

Challenges in Formulation and Implementation of the National IP Policies and Strategies: **MONGOLIA**

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Why IP Strategy?

- “Millenium Development Goals - based Comprehensive National Development Strategy of Mongolia”:
 - “Intensively develop export-oriented, private sector-led, high technology-driven manufacturing and services, with particular focus on information, communication development, promoting bio and nanotechnology, transit transportation, logistics, financial mediation services, deeper processing of agricultural products, and ***create a sustainable, knowledge-based economy.***”

IP Strategy Formulation

- GOM demand for assistance
- WIPO Development Agenda Project DA_10_05
- Mongolia: Pilot country
- Team of National Experts (under the leadership of IPOM)
- National IP Strategy Framework
- International Expert Involvement

Formulation of IP Strategy Framework

- IP Audit
 - Survey and interviews based on questionnaire
 - Desk research (using IP Audit Tool)
- IP interface with National Development Goals
- Drafting of IP Strategy Framework
- Draft IP Strategy Consultations (envisaged)
- Adoption of National IP Strategy (planned for April 2012)

Main challenges

- Low level of IP awareness
- Lack of coordination between different sectors
- Best practices/good examples of successful utilization of IP
- Lack of accurate data
- Absence of concrete studies on the contribution of IP related sectors to the economy

Thank you for your attention!

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