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WORLD INTELLECTUAL  
PROPERTY ORGANIZATION  
GENEVA



DEPARTMENT OF INDUSTRIAL  
POLICY AND PROMOTION  
MINISTRY OF COMMERCE AND INDUSTRY  
GOVERNMENT OF INDIA



FEDERATION OF INDIAN CHAMBERS OF  
COMMERCE AND INDUSTRY

## **WIPO ASIA-PACIFIC REGIONAL FORUM ON POLICY DEVELOPMENT, INSTITUTION BUILDING AND DEMYSTIFICATION OF INTELLECTUAL PROPERTY**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Department of Industrial Policy and Promotion,  
Ministry of Commerce and Industry,  
Government of India

and  
the Federation of Indian Chambers of Commerce and Industry (FICCI)

**New Delhi, August 29 to 31, 2001**

**PROVISIONAL PROGRAM**

*Document prepared by the International Bureau of WIPO*

Wednesday, August 29, 2001

9.00 - 10.00	Registration and General Information
10.00 - 10.45	Opening Ceremony:  Address by representatives of the: <ul style="list-style-type: none"><li>- Federation of Indian Chambers of Commerce and Industry (FICCI)</li><li>- Ministry of Commerce and Industry, Government of India</li><li>- World Intellectual Property Organization (WIPO)</li></ul>
	Keynote address: <ul style="list-style-type: none"><li>- Chief Guest</li><li>- Vote of thanks</li></ul>
10.45 - 11.15	Tea Break
11.15 - 12.30	<u>Theme I</u> Recent Trends in Intellectual Property Development: Challenges and Opportunities for the Developing Countries in the 21 <sup>st</sup> Century  Moderator:  Presenter:                      Dr. K. Anji Reddy, Chairman, Dr. Reddy's Laboratory and Chairman, Institute of Intellectual Property Development (IIPD) New Delhi  Respondent:                      Mr. Narendra K. Sabharwal, Director, Cooperation for Development Bureau for Asia and the Pacific, WIPO
12.30 - 12.45	Discussion
12.45 - 14.00	Lunch Break

Wednesday, August 29, 2001 / continued...

14.00 - 14.45	<u>Theme II</u>	TRIPS Agreement Implementation Issues and the Post TRIPS Scenario
	Moderator:	
	Presenter:	Dr. Ian Heath, Director General, IP Australia, Philip ACT, Canberra
	Respondent:	Mrs. Emma Francisco, Director General, Intellectual Property Office of the Philippines (IPO), Makati City
14.45 - 15.00		Discussion
15.00 - 15.30	Tea Break	
15.30 - 16.15	<u>Theme III</u>	Intellectual Property Dimensions of the Digital Economy
	Moderator:	
	Presenter:	Mr. Young-Sang Yoo, Deputy Commissioner, Korean Intellectual Property Office (KIPO), Taejon Metropolitan City
	Respondent:	Dr. Li Mingde, Professor/Researcher, China Academy of Social Science, Beijing
16.15 - 16.30		Discussion
16.30 - 17.15	<u>Theme IV</u>	Intellectual Property and Its Role: Key Messages for the General Public
	Moderator:	
	Presenter:	Mr. Shahid Alikhan, Former Deputy Director General, World Intellectual Property Organization (WIPO), Hyderabad
	Respondent:	Mr. Young-Sang Yoo
17.15 - 17.30		Discussion
19.00 - 20.30	WIPO Reception	

Thursday, August 30, 2001

9.30 - 10.15	<u>Theme V</u>	Information Technology for Strengthening Institutional Capacities and Service Orientation of Intellectual Property Offices
	Moderator:	
	Presenter:	Mrs. Emma Francisco
	Respondent:	Dr. Ian Heath
10.15 - 10.30		Discussion
10.30 - 11.15	<u>Theme VI</u>	Appropriate Institutional Framework and Coordinating Mechanism for Improved Management of Intellectual Property Rights (IPRs)
	Moderator:	
	Presenter:	Mr. Qiao Dexi, Director General, International Cooperation Department, State Intellectual Property Office (SIPO), Beijing
	Respondent:	Mr. Shahid Alikhan
11.15 - 11.30		Discussion
11.30 - 12.00	Tea Break	
12.00 - 12.45	<u>Theme VII</u>	Mounting a Public Outreach Campaign: Key Elements
	Moderator:	
	Presenter:	Dr. Ian Heath
	Respondent:	Mrs. Emma Francisco
12.45 - 13.00		Discussion
13.00 - 14.30	Lunch break	

Thursday, August 30, 2001 / continued...

14.30 - 15.15	<u>Theme VIII</u>	Intellectual Property Policy Initiatives for Enhancing Business Competitiveness in the New Economy
	Moderator:	
	Presenter:	Mr. Young-Sang Yoo
	Respondent:	Dr. Ian Heath
15.15 - 15.30		Discussion
15.30 - 16.00	Tea Break	
16.15 - 17.00	<u>Theme IX</u>	The Importance of the Valuation of Intellectual Property Assets
	Moderator:	
	Presenter:	Mr. Pravin Anand, Partner, Anand and Anand Advocates, New Delhi
	Respondent:	Mr. Narendra K. Sabharwal
17.00 - 17.15		Discussion

Friday, August 31, 2001

9.30 - 10.15	<u>Theme X</u>	Intellectual Property Issues Related to the Protection of Traditional Knowledge, Access to Genetic Resources and Folklore
	Moderator:	
	Presenter:	Dr. R. A. Mashelkar, Director General, Council of Scientific and Industrial Research (CSIR), New Delhi
	Respondent:	Mr. Qiao Dexi
10.15 - 10.30		Discussion

Friday, August 31, 2001 / continued...

10.30 - 11.00	Tea Break	
11.00 - 12.00	Panel Discussion	Intellectual Property as a Platform for Sustainable Development in the New Millennium
12.00 - 12.30		Summary and Conclusions and Closing Ceremony

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