



# THE WIPO DEVELOPMENT AGENDA

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# WIPO Development Agenda

A Member States-driven process which seeks to place the “development dimension” at the core of the global IP system

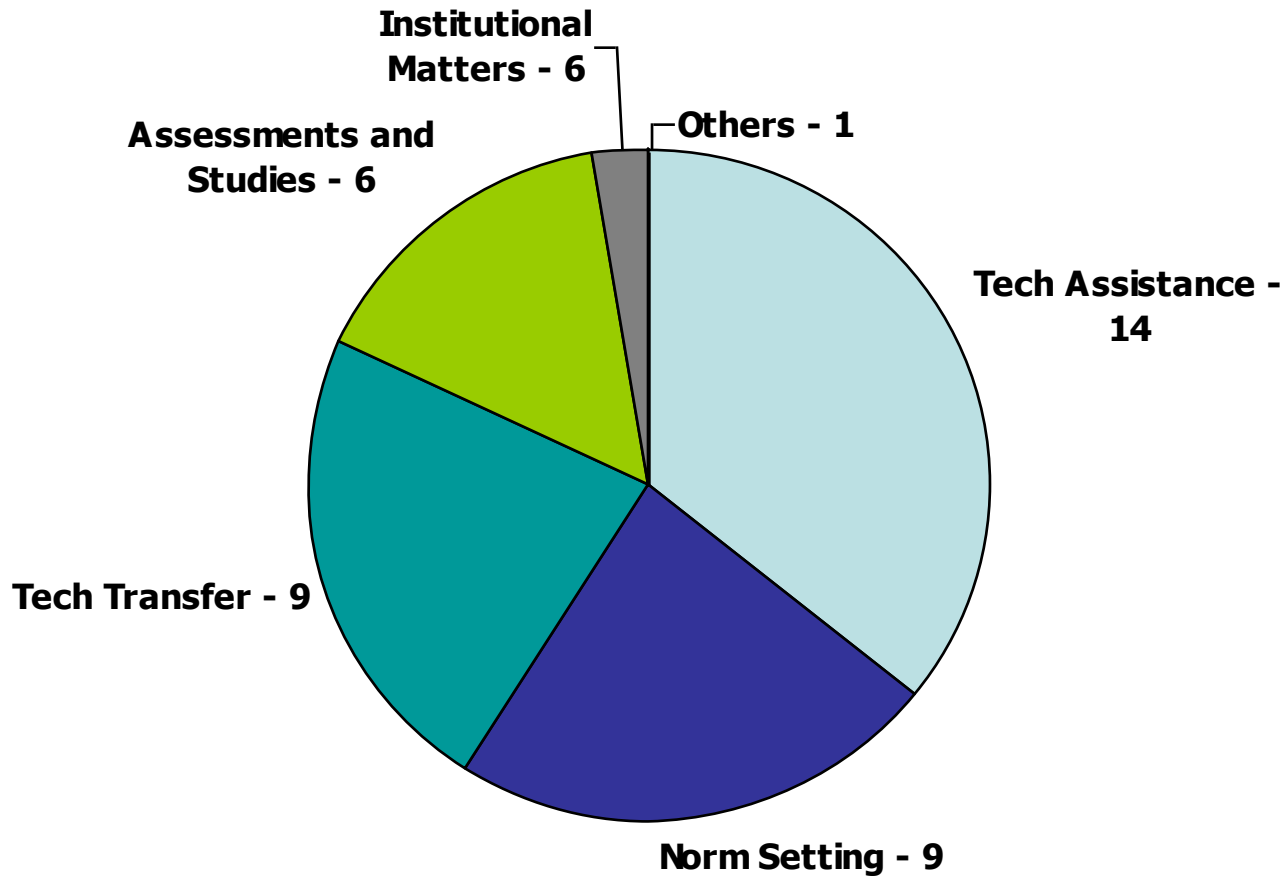
# ADOPTION

- October 2007: the General Assembly established the WIPO Development Agenda to mainstream development into the Organization's work programs
  - Adopted **45 recommendations**
  - Established the Committee on Development and Intellectual Property (CDIP)

# COMMITTEE ON DEVELOPMENT AND IP (CDIP)

- CDIP mandate:
  - Develop a work-program for implementation of the 45 recommendations
  - Monitor, assess, discuss and report on the implementation of all recommendations adopted, and for that purpose it shall coordinate with relevant WIPO bodies
  - Discuss IP and development related issues as agreed by the Committee, as well as those decided by the General Assembly
  
- Two meetings a year
- Reports and makes recommendations annually to the GA

# DA RECOMMENDATIONS – THE CLUSTERS



# DEVELOPMENT AGENDA IMPLEMENTATION

- Mainstreaming of Development Agenda principles in the work of WIPO
- Project based methodology for implementation of actionable recommendations (38 projects approved)
- Substantive aspects of the completed projects mainstreamed
- Work in other areas such as flexibilities

# EXAMPLES OF RECOMMENDATIONS

## Recommendation 15:

Norm-setting activities shall:

- be inclusive and member-driven;
- take into account different levels of development;
- take into consideration a balance between costs and benefits;
- be a participatory process, which takes into consideration the interests and priorities of all WIPO Member States and the viewpoints of other stakeholders, including accredited inter-governmental organizations (IGOs) and NGOs; and
- be in line with the principle of neutrality of the WIPO Secretariat.

# EXAMPLES OF RECOMMENDATIONS

## Recommendation 35:

- To request WIPO to undertake, upon request of Member States, new studies to assess the economic, social and cultural impact of the use of intellectual property systems in these States

## Recommendation 37:

- 37. Upon request and as directed by Member States, WIPO may conduct studies on the protection of intellectual property, to identify the possible links and impacts between intellectual property and development.



# EXAMPLES OF RECOMMENDATIONS

## Recommendation 14:

- Within the framework of the agreement between WIPO and the WTO, WIPO shall make available advice to developing countries and LDCs, on the implementation and operation of the rights and obligations and the understanding and use of flexibilities contained in the TRIPS Agreement

# PROJECTS UNDER IMPLEMENTATION

- Pilot Project on IP and Design Management for Business Development in Developing and LDCs
- Project on Capacity Building in the Use of Appropriate Technology-Specific Technical and Scientific Information as a Solution for Identified Development Challenges – Phase II
- Project on IP and Socio-Economic Development - Phase II
- IP, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt and Other Developing Countries

# COMPLETED PROJECTS

- Conference on “Mobilizing Resources for Development
- IP Technical Assistance Database (IP TAD)
- Specialized Databases’ Access and Support – Phase I and II
- IP Development Matchmaking Database (IP DMD)
- A Pilot Project for the Establishment of “Start-Up” National IP Academies – Phase I and II
- Smart IP Institutions Project
- Innovation and Technology Transfer Support Structure for National Institutions
- Improvement of National, Sub Regional and Regional IP Institutional and User Capacity
- IP and the Public Domain
- IP and Competition Policy
- IP, Information and Communication Technologies (ICTs), the Digital Divide and Access to Knowledge
- Developing Tools for Access to Patent information – Phase I and II

## COMPLETED PROJECTS

- Project on Enhancement of WIPO's Results-Based Management (RBM) Framework to Support the Monitoring and Evaluation of Development Activities
- IP and Product Branding for Business Development in Developing Countries and Least Developed Countries (LDCs)
- Patents and the Public Domain
- IP and Brain Drain
- IP and the Informal Economy
- Strengthening the Capacity of National IP Governmental and Stakeholder Institutions to Manage, Monitor and Promote Creative Industries, and to Enhance the Performance and Network of Copyright Collective Management Organizations
- Project on Capacity Building in the Use of Appropriate Technology-Specific Technical and Scientific Information as a Solution for Identified Development Challenges – Phase I
- Project on IP and Socio-Economic Development – Phase II
- Open Collaborative Projects and IP-Based Models

## COMPLETED PROJECTS

- Enhancing South-South Cooperation on IP and Development Among Developing Countries and LDCs
- IP and Technology Transfer: Common Challenges – Building Solutions
- Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain African Countries – Phase II

## NEW PROJECTS APPROVED

- Project on Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain African Countries – Phase II
- Project on the Use of Information in the Public Domain for Economic Development
- Cooperation on IPRs Education and Professional Training with Judicial Training Institutes in developing countries and LDCs

## KEY FUTURE WORK (CDIP/18 – Nov. 2016)

- Progress Report on the implementation of the DAR
- Report on the Independent Review of the implementation of the DAR
- Report on the International Conference on IP and Development
- Revised document on Mechanism for updating the Database on flexibilities
- Compilation of Member State inputs on SDGs relevant to WIPO's work
- Document on Activities related to Technology Transfer based on Member States proposals
- Guides prepared in the context of the project on Innovation and Technology Transfer Support Structure for National Institutions

**Thank you**

**Details on the WIPO Development Agenda at:  
<http://www.wipo.int/ip-development/en/agenda>**