
Theme 1: The Importance of a National Strategy for Promoting Intellectual Property (IP) and Innovation

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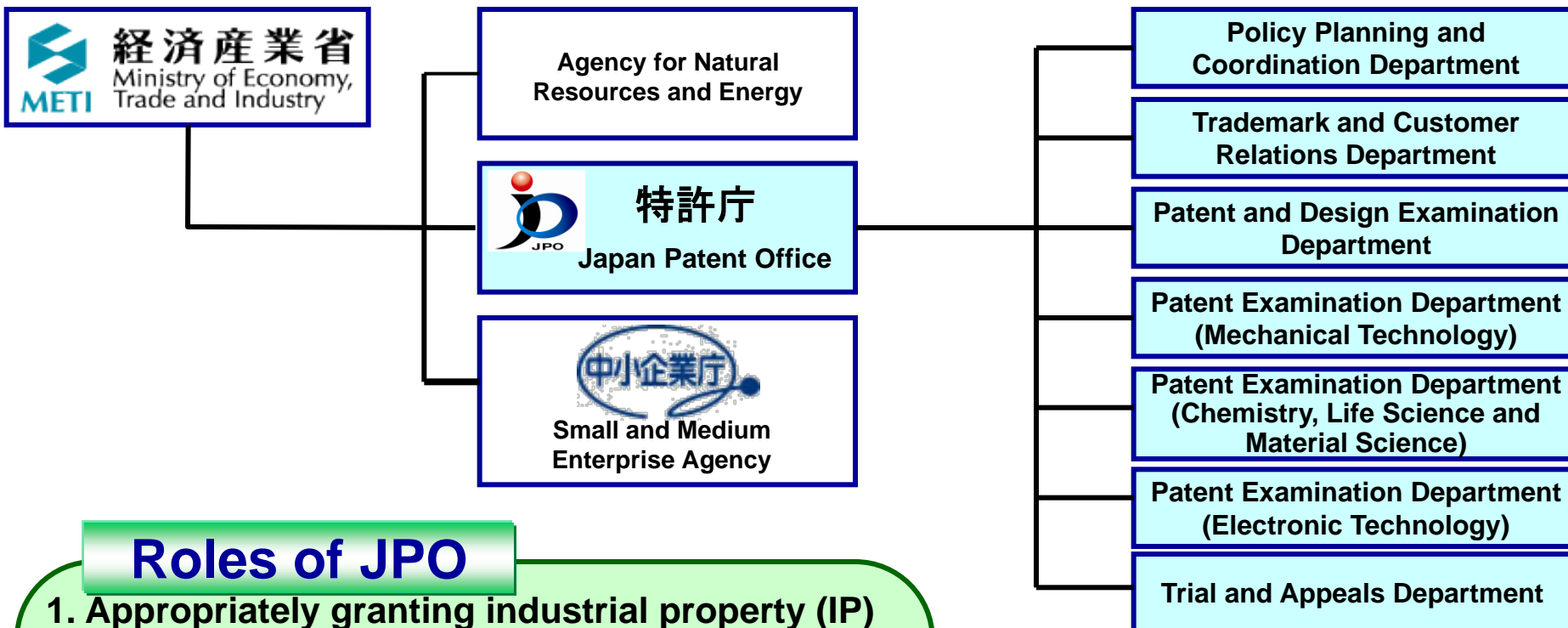
1. Overview of JPO

i. Organization and Role

ii. Budget and Personnel

1. Overview of JPO

Organization and Role



Roles of JPO

1. Appropriately granting industrial property (IP) rights
2. Drafting measures dealing with IP
3. Promoting international harmonization and assistance to developing countries
4. Reviewing the IP rights system
5. Supporting SMEs and universities
6. Improving information services on IP

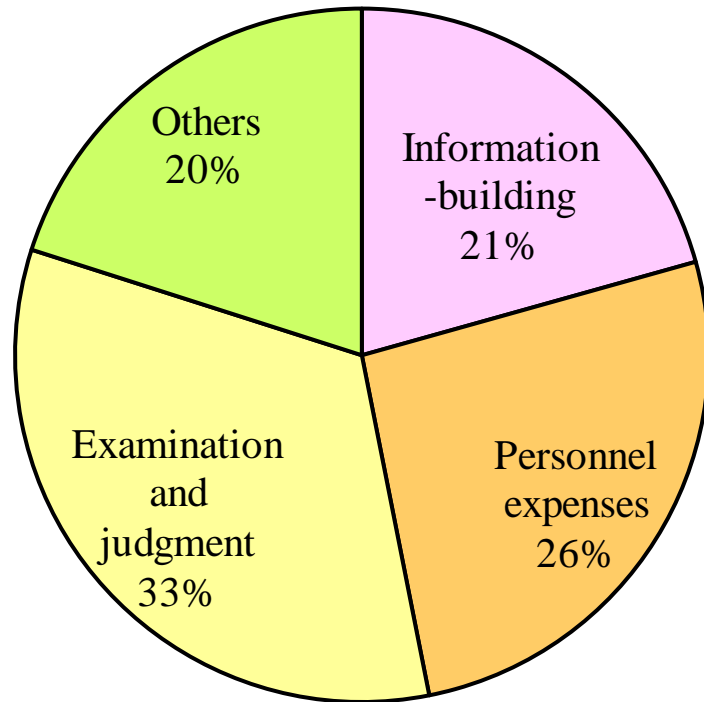


1. Overview of JPO Budget and Personnel

Budget

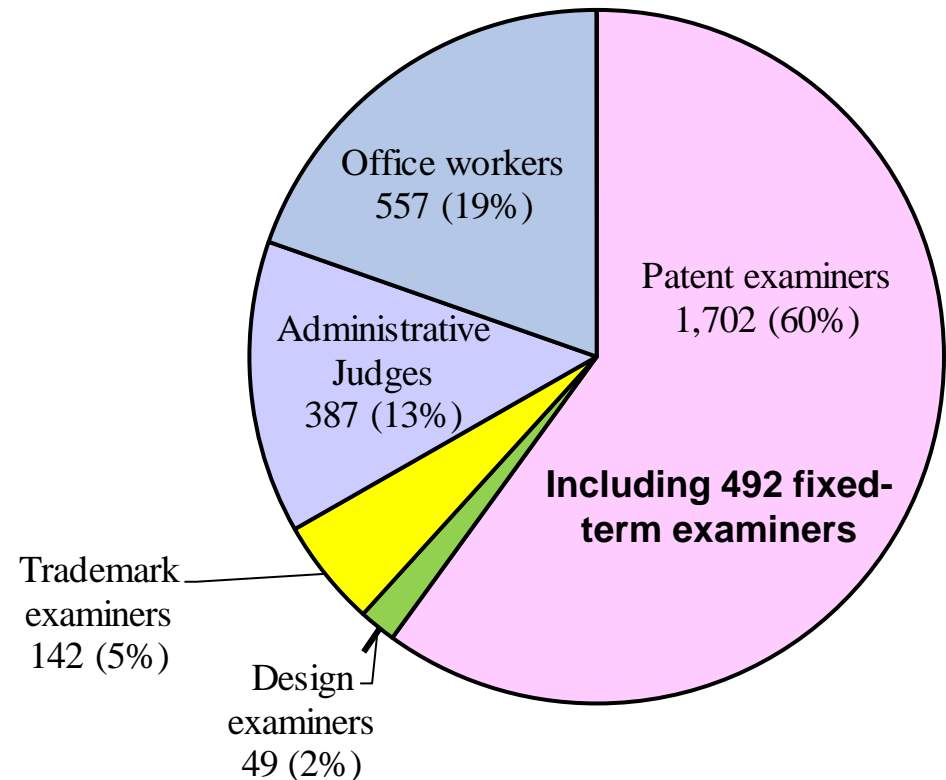
FY 2014 Expenditure budget
126 billion yen (US\$ 1.26 billion)

*1 dollar \doteq 100 yen



Personnel

Total: 2,837 employees (FY 2014)



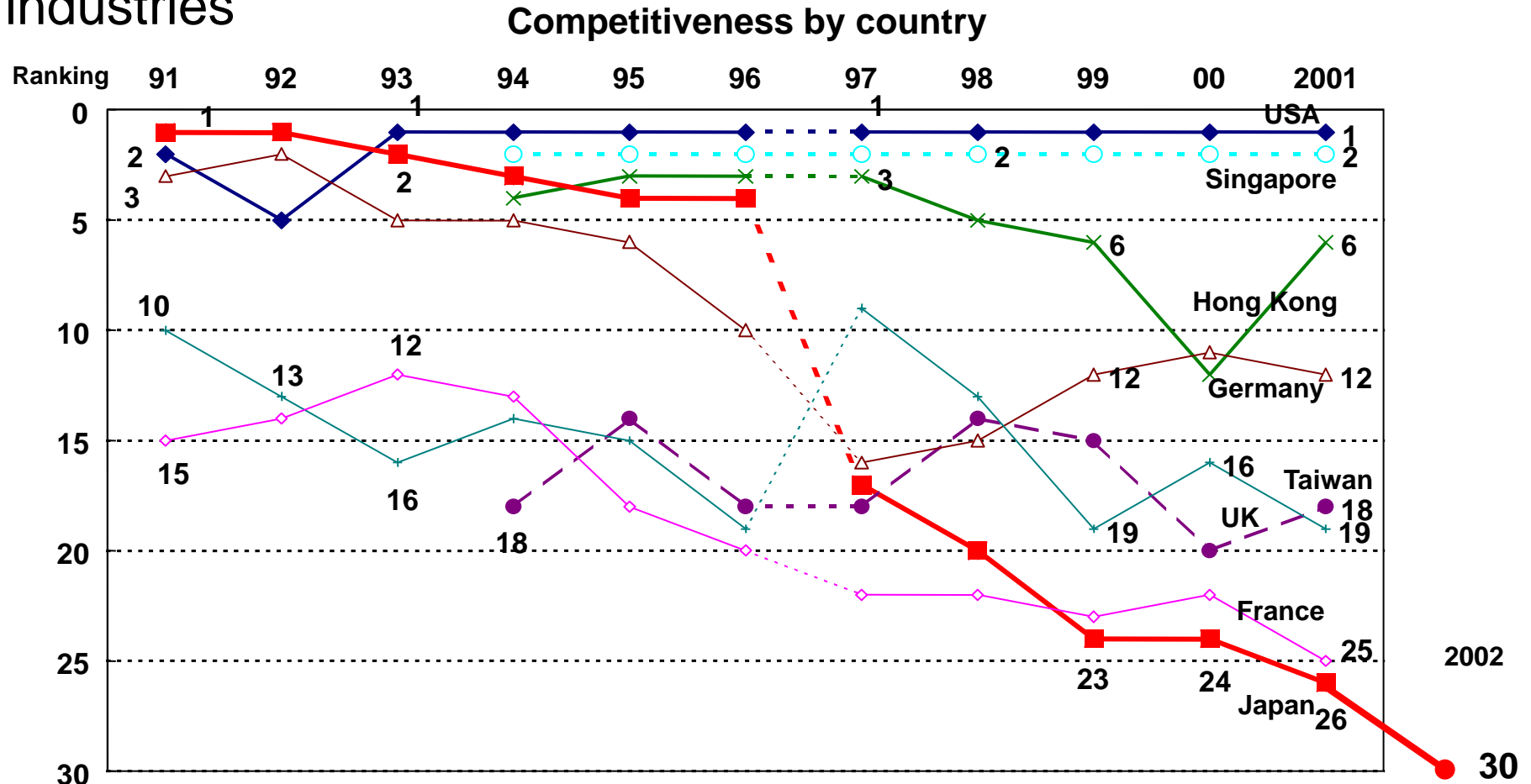
2. National IP Policy in Japan

i. Its Inception

ii. Recent Developments

2. National IP Policy in Japan – Its Inception Background

- In the late 1990s, there was growing concern about the ***decline in the international competitiveness*** of Japanese industries

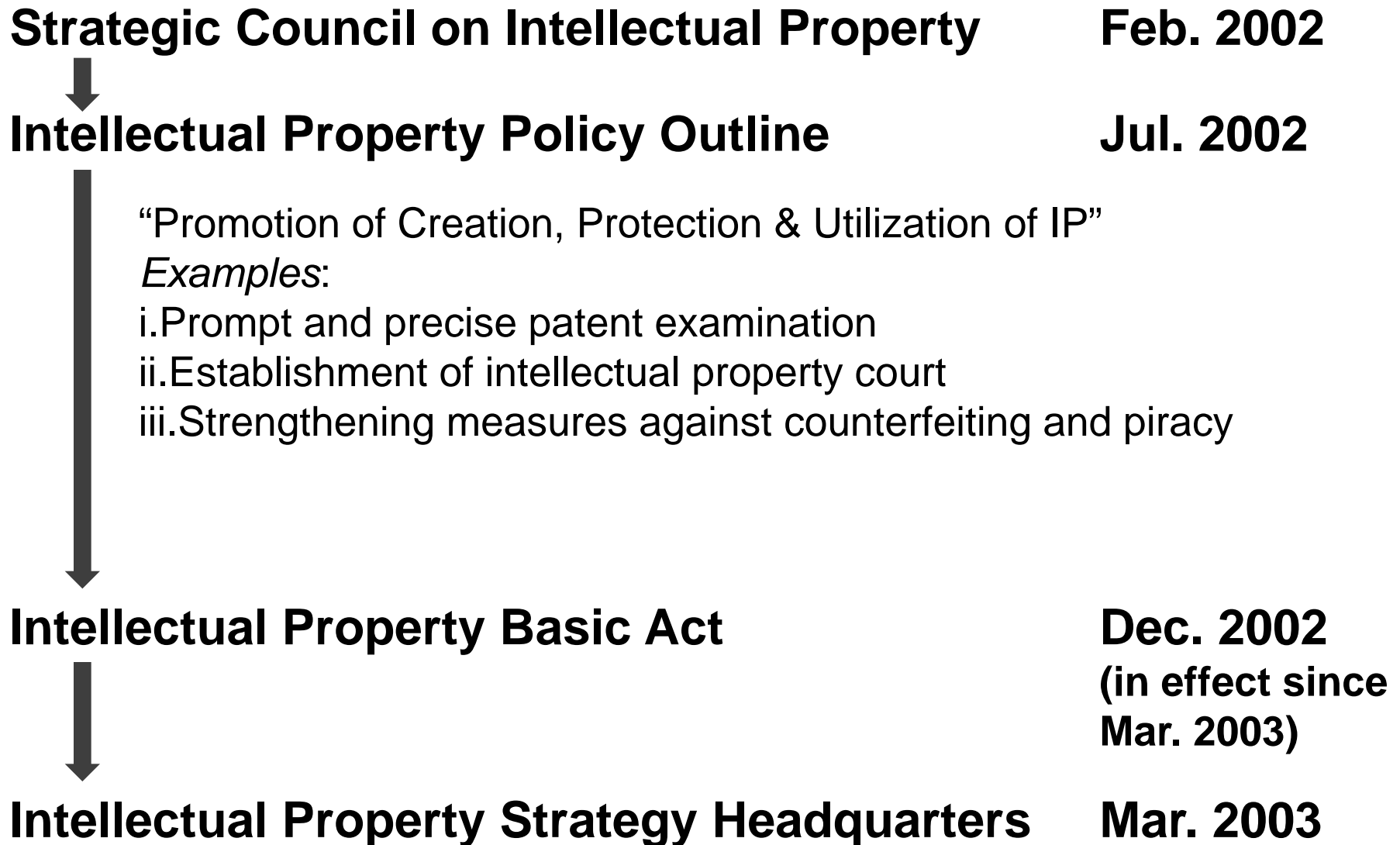


Sources: IMD "World Competitiveness Yearbook 2001", etc
 Note: Ranks after 1997 are based on the new ranking standards

“As one of our national goals, I will ensure that ***the results of research activities and creative endeavors are translated into intellectual properties that are strategically protected and utilized*** so that we can enhance the international competitiveness of Japanese industries.”

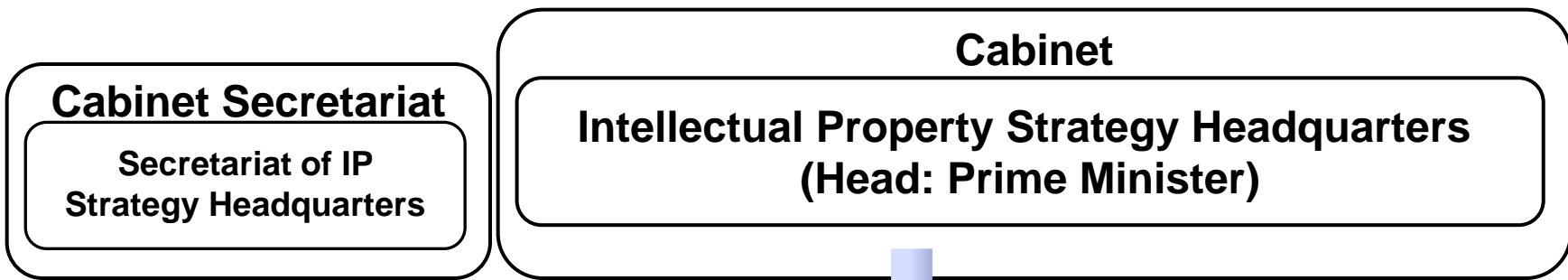
“With that in mind, I will establish the ***Strategic Council on Intellectual Properties****, and actively advance relevant and necessary policies.”

* Strategic Council on Intellectual Property: formed February 2002 and consisted of relevant ministers and senior figures from industry and academia



2. National IP Policy in Japan – Its Inception

Organizational Structure

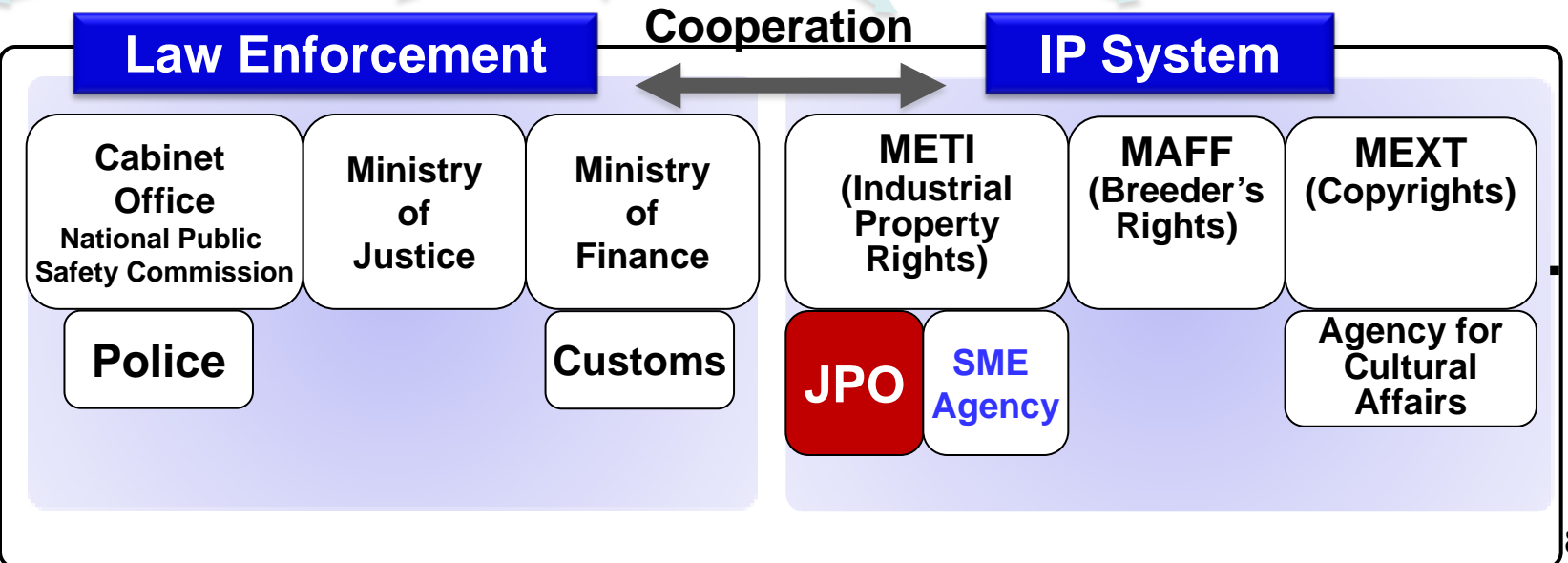


Reformulated Annually

Intellectual Property Strategic Program

Implementation

(Private Sector) companies, industrial organizations, universities, etc.



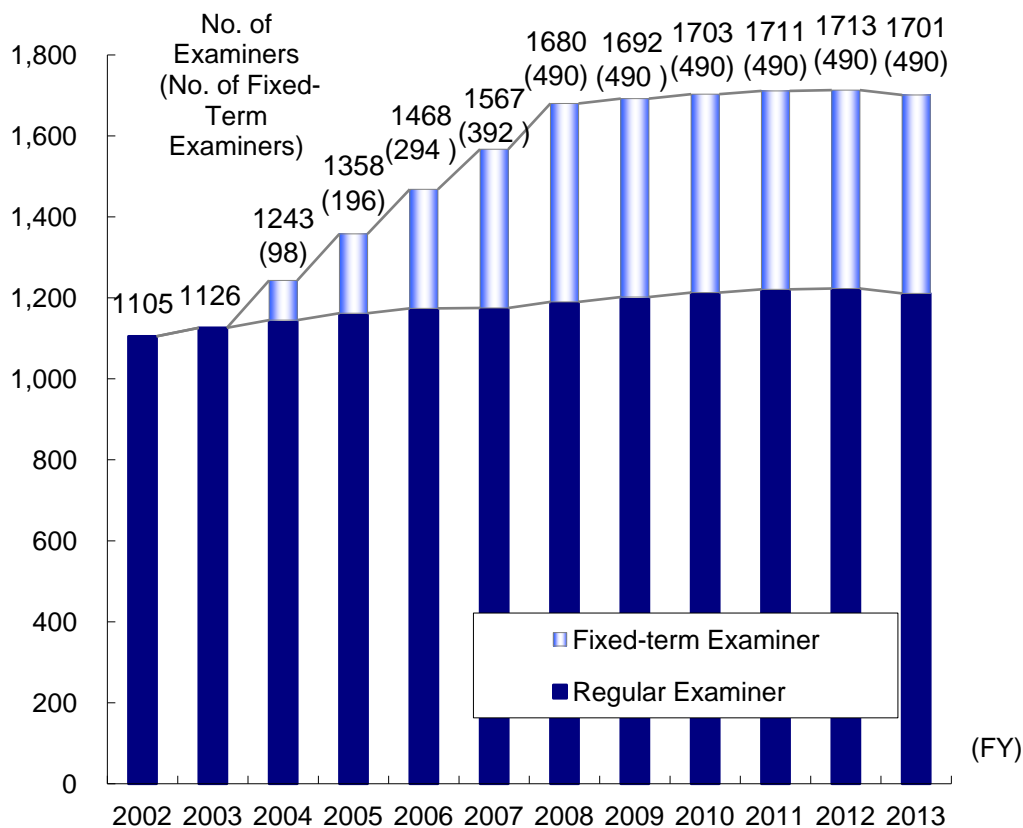
2. National IP Policy in Japan – Its Inception

Examples of measures achieved

Prompt Patent Examination

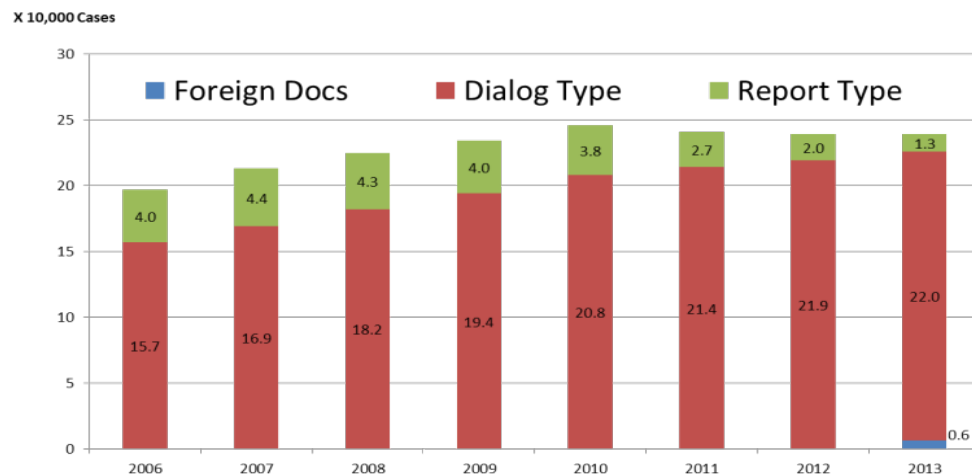
Policy 1 Increasing Patent Examiners
(including approx. 500 fixed-term patent examiners)

Number of Patent Examiners



Policy 2 Expanding Prior-art Searches by Registered Search Agencies (RSA)

The Number of Outsourced Prior Art Searches



The Number of RSA:
1 agency (2004) → 11 agencies (2014)

Policy 3 Reforming the structure of patent filing and requests for examinations by applicants

- e.g.
1. Global patent filing strategy; correcting the trend of overemphasizing domestic patent filings (making global patent filings 30% of all)
 2. Strict pre-checking applications; shifting from quantity to quality (reducing refusals by 20%)

2. National IP Policy in Japan – Its Inception

Examples of measures achieved

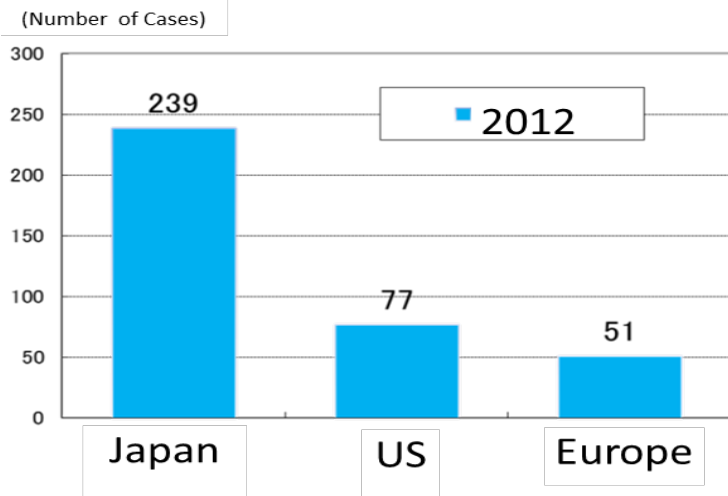
Prompt Patent Examination

FA Pendency (FA: First Action)

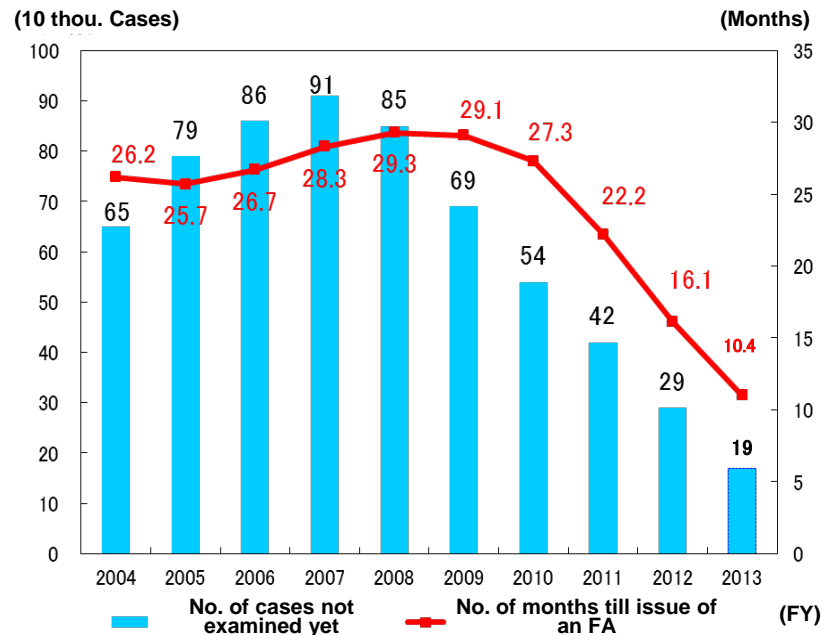
26.2 months in 2004

→ **Less than 11 months** in 2013

Number of FAs per Examiner



Achievement of FA11

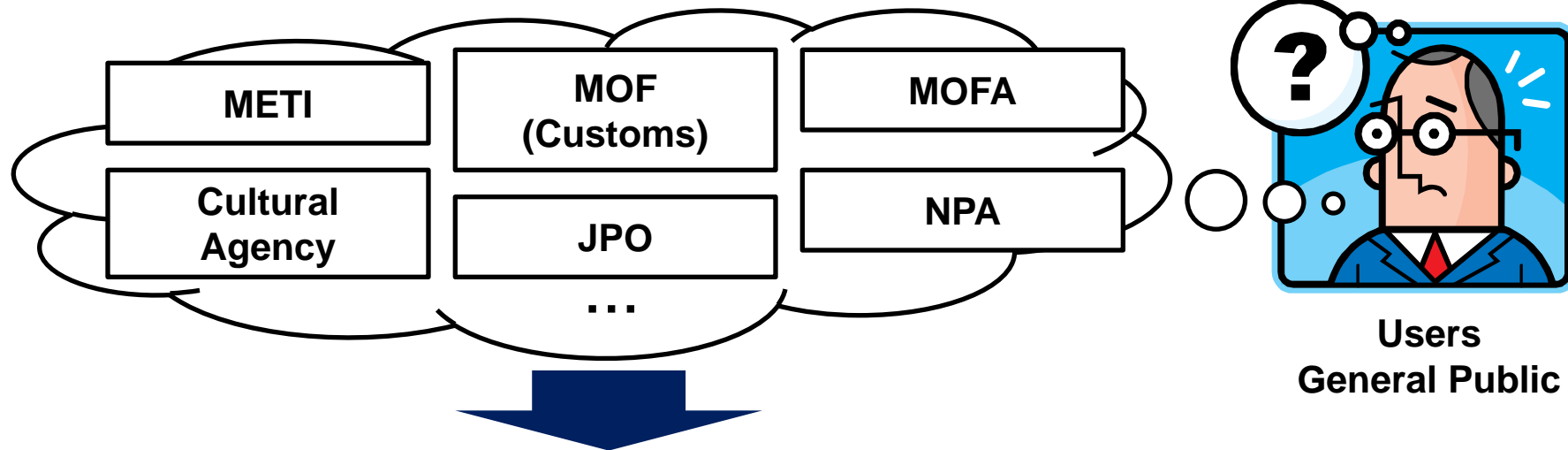


IP High Court

- Established in April 2005, this court specializes in intellectual property cases. It consists of a Special Division to deal with Grand Panel cases and other four divisions
- As the court of first instance, it hears lawsuits against trial and appeal decisions made by JPO, and civil cases involving intellectual property, as the court of second instance, etc.
- JPO sends 10 former administrative patent judges as Research Law Clerks to assist the judges in deliberating highly technical cases

Reinforcing measures against counterfeiting and piracy

Anti-counterfeiting and piracy involves several ministries and agencies, so it was not clear which one to contact when infringements occur...



August 2004 – Launch of **Office for IPR Infringement**
(Manufacturing Industries Bureau, METI)

(Official Contact Point for Anti-Counterfeiting and Piracy)

On June 7, 2013, the Cabinet adopted the “***Basic Principles of Intellectual Property Policy***,” which includes the following four pillars:

Pillar 1: Building up a ***global intellectual property system*** for enhancing industrial competitiveness

Pillar 2: Supporting ***intellectual property management at SMEs and venture companies***

Pillar 3: Improving the framework for adjusting to the digital network society

Pillar 4: Strengthening soft power focusing on the content industry

Supporting Global IP Activities by Industries

Supporting quick acquisition of the same scope of patent rights in other countries



- **Patent Prosecution Highway (PPH)**

Exporting Japanese examination practices



- **Harmonization of patent system**
- **Capacity building of examiners in emerging countries**
- **Promotion of Global Dossier**

Supporting improvements to the IP system in the emerging countries



- **Technical assistance in the field of IP**

Strengthening IP Management at SMEs/Venture Enterprises

- Sending IP Experts to SMEs and Universities
- Offering Consultations and Advice to SMEs by Local Offices



- IP Support Centers to assist SMEs' IP activities
(57 Support Centers nationwide)
- Working in collaboration with lawyers and patent attorneys

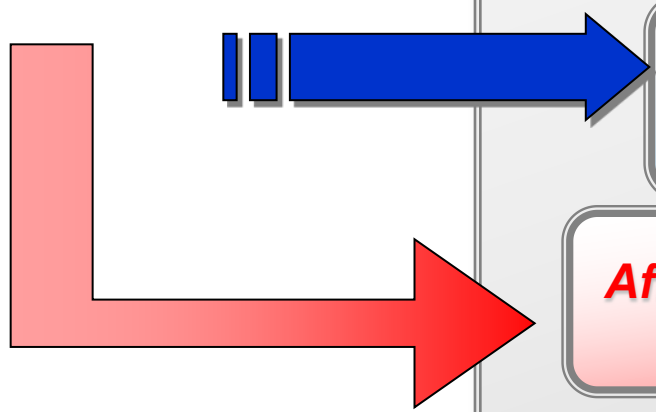
JPO's Technical Assistance

WIPO Japan Funds-in-Trust

- Voluntary contributions for improving, implementing and computerizing systems in the field of industrial property in developing countries



WIPO Japan FIT



Asia & Pacific Region



- Main Objectives**
- Raising awareness on the importance of the industrial property system

African Region



- Assisting target countries in establishing/strengthening their industrial property laws and institutions
- Developing human resources

Self-sustained Economic Development in Africa through Intellectual Property

Activities under Japan Funds-in-Trust

- Regional/National Conferences, Forums, Workshops, Seminars, etc.
- Expert Advisory Missions
- Digitizing IP information
- IP Education and Training
- Producing/providing public outreach materials

JPO's Technical Assistance

Workshops and Seminars under Japan Funds-in-Trust

DATE & VENUE	SUBJECT
Lisbon, Portugal, April 9 to 11, 2014	Training of Trainers Program on Effective Intellectual Property Asset Management by Small and Medium Sized Enterprises (SMEs) in Portuguese-Speaking African Countries (PALOP)
Sao Tome, Sao Tome and Principe May 19 to 21, 2014	Seminar on the Effective Utilization of the Technical and Scientific Information and Reinforcement of the Trainers' Training
Lome, Togo June 10 & 11, 2014	High-level Sub-regional Meeting for Parliamentarians on Contribution of the Intellectual Property System to Economic, Cultural, Social and Technological Development of States
Dakar, Bambey, and Thiès, Senegal, June 10 to 14, 2014	Seminar on the effective use of technical and scientific information, strengthening of training of trainers and official TISC Launch
Lusaka, Zambia July 16-18, 2014	Meeting on Developing the TISC Project: Innovation Support Seminar, Training of Trainers Workshop and TISC Project Planning Meeting
Dar es Salaam & Zanzibar, Tanzania September 4 & 5 and 8 & 9, 2014	Technology and Innovation Support Center (TISC) Seminar on the Effective Use of Technical and Scientific Information

Workshops and Seminars under Japan Funds-in-Trust (Cont'd)

DATE & VENUE	SUBJECT
Casablanca, Morocco October 21-23, 2014	Regional Policy Dialogue on the Importance of the Elaboration and Implementation of National Policies relating to Intellectual Property and the Promotion of Research and Innovation for Competitiveness
Harare, Zimbabwe October 27 & 28, 2014	Workshop on Human Resource Development of IP Experts for ARIPO member states and observer States
Pretoria, South Africa October 29 & 30, 2014	Regional Colloquium on Building Respect for IP for Members of the Judiciary of the Common Law English-speaking countries of the Southern African Development Community (SADC)

Thank you

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