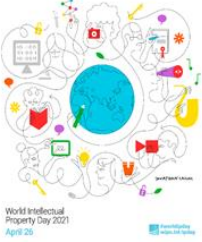


IP and SMEs
Taking your ideas
to market



World Intellectual Property Day: Kickoff Event in Africa Growing Brands; Evolving Opportunities: African SMEs Reflect



Thursday, 22 April 2021
11h30 GMT / 12h30 WAT / 13h30 CAT / 14h30 EAT

Join us in a conversation with African entrepreneurs who
have taken their ideas to the market!



Prof. Shirley Motaung
Founder
Global Health Biotech (PTY) LTD
South Africa



Ms. Zohra Baraka
Founder
Mohazo Ex -Impo Ltd.
Kenya



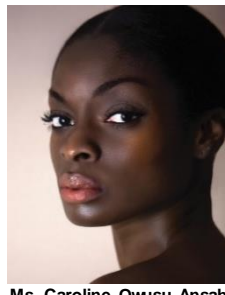
Ms. R. Gumsu Hussaini Zanna
Founder
Vivido Schone Int'l Ltd
Nigeria



Ms. Joyce Chimanye
Founder
Zuvva Fashion
Zimbabwe



Mr. Boureima Doumbia
Founder
Société Aminata Konaté
Mali



Ms. Caroline Owusu-Ansah
Founder
The Luv Scrub
Ghana/USA



Mr. Serge Arnel Njidjou
Founder
Agence Universitaire pour
l'Innovation (AUI)
Cameroon

At this event, you will obtain an insight into:

- Our panelists' journeys to the market
- How intellectual property (IP) has helped their businesses flourish
- Lessons learned, successes and challenges

Please register at: https://www.wipo.int/meetings/en/details.jsp?meeting_id=62328

Partners:

