



JAPAN PATENT
OFFICE



JAPAN INTERNATIONAL
COOPERATION AGENCY



KENYA INDUSTRIAL
PROPERTY INSTITUTE



ONE VILLAGE ONE
PRODUCT PROGRAM
KENYA



TAITA TAVETA
COUNTY
GOVERNMENT



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

WIPO/IP/NBO/17/INF/1 PROV.
ORIGINAL: ENGLISH
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Third Training Workshop and Concluding Meeting of the Branding Project Using Intellectual Property (IP) for “Taita Basket”

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Japan Patent Office (JPO)

the Japan International Cooperation Agency (JICA)

the Kenya Industrial Property Institute (KIPI)

the One Village One Product Program (OVOP) Kenya

and
the Taita Taveta County Government

Voi, Republic of Kenya, March 1 and 2, 2017

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, March 1, 2017

8.30 – 9.00 Registration

9.00 – 9.20 Opening ceremony

Welcome/Opening Remarks by:

The representative of the Japan Patent Office (JPO), Tokyo

The representative of the Japan International Cooperation Agency (JICA),
Nairobi

The representative of the Kenya Industrial Property Institute (KIPI), Nairobi

The representative of the World Intellectual Property Organization (WIPO),
Geneva

The representative of the One Village One Product (OVOP) Program, Ministry
of Industry Trade and Cooperatives, Nairobi

The representative of the Taita Taveta County Government, Taita, Kenya

9.20 – 10.20 **Topic 1: Exercise: Evaluation of the Quality of Baskets
According to the Quality Standards**

Speakers: Mr. Ernest Nguruwi, Programme Coordinator, One Word
One Product (OWOP) Taita Taveta County Government, Voi,
Kenya

Ms. Hilder Ngambi Mbuwa, Chairlady, Taita Baskets
Association, Kasigau, Taita Taveta County, Kenya

Ms. Agripin Marura, Basket Weaving Groups Leader,
Mwatate, Taita Taveta County, Kenya

10.20 – 10.30 Coffee Break

10.30 – 11.30 **Topic 2: Exercise: Evaluation of the Quality of Baskets
According to the Quality Standards (Cont'd)**

Speakers: Mr. Ernest Nguruwi

Ms. Hilder Ngambi Mbuwa

Ms. Agripin Marura

- 11.30 – 12.00 **Topic 3:** **Forms and Templates – Implementation of the Regulation for Use of the Collective Mark**
- Speakers: Mr. Geoffrey M. Ramba, Senior Trademark Examiner, KIPI
 Mr. Mashengu M. Mwasi, Patent Examiner, KIPI, Nairobi
- 12.00 – 13.30 Lunch Break
- 13.30 – 14.45 **Topic 4:** **Design, Quality and Other Issues Relevant to a Handicraft Association**
- Speaker: Ms. Goodie Odhiambo Davies, Handicraft Exporter, Nairobi
- 14.45 – 15.00 Coffee Break
- 15.00 – 16.00 **Topic 5:** **Design, Quality and Other Issues Relevant to a Handicraft Association (Cont'd)**
- Speaker: Ms. Goodie Odhiambo Davies
- 16.00 – 16.30 **Topic 6:** **Collective Marks and Associations: Japanese and Other Cases**
- Speaker: Mr. Shingo Tsuda, Program Officer, Regional Bureau for Africa, Development Sector, WIPO
- 16.30 – 17.00 **Distribution of Tags and Conclusion of the Project**

Thursday, March 2, 2017

Field Visits to Sechu and Kasigau

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