

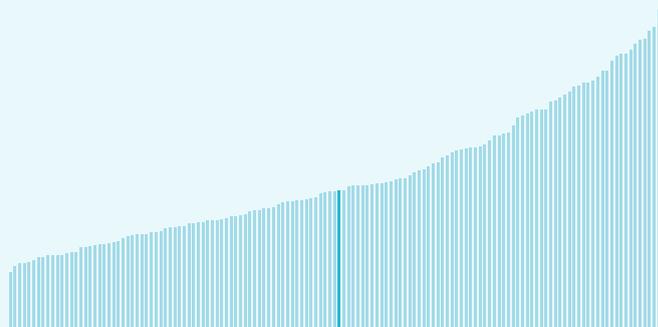
Global Innovation Index 2025



Oman ranking in the Global Innovation Index 2025

Oman ranks **69th** among the 139 economies featured in the GII 2025.

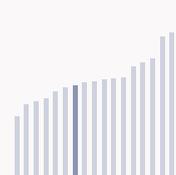
The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.



Oman ranks 48th among the 54 High-income group economies.



Oman ranks 12th among the 18 economies in Northern Africa and Western Asia.



> Oman GII Ranking (2020-2025)

The table shows the rankings of Oman over the past six years. Data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Oman in the GII 2025 is between ranks 69 and 79.

Year	GII Position	Innovation Inputs	Innovation Outputs
2020	84th	68th	109th
2021	76th	67th	90th
2022	79th	62nd	87th
2023	69th	65th	78th
2024	74th	59th	86th
2025	69th	55th	89th

Oman performs worse in innovation outputs than innovation inputs in 2025.

This year Oman ranks 55th in innovation inputs. This position is higher than last year.

Oman ranks 89th in innovation outputs. This position is lower than last year.

Oman has no clusters in the world's top innovation clusters of the Global Innovation Index.

Global Innovation Index 2025



> Global Innovation Tracker

The Global Innovation Tracker 2025 shows what is the current state of innovation in Oman, how rapidly is technology being embraced and what are the resulting societal impacts.



For Oman, 6 indicators have improved in the short-term and 3 indicators have worsened.

Science and innovation investment

	Scientific publications	R&D investments	Venture capital deal numbers	International patent filings
Short term	▲ 11.2 % 2023 - 2024	▲ 35.3 % 2022 - 2023	▼ -12.5 % 2023 - 2024	▲ 166.7 % 2023 - 2024
Long term (annual growth)	▲ 11.6 % 2014 - 2024	▲ 11.8 % 2013 - 2023	▼ -3.3 % 2020 - 2024	n/a

Technology adoption

	Safe sanitation	Connectivity		Robots	Electric vehicles
		Fixed broadband	5G		
Short term	n/a	▲ 4.7 % 2022 - 2023	▲ 1.1 % 2022 - 2023	0 % 2022 - 2023	n/a
Long term (annual growth)	n/a	▲ 13.8 % 2013 - 2023	n/a	▲ 21.5 % 2013 - 2023	n/a
Penetration	n/a	10.9 per 100 inhabitants in 2023	89 per 100 inhabitants in 2023	n/a	n/a

Socioeconomic impact

	Labor productivity	Life expectancy	Temperature change
Short term	▼ -4.1 % 2023 - 2024	▲ 2.7 % 2022 - 2023	+ 1.8 °C 2024
Long term (annual growth)	▼ -0.1 % 2014 - 2024	▲ 0.2 % 2013 - 2023	+ 0.9 °C 2014
Level	81,358.6 USD in 2024	80 years in 2023	n/a

Notes: Not all indicators of the Global Innovation Tracker are used to calculate the Global Innovation Index. Long-term annual growth refers to the compound annual growth rate (CAGR) over the indicated period. For each variable, a one-year growth rate is set for the short run, and ten-year CAGR is set for the long run; time windows might differ when gaps exist in data availability. The end period corresponds to the most recent available observation, which may differ among countries. Temperature change is an exception: it indicates the change in degrees Celsius with respect to the average temperature in the countries, from 1951–1980. Figures are rounded.

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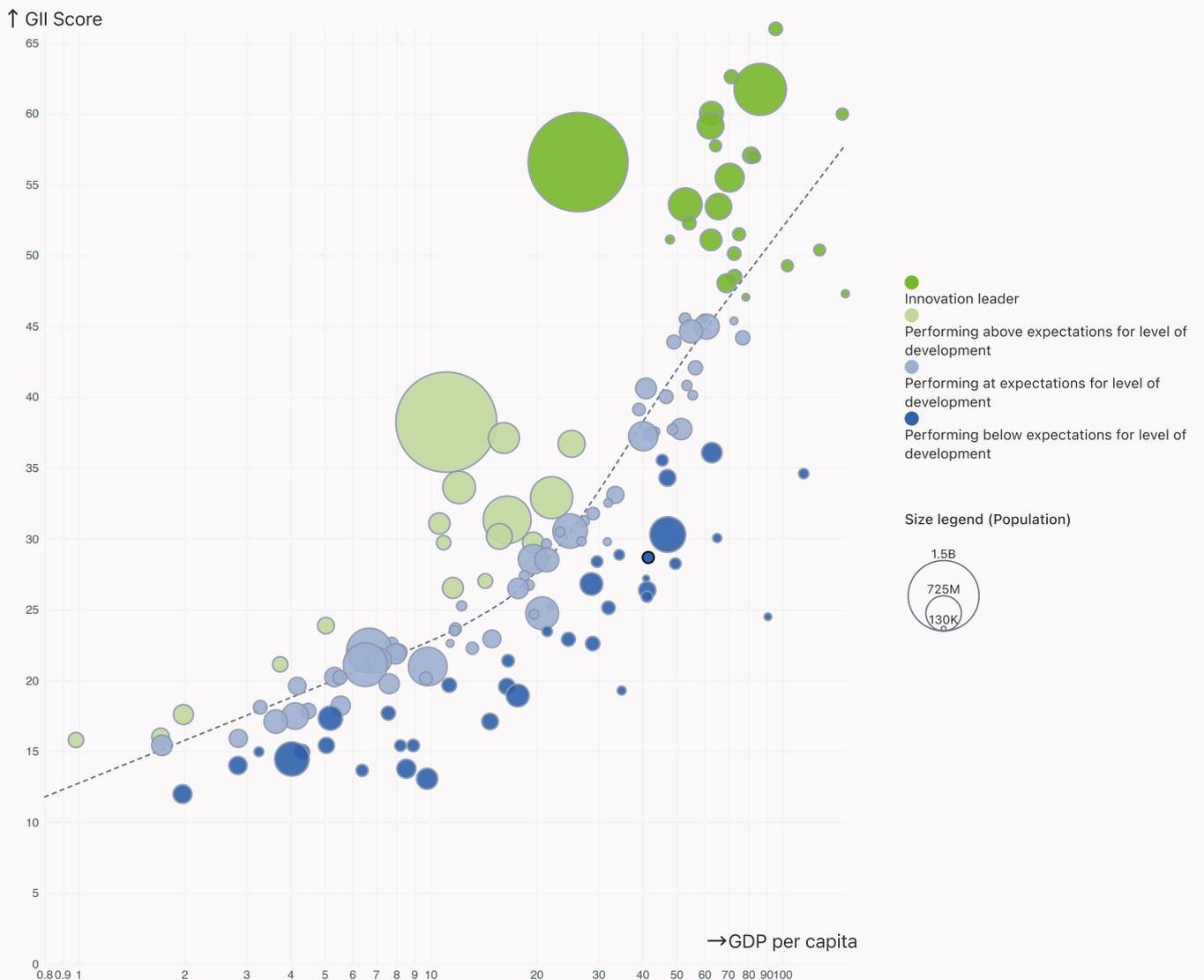
Expected vs. Observed Innovation Performance

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.

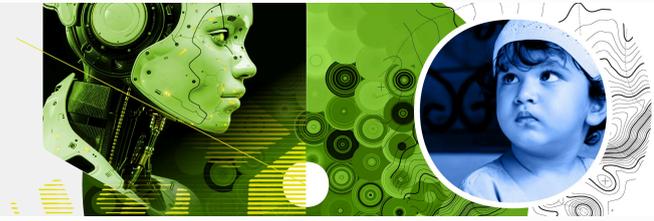


Relative to GDP Oman performs below expectations for its level of development.

> Innovation overperformers relative to their economic development



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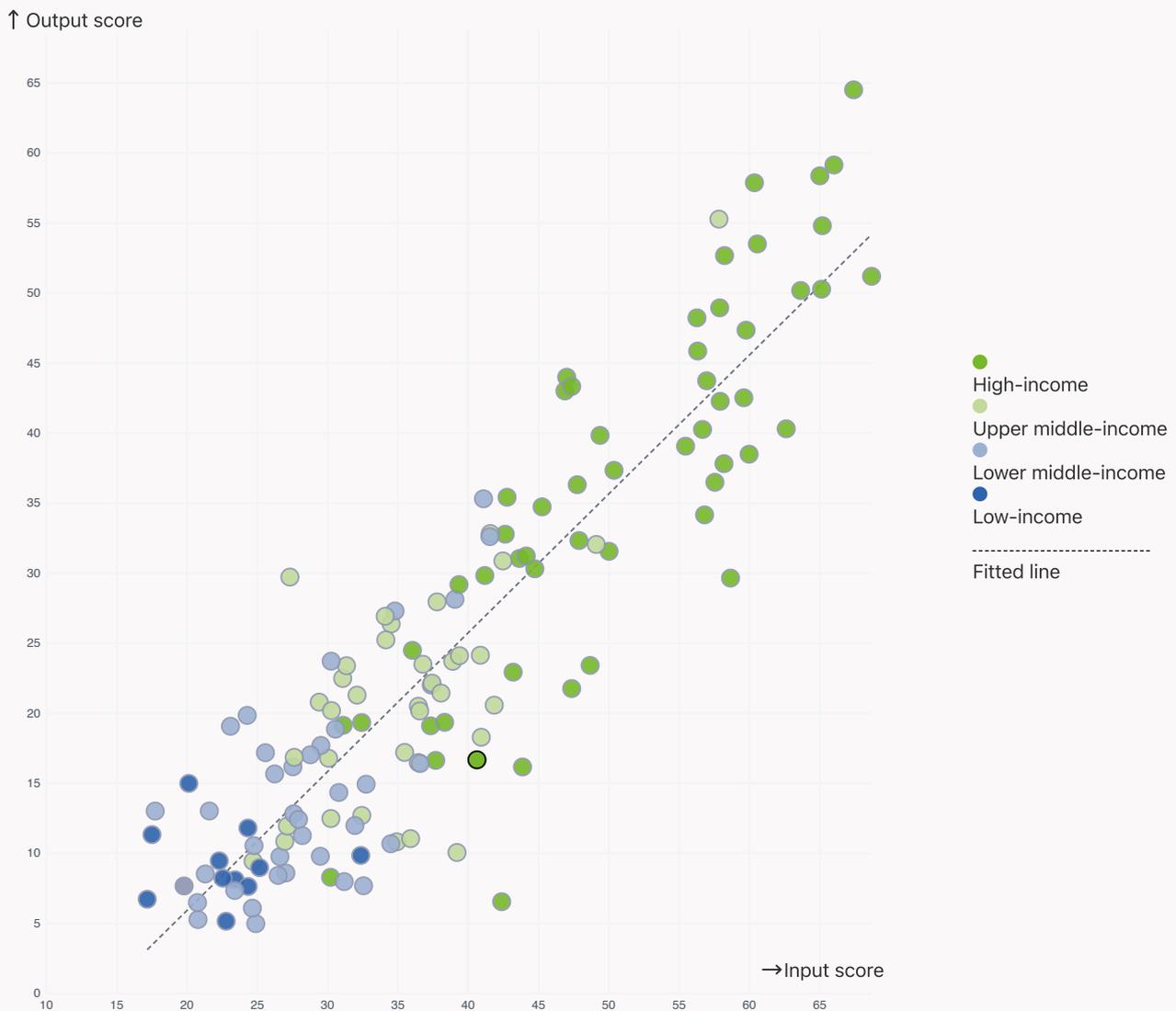
Effectively translating innovation investments into innovation outputs

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.



Oman produces less innovation outputs relative to its level of innovation investments.

> Relationship between innovation inputs and outputs

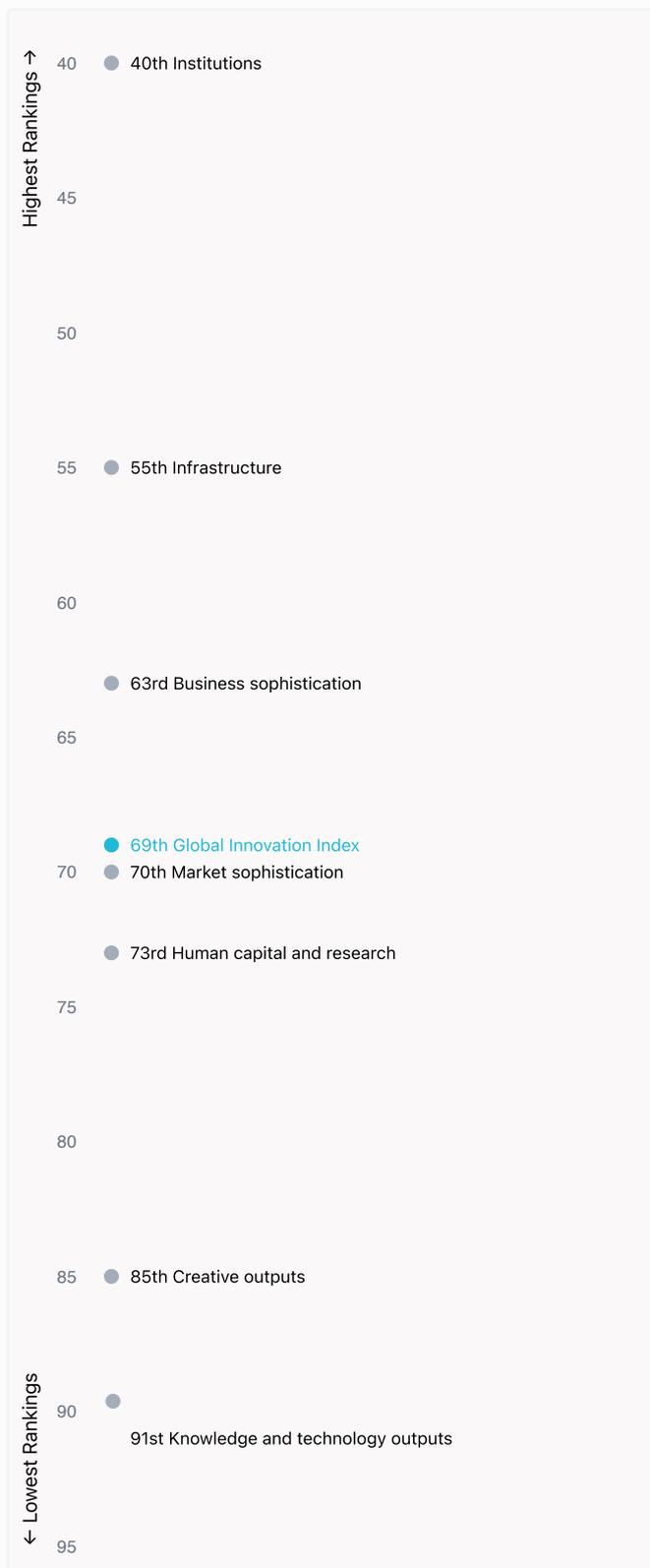


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Overview of Oman's rankings in the seven areas of the GII in 2025

The chart shows the ranking for each of the seven areas that the GII comprises. The strongest areas for Oman are those that rank above the GII (shown in blue) and the weakest are those that rank below.



Highest Rankings

Oman ranks highest in Institutions (40th), Infrastructure (55th) and Business sophistication (63rd).



Lowest Rankings

Oman ranks lowest in Knowledge and technology outputs (91st), Creative outputs (85th) and Human capital and research (73rd).



The full WIPO Intellectual Property Statistics profile for Oman can be found on <https://www.wipo.int/edocs/statistics-country-profile/en/om.pdf>

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Benchmark of Oman against other economy groupings for each of the seven areas of the GII Index



High-income economies

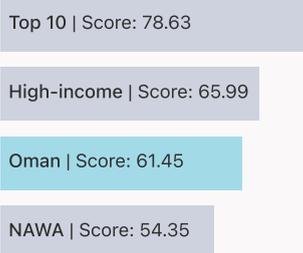
Oman performs below the High-income group average in all pillars.



Northern Africa and Western Asia

Oman performs above the regional average in Institutions, Infrastructure.

Institutions



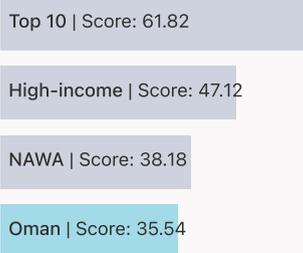
Human capital and research



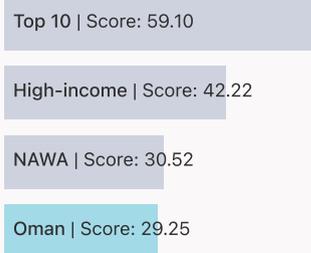
Infrastructure



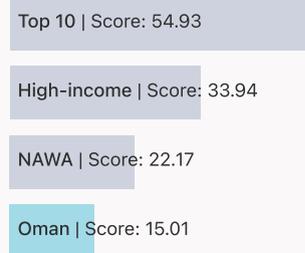
Market sophistication



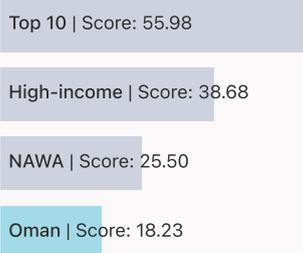
Business sophistication



Knowledge and technology outputs



Creative outputs



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Innovation strengths and weaknesses in Oman

The table below gives an overview of the indicator strengths and weaknesses of Oman in the GII 2025.



Oman's best-ranked innovation strengths are **State of cluster development[†]** (rank 9), **Policy stability for doing business[†]** (rank 10) and **Graduates in science and engineering, %** (rank 12).

Strengths

Rank	Code	Indicator name
9	5.2.4	State of cluster development [†]
10	1.3.1	Policy stability for doing business [†]
12	2.2.2	Graduates in science and engineering, %
14	5.3.4	FDI net inflows, % GDP
15	3.1.1	ICT access*
16	3.2.1	Electricity output, GWh/mn pop.
29	5.2.2	University–industry R&D collaboration [†]
36	3.3.3	ISO 14001 environment/bn PPP\$ GDP
38	6.1.1	Patents by origin/bn PPP\$ GDP
39	1.2.2	Rule of law*

Weaknesses

Rank	Code	Indicator name
127	3.3.2	Low-carbon energy use, %
121	7.1.4	Industrial designs by origin/bn PPP\$ GDP
116	6.2.3	Software spending, % GDP
112	3.3.1	GDP/unit of energy use
106	4.2.2	Venture capital (VC) received, deal count/bn PPP\$ GDP
90	4.2.3	Late-stage VC deal count, % global VC
82	5.3.5	Research talent, % in businesses
67	7.1.1	Intangible asset intensity, top 15, %
53	6.2.2	Unicorn valuation, % GDP
44	2.3.3	Global corporate R&D investors, top 3, mn USD

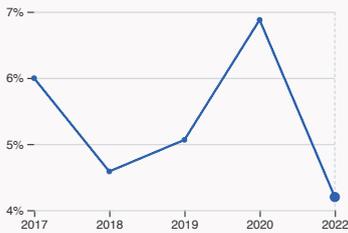
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Oman's innovation system

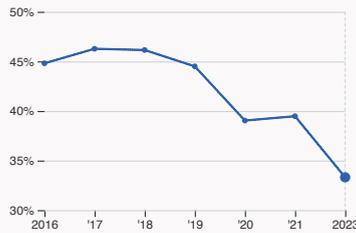
As far as practicable, the plots below present unscaled indicator data.

> Innovation inputs in Oman



2.1.1 Expenditure on education

was equal to 4.2 % GDP in 2022, down by 2.68 percentage points from the year prior – and equivalent to an indicator rank of 67.



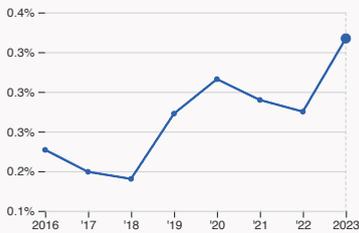
2.2.2 Graduates in science and engineering

was equal to 33.31 % of total graduates in 2023, down by 6.16 percentage points from the year prior – and equivalent to an indicator rank of 12.



2.3.1 Researchers

was equal to 655.15 FTE per million population in 2023, up by 71% from the year prior – and equivalent to an indicator rank of 67.



2.3.2 Gross expenditure on R&D

was equal to 0.37 % GDP in 2023, up by 0.09 percentage points from the year prior – and equivalent to an indicator rank of 70.



2.3.4 QS university ranking

was equal to an average score of 10.57 for the top three universities in 2024, up by 25.83% from the year prior – and equivalent to an indicator rank of 69.



4.3.2 Domestic industry diversification

was equal to an index score of 0.24 in 2019, up by 47.99% from the year prior – and equivalent to an indicator rank of 88.

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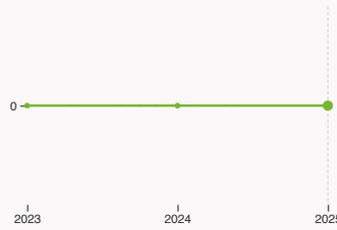


> Innovation outputs in Oman



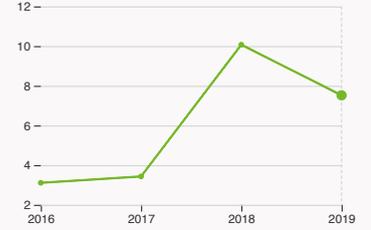
6.1.1 Patents by origin

was equal to 317 patents in 2023, up by 654.76% from the year prior – and equivalent to an indicator rank of 38.



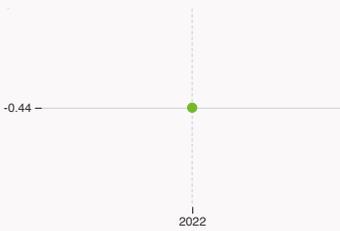
6.2.2 Unicorn valuation

The country does not have unicorns in 2025.



6.2.4 High-tech manufacturing

was equal to 7.52 high-tech manufacturing output in billion USD in 2019, down by 25.32% from the year prior – and equivalent to an indicator rank of 49.



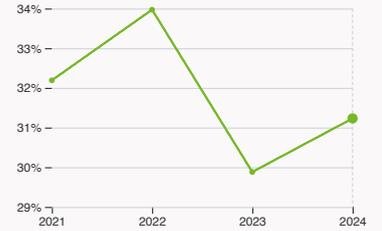
6.3.2 Production and export complexity

was equal to a score of -0.44 in 2022 – and equivalent to an indicator rank of 88.



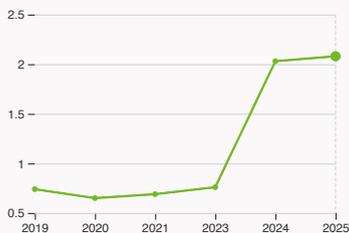
6.3.3 High-tech exports

was equal to 969.26 million USD in 2023, down by 11.7% from the year prior – and equivalent to an indicator rank of 66.



7.1.1 Intangible asset intensity, top 15

was equal to 31.23 % for the top 15 companies in 2024, up by 1.35 percentage points from the year prior – and equivalent to an indicator rank of 67.



7.1.3 Global brand value, top 5,000

was equal to 2.08 billion USD in 2025, up by 2.46% from the year prior – and equivalent to an indicator rank of 47.



7.3.3 Mobile app creation

was equal to 80.01 million global downloads of mobile apps in 2024, up by 105.79% from the year prior – and equivalent to an indicator rank of 56.

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Oman's innovation top performers

Data not available for 2.3.3 Global corporate R&D investors and 6.2.2 Top Unicorn Companies.

Disclaimer: This section contains only the top performers per country. For the complete list, please visit the [GII Innovation Ecosystems and Data Explorer website](#).

2.3.4 QS university ranking of Oman's top universities

Rank	University	Score
362	SULTAN QABOOS UNIVERSITY	31.70
1001-1200	SOHAR UNIVERSITY	n/a

Source: QS Quacquarelli Symonds Ltd (<https://www.topuniversities.com/university-rankings/world-university-rankings/2024>).
Note: QS Quacquarelli Symonds Ltd annually assesses over 1,200 universities across the globe and scores them between [0,100].
Ranks can represent a single value 'x', a tie 'x=' or a range 'x-y'.

5.2.3 University industry and international engagement, top 5 universities

Rank	University	Score
1	SULTAN QABOOS UNIVERSITY	56.35

Source: Times Higher Education (THE), World University Rankings 2025.
Note: Rank corresponds to within economy ranks. The score is calculated as the average of the International Outlook score (encompassing international staff, students, and co-authorship) and the industry score (reflecting industry income and patent citations). The 2025 ranking corresponds to data from the academic year that ended in 2022.

7.1.1 Top 15 intangible-asset intensive companies in Oman

Rank	Firm	Intensity, %
1	OMAN TELECOMMUNICATIONS COMPANY SAOG	62.14
2	OMAN CABLES INDUSTRY SAOG	28.58
3	GALFAR ENGINEERING & CONTRACTING SAOG	37.90

Source: Brand Finance (<https://brandirectory.com/reports/gif-2024>).
Note: Brand Finance only provides within economy ranks.

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7.1.3 Top 5,000 companies in Oman with highest global brand value

Rank	Brand	Industry	Brand Value, mn USD
1	OQ	Oil & Gas	1,079.1
2	BANK MUSCAT	Banking	574.9
3	OMANTEL	Telecoms	427.3

Source: Brand Finance (<https://brandirectory.com>).

Note: Rank corresponds to within economy ranks.

Output rank	Input rank	Income	Region	Population (mn)	GDP, PPP\$ (bn)	GDP per capita, PPP\$
89	55	High	Northern Africa and Western Asia	5.3	222.1	41,651.7
			Score / Value Rank			
Institutions			61.5 40	Business sophistication 29.2 63		
1.1 Institutional environment			58.9 55	5.1 Knowledge workers 27.4 [105]		
1.1.1 Operational stability for businesses*			68 47	5.1.1 Knowledge-intensive employment, %		
1.1.2 Government effectiveness*			49.8 56	5.1.2 Females employed w/advanced degrees, %		
1.2 Regulatory environment			61.9 44	5.1.3 Youth demographic dividend, %		
1.2.1 Regulatory quality*			56.8 51	5.1.4 GERD performed by business, % GDP		
1.2.2 Rule of law*			67.1 39	5.1.5 GERD financed by business, %		
1.3 Business environment			63.5 29	5.2 Innovation linkages 39 30		
1.3.1 Policy stability for doing business*			77.9 10	5.2.1 Public research–industry co-publications, %		
1.3.2 Entrepreneurship policies and culture*			49.1 34	5.2.2 University–industry R&D collaboration†		
Human capital and research			30.2 73	5.2.3 University industry & international engagement, top 5*		
2.1 Education			49.1 75	5.2.4 State of cluster development†		
2.1.1 Expenditure on education, % GDP			4.2 67	5.2.5 Patent families/bn PPP\$ GDP		
2.1.2 Government funding/pupil, secondary, % GDP/cap			16.5 61	5.3 Knowledge absorption 21.3 97		
2.1.3 School life expectancy, years			13 86	5.3.1 Intellectual property payments, % total trade		
2.1.4 PISA scales in reading, maths and science			n/a n/a	5.3.2 High-tech imports, % total trade		
2.1.5 Pupil–teacher ratio, secondary			11.9 55	5.3.3 ICT services imports, % total trade		
2.2 Tertiary education			35.7 46	5.3.4 FDI net inflows, % GDP		
2.2.1 Tertiary enrolment, % gross			43.8 81	5.3.5 Research talent, % in businesses		
2.2.2 Graduates in science and engineering, %			33.3 12	Knowledge and technology outputs 15 91		
2.2.3 Tertiary inbound mobility, %			2.7 71	6.1 Knowledge creation 12 76		
2.3 Research and development (R&D)			5.7 75	6.1.1 Patents by origin/bn PPP\$ GDP		
2.3.1 Researchers, FTE/mn pop.			655.1 67	6.1.2 PCT patents by inventor origin/bn PPP\$ GDP		
2.3.2 Gross expenditure on R&D, % GDP			0.4 70	6.1.3 Utility models by origin/bn PPP\$ GDP		
2.3.3 Global corporate R&D investors, top 3, mn USD			0 44	6.1.4 Scientific and technical articles/bn PPP\$ GDP		
2.3.4 QS university ranking, top 3*			10.8 69	6.1.5 Citable documents H-index		
Infrastructure			47 55	6.2 Knowledge impact 20.2 93		
3.1 Information and communication technologies (ICTs)			86.2 40	6.2.1 Labor productivity growth, %		
3.1.1 ICT access*			98.8 15	6.2.2 Unicorn valuation, % GDP		
3.1.2 ICT use*			83 44	6.2.3 Software spending, % GDP		
3.1.3 Government's online service*			76.9 48	6.2.4 High-tech manufacturing, %		
3.2 General infrastructure			44.1 35	6.3 Knowledge diffusion 12.9 90		
3.2.1 Electricity output, GWh/mn pop.			9,338.4 16	6.3.1 Intellectual property receipts, % total trade		
3.2.2 Logistics performance*			54.5 42	6.3.2 Production and export complexity		
3.2.3 Gross capital formation, % GDP			24.5 54	6.3.3 High-tech exports, % total trade		
3.3 Ecological sustainability			10.7 112	6.3.4 ICT services exports, % total trade		
3.3.1 GDP/unit of energy use			6 112	6.3.5 ISO 9001 quality/bn PPP\$ GDP		
3.3.2 Low-carbon energy use, %			1 127	Creative outputs 18.2 85		
3.3.3 ISO 14001 environment/bn PPP\$ GDP			2.5 36	7.1 Intangible assets 21.4 75		
Market sophistication			35.5 70	7.1.1 Intangible asset intensity, top 15, %		
4.1 Credit			36.8 43	7.1.2 Trademarks by origin/bn PPP\$ GDP		
4.1.1 Finance for startups and scaleups*			52.7 41	7.1.3 Global brand value, top 5,000, % GDP		
4.1.2 Domestic credit to private sector, % GDP			58.3 54	7.1.4 Industrial designs by origin/bn PPP\$ GDP		
4.1.3 Loans from microfinance institutions, % GDP			n/a n/a	7.2 Creative goods and services 6.1 [91]		
4.2 Investment			3.2 83	7.2.1 Cultural and creative services exports, % total trade		
4.2.1 Market capitalization, % GDP			21.1 60	7.2.2 National feature films/mn pop. 15–69		
4.2.2 Venture capital (VC) received, deal count/bn PPP\$ GDP			0.02 106	7.2.3 Entertainment and media market/th pop. 15–69		
4.2.3 Late-stage VC deal count, % global VC			0.004 90	7.2.4 Creative goods exports, % total trade		
4.2.4 VC investors, deal count/bn PPP\$ GDP			0.1 65	7.3 Online creativity 24 75		
4.2.5 VC investor co-participation/bn PPP\$ GDP			0.04 67	7.3.1 Top-level domains (TLDs)/th pop. 15–69		
4.3 Trade, diversification and market scale			66.7 78	7.3.2 GitHub commits/mn pop. 15–69		
4.3.1 Applied tariff rate, weighted avg., %			2 64	7.3.3 Mobile app creation/bn PPP\$ GDP		
4.3.2 Domestic industry diversification			64.1 88			
4.3.3 Domestic market scale, bn PPP\$			222.1 76			

NOTES: ● indicates a strength ○ a weakness ◆ an income group strength ◇ an income group weakness * an index † a survey question ● that the economy's data is outdated. Square brackets [] indicate the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level, n/a represents missing values, a dash - indicates an indicator which is not relevant to this economy and thus not considered for DMC thresholds.

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Data Availability

The following tables list indicators that are either missing or outdated for Oman.



Oman has missing data for six indicators and outdated data for thirteen indicators.

Missing data for Oman

Code	Indicator name	Economy year	Model year*	Source
2.1.4	PISA scales in reading, maths and science	n/a	2022	OECD, PISA
4.1.3	Loans from microfinance institutions, % GDP	n/a	2023	International Monetary Fund, Financial Access Survey (FAS)
5.1.1	Knowledge-intensive employment, %	n/a	2024	International Labour Organization
5.1.2	Females employed w/advanced degrees, %	n/a	2024	International Labour Organization
7.2.1	Cultural and creative services exports, % total trade	n/a	2023	World Trade Organization, Organisation for Economic Co-operation and Development; United Nations Conference on Trade and Development
7.2.2	National feature films/mn pop. 15–69	n/a	2023	OMDIA; United Nations, World Population Prospects

*Model year corresponds to the most frequent data year (the year that appears most often across all economies in the GII).

Outdated data for Oman

Code	Indicator name	Economy year	Model year*	Source
2.1.1	Expenditure on education, % GDP	2022	2023	UNESCO Institute for Statistics
2.1.3	School life expectancy, years	2021	2023	UNESCO Institute for Statistics
2.2.1	Tertiary enrolment, % gross	2021	2023	UNESCO Institute for Statistics
3.2.1	Electricity output, GWh/mn pop.	2022	2023	International Energy Agency
4.3.2	Domestic industry diversification	2019	2022	United Nations Industrial Development Organization (UNIDO)
5.1.4	GERD performed by business, % GDP	2018	2023	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
5.1.5	GERD financed by business, %	2018	2022	UNESCO Institute for Statistics; Eurostat; OECD; RICYT

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Code	Indicator name	Economy year	Model year*	Source
5.3.1	Intellectual property payments, % total trade	2022	2023	World Trade Organization, Organisation for Economic Co-operation and Development; United Nations Conference on Trade and Development
5.3.3	ICT services imports, % total trade	2022	2023	World Trade Organization and United Nations Conference on Trade and Development
5.3.5	Research talent, % in businesses	2018	2023	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
6.2.4	High-tech manufacturing, %	2019	2022	United Nations Industrial Development Organization (UNIDO)
6.3.4	ICT services exports, % total trade	2022	2023	World Trade Organization and United Nations Conference on Trade and Development
7.1.4	Industrial designs by origin/bn PPP\$ GDP	2022	2023	World Intellectual Property Organization; International Monetary Fund

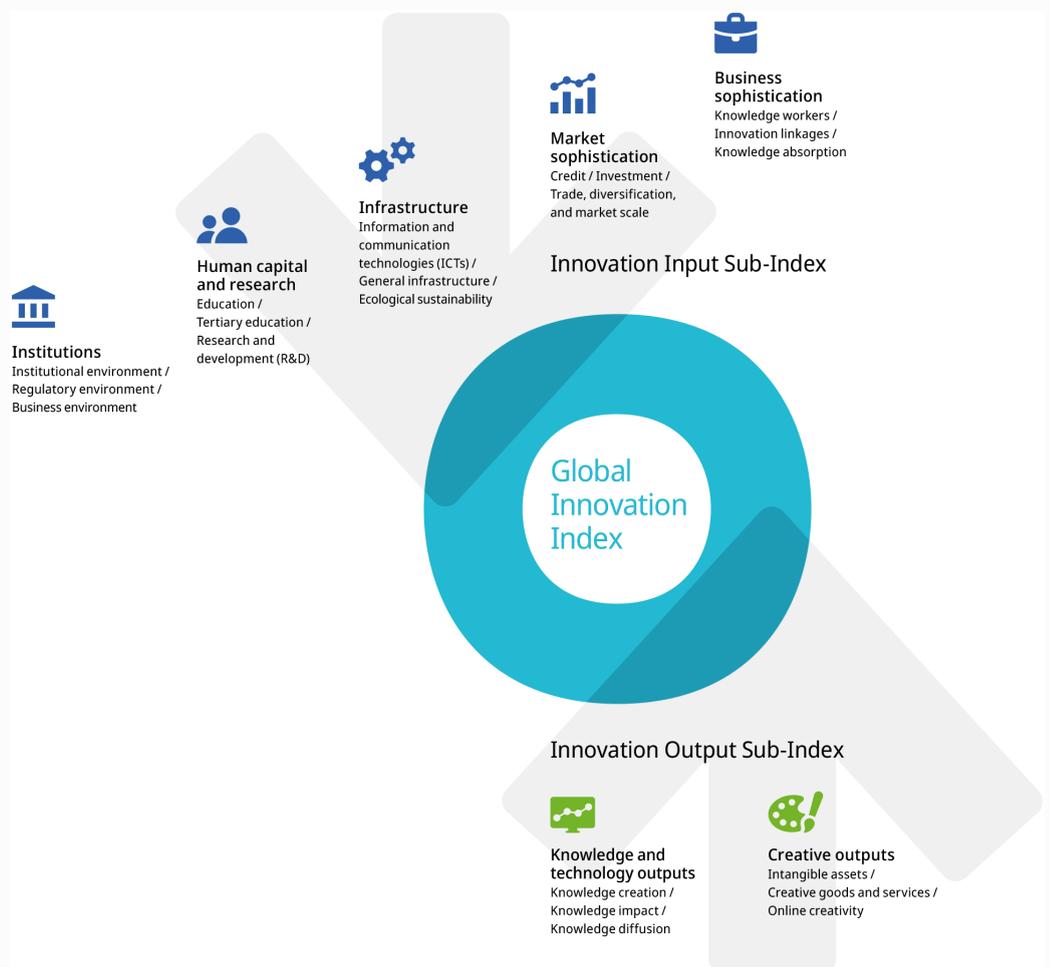
*Model year corresponds to the most frequent data year (the year that appears most often across all economies in the GII).

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About the Global Innovation Index

- The Global Innovation Index (GII) is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.
- Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 140 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a “tool for action” for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research infrastructure, credit, investment, linkages, the creation, absorption and diffusion of knowledge and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.