



# **International Workshop on the Administration of Intellectual Property Academies: Methodologies and Future Collaboration**

## **Training of Staff in Technology Transfer Offices**

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# WIPO AVAILABLE INNOVATION PROMOTION AND TECHNOLOGY TRANSFER PROGRAMS AND TOOLS

## Objective

*To effectively support Member States, in particular developing countries and countries in transition, to enhance and strengthen their **capacity for local creation, development, ownership, management, strategic use and commercialization of IP as an economic asset for the benefit of their nationals and economic growth.***

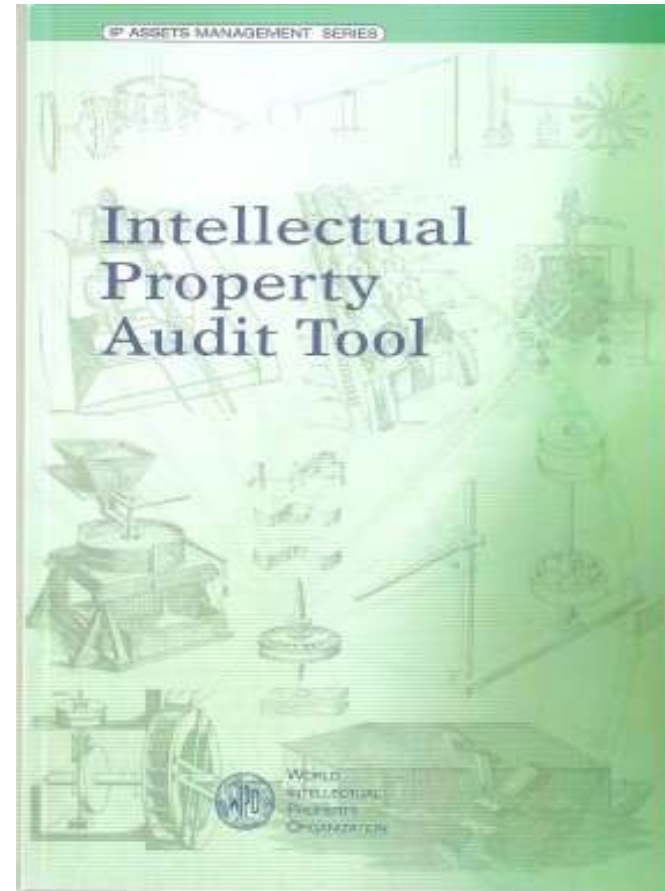
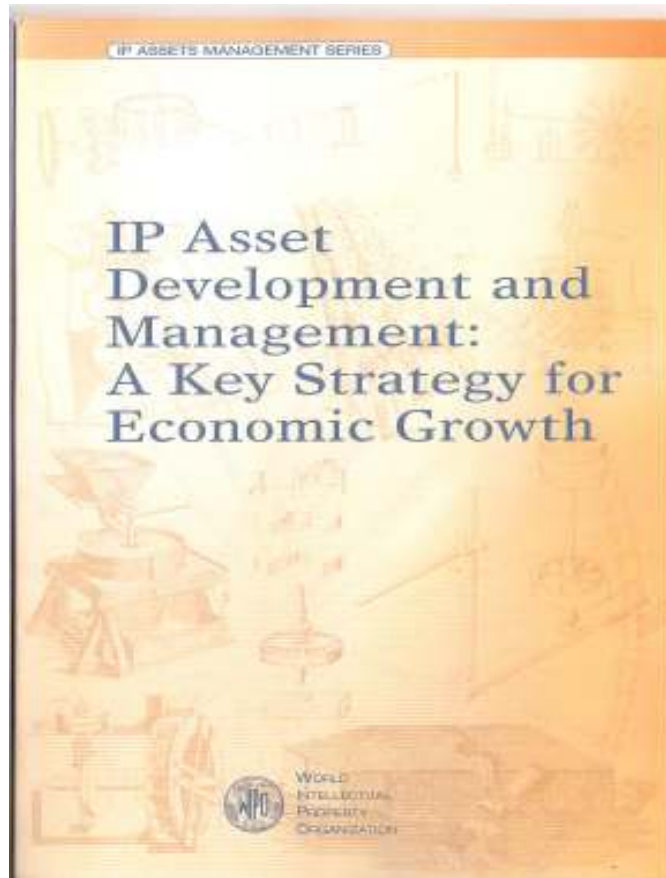
*In that context Training Programs contain policy, legal and management aspects of the issues relevant for innovation promotion and technology transfer, **including practical exercises of technology management negotiations.***

*Deliverables – Enhancing IP protection and management capacity of professionals in Member States, to be able to contribute to **“Win- Win” solutions .***

# WIPO AVAILABLE INNOVATION PROMOTION AND TECHNOLOGY TRANSFER PROGRAMS AND TOOLS



*WIPO “IP Asset Management Series” – Application of the IP Asset Management Principles and Methods in the Context of the Pro-Active Public Policies*

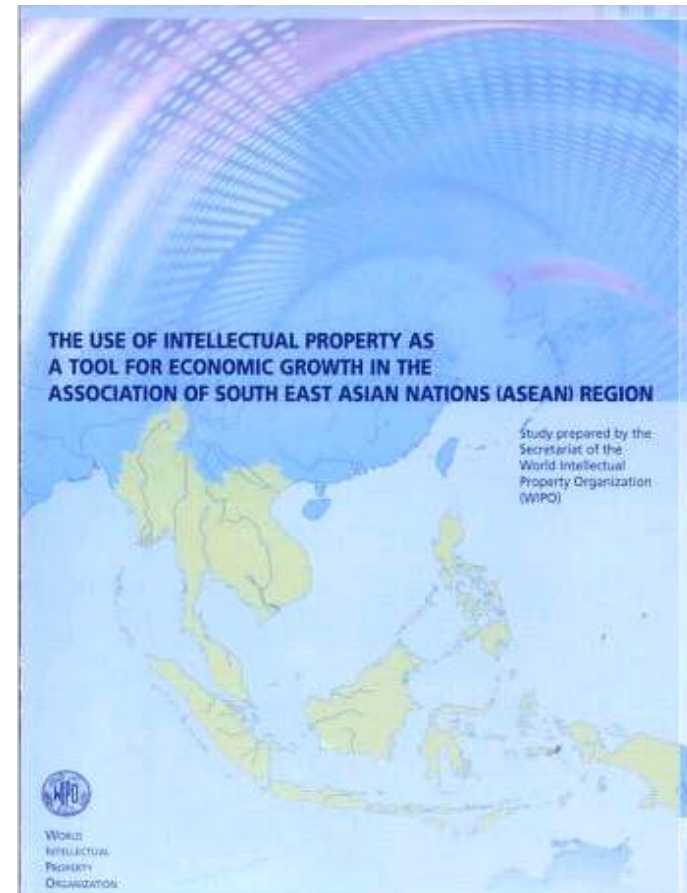


# WIPO “IP Asset Management Series”

- “ The Use of intellectual Property as a Tool for Economic Growth in the Association of South East Asian Nations (ASEAN) Region “
  - Study on how intellectual property could contribute to economic growth in ASEAN, based on practice and focusing on experiences and needs of the ASEAN Region.

Recommendations focused on:

- IP Strategic Plans,
- **development of IP professionals,**
- promotion of licensing and commercialization,
- financial initiatives
- the potential benefit for the region to explore the creation of an ASEAN Regional Network from universities and R&D centers, and other IP-related institutions.



# **Intellectual Property Policies and Technology Transfer Procedures for Universities and Research and Development Institutions**

**Manual (to be published till the end of the year) and training program  
structured around 10 key critical issues for IP asset management,  
protection and commercialization**

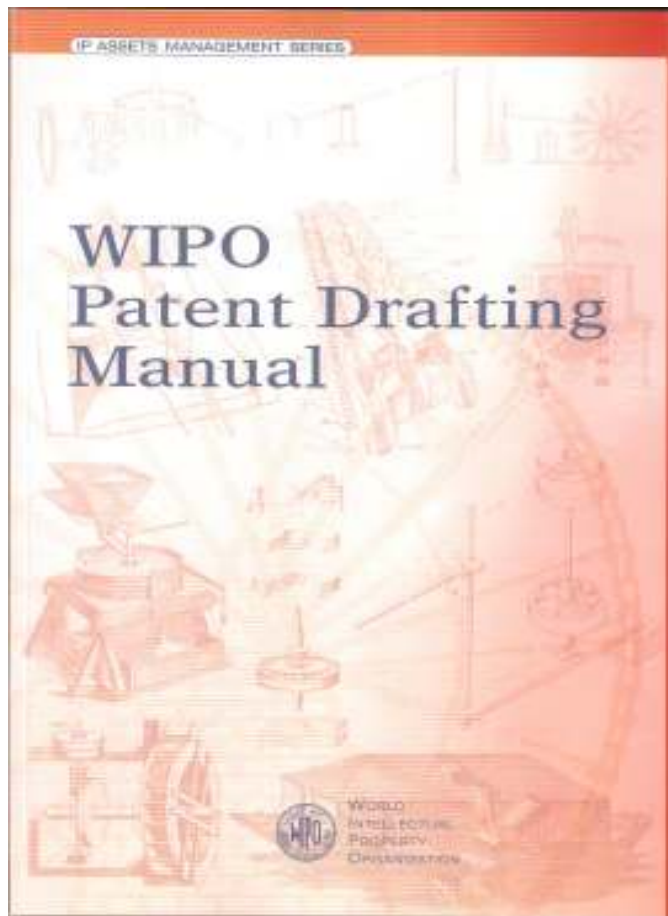
**The manual provides universities and R&D institutions with a practical  
guide for :**

- Different issues to be considered when developing institutional IP Policy
- Issues for the organization of technology transfer offices
- IP and technology management procedures for R&D operations at research institutions
- Considerations/options for technology transfer and commercialization of technology and R&D results generated in the university

## **■ Training program**



# WIPO “IP Asset Management Series”



## Objectives:

- To fill the critical shortage of persons skilled in drafting patents in developing counties

## Target audience:

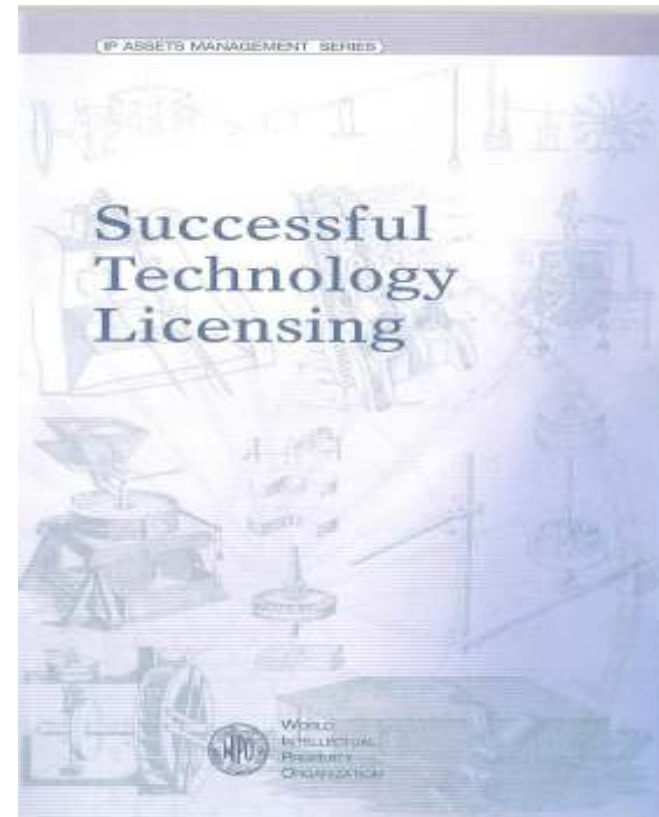
- Scientists, researchers, technology managers, inventors and attorneys with technical background, who will be drafting patents in the future

## Expected key deliverables:

- Clear understanding of scope of patents
- Knowing structure of patent documents and patent application procedures
- Determining what, when, how and where to patent
- Claim designing and drafting skills

# WIPO “IP Asset Management Series”

- ❖ 4 to 5 Days Program
- ❖ Theoretical Part and Simulation of Licensing Negotiation
- ❖ Available as Basic, Advanced and Training of Trainers Course
- ❖ Translated in English, French, Spanish, Arabic, Russian, Chinese, Portuguese, Serbian, Vietnamese and Romanian
- ❖ Sustainable and Evolving (New Editions in Preparation)
- ❖ Create Synergies and Promote Networking
- ❖ Field of Substantial Collaboration between WIPO and **Relevant Professional Regional and International Associations (LESI, AUTM, ASTF, ..)**

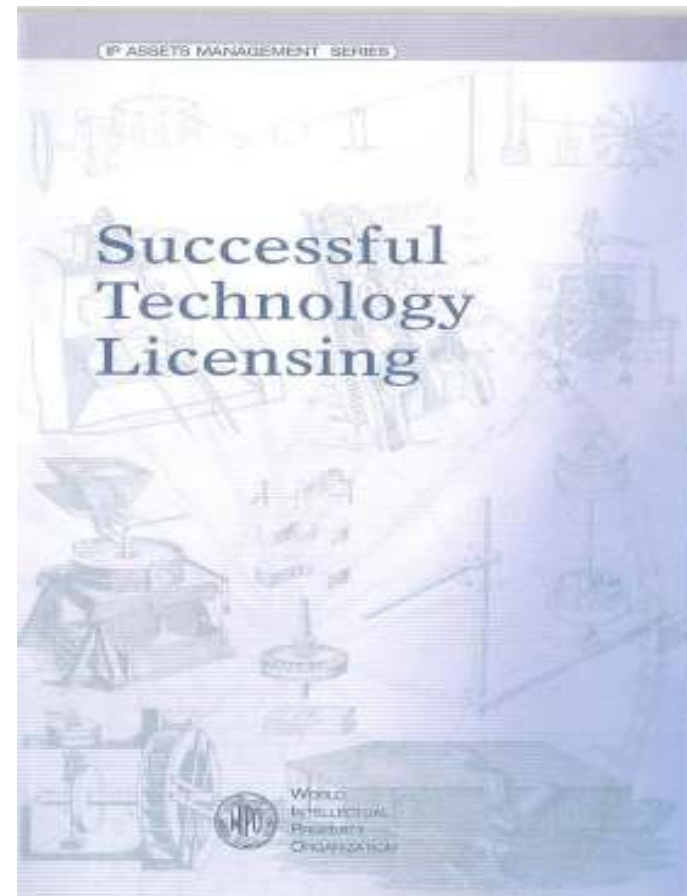




# WIPO “IP Asset Management Series”

## Objectives:

- To understand different technology transfer options and make licensing an accessible tool for technology transfer and business in emerging and developing countries,
- To empower potential users to recognize licensing business opportunities and risks,
- To provide a solid base for practical application of the IP and licensing knowledge acquired,
- Broad scope of users: technology managers, scientists and researchers, lawyers, policy makers, funding institutions, SMEs and business.



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

# WIPO Capacity Building Programs for R&D Institutions

