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|  |  | WIPO-E |
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| **Virtual meeting** | | |
| WIPO/hip/ge/2/21/INF/1 PROV. | | |
| ORIGINAL: ENGLISH | | |
| DATE: april 19, 2021 | | |

**Heads of Intellectual Property Office (eHIPOC) of the Association of Southeast Asian Nations (ASEAN), the Countries of the South Asian Association for Regional Cooperation (SAARC), Iran (Islamic Republic of) and Mongolia**

Organized by

the World Intellectual Property Organization (WIPO)

**Geneva (Switzerland), April 27 and 28, 2021**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

***Note: All Times are in Central European Time*. *The equivalent times in the participants’ time zones are as follows – starting time from***

Islamic Republic of Iran – 11.30 a.m.

Afghanistan – 11.30 a.m.

Pakistan and Maldives 12.00 noon

India and Sri Lanka -12.30 p.m.

Nepal -12.45 p.m.

Bangladesh and Bhutan – 13.00 p.m.

Myanmar – 13.30 p.m.

Cambodia, Indonesia, Lao PDR, Thailand and Viet Nam -14.00 p.m.

Brunei Darussalam, Malaysia, Mongolia, Philippines and Singapore – 15.00 p.m.

Tuesday, April 27, 2021 - Day 1

Please join the meeting from your computer, tablet or smartphone using the link:    
<https://www.gotomeet.me/AndrewMichaelOng/ehipoc-for-asean-saarc-iran-and-mongolia>

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| 8.30 – 9.00 | Opening of WebEx Conference and Mentimeter Platforms (to enable participants to log-in and test the meeting platforms) | |
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| 9.00 – 9.10 | **Opening Remarks by:** | |
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|  | Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO) | |
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| 9.10 – 9.30 | **Segment 1** | **General Development Cooperation Outlook for 2021 and the Next Biennium (Continuing the Implementation Strategies for the Region)** |
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|  |  | Presenter: Mr. Andrew Michael Ong, Director, Division for Asia and the Pacific, Regional and National Development Sector, WIPO |
| 9.30 – 9.50 | **Segment 2** | **Updates on National Intellectual Property (IP) Strategy Project: Proof-of-Concept Framework to Incorporate Economic Targets and Insights to the National IP Strategies** |
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|  |  | Presenters: Mr. Ye Min Than, Senior Program Officer, Division for Asia and the Pacific, Regional and National Development Sector, WIPO |
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|  |  | Mr. Mathias Mulumba, External Consultant, France |
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| 9.50 – 10.00 | Open Forum | *Comments and questions for Segment 2 may be submitted in* [***www.menti.com***](http://www.menti.com) *(code to be provided on the day of the meeting) and the presenters will respond to them*  Facilitator: Mr. David Simmons, Counsellor, Division for Asia and the Pacific, Regional and National Development Sector, WIPO |
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| 10.00 – 10.20 | **Segment 3** | **Updates on Country Plans for Technical Cooperation: Country Engagements and Initiating the Pilot Operationalization** |
|  |  | Presenters: Mr. Idhir Britel, Program Officer, Division for  Asia and the Pacific, Regional and National Development Sector, WIPO  Mr. Inayet Syed, External Consultant, Switzerland |
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| 10.20 – 10.30  10.30 – 10.40  10.40 – 11.00 | Open Forum  Health break  **Segment 4** | *Comments and questions for Segment 3 may be submitted in* [***www.menti.com***](http://www.menti.com) *(code to be provided on the day of the meeting) and the presenters will respond to them*  Facilitator: Mr. David Simmons  **Updates on Consultation with Selection Countries in the Region on Improving the Delivery of the Project on Development and Implementation of National IP Strategies and the Project on Resource and Management Diagnostic of IP Offices** |
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|  |  | Presenters: Mr. Ye Min Than  Mr. Mathias Mulumba |
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| 11.00 – 11.10  11.10 – 11.30 | Open Forum  **Segment 5** | *Comments and questions for Segment 4 may be submitted in* [***www.menti.com***](http://www.menti.com) *(code to be provided on the day of the meeting) and the presenters will respond to them*  Facilitator: Mr. David Simmons  **Updates on Enabling Innovation Environment Project for Brands and Designs: Using IP Assets to Capitalize on Country Identity and Branding** |
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| 11.30 – 11.40  11.40 – 12.00 | Open Forum  **Segment 6** | Presenters: Mr. Mahmoud Esfahani Nejad, Counsellor, Division for Asia and the Pacific, Regional and National Development Sector, WIPO  Mr. Giulio Zanetti, External Consultant, France  Mr. Jacky Charbonneau, External Consultant, Switzerland    *Comments and questions for Segment 5 may be submitted in* [***www.menti.com***](http://www.menti.com) *(code to be provided on the day of the meeting) and the presenters will respond to them*  Facilitator: Mr. David Simmons  **Updates on Enabling Innovation Environment Project for Technology and the Virtual Conference on Technology Scouting and Deployment** |
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|  |  | Presenters: Mr. David Simmons |
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|  |  | Mr. Alfred Watkins, External Consultant, United States of America |
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| 12.00 – 12.10  12.10 – 12.15 | Open Forum *Comments and questions for Segment 6 may be submitted in* [***www.menti.com***](http://www.menti.com) *(code to be provided on the day of the meeting) and the presenters will respond to them*    Facilitator: Mr. David Simmons  **Synthesis of Day 1** | |
|  |  | Presenter: Mr. Andrew Michael Ong |

Wednesday, April 28, 2021 – Day 2

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<https://www.gotomeet.me/AndrewMichaelOng/ehipoc-for-asean-saarc-iran-and-mongolia-day2>

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| 8.30 – 9.00 | Opening of WebEx Conference and Mentimeter Platforms (to enable participants to log-in and test the meeting platforms) | |
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| 9.00 – 9.10 | **Key Note Address on IP and Development under the Regional and National Development Sector (RNDS)** | |
|  |  | |
|  | Mr. Hasan Kleib, Deputy Director General, Regional and National Development Sector, WIPO | |
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| 9.10 – 9.25 | **Segment 1** | **IP Office Management Master Class 1:**  **Financial Management of Intellectual Property (IP) Offices: Key Challenges and Main Issues Related to Filing Projection and Financial Forecasting** |
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|  |  | Presenter: Mr. Ian Heath, IP Management Consultant, First Thoughts, O’Connor, Australia |
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| 9.25 – 10.45 | **Segment 2** | **Different Approaches and Tools for Filing Projection, Expenditure/Revenue Forecasting and Modelling, Activity-Based Costing, Cost Recovery and Fee Setting: Best Practices and Experiences** |
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|  |  | Presenters: Ms. Adeline Chang, Director of Finance, Intellectual Property Office of Singapore  Mr. Kieran Sloan, Deputy Chief Financial Officer and Assistant General Manager, IP Australia Speaker from IP Australia  Mr. Pedro Barradas, Financial Controller, European Union Intellectual Property Office (EUIPO)  Mr. Hao Zhou, Director of Statistics, Statistics and Data Analytics Division, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO |
| 10.45 – 11.15 | Open Forum | *Comments and questions for Segment 6 may be submitted in* ***www.menti.com*** *(code to be provided on the day of the meeting) and the presenters will respond to them* |
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|  |  | Facilitator: Mr. Ye Min Than |
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| 11.15 – 11.30 | **Synthesis and Closing Remarks for Day 1 and 2 of e-HIPOC** | |
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|  |  | Presenter: Mr. Andrew Michael Ong |
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| 11.30 | End of Virtual Meeting – e-HIPOC Master Class Segment on Financial Management of IP Offices | |
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