Agenda

- Upcoming notifications of designation
- Madrid Office Portal (MOP)
- Madrid E-Filing
- Classification guidelines
- Madrid Goods and Services Manager (MGS)
Upcoming notifications of designation
Number of Upcoming Notifications (1)

- Access the Madrid homepage:
  http://www.wipo.int/madrid/
- Scroll down to “Resources”
Under “For IP Offices”, select **International applications and subsequent designations**
Select the relevant statistics you wish to view.
Number of Upcoming Notifications (4)

- Select your national/regional office and click “submit”
Designations in international applications – Botswana

<table>
<thead>
<tr>
<th>CP</th>
<th>Contracting Party</th>
<th>Data Entry</th>
<th>Examination</th>
<th>Translation</th>
<th>Irregular, waiting to be remedied</th>
<th>To be notified on 13/07/2017</th>
<th>To be notified on 20/07/2017</th>
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WIPO | MADRID
The International Trademark System
Subsequent designations – Botswana

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Madrid Office Portal (MOP)
What MOP is

- Online tool designed for National/Regional Offices
- Direct access to the International Register
- Search tool for international registrations status
- Electronic exchange of information with the IB
Why use MOP

- As an Office of Origin:
  - To collect notifications of Registrations (New applications & Ceasing of effects)
  - To collect Irregularity letters
  - To respond to Irregularity letters

- As a Designated Contracting Party
  - To collect notifications of designations by the IB
  - To upload decisions and forms
MOP enhancements

- Possibility to upload multiple documents simultaneously

- Enquire to view what has already been uploaded and retrieve uploaded documents in pdf
MOP – How to access

- With a WIPO account
- With an Internet connection
- With a Web browser
MOP on the Web

http://www.wipo.int/madrid/en
MOP – How to open an account

- Create a WIPO Account at www.wipo.int/myaccount/ using your Office email address

- Contact: e-marks@wipo.int

- Ask for access to MOP

- Exchange information with the IB electronically
Madrid E-Filing
What the IB offers

- IPO dedicated Madrid eFiling test environment
- Translation of the Madrid eFiling user interface screens
- Development and integration of a TMview adapter or
- Development and integration with a national/regional Office’s own registry (web service search url must be available)
What the IB offers

- Option to use WIPO external user authentication services
- Dedicated support and travel during the integration phase
- On-demand WebEx demonstrations
What an IPO can expect

- Ease of use
- Data recycling
- Secure payment
- Expedited processing time
Classification guidelines
Classification role of the IB

“The indication of classes given by the applicant shall be subject to control by the International Bureau” (Article 3(2) of the Protocol)
Role of the IB

- Check if goods and services in international applications are:
  - grouped in the appropriate classes of the Nice Classification
  - indicated in precise terms
- Rule 12 and Rule 13 of the Common Regulations
International Applications - Irregularities

Total Number of International Applications: 49,303

- Regular: 61%
- Irregular: 39%

2015

Total Number of International Applications: 52,898

- Regular: 66%
- Irregular: 34%

2016
Breakdown of Irregularity letters

Classification errors 72%
Other errors 28%

Classification errors 74%
Other errors 26%

Classification error involving:
R12 – 38%
R13 – 87%

Classification error involving:
R12 – 33%
R13 – 89%
“Source” for classification

- Class headings
- Alphabetical list of the Nice Classification
- Explanatory notes to the Nice Classification
- The “General remarks” for G&S in the Nice Classification
- Guidelines on Classification
- Madrid Goods & Services Manager (MGS)
Guidelines

- Include only the principles applied by the IB

- Provide general guidance to the users of the Madrid System
Future Updates

- **ROUNDTABLE**: June 2017
- **COMMENTS**: November 2017
- **REVISION**: February 2018
- **PUBLICATION**: March 2018
Madrid Goods & Services Manager (MGS)
What is MGS?

- A gateway to a large and growing database of goods and services
- A tool to compile lists of goods and services required for national or international trademark filing
- A way to save time and money
What does MGS contain?

91,000 English terms (May 2017)

33% WIPO accepted (Layer 2)
57% WIPO accepted (Layer 1)
10% Nice Classification (BASE)
MGS is multilingual

For national filings, choose from 18 languages:

- Arabic
- Chinese
- Dutch
- English
- French
- German
- Hebrew
- Italian
- Japanese
- Korean
- Mongolian
- Norwegian
- Portuguese
- Russian
- Serbian
- Spanish
- Turkish
- Ukrainian

For international filings, translate into

- English, French or Spanish
MGS is beneficial

- Trademark applicants
- National IP offices
- International Bureau of WIPO
Select terms pre-accepted by WIPO:

- **BROWSE** per class
- **SEARCH** using keywords

**TRANSLATE** into any of the MGS languages

**PRINT** in a format directly usable for filing

**EXPORT / IMPORT** to save, modify and re-use
MGS – Madrid-specific functions

- Check Acceptance:
  - by WIPO
  - by a designated Contracting Party (dCP)
MGS - Check Acceptance by WIPO

**Ski Goggles**
Move term to class 9

| 25 | Clothing, footwear, headgear. |

**Labels**
Display term in classes: 6; 16; 18; 20; 24

| 25 | Clothing, footwear, headgear. |
MGS - Check Acceptance by WIPO

- Proposed terms from Layer 1

- 6 labels of metal
- 18 labels of paper or cardboard
- 18 labels of leather
- 20 labels of plastic
- 24 labels of textile
MGS - Check Acceptance by WIPO

- Examination flexibility (Layer 2)

- Common metals and their alloys, ores; metal matrix items of metal hardware; metal containers for storing labels
- Furniture, mirrors, picture frames; containers, not of wood; yellow amber. labels
- Paper and cardboard; printed matter; bookbinding artists' and drawing materials; paintbrushes; instruments. labels
- Textiles and substitutes for textiles; household linen. labels
- Leather and imitations of leather; animal skins and clothing for animals. labels
MGS - Check Acceptance by dCP

Check acceptance by designated Contracting Party (dCP)

Select all
Remove all

- AT Austria
- BN Brunei Darussalam
- BX Benelux
- BY Belarus
- CA Canada *
- CH Switzerland
- CN China
- CO Colombia
- DE Germany
- DK Denmark
- EE Estonia
- EM European Union
- FI Finland
- GE Georgia
- GB United Kingdom
- IL Israel
- IS Iceland
- IT Italy
- JP Japan
- KR Republic of Korea
- MN Mongolia
- MX Mexico
- NO Norway
- NZ New Zealand
- PT Portugal
- RS Republic of Serbia
- RU Russian Federation
- SE Sweden
- SG Singapore
- TR Turkey
- UA Ukraine
- US United States of America
- VN Vietnam

* Preparing to join the Madrid System

OK
MGS - Check Acceptance by dCP

### Specificity of terms

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<th>Accepted by dCP</th>
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#### Machines and machine tools; motors and engines [except for land vehicles]; machine coupling and transmission components [except implements, other than hand-operated]; incubators for eggs; automatic vending machines.

- barley splitting machines
- sifting installations
- disintegrators
- machines and machine tools
MGS - Check Acceptance by dCP

National policies on registered trademarks

“Cellophane” registered in New Zealand

“Granola” registered in New Zealand
MGS - Check Acceptance by dCP

- National laws /practices

<table>
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<tr>
<th>28</th>
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For more information:

- **MGS**: [https://webaccess.wipo.int/mgs](https://webaccess.wipo.int/mgs)


- **Comments and questions**:
  - Email: [gs.manager@wipo.int](mailto:gs.manager@wipo.int)
  - In MGS: Click on the “Contact Us” link
Thank you for your attention

juan.rodriguez@wipo.int