Madrid Protocol Concerning the International Registration of Marks

Explanatory Notes on the Official Application Form MM2

1. The International Bureau of the World Intellectual Property Organization (WIPO) is pleased to announce that Explanatory Notes on the Official Application Form MM2 Application for International Registration Governed Exclusively by the Madrid Protocol (MM2.inf (E)) have been made available.

2. The Explanatory Notes on the Official Application Form MM2 (MM2.inf (E)) are available on the WIPO web site at the following address:  http://www.wipo.int/madrid/en/forms/.

3. The Explanatory Notes are meant to be a practical tool for users of the Madrid system, as they provide expanded information and further explanations concerning the various items in the Form MM2. The Explanatory Notes also feature notes on specific relevant issues, such as, inter alia, basis for filing, priority claims, color claims, limitations or special requirements of certain Contracting Parties, as well as practical examples on limitations. Since the Explanatory Notes are published in electronic form, they also provide useful hyperlinks to repertories, tools and documents that will be of effective assistance when filing in the application form. The Explanatory Notes will be regularly updated by the International Bureau of WIPO.

4. The Explanatory Notes are currently available in English, French and Spanish.

5. The International Bureau of WIPO intends to develop similar Explanatory Notes to other specific forms, for the benefit of users of the Madrid system.

February 23, 2012