lt;PDF 495KB&gt;</td>
</tr>
</tbody>
</table>

[http://www.jpo.go.jp/shiryou_e/s_sonota_e/fips_e/mokuji_e.htm](http://www.jpo.go.jp/shiryou_e/s_sonota_e/fips_e/mokuji_e.htm)
More than **300 laws and regulations**

Covers more than **80 countries and regions**

- **Patent laws**
- **Trademark laws**
- **Design laws**
- **Utility Models laws**

- **Madrid Agreement & Protocol; and European Patent Office’s laws, etc.**

**FREE access!**

Or please enter from the “reference room” at the JPO website
IP information provided by JPO

- Service for the general public
  - IPDL
    - http://www.ipdl.inpit.go.jp/homepg_e.ipdl

- Service for IP offices
  - AIPN
    - http://aipn.ipdl.inpit.go.jp/top.html
    - for registration: PA0868@jpo.go.jp
  - IPDL

for registration: PA0868@jpo.go.jp
Cooperation with WIPO Japan Office
WIPO Japan Office

- Established on September 1, 2006
- Supports research, development, outreach and capacity building
- Works to enhance its function in promoting global IP systems

Japan Office Website

WIPO Japan Office

The WIPO Japan Office was established in Tokyo on September 1, 2006. During its first three years of operation, the Office focused almost exclusively on coordinating research projects with the United Nations University (UNU).

Recently, the Office has expanded the scope of its activities to support research, development, outreach and capacity building in coordination with WIPO's Regional Bureau for Asia and the Pacific.

The Office also aims to provide Japanese-language information about WIPO, and promote the Organization's services in Japan.

NEWS & EVENTS

- [Information] Third Issue of Madrid Highlights Released (Oct 29, 2012)
- [Archives]
Manga Competition

WIPO Manga

- Honmono – genuine goods
- The WIPO Manga Competition
- Interview with the author

Honmono – genuine goods

WIPO’s new manga, written and illustrated by Ms. Emiko Iwasaki, tells the story of how a young shop employee witnesses first hand the menace of fake products, how easily customers are duped into buying them and the serious harm they can cause.

English and Japanese versions were published in September 2011. Arabic, Chinese, French, Russian and Spanish versions will be published in the coming months.

"Ms. Iwasaki drew a fantastic manga... I hope that by reading it, more people will have a better understanding of the dangers of purchasing fake goods and realize that they can make a difference and help reduce the harm these goods cause." (Mr. Ken-Ichiro Natsume, Japan Patent Office)

"General understanding of the importance of protecting IP rights will help build support for creative activities which will enrich all our lives." (Mr. Teiji Hayashi, Japan Ministry of Foreign Affairs)

Download in English: high resolution | low resolution

The WIPO Manga Competition

During the summer of 2010, the WIPO Japan Office organized the Real Manga Competition. The competition was sponsored by the Ministry of Foreign Affairs (MOFA) of Japan and the Japan Patent Office (JPO), and supported by Kadokawa Shoten Publishing.
IP Advantage – Case studies on Intellectual Property

The IP Advantage database provides a one-stop gateway to case studies that chronicle the intellectual property (IP) experiences of inventors, creators, entrepreneurs and researchers from across the globe. The case studies offer insights into how IP works in the real world and how its successful exploitation can contribute to development.

IP Advantage is a joint project developed by WIPO’s Communications Division and the WIPO Japan Office, based on a proposal from Japan and supported by the Japan Funds-in-Trust for Industrial Property. It aims to promote a better understanding of how to create and protect intellectual property and reap the benefits provided by the IP system.

Please contact us to submit feedback and suggestions for new case studies.

Protecting Society and the Environment with a Geographical Indication

For hundreds of years, production of argan oil was only on a local, household scale. It was not until the early 1990s that women started to form cooperatives to better organize the production and commercialization of argan oil. Mechanization cooperatives changed the lives of women in southwestern Morocco. They started to expand their market reach beyond the local level, and grocers and exporters took notice. Protected by a geographical indication, argan oil has come to represent a chance for economic and social freedom for many rural women. • Full Study
Outreach Activities

Films on Asian Innovators

The WIPO Japan Office, in association with Funds-in-Trust Japan-Industrial Property, is involved in the production of short documentaries featuring innovators from the Asia-Pacific region.

French and Spanish versions are also available at the WIPO channel on YouTube™.

Kiyoshi Amemiya
Inventor, Japan
Video

Hiroo Nakayama
Inventor, Japan
Video

Takahashi Tomotaka
Inventor, Japan
Video

Tony Tan Caktiong
Entrepreneur, Philippines
Video

Merrill J. Fernando
Entrepreneur, Sri Lanka
Video

Jollibee

Ruchira Karunaratne
Fashion Designer, Sri Lanka
Video

Katsushige Nakamura
Inventor, Japan
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Dr. Ramón Barba
Inventor, Philippines
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Nandadasa Narayana
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- **WIPO Japan Office**

- **JICA**

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Leaflet of JPO support activities (Sep. 2011)
Thank you for your attention!

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