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| INFORMATION NOTICE NO. 43/2019 | | |

**Madrid Protocol Concerning the International Registration of Marks**

**Notification under new Rules 27*ter*(2)(b) and 40(6) of the Common Regulations: Ireland**

1. The Government of Ireland has notified the Director General of the World Intellectual Property Organization (WIPO) in accordance with new Rules 27*ter*(2)(b) and 40(6) of the Common Regulations under the Madrid Agreement Concerning the International Registration of Marks and the Protocol Relating to that Agreement (the Common Regulations), which entered into force on February 1, 2019.
2. According to the said notification:

* new Rule 27*bis*(1) of the Common Regulations, providing for the possibility to file a request for division, is not compatible with the law of Ireland and does not apply in respect of Ireland; and,
* the law of Ireland does not provide for the merger of registrations of a mark.

1. As a result, the Office of Ireland will not present to the International Bureau of WIPO requests for the division of an international registration under new Rule 27*bis*(1) nor requests for the merger of international registrations resulting from division under new Rule 27*ter*(2)(a).
2. Further details on new Rules 27*bis*, 27*ter* and 40(6), which entered into force on February 1, 2019, can be found in Information Notice No. 21/2018.

March 28, 2019