Challenges in Formulation and Implementation of the National IP Policies and Strategies: MONGOLIA

WIPO Conference on the Role of IPOs in Promoting Innovation, Business Competitiveness and Economic Growth
Tokyo, Japan
2-3 February, 2012
Why IP Strategy?

• “Millenium Development Goals - based Comprehensive National Development Strategy of Mongolia”:
  – “Intensively develop export-oriented, private sector-led, high technology-driven manufacturing and services, with particular focus on information, communication development, promoting bio and nanotechnology, transit transportation, logistics, financial mediation services, deeper processing of agricultural products, and create a sustainable, knowledge-based economy.”
IP Strategy Formulation

• GOM demand for assistance
• WIPO Development Agenda Project DA_10_05
• Mongolia: Pilot country
• Team of National Experts (under the leadership of IPOM)
• National IP Strategy Framework
• International Expert Involvement
Formulation of IP Strategy Framework

• IP Audit
  – Survey and interviews based on questionnaire
  – Desk research (using IP Audit Tool)
• IP interface with National Development Goals
• Drafting of IP Strategy Framework
• Draft IP Strategy Consultations (envisaged)
• Adoption of National IP Strategy (planned for April 2012)
Main challenges

• Low level of IP awareness
• Lack of coordination between different sectors
• Best practices/good examples of successful utilization of IP
• Lack of accurate data
• Absence of concrete studies on the contribution of IP related sectors to the economy
Thank you for your attention!

Sarnai Ganbayar
Officer, Planning, Policy & Cooperation Division
Intellectual Property Office of Mongolia
sarnai@ipom.mn