DGIP’s TOMORROW:
Inniatiave to build Information Technology and provide usefull IP Information for ensuring prompt and appropriate protection and utilization of IP
DGIP AT A GLACE

Under Ministry of Law and Human Rights

554 employees

Revenue $35,000,000

www.dgip.go.id

Jl. HR Rasuna Said
Kav 8, jakarta
Indonesia
THE PURPOSE OF USING IT

- Efficiency
  - Time
  - Money
- Effectivity
  - Work
  - Aim
- No boundaries of distance and Time
STATISTIC IP APPLICATION IN INDONESIA

<table>
<thead>
<tr>
<th>Year</th>
<th>Copyright</th>
<th>Industrial Design</th>
<th>Patent</th>
<th>Trademark</th>
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CURRENT INDONESIA IP INFORMATION

- E – Filing
- Data Exchange
  - WIPO Global Brand
  - WIPO Global Design
  - ASEAN PATENTSCOPE
  - ASEAN G DATABASE
- E – Indonesia IP Status
- Indonesia IP Database
- E-Copyrights
- Indonesia Public Domain Patent Search
DGIP’s TARGET IN THE NEXT 4 YEARS

2018
Modernization IT Hardware & Business Process Reengineering

2019
Improve IT Software & Business Process Reengineering

2020
Implementation Executive Information System (EIS)

2021
THE BEST 10 IP OFFICE
HOW TO BE THE BEST 10 IP OFFICES

Business Process Improvement

Character Building Improvement

Information Technology Improvement
BUSINESS PROCESS IMPROVEMENT

1. Analize Existing Condition
2. Analize Business Units at DGIP Needs to improve quality services
3. Analize Stakeholders Needs to get High Quality Services from DGIP
4. Analize IT capabilities in DGIP to Support ideal condition
GEOGRAPHICAL INDICATION HAS ONE OF STIMULUS SOCIAL & ECONOMY IN IP

CILEMBU SWEET POTATOES
GEOGRAPHICAL INDICATION HAS ONE OF STIMULUS SOCIAL & ECONOMY IN IP

Before Registration DGIP

price per KG Rp. 50.000
(approx. US$3.66 or ¥ 392)

After Registration in DGIP

price per KG become Rp. 120.000
(approx. US$8.78 or ¥ 942)
INDONESIA HAS MORE THAN 1000 GI AND STILL UNREGISTRATED

- Fruit
  - Apel Malang
  - Buah Merah
  - Matoa
  - Mangga Indramayu
  - Jeruk Gunung Omeh
  - etc

- Vegetables
  - Kangkung Lombok
  - Pisang Ambon
  - Pisang Lampung
  - Bawang Brebes
  - etc

- Rice
  - Beras Cianjur
  - Beras Solok
  - Beras Kerawang
  - etc

- Woven
  - Songket Plembang
  - Pandai Sike
  - etc
INDONESIA’S INNOVATION

FENOMENON GOJEK IN INDONESIA

INNOVATION: SERVICE PEOPLE USING IT

- Trade Mark Registration on Process
- Copyright Registration
- Google Invesment on Gojek $1.2B
- Astra Int’l $150M
- Farallon Capital
- Tencent and JD.ID
DGIP’S BREAKTHROUGH

GIVING CERTIFICATE OF IPR USING BARCODE

The Purpose of using BARCODE are
1. To validate the certificate;
2. To help SME’s convience the Bank or Financial Institution that their Trade Mark is already registered at DGIP to get loan;
3. Protecting Business transactions
DGIP’S BREAKTHROUGH
DGIP’S BREAKTHROUGH

TOP 40 INNOVATION PUBLIC SERVICE

Trade Mark Renewal Certificate of Registration

Before : within 2 years

Now : The Same Day

Next Month : Applicant Print in their office
THANK YOU