



UNIVERSITY OF THE WEST INDIES



JAPAN PATENT OFFICE



WORKSHOP

WIPO/INN/POS/2/21/INF/1
ORIGINAL: ENGLISH
DATE: OCTOBER 20, 2021

WORKSHOP 2 – Project on Intellectual Property (IP), Innovation and Sustainable Development for Small Island Developing States (SIDS): A Look at Innovation and Leveraging IP in the Blue Economy

organized by
the World Intellectual Property Organization (WIPO)

in collaboration with
the University of the West Indies (UWI)

and
the Japan Patent Office (JPO)

Online, November 2 and 3, 2021

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, November 2, 2021

8.30 – 9.00 **Welcome Everyone: Capture Hearts and Minds**

- Start with a story about the Blue Economy in the Caribbean Community and Common Market (CARICOM)
- Explain why we are here. What opportunities await us

Speaker/Facilitator: Mr. Paul Regis, Counsellor, Section for Caribbean Countries, Division for Latin America and the Caribbean, World Intellectual Property Organization (WIPO), Geneva

9.00 – 9.30 **Brief Welcome Addresses from Key Stakeholders**

A representative of WIPO

Mr. Masaki Okamoto, Director, Regional Cooperation Office, International Cooperation Division, Policy Planning and Coordination Department, Japan Patent Office (JPO)

9.30 – 9.50 **Global Warming Solutions by Using Technologies of Manufacturing Carbon-Dioxide-Free Metal from the Ocean and Fixing Carbon Dioxide**

Speaker/Facilitator: Mr. Shigetoshi Sakurai, President, Aonbarr, Shizuoka, Japan

9.50 – 10.50 **Create Culture of Safety and Align Stakeholders on Our Collective Process**

- Break barriers to collaboration: The importance of relationships
- Go through MURAL and play the movie genre game (place a sticky note with their favorite movie in a genre bubble in MURAL)

Flash Breakout room exercise

- Five two-minute break out rooms
- Incorporate a Disrupts game

Speaker: Ms. Larissa Menocci, Mural Consultant, Amsterdam, Netherlands

10.50 – 11.15 **Align Activities for both days**

Purpose: Connect Intent and How Might We (HMW) Statement with the Story

Give overview of what activities we will be engaging in to create the initiative for the program

Speakers/Facilitators: Mr. Brownrygg Woolls, Innovation Consultant, Wilmore, Kentucky, United States of America

Ms. Sabrina Goerlich, Innovation Consultant, (MURAL Whiteboard facilitator) Stuttgart, Germany

Mr. Ruel Ellis, Consultant, University of the West Indies (UWI), Saint Augustine, Trinidad and Tobago

11.15 – 11.40 **Activity 1 (Break out into smaller groups)**

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

11.40 – 12.00 **Session Wrap Up**

- Consolidate experience and get feedback
- Share what's in store for them to experience tomorrow

Speaker/Facilitator: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

Wednesday, October 3, 2021

8.30 – 9.00 **Welcome everyone: Capture Hearts and Minds**

Purpose: Create an emotionally engaging first impression

- Remind them about the story of the Blue Economy in CARICOM
- Explain why we are here. What opportunities await
- Recap yesterday's activities

Speaker/Facilitator: Mr. Paul Regis

Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

9.00 – 9.15 **Inspiration Session: What could it (Pipeline/Hub/Ecosystem) be?**

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

9.15 – 10.00 **Reminder of Culture of Safety**

Purpose: Cultivate the foundations of a forum based on safety and belonging for maximum collaboration potential

- Break barriers to collaboration: The importance of relationships
- Play creative collaboration “warm up” game

Speaker/Facilitator: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

10.00 – 10.15 **Review our Desired Outcomes and How the Activities Will Align with Them**

Purpose: Start gathering as many ideas as possible from the HMW statement

- Go over Intent Statement
- Propose a different ideation prompt

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

10.15 – 10.45 **Activity 2 (Break out into smaller groups)**

Purpose: Start gathering as many ideas as possible from the HMW statement

Propose a different ideation prompt

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

10.45 – 11.15 **Activity 3 (Break out into smaller groups)**

Purpose: Start distilling as many ideas as possible from the HMW statement

Propose a different ideation prompt

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

11.15 – 11.45 **Activity 4 (Break out into smaller groups)**

Purpose: Start looking at prototypes from the HMW statement.

- Propose a different ideation prompt

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

11.45 – 12.00 **An Exciting Conclusion to Workshop 2. Remind them of where we have been and create a “cliff hanger” of what is next**

Purpose: Recapture their imagination and create an EMOTIONAL incentive for them to join the next workshop

- Brief review of what we have accomplished
- Remind them of the journey we are on
- Gain buy in and consensus on possible prototypes
- Entice them to come to the next workshop with strategic incentives

Speakers/Facilitators: Mr. Brownrygg Woolls

Ms. Sabrina Goerlich

12.00 End of Workshop

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