

# **Regional High-Level Summit for University Presidents and Senior Policy Makers: Creating an Enabling Innovation Environment (EIE) for Intellectual Property and Technology**

**Osaka, Japan  
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organized by  
World Intellectual Property Organization (**WIPO**)  
Japan Patent Office (**JPO**)

## **Session 2.6**

**Overview of Standard University IP / Technology  
Transfer and Commercialization Process across  
different regions:  
The U.S. Experience**

# IP-Tech Transfer: the U.S. Experience

- Integral with institutional mission;  
now a permanent part
- University always owns IP of its personnel;  
licensing the only model
- Inventor participation is essentially voluntary  
no “IP Police”
- 1/3, 1/3, 1/3 revenue sharing model
- TTO break-even a reasonable goal
- Well-developed IP Policy & Conflict of Interest

# IP-Tech Transfer: the U.S. Experience

- Leadership encourages participation by faculty & staff
- Undergraduates outside the system
- Start-ups a centerpiece
- Full-time TTO Director and Tech Managers
- Tech Marketing very proactive
- University invests in TTO personnel  
increasing professionalism