

Connecting R&D and the Private Sector for Value Creation

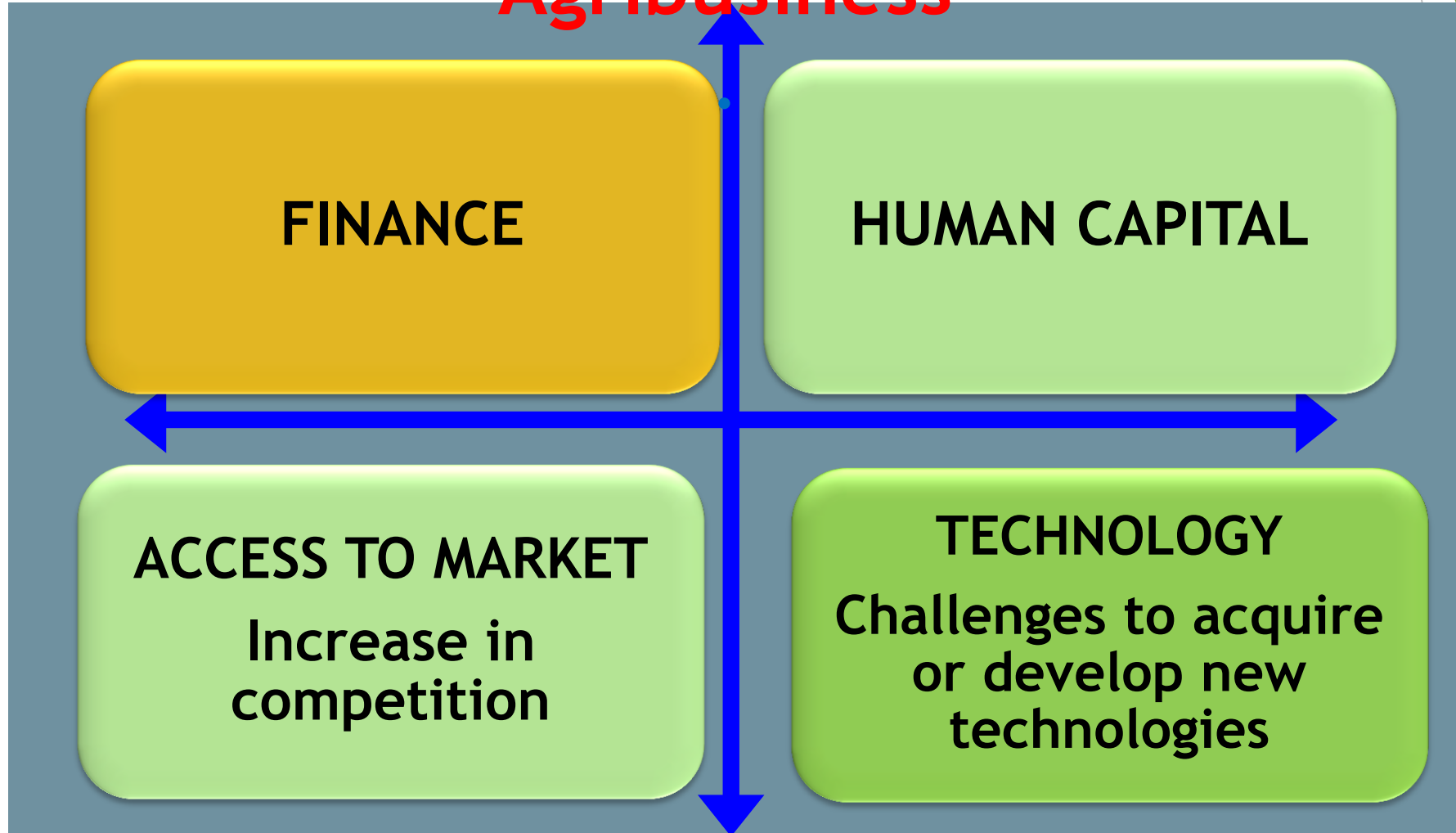
**The Importance of Intellectual Property Management in
the Technology Transfer from Publicly-funded R&D for
Agriculture and Agri-business**

**ROSE MBOYA
CASABLANCA MOROCCO
15th -17th November, 2017**

Opportunities in developing value chain for cotton



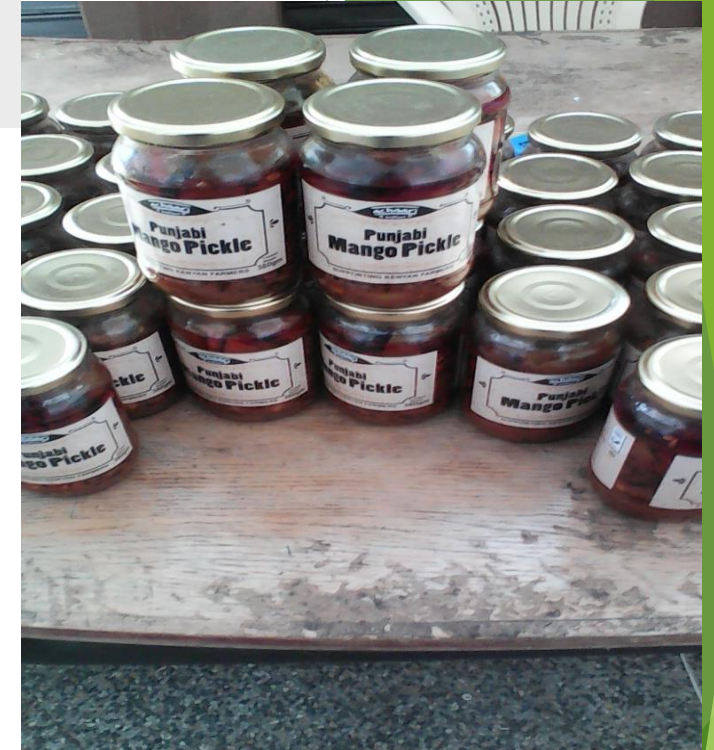
Challenges facing SMEs Growth in Agribusiness



Accelerating growth of agribusiness through Technology Transfer



Raw agricultural produce



Final Product ready for the market



Kenya Industrial Research and
Development Institute



A public research institution

- **Carry out industrial research**
- **Transfer for the benefit of society**

KEY TECHNOLOGY TRANSFER STRATEGIES USED

- Business INCUBATION**
- Common Manufacturing Facility**
- Training and Capacity building**

Business Incubation



Cosmetic products from agricultural produce, avocado, orange, coconut

Common Manufacturing Facility



Achievements:
In leather sector- more than 2000
SMEs supported and capacity built

Trainings and capacity building



- Dried Vegetables



- Extraction of essential oils



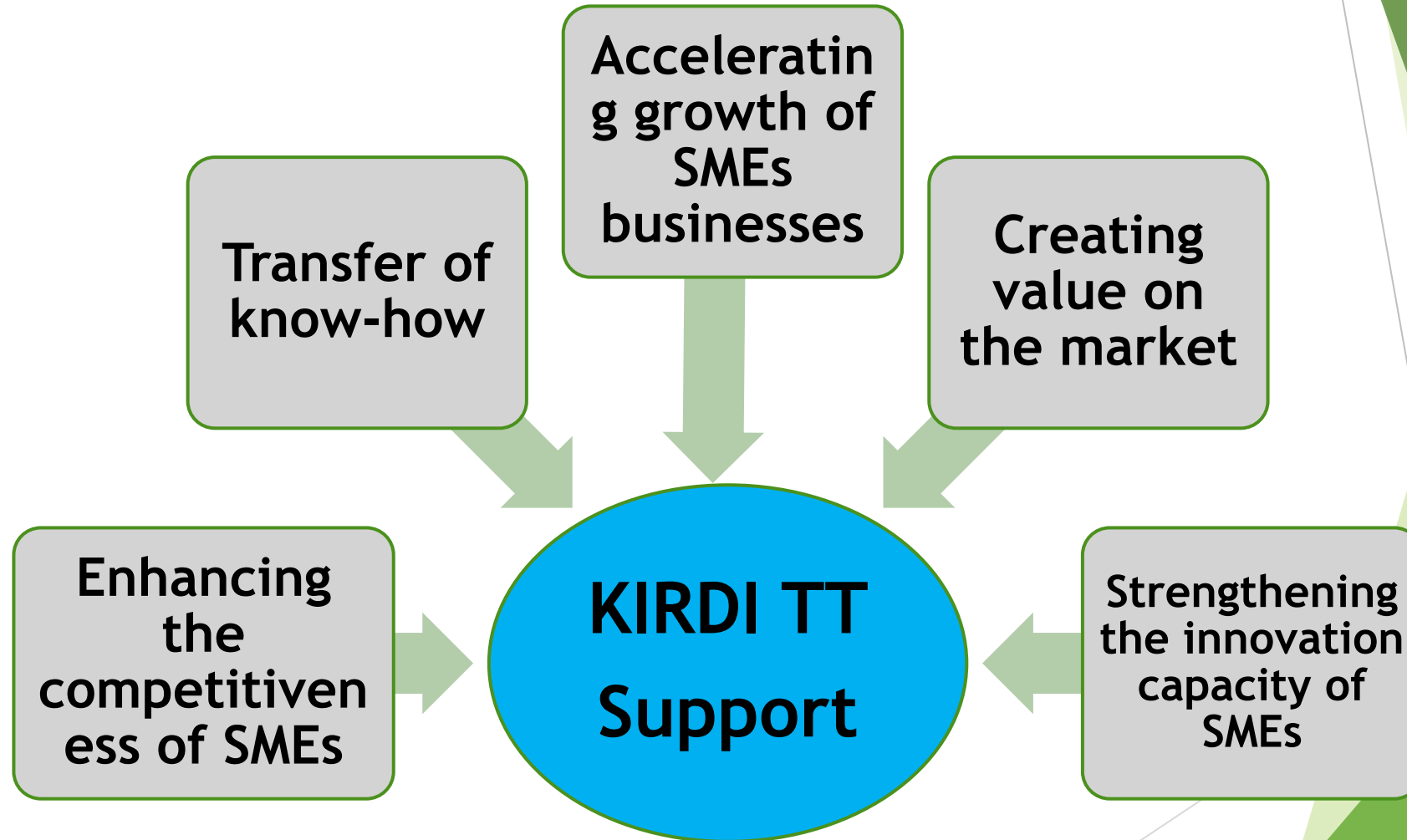
- Mushroom seasoning

Common Manufacturing: Food Sector banana process

Fish leather processing



Impact of KIRDI Technology Transfer on SMEs growth in Agribusiness



Thank You

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