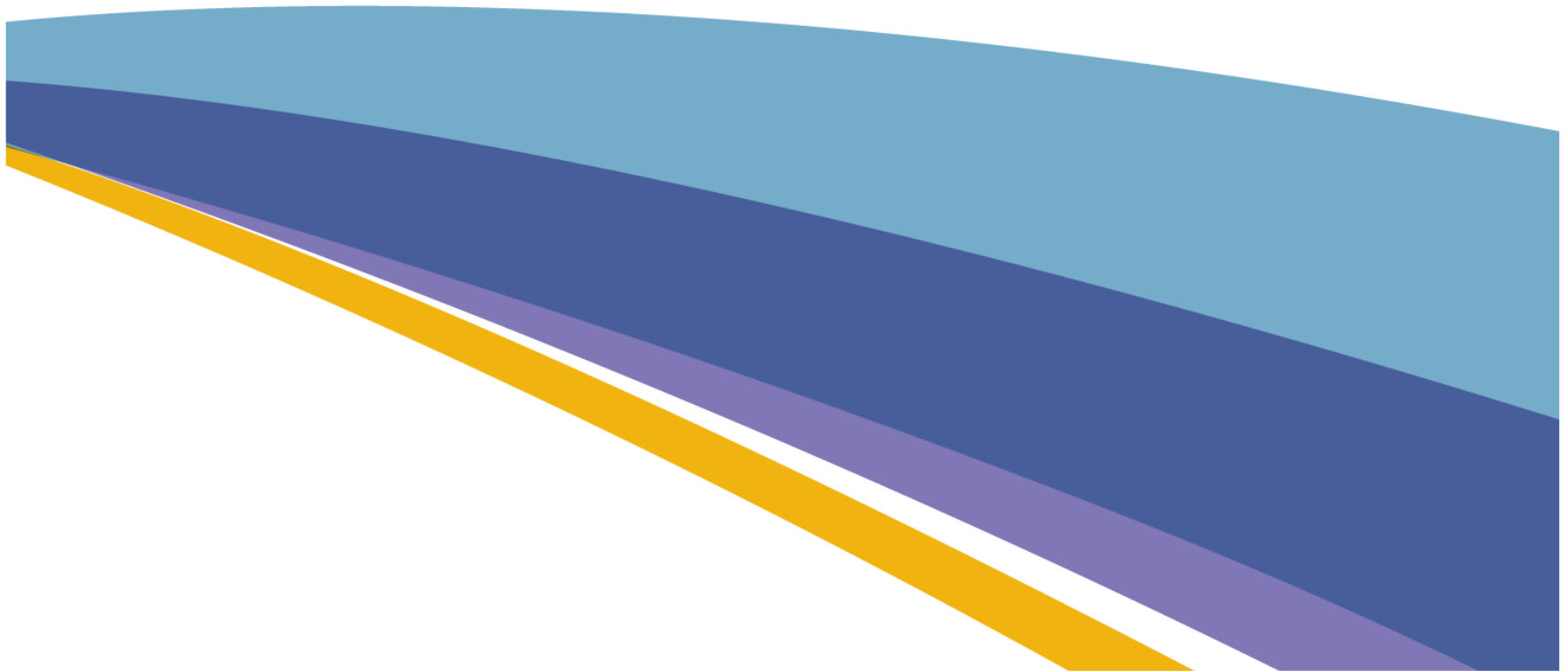




Intellectual  
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Office

# Transparency, Accountability and Governance in light of the UK framework



# Why Transparency and Governance

- Historically no regulation in UK
- But focus on regulatory framework over past 5 years
- Particular importance to CMOs:
  - Big businesses
  - Monopolies
  - Fiduciary relationships
  - Creative licensing solutions



# UK System

- Collaboration with sector, partnering with British Copyright Council(BCC), CMOs and licensees
- Self regulatory based on minimum standards- enshrined in codes of practice
- BCC Principles of Good Practice- individual codes cover TAG + conduct towards members, (potential) licensees



# UK System

- Reserve powers to enforce and sanction, but clean bill of health and drop in complaints
- Feedback: valued by CMOs, members, licensees
- Collaboration the key to success
- Working groups to develop framework
- Agreement and buy-in before secondary legislation



# What next?

- CRM Directive
- Level playing field- scrutiny, maximising returns for creator
- Work outside Europe- technical assistance and co-operation
- Welcome and wish TAG well

