30th Anniversary of the Japan Funds-in-Trust: WIPO High-Level Forum on Utilizing the Intellectual Property System for Economic, Social and Cultural Development

THEME III HUMAN RESOURCES DEVELOPMENT: INITIATIVES FOR DEVELOPING AND MANAGING HUMAN RESOURCES TO ENHANCE IP SYSTEM

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Strategy Documents Related to IP

• 10th Development Plan 2014-2018
• 65th Government Action Plan
• National IP Strategy 2015-2018
• Strategic Plan of TURKPATENT 2018-2022
IP Stakeholders

- Legislation
- Courts
- Attorneys
- Police
- Customs
- TURKPATENT
- Industry
- Universities
- Public Institutions
What do we aim?

Improving the HR capacity and further enhancing the IP system by:

• Strengthening the capacity of TURKPATENT:
  – In-house trainings
  – Trainings from international organizations on a regular basis

• Improving the capacity of the stakeholders:
  – Strengthening the HR capacity of relevant circles
  – Public at large: Dissemination of IP knowledge at different levels of public
  – Coordination between stakeholders
Education Profile of TURKPATENT

- Ph.D.: 31
- Master's degree: 28
- Bachelor's degree: 9
- Two-year degree: 7
- High school: 3
- Secondary: 70
- Primary school: 324

Total: 324
Actions for Improving the HR Capacity: Cooperation with International Organizations

• WIPO
  – PCT/Madrid/The Hague seminars, trainings, etc.
  – Distance Learning courses
  – Fellowship programs for PCT&Madrid Divisions

• EPO
  – Search&examination based trainings for examiners
  – Trainings on specific fields (Biotech, CII, etc.)
  – Trainings for attorneys, judges, etc.
  – PATLIB trainings (for Information&Documentation units)
Actions for Improving the HR Capacity: *Cooperation with International Organizations*

- **EU**
  - 5 Twinning Projects completed
  - Benefiting from scholarship programs awarded by the EU
  - Secondment of examiners at EUIPO (3 examiners each year)

- **WTO**
  - Jointly organized trainings, seminars, etc.
  - Participation to WTO-WHO-WIPO joint trainings
Actions for Improving the HR Capacity: *IP Academy and LL.M. Program*

- **IP Academy**
  - Established with the new IP Law as of January 2017
  - In coordination with DG Copyrights
  - With the main aim of strengthening the HR capacity of relevant circles

- **LL.M. Program**
  - Launched in February 2017
  - In cooperation with WIPO and Ankara University
  - Addresses the shortage of skilled professionals, especially in the area of patent and design law
  - Brings international and national students together
Actions for Improving the HR Capacity:
*Cooperation with IP Attorneys and Information&Documentatin Units and TTO Staff*

- **IP Attorneys**
  - Trainings on different components of IP system
  - Jointly organized seminars with attorneys and chambers
  - Regular consultation meetings with IP attorneys

- **Information&Documentation Units and TTO Staff**
  - 125 Information&Documentation Units, 19 new in 2017
  - Trainings for their staff on a regular basis
  - Supporting TTOs in order to be involved in the tech transfer cycle more efficiently
Actions for Improving the HR Capacity:  
*Cooperation with Universities and the Ministry of Education*

- **Disseminating IP Knowledge in Universities Project**
  - Initiated with EPO in 2011
  - Steering Committee, 4th meeting in March 2017
  - 36 awareness activities held in 2017

- **Providing support to the universities for IP matters**
  - Participation to 58 activities in universities in 2017
  - ‘Patent Appointment System’: Patent examiners work with the academicians in one-to-one basis
  - ‘Patent Race’: To incentivize university students for innovative activities

- **Projects/Fairs/Competitions carried out with the Ministry of Education**
  - to raise IP awareness in primary and high schools
Actions for Improving the HR Capacity: *Strengthening the Enforcement Capacity*

• Specific actions determined in the National IP Strategy

• Alongside the trainings/seminars/projects for judges, customs officials and police forces, specific reports prepared

• Coordination among enforcement agencies established through the Coordination Council
Conclusion

• Rapid advancements in technology (AI, IoT, blockchain etc) hugely affect IP ecosystem, as well

• In order to cope with the acceleration having skilled HR capacity is critical

• International and national cooperation with stakeholders is more important than ever before
THANK YOU

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