COUNTRY REPORT
on
Current Status of Preparation for Accession to the MADRID SYSTEM
for
BRUNEI DARUSSALAM

Presented By:
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Deputy Registrar/ Senior Legal Officer
Office of Registrar of Trade Marks
Attorney General’s Chambers (AGC)

Introduction

- **Registries Division:**
  1 of 5 divisions in AGC (CJ D, Civil, IAD, Drafting & Registries)
- **AGC is a Department under the Prime Minister’s Office**
Organization

- **Registry of Trade Marks:**
  1 of 8 registries that fall under the responsibilities of the Registries Division

- **Attorney General is also the Registrar**

Structure

Registry of Trade Marks, Patents & Industrial Designs:

- 3 Deputy Registrar
- 18 supporting staff consisting of:
  - Legal Assistant
  - Senior Registration Clerks
  - Chief Clerk
  - Registration Clerks
  - Clerks and Office Assistant
Core Functions

- Responsible for all matters pertaining to registration and administration of IP
- Promote IP awareness - via presentations, exhibition, road shows, leaflets, mass media and other activities
- Accepts and process registrations for -
  - Trademarks
  - Industrial Designs
  - Patents (Re-registration of UK, S’pore/ M’sia patents)
- Advisory - Copyright and Layout Designs (non-registration)

Statistic (2006-2009)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total No of Applications</th>
<th>By Local</th>
<th>By Japanese</th>
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<tr>
<td>2006</td>
<td>751</td>
<td>244</td>
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<tr>
<td>2007</td>
<td>890</td>
<td>494</td>
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<tr>
<td>2008</td>
<td>913</td>
<td>337</td>
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<td>2009</td>
<td>343</td>
<td>196</td>
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NB: Updated as of 27 July 2009
### Statistic (2006-2009)

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<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>TOTAL</th>
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### Current Initiatives

- Relocated to new premises as of 8 May 2006
- e-TM registry system started in September 2006
- TMR amendments to meet international standards
- Enhance our services
- Public awareness/outreach especially to educate our SME and Business students on the benefits of registering their TMs both locally and internationally
- Capacity Building
Private Sector’s Attitude

- **TM AGENTS & LAW FIRM** - Negative attitude
  - Low no. of job assignment relating to TM applications
  - Low no. of local applicants
  - Most Locals apply direct to the Registry Office

- **BUSINESS SECTORS** - Fully support
  - 90% of local Businesses in Brunei are SMEs who have started to expand their businesses outside Brunei and have realized the importance of registering their TMs in other countries

Future Plans

- Operate as a fully-fledged IP Office
- e-TM - value add service
- Government’s plans to diversify economy - positive indication
- Join IP-related International Treaty, Convention, Organisation such as Paris Convention, PCT, Madrid, etc
Thank You for Your Attention

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Tokyo, August 4 to 6, 2009