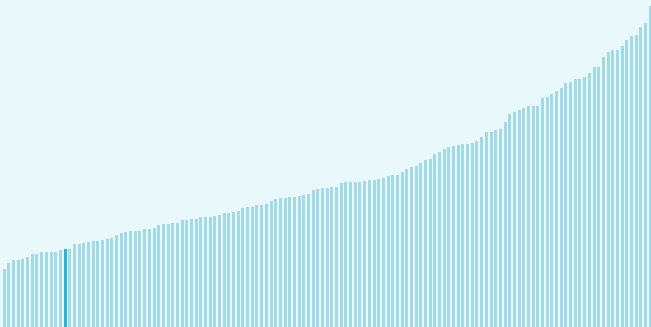




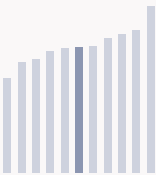
Burkina Faso ranking in the Global Innovation Index 2025

Burkina Faso ranks **126th** among the 139 economies featured in the GII 2025.

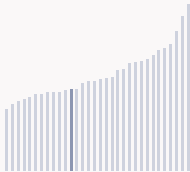
The Global Innovation Index (GI) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GI aims to capture the multi-dimensional facets of innovation.



Burkina Faso ranks **6th** among the 11 Low-income group economies.



Burkina Faso ranks **21st** among the 32 economies in Sub-Saharan Africa.



> Burkina Faso GII Ranking (2020-2025)

The table shows the rankings of Burkina Faso over the past six years. Data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Burkina Faso in the GII 2025 is between ranks 124 and 131.

Year	GI Position	Innovation Inputs	Innovation Outputs
2020	118th	106th	124th
2021	115th	108th	123rd
2022	120th	114th	124th
2023	124th	119th	127th
2024	129th	127th	124th
2025	126th	130th	119th

Burkina Faso performs better in innovation outputs than innovation inputs in 2025.

This year Burkina Faso ranks 130th in innovation inputs. This position is lower than last year.

Burkina Faso ranks 119th in innovation outputs. This position is higher than last year.

Burkina Faso has no clusters in the world's top innovation clusters of the Global Innovation Index.

Global Innovation Index 2025



> Global Innovation Tracker

The Global Innovation Tracker 2025 shows what is the current state of innovation in Burkina Faso, how rapidly is technology being embraced and what are the resulting societal impacts.



For Burkina Faso, 5 indicators have improved in the short-term and 3 indicators have worsened.

Science and innovation investment

	Scientific publications	R&D investments	Venture capital deal numbers	International patent filings
Short term	▲ 3.2 % 2023 - 2024	▲ 7 % 2020 - 2021	▼ -66.7 % 2023 - 2024	0 % 2023 - 2024
Long term (annual growth)	▲ 6.5 % 2014 - 2024	▲ 8.8 % 2009 - 2021	▼ -40.5 % 2020 - 2024	n/a

Technology adoption

	Safe sanitation	Connectivity		Robots	Electric vehicles
		Fixed broadband	5G		
Short term	▲ 2.9% 2023 - 2024	▼ -7.6% 2021 - 2022	n/a	n/a	n/a
Long term (annual growth)	▲ 4.2% 2014 - 2024	▲ 0.5% 2012 - 2022	n/a	n/a	n/a
Penetration	24.7 per 100 inhabitants in 2024	0.07 per 100 inhabitants in 2022	n/a	n/a	n/a

Socioeconomic impact

	Labor productivity	Life expectancy	Temperature change
Short term	▲ 2.5 % 2023 - 2024	▲ 0.6 % 2022 - 2023	+ 1.5 °C 2024
Long term (annual growth)	▲ 4.8 % 2014 - 2024	▲ 0.5 % 2013 - 2023	+ 0.9 °C 2014
Level	12,369.1 USD in 2024	61.1 years in 2023	n/a

Notes: Not all indicators of the Global Innovation Tracker are used to calculate the Global Innovation Index. Long-term annual growth refers to the compound annual growth rate (CAGR) over the indicated period. For each variable, a one-year growth rate is set for the short run, and ten-year CAGR is set for the long run; time windows might differ when gaps exist in data availability. The end period corresponds to the most recent available observation, which may differ among countries. Temperature change is an exception: it indicates the change in degrees Celsius with respect to the average temperature in the countries. from 1951–1980. Figures are rounded.

Global Innovation Index 2025



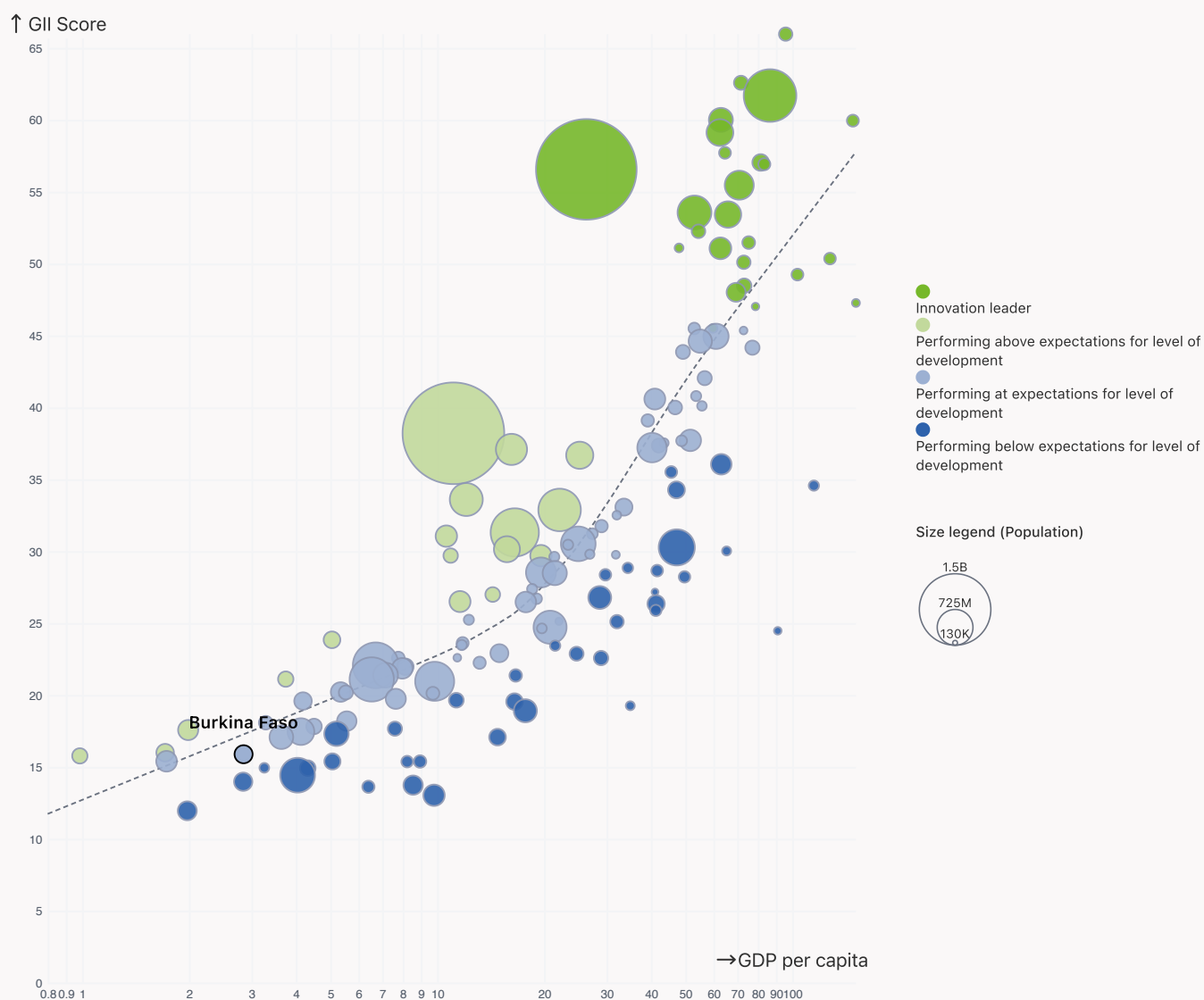
Expected vs. Observed Innovation Performance

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.



Relative to GDP Burkina Faso performs at expectations for its level of development.

> Innovation overperformers relative to their economic development



Global Innovation Index 2025



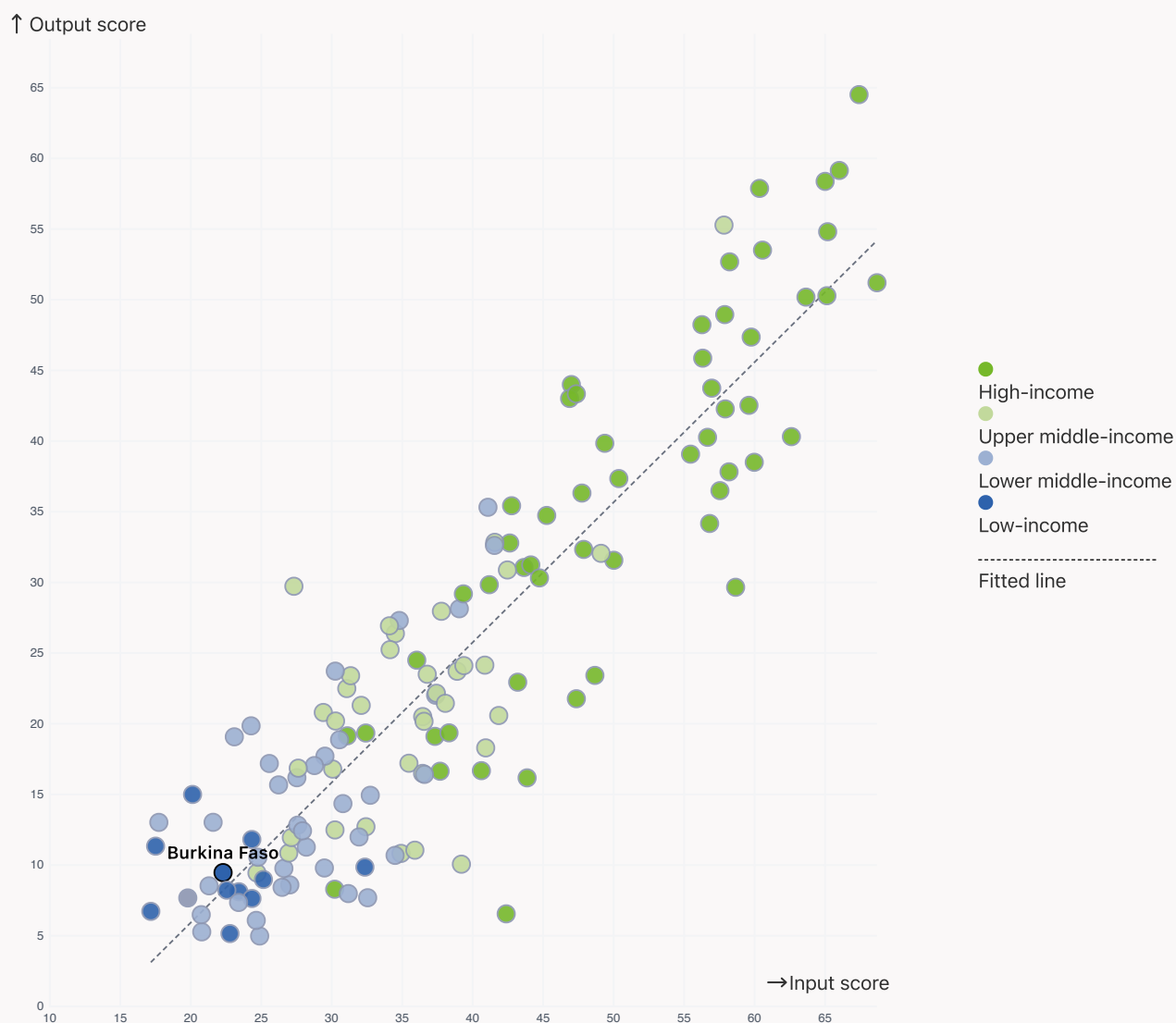
Effectively translating innovation investments into innovation outputs

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.



Burkina Faso produces more innovation outputs relative to its level of innovation investments.

> Relationship between innovation inputs and outputs

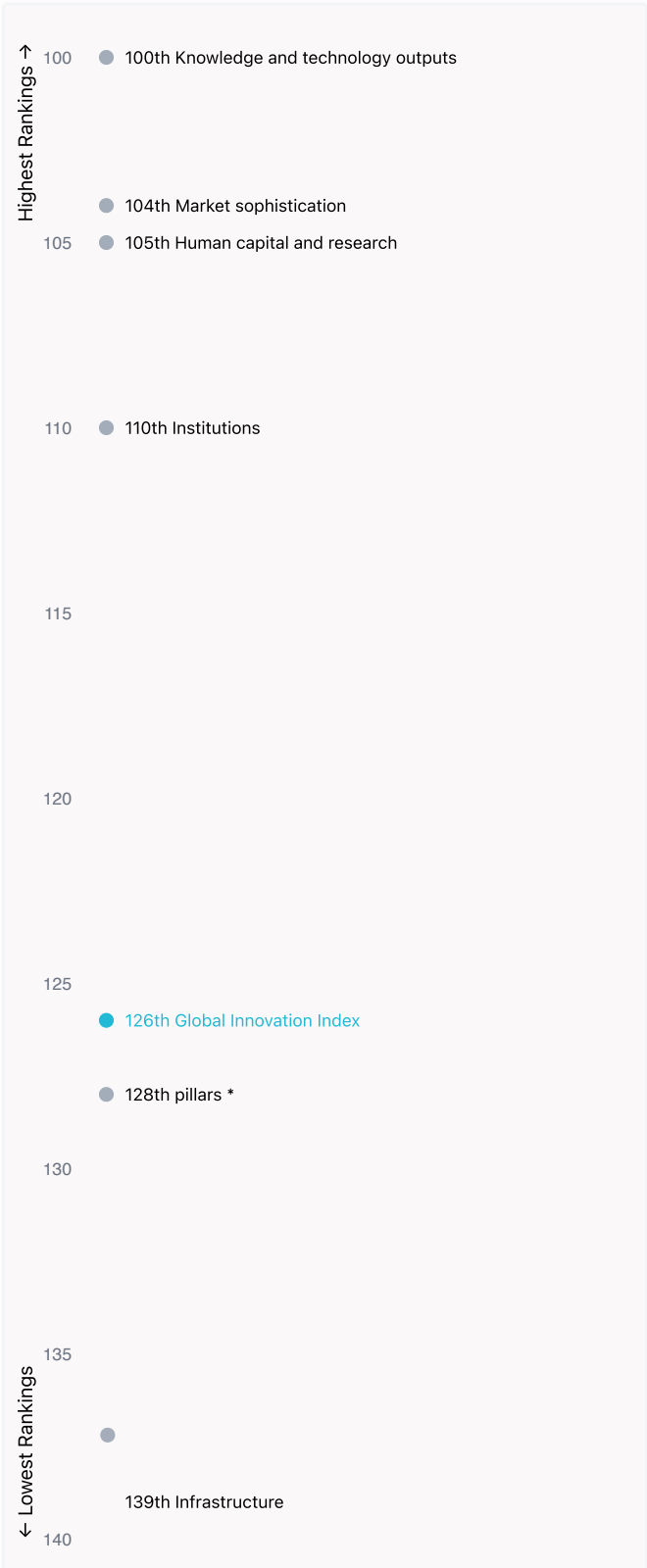


Global Innovation Index 2025



Overview of Burkina Faso's rankings in the seven areas of the GII in 2025

The chart shows the ranking for each of the seven areas that the GII comprises. The strongest areas for Burkina Faso are those that rank above the GII (shown in blue) and the weakest are those that rank below.



Highest Rankings

Burkina Faso ranks highest in Knowledge and technology outputs (100th), Market sophistication (104th) and Human capital and research (105th).



Lowest Rankings

Burkina Faso ranks lowest in Infrastructure (139th), Business sophistication, Creative outputs (128th) and Institutions (110th).

* Business sophistication, Creative outputs



The full WIPO Intellectual Property Statistics profile for Burkina Faso can be found on <https://www.wipo.int/edocs/statistics-country-profile/en/bf.pdf>

Global Innovation Index 2025



Benchmark of Burkina Faso against other economy groupings for each of the seven areas of the GII Index

The charts shows the relative position of Burkina Faso (blue bar) against other economy groupings (grey bars)



Low-income economies

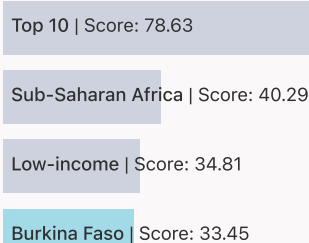
Burkina Faso performs above the Low-income group average in Human capital and research, Market sophistication, Knowledge and technology outputs.



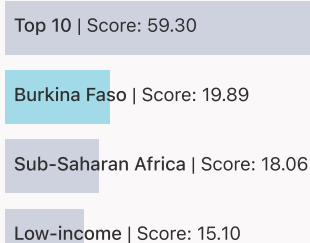
Sub-Saharan Africa

Burkina Faso performs above the regional average in Human capital and research, Market sophistication, Knowledge and technology outputs.

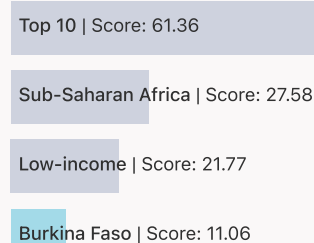
Institutions



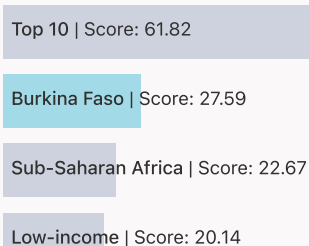
Human capital and research



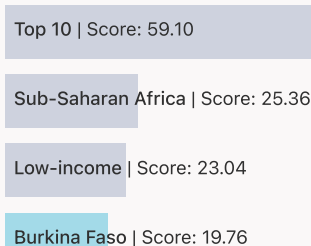
Infrastructure



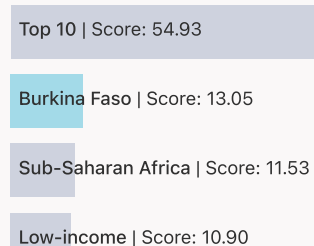
Market sophistication



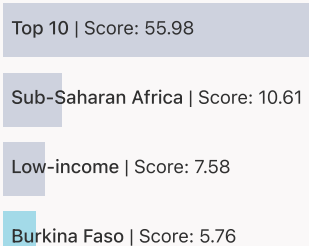
Business sophistication



Knowledge and technology outputs



Creative outputs



Global Innovation Index 2025



Innovation strengths and weaknesses in Burkina Faso

The table below gives an overview of the indicator strengths and weaknesses of Burkina Faso in the GII 2025.



Burkina Faso's best-ranked innovation strengths are **Youth demographic dividend, %** (rank 9), **Labor productivity growth, %** (rank 12) and **Loans from microfinance institutions, % GDP** (rank 17).

Strengths

Rank	Code	Indicator name
9	5.1.3	Youth demographic dividend, %
12	6.2.1	Labor productivity growth, %
17	4.1.3	Loans from microfinance institutions, % GDP
21	4.2.5	VC investor co-participation/bn PPP\$ GDP
29	2.1.1	Expenditure on education, % GDP
30	4.2.4	VC investors, deal count/bn PPP\$ GDP
42	2.2.2	Graduates in science and engineering, %
46	1.3.2	Entrepreneurship policies and culture ⁺
67	5.3.3	ICT services imports, % total trade
74	1.3.1	Policy stability for doing business ⁺

Weaknesses

Rank	Code	Indicator name
134	5.2.4	State of cluster development ⁺
129	3.1.2	ICT use*
123	2.1.3	School life expectancy, years
107	3.2.2	Logistics performance*
100	5.2.5	Patent families/bn PPP\$ GDP
81	7.1.3	Global brand value, top 5,000, % GDP
80	2.3.4	QS university ranking, top 3*
75	6.1.3	Utility models by origin/bn PPP\$ GDP
53	6.2.2	Unicorn valuation, % GDP
44	2.3.3	Global corporate R&D investors, top 3, mn USD

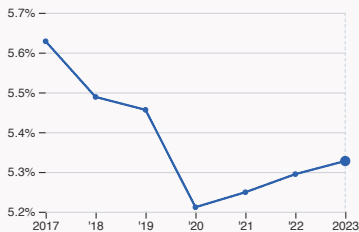
Global Innovation Index 2025



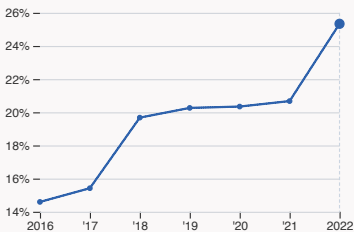
Burkina Faso's innovation system

As far as practicable, the plots below present unscaled indicator data.

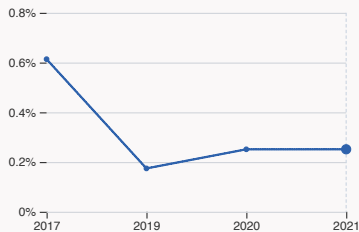
➤ Innovation inputs in Burkina Faso



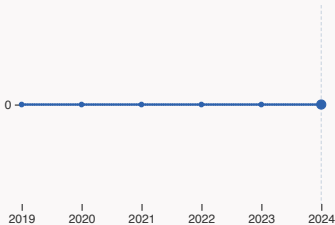
2.1.1 Expenditure on education
was equal to 5.33 % GDP in 2023, up by 0.03 percentage points from the year prior – and equivalent to an indicator rank of 29.



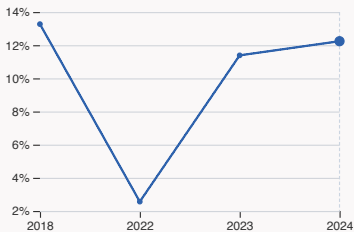
2.2.2 Graduates in science and engineering
was equal to 25.34 % of total graduates in 2022, up by 4.66 percentage points from the year prior – and equivalent to an indicator rank of 42.



2.3.2 Gross expenditure on R&D
was equal to 0.25 % GDP in 2021, up by – and equivalent to an indicator rank of 83.



2.3.4 QS university ranking
The country does not have any universities in the QS world universities ranking in 2024.



5.1.1 Knowledge-intensive employment
was equal to 12.24 % in 2024, up by 0.85 percentage points from the year prior – and equivalent to an indicator rank of 93.

Global Innovation Index 2025

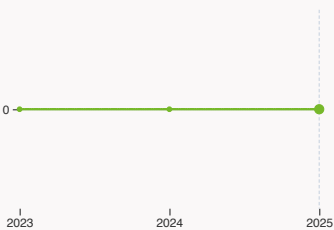


> Innovation outputs in Burkina Faso



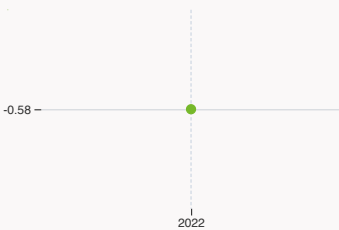
6.1.1 Patents by origin

was equal to 6 patents in 2023 with no change from the year prior – and equivalent to an indicator rank of 114.



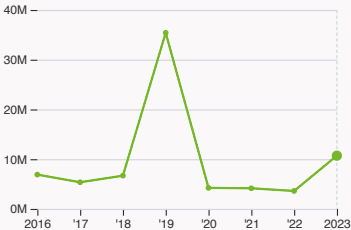
6.2.2 Unicorn valuation

The country does not have unicorns in 2025.



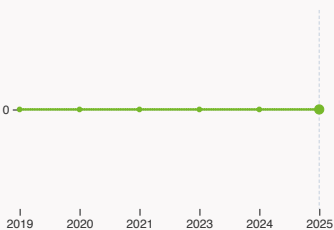
6.3.2 Production and export complexity

was equal to a score of -0.58 in 2022 – and equivalent to an indicator rank of 96.



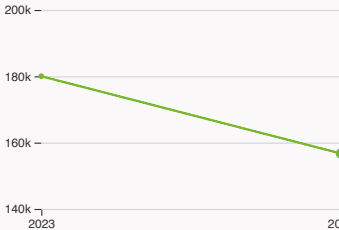
6.3.3 High-tech exports

was equal to 10.71 million USD in 2023, up by 196.68% from the year prior – and equivalent to an indicator rank of 118.



7.1.3 Global brand value, top 5,000

The country does not have any brands that make the top 5,000 ranking in 2025.



7.3.3 Mobile app creation

was equal to 156.72 thousand global downloads of mobile apps in 2024, down by 12.94% from the year prior – and equivalent to an indicator rank of 115.

Burkina Faso

Output rank	Input rank	Income	Region	Population (mn)	GDP, PPP\$ (bn)	GDP per capita, PPP\$
119	130	Low	Sub-Saharan Africa	23.5	68.6	2,850.1
Score / Value Rank				Score / Value Rank		
Institutions				Business sophistication		
1.1 Institutional environment				5.1 Knowledge workers		
1.1.1 Operational stability for businesses*				5.1.1 Knowledge-intensive employment, %		
1.1.2 Government effectiveness*				5.1.2 Females employed w/advanced degrees, %		
1.2 Regulatory environment				5.1.3 Youth demographic dividend, %		
1.2.1 Regulatory quality*				5.1.4 GERD performed by business, % GDP		
1.2.2 Rule of law*				5.1.5 GERD financed by business, %		
1.3 Business environment				5.2 Innovation linkages		
1.3.1 Policy stability for doing business [†]				5.2.1 Public research–industry co-publications, %		
1.3.2 Entrepreneurship policies and culture [†]				5.2.2 University–industry R&D collaboration [†]		
Human capital and research				5.2.3 University industry & international engagement, top 5*		
2.1 Education				5.2.4 State of cluster development [†]		
2.1.1 Expenditure on education, % GDP				5.2.5 Patent families/bn PPP\$ GDP		
2.1.2 Government funding/pupil, secondary, % GDP/cap				5.3 Knowledge absorption		
2.1.3 School life expectancy, years				5.3.1 Intellectual property payments, % total trade		
2.1.4 PISA scales in reading, maths and science				5.3.2 High-tech imports, % total trade		
2.1.5 Pupil–teacher ratio, secondary				5.3.3 ICT services imports, % total trade		
2.2 Tertiary education				5.3.4 FDI net inflows, % GDP		
2.2.1 Tertiary enrolment, % gross				5.3.5 Research talent, % in businesses		
2.2.2 Graduates in science and engineering, %				Knowledge and technology outputs		
2.2.3 Tertiary inbound mobility, %				6.1 Knowledge creation		
2.3 Research and development (R&D)				6.1.1 Patents by origin/bn PPP\$ GDP		
2.3.1 Researchers, FTE/mn pop.				6.1.2 PCT patents by inventor origin/bn PPP\$ GDP		
2.3.2 Gross expenditure on R&D, % GDP				6.1.3 Utility models by origin/bn PPP\$ GDP		
2.3.3 Global corporate R&D investors, top 3, mn USD				6.1.4 Scientific and technical articles/bn PPP\$ GDP		
2.3.4 QS university ranking, top 3*				6.1.5 Citable documents H-index		
Infrastructure				6.2 Knowledge impact		
3.1 Information and communication technologies (ICTs)				6.2.1 Labor productivity growth, %		
3.1.1 ICT access*				6.2.2 Unicorn valuation, % GDP		
3.1.2 ICT use*				6.2.3 Software spending, % GDP		
3.1.3 Government's online service*				6.2.4 High-tech manufacturing		
3.2 General infrastructure				6.3 Knowledge diffusion		
3.2.1 Electricity output, GWh/mn pop.				6.3.1 Intellectual property receipts, % total trade		
3.2.2 Logistics performance*				6.3.2 Production and export complexity		
3.2.3 Gross capital formation, % GDP				6.3.3 High-tech exports, % total trade		
3.3 Ecological sustainability				6.3.4 ICT services exports, % total trade		
3.3.1 GDP/unit of energy use				6.3.5 ISO 9001 quality/bn PPP\$ GDP		
3.3.2 Low-carbon energy use, %				Creative outputs		
3.3.3 ISO 14001 environment/bn PPP\$ GDP				7.1 Intangible assets		
Market sophistication				7.1.1 Intangible asset intensity, top 15, %		
4.1 Credit				7.1.2 Trademarks by origin/bn PPP\$ GDP		
4.1.1 Finance for startups and scaleups [†]				7.1.3 Global brand value, top 5,000, % GDP		
4.1.2 Domestic credit to private sector, % GDP				7.1.4 Industrial designs by origin/bn PPP\$ GDP		
4.1.3 Loans from microfinance institutions, % GDP				7.2 Creative goods and services		
4.2 Investment				7.2.1 Cultural and creative services exports, % total trade		
4.2.1 Market capitalization, % GDP				7.2.2 National feature films/mn pop. 15–69		
4.2.2 Venture capital (VC) received, deal count/bn PPP\$ GDP				7.2.3 Entertainment and media market/th pop. 15–69		
4.2.3 Late-stage VC deal count, % global VC				7.2.4 Creative goods exports, % total trade		
4.2.4 VC investors, deal count/bn PPP\$ GDP				7.3 Online creativity		
4.2.5 VC investor co-participation/bn PPP\$ GDP				7.3.1 Top-level domains (TLDs)/th pop. 15–69		
4.3 Trade, diversification and market scale				7.3.2 GitHub commits/mn pop. 15–69		
4.3.1 Applied tariff rate, weighted avg., %				7.3.3 Mobile app creation/bn PPP\$ GDP		
4.3.2 Domestic industry diversification						
4.3.3 Domestic market scale, bn PPP\$						

NOTES: ● indicates a strength ○ a weakness ♦ an income group strength ◇ an income group weakness * an index † a survey question ● that the economy's data is outdated. Square brackets [] indicate the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level, n/a represents missing values, a dash - indicates an indicator which is not relevant to this economy and thus not considered for DMC thresholds.

Global Innovation Index 2025



Data Availability

The following tables list indicators that are either missing or outdated for Burkina Faso.



Burkina Faso has missing data for fifteen indicators and outdated data for thirteen indicators.

Missing data for Burkina Faso

Code	Indicator name	Economy year	Model year	Source
2.1.4	PISA scales in reading, maths and science	n/a	2022	OECD, PISA
2.3.1	Researchers, FTE/mn pop.	n/a	2023	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
3.2.1	Electricity output, GWh/mn pop.	n/a	2023	International Energy Agency
3.3.1	GDP/unit of energy use	n/a	2022	International Energy Agency
4.2.1	Market capitalization, % GDP	n/a	2022	World Federation of Exchanges; World Bank
4.2.3	Late-stage VC deal count, % global VC	n/a	2024	PitchBook Data, Inc.
4.3.2	Domestic industry diversification	n/a	2022	United Nations Industrial Development Organization (UNIDO)
5.1.4	GERD performed by business, % GDP	n/a	2023	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
5.1.5	GERD financed by business, %	n/a	2022	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
5.2.3	University industry & international engagement, top 5*	n/a	2025	Times Higher Education, World University Rankings 2025
5.3.5	Research talent, % in businesses	n/a	2023	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
6.2.4	High-tech manufacturing	n/a	2022	United Nations Industrial Development Organization (UNIDO)
7.1.1	Intangible asset intensity, top 15, %	n/a	2024	Brand Finance
7.2.2	National feature films/mn pop. 15–69	n/a	2023	OMDIA; United Nations, World Population Prospects
7.2.3	Entertainment and media market/th pop. 15–69	n/a	2024	PwC, GEMO; United Nations, World Population Prospects; International Monetary Fund

Global Innovation Index 2025



Outdated data for Burkina Faso

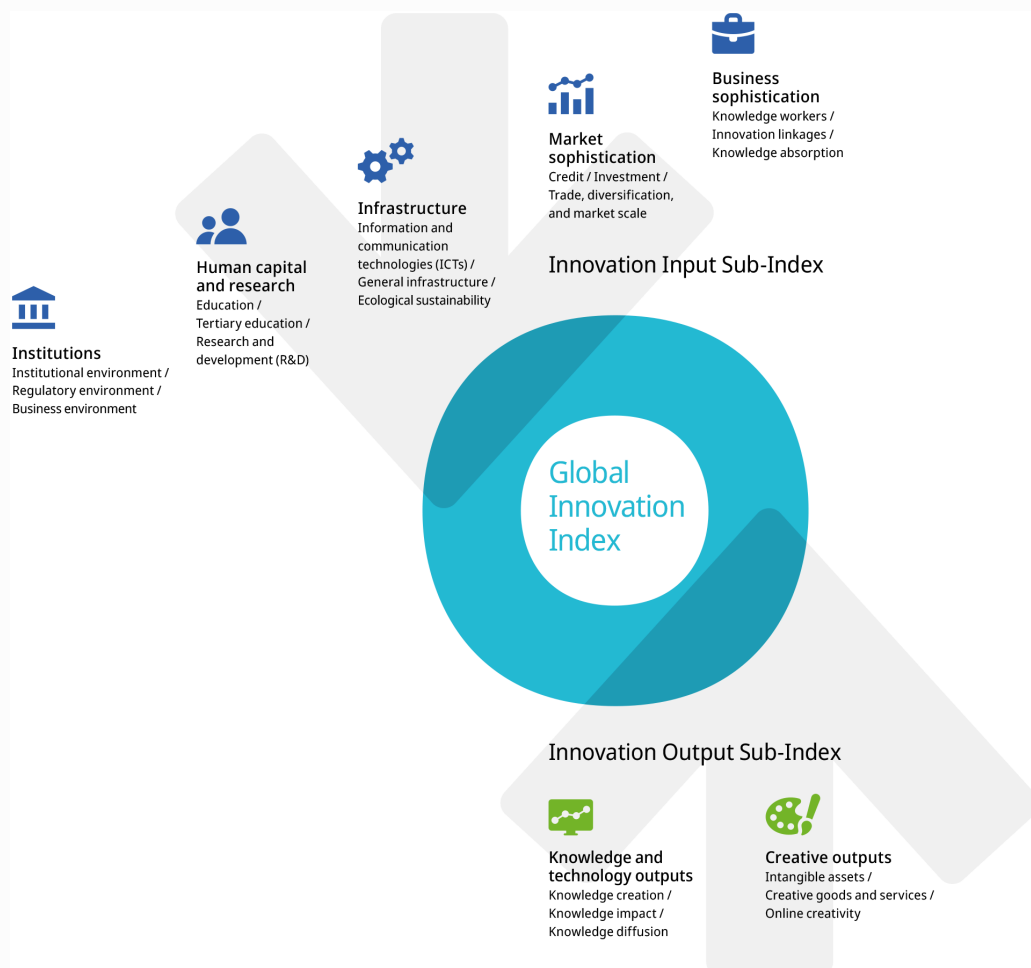
Code	Indicator name	Economy year	Model year	Source
1.3.1	Policy stability for doing business [†]	2019	2024	World Economic Forum, Executive Opinion Survey (EOS)
1.3.2	Entrepreneurship policies and culture [†]	2020	2024	Global Entrepreneurship Monitor
2.1.2	Government funding/pupil, secondary, % GDP/cap	2016	2021	UNESCO Institute for Statistics
2.3.2	Gross expenditure on R&D, % GDP	2021	2023	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
4.1.1	Finance for startups and scaleups [†]	2020	2024	Global Entrepreneurship Monitor
5.2.2	University–industry R&D collaboration [†]	2019	2024	World Economic Forum, Executive Opinion Survey (EOS)
5.2.4	State of cluster development [†]	2019	2024	World Economic Forum, Executive Opinion Survey (EOS)
5.3.1	Intellectual property payments, % total trade	2022	2023	World Trade Organization, Organisation for Economic Co-operation and Development; United Nations Conference on Trade and Development
5.3.3	ICT services imports, % total trade	2022	2023	World Trade Organization and United Nations Conference on Trade and Development
6.1.3	Utility models by origin/bn PPP\$ GDP	2020	2023	World Intellectual Property Organization; International Monetary Fund
6.3.1	Intellectual property receipts, % total trade	2022	2023	World Trade Organization, Organisation for Economic Co-operation and Development; United Nations Conference on Trade and Development
6.3.4	ICT services exports, % total trade	2022	2023	World Trade Organization and United Nations Conference on Trade and Development
7.2.1	Cultural and creative services exports, % total trade	2022	2023	World Trade Organization, Organisation for Economic Co-operation and Development; United Nations Conference on Trade and Development

Global Innovation Index 2025



About the Global Innovation Index

- The Global Innovation Index (GII) is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.
- Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 140 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a “tool for action” for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research infrastructure, credit, investment, linkages, the creation, absorption and diffusion of knowledge and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.