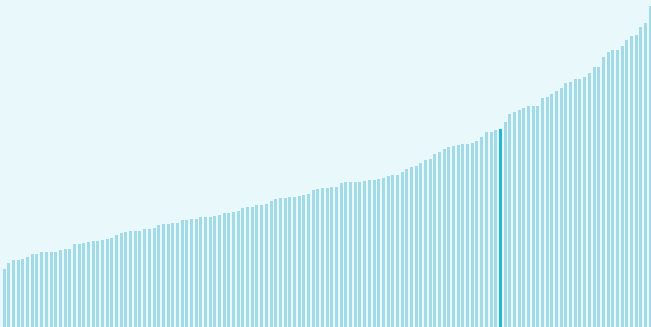




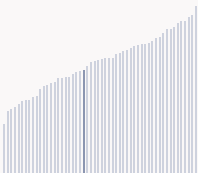
## Lithuania ranking in the Global Innovation Index 2025

Lithuania ranks **33rd** among the 139 economies featured in the GII 2025.

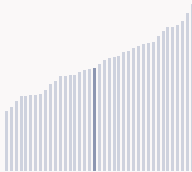
The Global Innovation Index (GI) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GI aims to capture the multi-dimensional facets of innovation.



Lithuania ranks 32nd among the 54 High-income group economies.



Lithuania ranks 21st among the 39 economies in Europe.



### > Lithuania GII Ranking (2020-2025)

The table shows the rankings of Lithuania over the past six years. Data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Lithuania in the GII 2025 is between ranks 33 and 36.

Year	GI Position	Innovation Inputs	Innovation Outputs
2020	40th	36th	42nd
2021	39th	35th	43rd
2022	39th	34th	47th
2023	34th	32nd	37th
2024	35th	30th	42nd
2025	33rd	28th	40th

Lithuania performs worse in innovation outputs than innovation inputs in 2025.

This year Lithuania ranks 28th in innovation inputs. This position is higher than last year.

Lithuania ranks 40th in innovation outputs. This position is higher than last year.

Lithuania has no clusters in the world's top innovation clusters of the Global Innovation Index.

# Global Innovation Index 2025



## > Global Innovation Tracker

The Global Innovation Tracker 2025 shows what is the current state of innovation in Lithuania, how rapidly is technology being embraced and what are the resulting societal impacts.



For Lithuania, 4 indicators have improved in the short-term and 6 indicators have worsened.

### Science and innovation investment

	Scientific publications	R&D investments	Venture capital deal numbers	International patent filings
Short term	▼ -0.5 % 2023 - 2024	▼ -0.2 % 2022 - 2023	▲ 22.4 % 2023 - 2024	▼ -47.6 % 2023 - 2024
Long term (annual growth)	▲ 4.8 % 2014 - 2024	▲ 4.2 % 2013 - 2023	▲ 7.5 % 2020 - 2024	▼ -8.6 % 2014 - 2024

### Technology adoption

	Safe sanitation	Connectivity		Robots	Electric vehicles
		Fixed broadband	5G		
Short term	0% 2023 - 2024	▼ -0.4% 2022 - 2023	▲ 8.8% 2022 - 2023	▲ 33.6% 2022 - 2023	n/a
Long term (annual growth)	▲ 0.7% 2014 - 2024	▼ -0.5% 2013 - 2023	n/a	▲ 42.3% 2013 - 2023	n/a
Penetration	96.4 per 100 inhabitants in 2024	28 per 100 inhabitants in 2023	98.9 per 100 inhabitants in 2023	n/a	n/a

### Socioeconomic impact

	Labor productivity	Life expectancy	Temperature change
Short term	▼ -0.2 % 2023 - 2024	▲ 1.8 % 2022 - 2023	+ 3.3 °C 2024
Long term (annual growth)	▲ 1.8 % 2014 - 2024	▲ 0.3 % 2013 - 2023	+ 2.2 °C 2014
Level	100,930 USD in 2024	76 years in 2023	n/a

Notes: Not all indicators of the Global Innovation Tracker are used to calculate the Global Innovation Index. Long-term annual growth refers to the compound annual growth rate (CAGR) over the indicated period. For each variable, a one-year growth rate is set for the short run, and ten-year CAGR is set for the long run; time windows might differ when gaps exist in data availability. The end period corresponds to the most recent available observation, which may differ among countries. Temperature change is an exception: it indicates the change in degrees Celsius with respect to the average temperature in the countries. from 1951–1980. Figures are rounded.

# Global Innovation Index 2025



## Expected vs. Observed Innovation Performance

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.



Relative to GDP Lithuania performs at expectations for its level of development.

### > Innovation overperformers relative to their economic development



# Global Innovation Index 2025



## Effectively translating innovation investments into innovation outputs

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.



Lithuania produces less innovation outputs relative to its level of innovation investments.

### > Relationship between innovation inputs and outputs

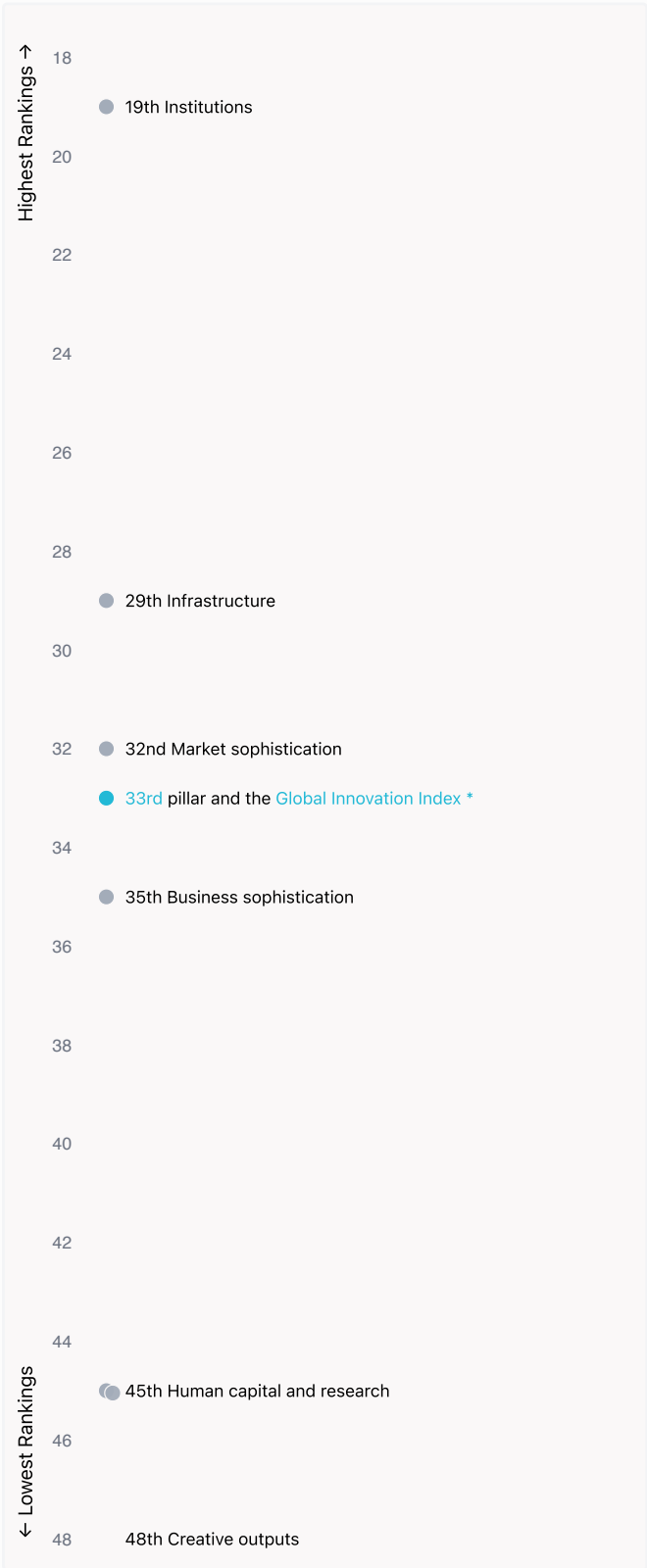


# Global Innovation Index 2025



## Overview of Lithuania's rankings in the seven areas of the GII in 2025

The chart shows the ranking for each of the seven areas that the GII comprises. The strongest areas for Lithuania are those that rank above the GII (shown in blue) and the weakest are those that rank below.



### Highest Rankings

Lithuania ranks highest in Institutions (19th), Infrastructure (29th), Market sophistication (32nd) and Knowledge and technology outputs (33rd).



### Lowest Rankings

Lithuania ranks lowest in Creative outputs (48th), Human capital and research (45th) and Business sophistication (35th).

\* Knowledge and technology outputs



The full WIPO Intellectual Property Statistics profile for Lithuania can be found on <https://www.wipo.int/edocs/statistics-country-profile/en/lt.pdf>

# Global Innovation Index 2025



## Benchmark of Lithuania against other economy groupings for each of the seven areas of the GII Index

The charts shows the relative position of Lithuania (blue bar) against other economy groupings (grey bars)



### High-income economies

Lithuania performs above the High-income group average in Institutions, Infrastructure.



### Europe

Lithuania performs above the regional average in Institutions, Infrastructure, Market sophistication.

#### Institutions

Top 10 | Score: 78.63

Lithuania | Score: 72.65

High-income | Score: 65.99

Europe | Score: 59.42

#### Human capital and research

Top 10 | Score: 59.30

High-income | Score: 45.45

Europe | Score: 44.67

Lithuania | Score: 37.79

#### Infrastructure

Top 10 | Score: 61.36

Lithuania | Score: 54.78

High-income | Score: 54.18

Europe | Score: 54.13

#### Market sophistication

Top 10 | Score: 61.82

High-income | Score: 47.12

Lithuania | Score: 46.64

Europe | Score: 44.89

#### Business sophistication

Top 10 | Score: 59.10

High-income | Score: 42.22

Europe | Score: 40.79

Lithuania | Score: 38.52

#### Knowledge and technology outputs

Top 10 | Score: 54.93

Europe | Score: 34.99

High-income | Score: 33.94

Lithuania | Score: 32.14

#### Creative outputs

Top 10 | Score: 55.98

High-income | Score: 38.68

Europe | Score: 38.66

Lithuania | Score: 30.86

# Global Innovation Index 2025



## Innovation strengths and weaknesses in Lithuania

The table below gives an overview of the indicator strengths and weaknesses of Lithuania in the GII 2025.



Lithuania's best-ranked innovation strengths are **Unicorn valuation, % GDP** (rank 1), **Females employed w/advanced degrees, %** (rank 3) and **ICT use\*** (rank 5).

### Strengths

Rank	Code	Indicator name
1	6.2.2	Unicorn valuation, % GDP
3	5.1.2	Females employed w/advanced degrees, %
5	3.1.2	ICT use*
6	1.3.2	Entrepreneurship policies and culture <sup>†</sup>
8	7.3.3	Mobile app creation/bn PPP\$ GDP
9	3.3.3	ISO 14001 environment/bn PPP\$ GDP
11	4.1.1	Finance for startups and scaleups <sup>†</sup>
16	5.1.1	Knowledge-intensive employment, %
16	5.2.1	Public research–industry co-publications, %
17	2.1.5	Pupil–teacher ratio, secondary

### Weaknesses

Rank	Code	Indicator name
122	5.1.3	Youth demographic dividend, %
102	6.2.3	Software spending, % GDP
97	6.3.1	Intellectual property receipts, % total trade
87	4.1.2	Domestic credit to private sector, % GDP
85	3.2.1	Electricity output, GWh/mn pop.
85	3.2.3	Gross capital formation, % GDP
79	7.1.3	Global brand value, top 5,000, % GDP
72	7.1.1	Intangible asset intensity, top 15, %
65	5.2.3	University industry & international engagement, top 5*
44	2.3.3	Global corporate R&D investors, top 3, mn USD

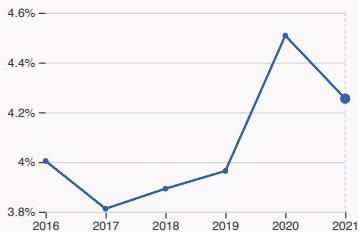
# Global Innovation Index 2025



## Lithuania's innovation system

As far as practicable, the plots below present unscaled indicator data.

### › Innovation inputs in Lithuania



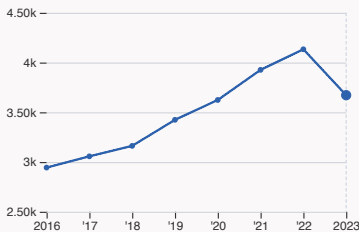
#### 2.1.1 Expenditure on education

was equal to 4.25 % GDP in 2021, down by 0.25 percentage points from the year prior – and equivalent to an indicator rank of 64.



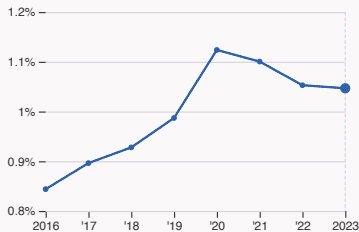
#### 2.2.2 Graduates in science and engineering

was equal to 23.8 % of total graduates in 2022, down by 1.96 percentage points from the year prior – and equivalent to an indicator rank of 52.



#### 2.3.1 Researchers

was equal to 3672.06 FTE per million population in 2023, down by 11.17% from the year prior – and equivalent to an indicator rank of 29.



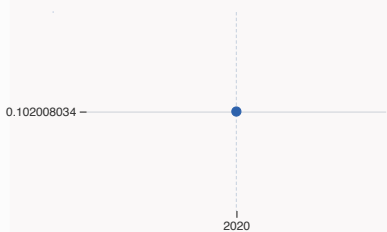
#### 2.3.2 Gross expenditure on R&D

was equal to 1.05 % GDP in 2023, down by 0.006 percentage points from the year prior – and equivalent to an indicator rank of 38.



#### 2.3.4 QS university ranking

was equal to an average score of 20.07 for the top three universities in 2024, up by 15.15% from the year prior – and equivalent to an indicator rank of 52.



#### 4.3.2 Domestic industry diversification

was equal to an index score of 0.1 in 2020 – and equivalent to an indicator rank of 28.



#### 5.1.1 Knowledge-intensive employment

was equal to 47.86 % in 2024, up by 0.27 percentage points from the year prior – and equivalent to an indicator rank of 16.



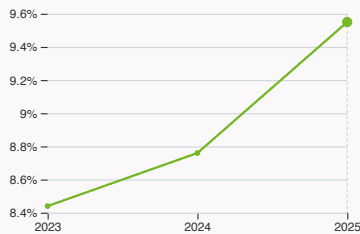
# Global Innovation Index 2025

## > Innovation outputs in Lithuania



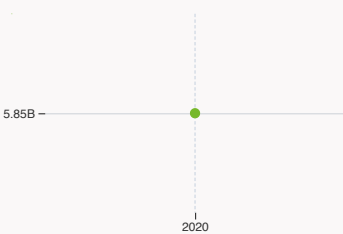
### 6.1.1 Patents by origin

was equal to 195 patents in 2023, up by 31.76% from the year prior – and equivalent to an indicator rank of 42.



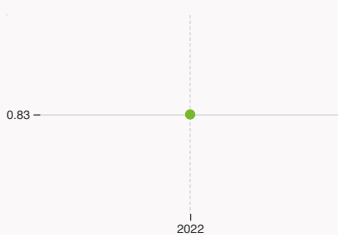
### 6.2.2 Unicorn valuation

was equal to 9.55 % GDP in 2025, up by 0.79 percentage points from the year prior – and equivalent to an indicator rank of 1.



### 6.2.4 High-tech manufacturing

was equal to 5.85 high-tech manufacturing output in billion USD in 2020 – and equivalent to an indicator rank of 54.



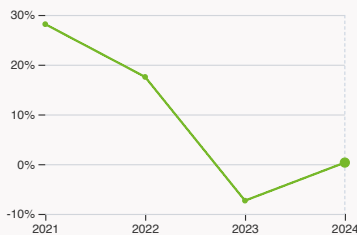
### 6.3.2 Production and export complexity

was equal to a score of 0.83 in 2022 – and equivalent to an indicator rank of 31.



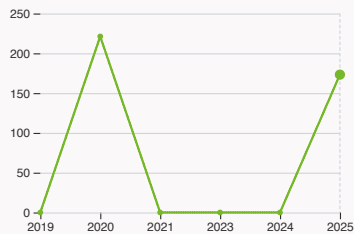
### 6.3.3 High-tech exports

was equal to 4.41 billion USD in 2023 with no change from the year prior – and equivalent to an indicator rank of 31.



### 7.1.1 Intangible asset intensity, top 15

was equal to 0.32 % for the top 15 companies in 2024, up by 7.65 percentage points from the year prior – and equivalent to an indicator rank of 72.



### 7.1.3 Global brand value, top 5,000

was equal to 173.21 million USD for the brands in the top 5,000 in 2025, up by 17321% from the year prior – and equivalent to an indicator rank of 79.



### 7.2.2 National feature films

was equal to 16 films in 2023, up by 128.57% from the year prior – and equivalent to an indicator rank of 21.



### 7.3.3 Mobile app creation

was equal to 395.39 million global downloads of mobile apps in 2024, down by 10.18% from the year prior – and equivalent to an indicator rank of 8.

# Global Innovation Index 2025



## Lithuania's innovation top performers

Data not available for 2.3.3 Global corporate R&D investors.

Disclaimer: This section contains only the top performers per country. For the complete list, please visit the GII Innovation Ecosystems and Data Explorer website.

### 2.3.4 QS university ranking of Lithuania’s top universities

Rank	University	Score
439	VILNIUS UNIVERSITY	27.10
741-750	VYTAUTAS MAGNUS UNIVERSITY	n/a
751-760	KAUNAS UNIVERSITY OF TECHNOLOGY	n/a

Source: QS Quacquarelli Symonds Ltd (<https://www.topuniversities.com/university-rankings/world-university-rankings/2024>).  
Note: QS Quacquarelli Symonds Ltd annually assesses over 1,200 universities across the globe and scores them between [0,100].  
Ranks can represent a single value 'x', a tie 'x=' or a range 'x-y'.

### 5.2.3 University industry and international engagement, top 5 universities

Rank	University	Score
1	VILNIUS UNIVERSITY	47.35
2	VILNIUS GEDIMINAS TECHNICAL UNIVERSITY (VILNIUS TECH)	47.10
3	LITHUANIAN UNIVERSITY OF HEALTH SCIENCES	41.65

Source: Times Higher Education (THE), World University Rankings 2025.  
Note: Rank corresponds to within economy ranks. The score is calculated as the average of the International Outlook score (encompassing international staff, students, and co-authorship) and the industry score (reflecting industry income and patent citations). The 2025 ranking corresponds to data from the academic year that ended in 2022.

### 6.2.2 Top Unicorn Companies in Lithuania

Rank	Unicorn Company	Industry	City	Valuation, bn USD
1	VINTED	Consumer & Retail	Vilnius	5
2	NORD SECURITY	Enterprise Tech	Vilnius	3

Source: CBInsights, Tracker – The Complete List of Unicorn Companies: <https://www.cbinsights.com/research-unicorn-companies>.

# Global Innovation Index 2025



## 7.1.1 Top 15 intangible-asset intensive companies in Lithuania

Rank	Firm	Intensity, %
1	BALTIC CLASSIFIEDS GROUP PLC	101.79
2	NOVATURAS AB	118.64
3	AB PIENO ZVAIGZDES	33.11

Source: Brand Finance (<https://brandirectory.com/reports/gift-2024>).  
Note: Brand Finance only provides within economy ranks.

## 7.1.3 Top 5,000 companies in Lithuania with highest global brand value

Rank	Brand	Industry	Brand Value, mn USD
1	TELIA LIETUVA	Telecoms	173.2

Source: Brand Finance (<https://brandirectory.com>).  
Note: Rank corresponds to within economy ranks.

# Lithuania

Output rank	Input rank	Income	Region	Population (mn)	GDP, PPP\$ (bn)	GDP per capita, PPP\$
40	28	High	Europe	2.9	154.6	53,623.6
Score / Value Rank				Score / Value Rank		
<b>Institutions</b>				<b>Business sophistication</b>		
72.6 19				38.5 35		
<b>1.1 Institutional environment</b>				<b>5.1 Knowledge workers</b>		
73.8 25				48.7 29		
1.1.1 Operational stability for businesses*				5.1.1 Knowledge-intensive employment, %		
78.7 23				47.9 16 ●		
1.1.2 Government effectiveness*				5.1.2 Females employed w/advanced degrees, %		
68.9 28				30.8 3 ●		
<b>1.2 Regulatory environment</b>				5.1.3 Youth demographic dividend, %		
80.3 21				24.8 122 ○		
1.2.1 Regulatory quality*				5.1.4 GERD performed by business, % GDP		
77.6 20				0.4 41		
1.2.2 Rule of law*				5.1.5 GERD financed by business, %		
83 22				39.9 45		
<b>1.3 Business environment</b>				<b>5.2 Innovation linkages</b>		
63.9 28				37.7 36		
1.3.1 Policy stability for doing business†				5.2.1 Public research–industry co-publications, %		
52 60				4.8 16 ●		
1.3.2 Entrepreneurship policies and culture†				5.2.2 University–industry R&D collaboration†		
75.7 6 ●				53.3 33		
<b>Human capital and research</b>				5.2.3 University industry & international engagement, top 5*		
37.8 45				23.9 65 ○ ◇		
<b>2.1 Education</b>				5.2.4 State of cluster development†		
58 45				52.1 57		
2.1.1 Expenditure on education, % GDP				5.2.5 Patent families/bn PPP\$ GDP		
4.3 64				0.4 36		
2.1.2 Government funding/pupil, secondary, % GDP/cap				<b>5.3 Knowledge absorption</b>		
17.7 54				29.1 58		
2.1.3 School life expectancy, years				5.3.1 Intellectual property payments, % total trade		
16.5 29				0.5 72		
2.1.4 PISA scales in reading, maths and science				5.3.2 High-tech imports, % total trade		
477.1 30				7.7 76		
2.1.5 Pupil–teacher ratio, secondary				5.3.3 ICT services imports, % total trade		
8.8 17 ●				1.9 44		
<b>2.2 Tertiary education</b>				5.3.4 FDI net inflows, % GDP		
37.4 41				4 40		
2.2.1 Tertiary enrolment, % gross				5.3.5 Research talent, % in businesses		
76.9 29				31 46		
2.2.2 Graduates in science and engineering, %				<b>Knowledge and technology outputs</b>		
23.8 52				32.1 33		
2.2.3 Tertiary inbound mobility, %				<b>6.1 Knowledge creation</b>		
8.8 35				20.5 52		
<b>2.3 Research and development (R&amp;D)</b>				6.1.1 Patents by origin/bn PPP\$ GDP		
18.1 50				1.3 42		
2.3.1 Researchers, FTE/mn pop.				6.1.2 PCT patents by inventor origin/bn PPP\$ GDP		
3,672.1 29				0.2 45		
2.3.2 Gross expenditure on R&D, % GDP				6.1.3 Utility models by origin/bn PPP\$ GDP		
1 38				- -		
2.3.3 Global corporate R&D investors, top 3, mn USD				6.1.4 Scientific and technical articles/bn PPP\$ GDP		
0 44 ○ ◇				19.5 34		
2.3.4 QS university ranking, top 3*				6.1.5 Citable documents H-index		
20.6 52				13.3 65		
<b>Infrastructure</b>				<b>6.2 Knowledge impact</b>		
54.8 29				45.9 13		
<b>3.1 Information and communication technologies (ICTs)</b>				6.2.1 Labor productivity growth, %		
92.9 15				0.9 68		
3.1.1 ICT access*				6.2.2 Unicorn valuation, % GDP		
96.9 29				9.5 1 ●		
3.1.2 ICT use*				6.2.3 Software spending, % GDP		
95.7 5 ●				0.07 102 ○ ◇		
3.1.3 Government's online service*				6.2.4 High-tech manufacturing		
86 26				23.4 54		
<b>3.2 General infrastructure</b>				<b>6.3 Knowledge diffusion</b>		
32.8 72 ◇				30 40		
3.2.1 Electricity output, GWh/mn pop.				6.3.1 Intellectual property receipts, % total trade		
1,895.5 85 ○ ◇				0.02 97 ○ ◇		
3.2.2 Logistics performance*				6.3.2 Production and export complexity		
59.1 37				67.4 31		
3.2.3 Gross capital formation, % GDP				6.3.3 High-tech exports, % total trade		
22 85 ○				7.4 31		
<b>3.3 Ecological sustainability</b>				6.3.4 ICT services exports, % total trade		
38.6 23				3.8 31		
3.3.1 GDP/unit of energy use				6.3.5 ISO 9001 quality/bn PPP\$ GDP		
15.7 29				8.6 29		
3.3.2 Low-carbon energy use, %				<b>Creative outputs</b>		
17.6 73				30.9 48		
3.3.3 ISO 14001 environment/bn PPP\$ GDP				<b>7.1 Intangible assets</b>		
7.1 9 ●				25.2 66		
<b>Market sophistication</b>				7.1.1 Intangible asset intensity, top 15, %		
46.6 32				0.3 72 ○ ◇		
<b>4.1 Credit</b>				7.1.2 Trademarks by origin/bn PPP\$ GDP		
45.4 30				45.6 40		
4.1.1 Finance for startups and scaleups†				7.1.3 Global brand value, top 5,000, % GDP		
79.9 11 ●				0.2 79 ○ ◇		
4.1.2 Domestic credit to private sector, % GDP				7.1.4 Industrial designs by origin/bn PPP\$ GDP		
34.4 87 ○ ◇				2.7 32		
4.1.3 Loans from microfinance institutions, % GDP				<b>7.2 Creative goods and services</b>		
n/a n/a				24.8 48		
<b>4.2 Investment</b>				7.2.1 Cultural and creative services exports, % total trade		
17.8 35				0.9 34		
4.2.1 Market capitalization, % GDP				7.2.2 National feature films/mn pop. 15–69		
n/a n/a				7.9 21		
4.2.2 Venture capital (VC) received, deal count/bn PPP\$ GDP				7.2.3 Entertainment and media market/th pop. 15–69		
0.4 20				n/a n/a		
4.2.3 Late-stage VC deal count, % global VC				7.2.4 Creative goods exports, % total trade		
0.03 54				1.3 40		
4.2.4 VC investors, deal count/bn PPP\$ GDP				<b>7.3 Online creativity</b>		
0.6 21				48.2 30		
4.2.5 VC investor co-participation/bn PPP\$ GDP				7.3.1 Top-level domains (TLDs)/th pop. 15–69		
0.2 28				26.6 30		
<b>4.3 Trade, diversification and market scale</b>				7.3.2 GitHub commits/mn pop. 15–69		
76.7 44				37.6 30		
4.3.1 Applied tariff rate, weighted avg., %				7.3.3 Mobile app creation/bn PPP\$ GDP		
1.3 24				80.6 8 ●		
4.3.2 Domestic industry diversification						
92.7 28						
4.3.3 Domestic market scale, bn PPP\$						
154.6 85						

NOTES: ● indicates a strength ○ a weakness ♦ an income group strength ◇ an income group weakness \* an index † a survey question ● that the economy's data is outdated. Square brackets [ ] indicate the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level, n/a represents missing values, a dash - indicates an indicator which is not relevant to this economy and thus not considered for DMC thresholds.

# Global Innovation Index 2025



## Data Availability

The following tables list indicators that are either missing or outdated for Lithuania.



Lithuania has missing data for four indicators and outdated data for ten indicators.

### Missing data for Lithuania

Code	Indicator name	Economy year	Model year	Source
4.1.3	Loans from microfinance institutions, % GDP	n/a	2023	International Monetary Fund, Financial Access Survey (FAS)
4.2.1	Market capitalization, % GDP	n/a	2022	World Federation of Exchanges; World Bank
6.1.3	Utility models by origin/bn PPP\$ GDP	n/a	2023	World Intellectual Property Organization; International Monetary Fund
7.2.3	Entertainment and media market/th pop. 15–69	n/a	2024	PwC, GEMO; United Nations, World Population Prospects; International Monetary Fund

### Outdated data for Lithuania

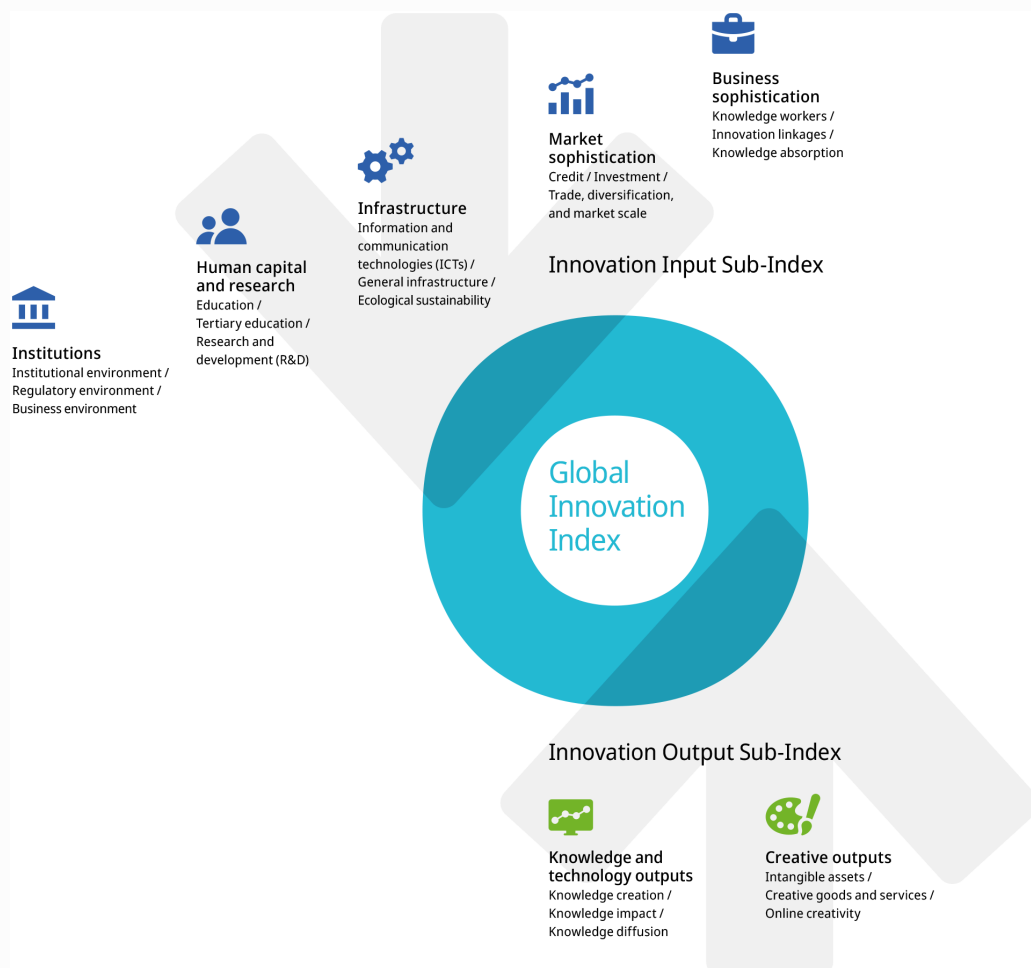
Code	Indicator name	Economy year	Model year	Source
1.3.1	Policy stability for doing business <sup>†</sup>	2023	2024	World Economic Forum, Executive Opinion Survey (EOS)
2.1.1	Expenditure on education, % GDP	2021	2023	UNESCO Institute for Statistics
2.1.3	School life expectancy, years	2022	2023	UNESCO Institute for Statistics
2.1.5	Pupil–teacher ratio, secondary	2022	2023	UNESCO Institute for Statistics
2.2.1	Tertiary enrolment, % gross	2022	2023	UNESCO Institute for Statistics
2.2.3	Tertiary inbound mobility, %	2022	2023	UNESCO Institute for Statistics
4.3.2	Domestic industry diversification	2020	2022	United Nations Industrial Development Organization (UNIDO)
5.2.2	University–industry R&D collaboration <sup>†</sup>	2023	2024	World Economic Forum, Executive Opinion Survey (EOS)
5.2.4	State of cluster development <sup>†</sup>	2023	2024	World Economic Forum, Executive Opinion Survey (EOS)
6.2.4	High-tech manufacturing	2020	2022	United Nations Industrial Development Organization (UNIDO)

# Global Innovation Index 2025



## About the Global Innovation Index

- The Global Innovation Index (GII) is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.
- Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 140 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a “tool for action” for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research infrastructure, credit, investment, linkages, the creation, absorption and diffusion of knowledge and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.