Thailand Update on EIE Project

WIPO EIE Presidents Summit 2019, Osaka

November 25, 2019
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Vice President, NSTDA
## Progress 2019
- 1 Hub + 5 Spokes @ 44 participants
- Gain understanding:
  - International IP Commercialization Process
  - License dealing design and practice

## Activities 2019
- ✔ 2 trainings sessions for designated trainers
- ✔ 12 projects remote mentoring projects

## EIE Updates: Implementation phase

### Recommendation
- Assessment and suggestion roadmap to achieve higher professional level
- Determining and communicating clear targets and milestones of each country institution
- Develop structure of IP International commercialization competencies and training
- More variety of the Subject Matter Experts and trainers.
- Modern Technology Commercialization funding as part of Tech Commercialization
- Provide internship or on-the-job training support
- Knowledge sharing platform

### Likes
- Mentoring Program
- IP Management & Commercialization workshop
- Intermediate Patent Drafting
- IP Policy in University
Remote mentoring program

**TAKE AWAY**
- Further market potential possibility development
- Work protocol, technology assessment criteria updating
- Relevant contracts review and update
- Business negotiation preparation
- Framework on licensing term preparation for business deals

**STRENGTHS**
- Useful Example materials: Term sheet, Licensing Agreement, Collaboration Agreement.
- Broad spectrum of applicable suggestions and ideas from experts.

**CHALLENGES**
- More Subject Matter Experts required in different fields and technologies.
- Time zones.
<table>
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<tr>
<th>Topics for future consideration</th>
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<tr>
<td><strong>PATENT INFRINGEMENT and LITIGATION for Univ.</strong></td>
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<td>What kind of clause should license agreement be included when concerning infringement litigation?</td>
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<td><strong>IP MANAGEMENT</strong></td>
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<td>Pre-negotiation Valuation and Technology Marketing</td>
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<td>Strategy to Enhance Commercialization Process</td>
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<td>IP Clearance and Freedom to operate</td>
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<td><strong>TECH FINANCING</strong></td>
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<td>Modern various Tech investment for Tech Startups</td>
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Thank You