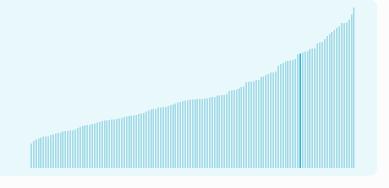


# Australia ranking in the Global Innovation Index 2024

Australia ranks 23rd among the 133 economies featured in the GII 2024.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.



Australia ranks 22nd among the 51 high-income group economies.



Australia ranks 6th among the 17 economies in South East Asia, East Asia, and Oceania.



#### > Australia GII Ranking (2020-2024)

The table shows the rankings of Australia over the past four years. Data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Australia in the GII 2024 is between ranks 21 and 26.

Year	GII Position	Innovation Inputs	Innovation Outputs
2020	23rd	13th	31st
2021	25th	15th	33rd
2022	25th	19th	32nd
2023	24th	16th	30th
2024	23rd	18th	30th

Australia performs worse in innovation outputs than innovation inputs in 2024.

This year Australia ranks 18th in innovation inputs. This position is lower than last year.

Australia ranks 30th in innovation outputs. This position is the same as last year.

Australia has 3 clusters in the top 100 S&T clusters of the Global Innovation Index.



### > Global Innovation Tracker

The Global Innovation Tracker 2024 shows what is the current state of innovation in Australia, how rapidly is technology being embraced and what are the resulting societal impacts.



For Australia, 5 indicators have improved in the short-term and 8 indicators have worsened.

#### Science and innovation investment

Scientific publications	R&D investments	Venture capital		International patent filings
		Deal numbers	Deal values	
<b>▼ -10.5%</b>	▲ <b>1.7%</b>	▼ <b>-21.4%</b>	▼ -51.1%	▼ -14.3%
2022 - 2023	2019 - 2021	2022 - 2023	2022 - 2023	2022 - 2023
<b>▲ 2.9%</b>	<b>▲ 0.4%</b>	▲ <b>13.7%</b>	<b>▲ 24.3%</b>	▼ -0.6%
2013 - 2023	2011 - 2021	2013 - 2023	2013 - 2023	2013 - 2023

#### Technology adoption

Safe sanitation	Conn	ectivity	Robots	Electric vehicles
	Fixed broadband	5G		
▲ <b>0.1%</b> 2021 - 2022	▼ -2.3% 2021 - 2022	▲ <b>8.9%</b> 2021 - 2022	▲ <b>1.7%</b> 2021 - 2022	<b>▲ 105.7%</b> 2022 - 2023
▲ <b>0.1%</b> 2012 - 2022	▲ <b>3.3%</b> 2012 - 2022		▼ -1.6% 2012 - 2022	<b>▲ 77.3%</b> 2013 - 2023
<b>95.8</b> per 100 inhabitants in 2022	<b>35.1</b> per 100 inhabitants in 2022	<b>84.4</b> per 100 inhabitants in 2022		<b>1.2</b> per 100 inhabitants in 2023

#### Socioeconomic impact

Labor productivity	Life expectancy	Temperature change
▼ -0.8% 2022 - 2023	▼-0.1% 2021 - 2022	▲ <b>0.9°C</b> 2023
▲ 1% 2013 - 2023	▲ <b>0.1%</b> 2012 - 2022	n/a
<b>123,395</b> USD in 2023	<b>83.2</b> years in 2022	

Notes: Not all indicators of the Global Innovation Tracker are used to calculate the Global Innovation Index. Long-term annual growth refers to the compound annual growth rate (CAGR) over the indicated period. For each variable, a one-year growth rate is set for the short run, and ten-year CAGR is set for the long run; time windows might differ when gaps exist in data availability. The end period corresponds to the most recent available observation, which may differ among countries. Temperature change is an exception: it indicates the change in degrees Celsius with respect to the average temperature in the country from 1951–1980. Figures are rounded.

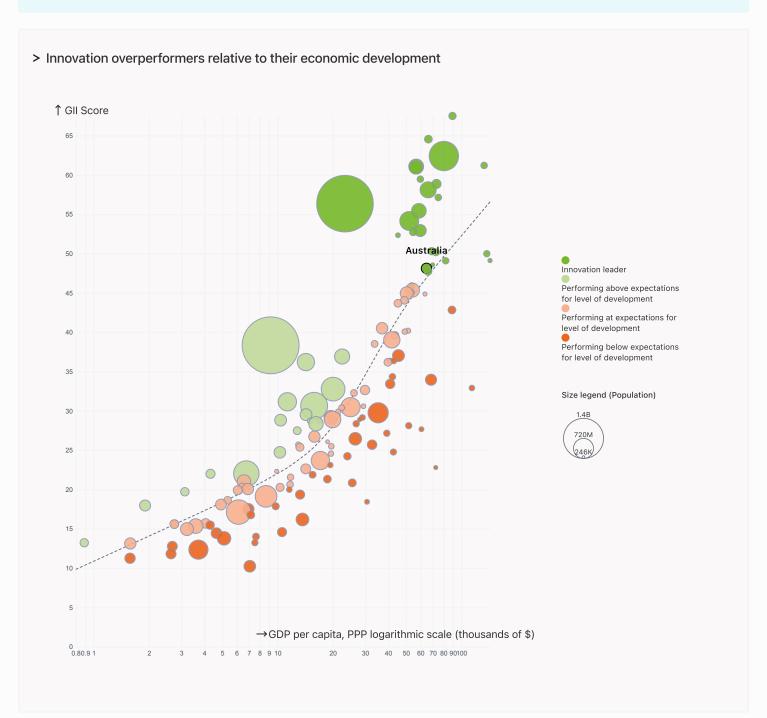


### Expected vs. observed innovation performance

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.



Australia is an innovation leader, ranking in the top 25 of the GII.



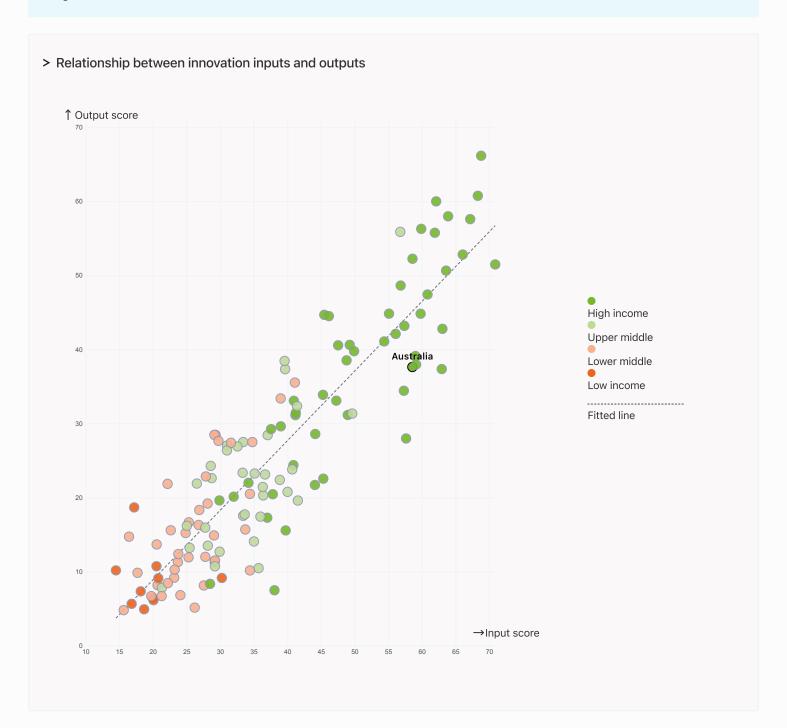


# Effectively translating innovation investments into innovation outputs

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.



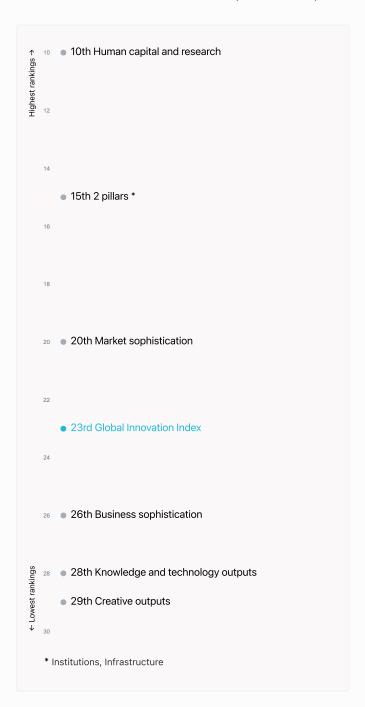
Australia produces less innovation outputs relative to its level of innovation investments.





# Overview of Australia's rankings in the seven areas of the GII in 2024

The chart shows the ranking for each of the seven areas that the GII comprises. The strongest areas for Australia are those that rank above the GII (shown in blue) and the weakest are those that rank below.



#### Highest rankings



Australia ranks highest in Human capital and research (10th), Institutions, Infrastructure (15th) and Market sophistication (20th).

#### Lowest rankings



Australia ranks lowest in Creative outputs (29th), Knowledge and technology outputs (28th) and Business sophistication (26th).

The full WIPO Intellectual Property

Statistics profile for Australia can be found on this link.



# Benchmark of Australia against other economy groupings for each of the seven areas of the GII Index

The charts shows the relative position of Australia (blue bar) against other economy groupings (grey bars), for each of the seven areas of the GII Index.



Australia | Score: 42.05

High income | Score: 39.44

SEAO | Score: 33.06

#### High-Income economies

Australia performs above the high-income group average in Institutions, Human capital and research, Infrastructure, Market sophistication, Business sophistication, Creative outputs.



#### South East Asia, East Asia, And Oceania

Australia performs above the regional average in all pillars.

Institutions Human capital and research Infrastructure Top 10 | Score: 80.81 Top 10 | Score: 61.30 Top 10 | Score: 58.57 Australia | Score: 76.96 Australia | Score: 58.70 Australia | Score: 55.41 High income | Score: 67.41 High income | Score: 46.99 High income | Score: 51.96 SEAO | Score: 39.09 SEAO | Score: 59.26 **SEAO** | Score: 45.67 Market sophistication Business sophistication Knowledge and technology outputs Top 10 | Score: 62.12 Top 10 | Score: 63.64 Top 10 | Score: 57.29 Australia | Score: 53.77 Australia | Score: 48.16 High income | Score: 35.79 SEAO | Score: 45.28 High income | Score: 44.71 Australia | Score: 33.13 **SEAO** | Score: 39.01 SEAO | Score: 29.72 High income | Score: 44.90 Creative outputs Top 10 | Score: 56.54



# Innovation strengths and weaknesses in Australia

The table below gives an overview of the indicator strengths and weaknesses of Australia in the GII 2024.



Australia's main innovation strengths are **School life expectancy, years** (rank 1), **E-participation\*** (rank 2) and **Regulatory quality\*** (rank 2).

#### Strengths Weaknesses

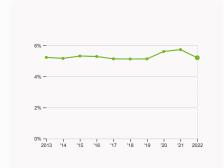
Rank	Code	Indicator name	Rank	Code	Indicator name
1	2.1.3	School life expectancy, years	91	6.3.2	Production and export complexity
2	3.1.4	E-participation*	84	2.2.2	Graduates in science and engineering, %
2	1.2.1	Regulatory quality*	78	6.2.1	Labor productivity growth, %
3	2.3.4	QS university ranking, top 3*	78	5.3.3	ICT services imports, % total trade
4	2.2.1	Tertiary enrolment, % gross	77	6.3.4	ICT services exports, % total trade
6	6.1.5	Citable documents H-index	75	3.3.2	Low-carbon energy use, %
6	5.1.5	Females employed w/advanced degrees, %	74	3.3.1	GDP/unit of energy use
6	2.2.3	Tertiary inbound mobility, %	71	3.2.3	Gross capital formation, % GDP
7	4.3.1	Applied tariff rate, weighted avg., %	67	7.2.1	Cultural and creative services exports, % total trade
7	3.1.3	Government's online service*	55	2.1.2	Government funding/pupil, secondary, % GDP/cap



### Australia's innovation system

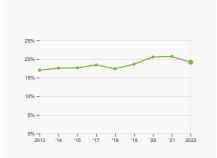
As far as practicable, the plots below present unscaled indicator data.

#### > Innovation inputs in Australia



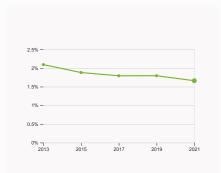
#### 2.1.1 Expenditure on education

was equal to 5.21 % GDP in 2022, down by 0.52 percentage points from the year prior – and equivalent to an indicator rank of 37.



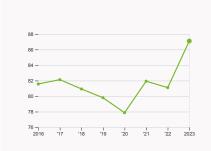
# 2.2.2 Graduates in science and engineering

was equal to 19.15 % of total graduates in 2022, down by 1.53 percentage points from the year prior – and equivalent to an indicator rank of 84



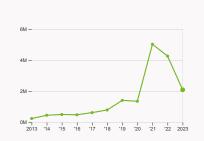
#### 2.3.2 Gross expenditure on R&D

was equal to 1.66 % GDP in 2021, down by 0.13 percentage points from the year prior – and equivalent to an indicator rank of 23.



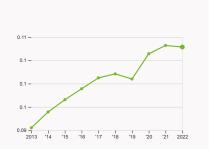
#### 2.3.4 QS university ranking

was equal to an average score of 87.1 for the top three universities in 2023, up by 7.4% from the year prior – and equivalent to an indicator rank of 3.



#### 4.2.4 VC received, value

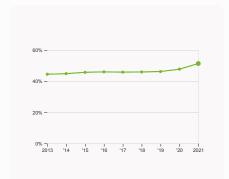
was equal to 2.09 million USD in 2023, down by 50.94% from the year prior – and equivalent to an indicator rank of 30.



#### 4.3.2 Domestic industry diversification

was equal to an index score of 0.11 in 2022, down by 0.31% from the year prior – and equivalent to an indicator rank of 33.



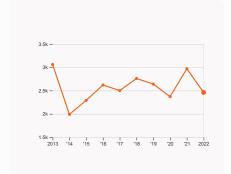


#### 5.1.1 Knowledge-intensive employment

was equal to 51.48 % in 2021, up by 3.64 percentage points from the year prior – and equivalent to an indicator rank of 9.

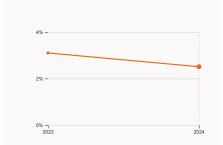


#### > Innovation outputs in Australia



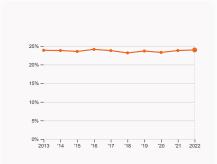
#### 6.1.1 Patents by origin

was equal to 2.46 thousand patents in 2022, down by 17.17% from the year prior – and equivalent to an indicator rank of 39.



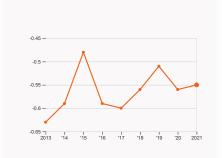
#### 6.2.2 Unicorn valuation

was equal to 2.51 % GDP in 2024, down by 0.59 percentage points from the year prior – and equivalent to an indicator rank of 14.



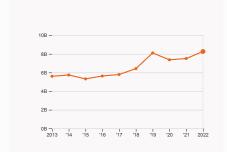
#### 6.2.4 High-tech manufacturing

was equal to 23.94 % of total manufacturing output in 2022, up by 0.15 percentage points from the year prior – and equivalent to an indicator rank of 50.



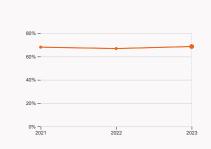
#### 6.3.2 Production and export complexity

was equal to a score of -0.55 in 2021, up by 1.79% from the year prior – and equivalent to an indicator rank of 91.



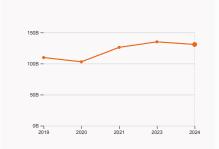
#### 6.3.3 High-tech exports

was equal to 8.26 billion USD in 2022, up by 10.13% from the year prior – and equivalent to an indicator rank of 63.



#### 7.1.1 Intangible asset intensity

was equal to 68.62 % for the top 15 companies in 2023, up by 1.75 percentage points from the year prior – and equivalent to an indicator rank of 20.



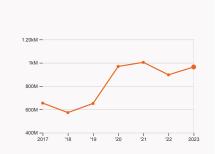
#### 7.1.3 Global brand value

was equal to 130.8 billion USD for the brands in the top 5,000 in 2024, down by 3.14% from the year prior – and equivalent to an indicator rank of 28.



#### 7.2.2 National feature films

was equal to 52 films in 2022, up by 136.36% from the year prior – and equivalent to an indicator rank of 46.



#### 7.3.3 Mobile app creation

was equal to 964.53 million global downloads of mobile apps in 2023, up by 7.51% from the year prior – and equivalent to an indicator rank of 38.



## Australia's innovation top performers

#### 2.3.3 Global corporate R&D investors from Australia

Rank	Firm	Industry	R&D	R&D Growth	R&D Intensity
			[mn EUR]	[%]	[%]
194	CSL	Pharmaceuticals & Biotechnology	1,158	7	94
267	TELSTRA	Technology Hardware & Equipment	808	43	6
367	COMMONWEALTH BANK OF AUSTRALIA	Banks	570	21	3
439	NATIONAL AUSTRALIA BANK	Banks	464	46	4

Source: European Commission's Joint Research Centre (https://jiri.jrc.ec.europa.eu/scoreboard/2022-eu-industrial-rd-investment-scoreboard). Note: European Commission's Joint Research Centre ranks the top 2,500 firms by R&D investment annually.

#### 2.3.4 QS university ranking of Australia's top universities

Rank	University	Score
15	THE UNIVERSITY OF MELBOURNE	87.90
19	THE UNIVERSITY OF NEW SOUTH WALES	86.70
19	THE UNIVERSITY OF SYDNEY	86.70

Source: QS Quacquarelli Symonds Ltd (https://www.topuniversities.com/university-rankings/world-university-rankings/2023). Note: QS Quacquarelli Symonds Ltd annually assesses over 1,200 universities across the globe and scores them between [0,100]. Ranks can represent a single value "x", a tie "x=" or a range "x-y".

#### 6.2.2 Top Unicorn Companies in Australia

Rank	Unicorn Company	Industry	City	Valuation, bn USD
1	CANVA	Enterprise Tech	Surry Hills	25
2	AIRWALLEX	Financial Services	Melbourne	6
3	IMMUTABLE	Media & Entertainment	Sydney	3

Source: CBIn sights, Tracker-The Complete List of Unicorn Companies: https://www.cbinsights.com/research-unicorn-companies... A sight of the complete List of Unicorn Companies in the complete List of Unicorn Companies. The complete List of Unicorn Companies in the complete List of Unicorn Companies. The complete List of Unicorn Companies in the complete List of Unicorn Companies. The complete List of Unicorn Companies in the complete List of Unicorn Companies in the complete List of Unicorn Companies. The complete List of Unicorn Companies in the Co



#### 7.1.1 Top 15 intangible-asset intensive companies in Australia

Rank	Firm	Intensity, %
1	BHP GROUP LIMITED	63.03
2	CSL LIMITED	73.51
3	COMMONWEALTH BANK OF AUSTRALIA	48.40

Source: Brand Finance (https://brandirectory.com/reports/gift-2022). Note: Brand Finance only provides within economy ranks.

#### 7.1.3 Top 5,000 companies in Australia with highest global brand value

Rank	Brand	Industry	Brand Value, mn USD
1	WOOLWORTHS	Retail	9,819.8
2	TELSTRA	Telecoms	8,328.3
3	COMMONWEALTH BANK	Banking	6,759.3

Source: Brand Finance (https://brandirectory.com). Note: Rank corresponds to within economy ranks.



GII 2024 rank

# Australia 23

Output rank 30	Input rank 18	Income High	Regio	_		Population (mn) 26.5	GDP, PPP\$ (bn) 1,719.3	GDP per cap 64,673		
			Score / Value	Rank	(		•	Score / Value		
				15		Business sophistication	on	48.2		<b>\Q</b>
1.1 Institutional environme	ent		84	14		5.1 Knowledge workers		64.9	[18]	
1.1.1 Operational stability for				12		5.1.1 Knowledge-intensive er	mployment, %	<b>6</b> 51.5		
1.1.2 Government effectiven				14		5.1.2 Firms offering formal tra				
1.2 Regulatory environmen			89.4	6	•+	5.1.3 GERD performed by but		<b>©</b> 0.9	25	
1.2.1 Regulatory quality*			91.6	2	• •	5.1.4 GERD financed by busin		n/a	n/a	
1.2.2 Rule of law*			87.1	16		5.1.5 Females employed w/ac		<b>©</b> 28.7	6	•+
1.3 Business environment			57.5	36		5.2 Innovation linkages		50.3	21	
1.3.1 Policy stability for doin	ng business†		70.4	26		5.2.1 Public Research-Indust	ry co-publications, %	2.1	42	$\Diamond$
1.3.2 Entrepreneurship polic	cies and culture <sup>†</sup>		<b>9</b> 44.6	36		5.2.2 University-industry R&I	D collaboration <sup>†</sup>	80.9	12	
Ruman capital and re	esearch		58.7	10		5.2.3 State of cluster develop	pment <sup>†</sup>	78.5	22	
	Cocuron		33.7			5.2.4 Joint venture/strategic	alliance deals/bn PPP\$ GDP	0.1	13	
2.1 Education			61.7	31		5.2.5 Patent families/bn PPP	\$ GDP	1	29	$\Diamond$
2.1.1 Expenditure on educat	ion, % GDP		5.2	37		5.3 Knowledge absorption		29.3	56	$\Diamond$
2.1.2 Government funding/p	oupil, secondary, % GDP/cap		19.2	55	0	5.3.1 Intellectual property pa	yments, % total trade	1.1	31	
2.1.3 School life expectancy			20.7	1	• •	5.3.2 High-tech imports, % to	otal trade	11.2	30	
2.1.4 PISA scales in reading	, maths and science		497.4	10		5.3.3 ICT services imports, %	6 total trade	1	78	0 0
2.1.5 Pupil-teacher ratio, se	econdary		n/a	n/a		5.3.4 FDI net inflows, % GDP		2.2	71	
2.2 Tertiary education				8		5.3.5 Research talent, % in b	usinesses	n/a	n/a	
2.2.1 Tertiary enrolment, %				4	• •	✓ Knowledge and techn	ology outputs	33.1	28	0
2.2.2 Graduates in science a			19.1	84	0 0		<b>3,-</b>			
2.2.3 Tertiary inbound mobil			23	6	• •	6.1 Knowledge creation		46.3		
2.3 Research and develop			60.3			6.1.1 Patents by origin/bn PP			39	• • • • • • • • • • • • • • • • • • •
2.3.1 Researchers, FTE/mn p			_	n/a		6.1.2 PCT patents by origin/b		0.9	29	$\Diamond$
2.3.2 Gross expenditure on			<b>©</b> 1.7	23		6.1.3 Utility models by origin,		-	-	
2.3.3 Global corporate R&D				19		6.1.4 Scientific and technical		34.7		•
2.3.4 QS university ranking,	top 3*		88.2	3	••	6.1.5 Citable documents H-ir	ndex	70.7	6	••
<b>*</b> Infrastructure			55.4	15		6.2 Knowledge impact		36.9	34	0
3.1 Information and comm	unication technologies (ICTs	;)	95.2	5	• •	6.2.1 Labor productivity grow				0
3.1.1 ICT access*		•	99.8			6.2.2 Unicorn valuation, % G				_
3.1.2 ICT use*			89.1			6.2.3 Software spending, % (		0.2	68	♦
3.1.3 Government's online s	service*		93.1	7	• •	6.2.4 High-tech manufacturing 6.3 Knowledge diffusion	ng, %	23.9 <b>16.2</b>		
3.1.4 E-participation*			98.8	2	• •	6.3.1 Intellectual property red	coints 94 total trado	0.3	35	<b> </b>
3.2 General infrastructure	•		47	24		6.3.2 Production and export		29.2		00
3.2.1 Electricity output, GWI	h/mn pop.		10,417.8	14		6.3.3 High-tech exports, % to		29.2	63	0 0
3.2.2 Logistics performance	e*		72.7	18		6.3.4 ICT services exports, %				0
3.2.3 Gross capital formatio	on, % GDP		23.4	71	0	6.3.5 ISO 9001 quality/bn PP			33	
3.3 Ecological sustainabili	ity		24	52			1 \$ 001			٨
3.3.1 GDP/unit of energy use	е		9.7	74	0	Creative outputs		42.1	29	<b>\Q</b>
3.3.2 Low-carbon energy us	se, %		14.4	75	0	7.1 Intangible assets		42.4	30	
3.3.3 ISO 14001 environmen	nt/bn PPP\$ GDP		4.4	24		7.1.1 Intangible asset intensit	y, top 15, %	68.6	20	
Market sophistication     Market so	n		53.8	20		7.1.2 Trademarks by origin/br	n PPP\$ GDP	50.2	35	
						7.1.3 Global brand value, top	5,000, % GDP	7.8	28	
4.1 Credit			54.9			7.1.4 Industrial designs by or	igin/bn PPP\$ GDP	1.3	49	
4.1.1 Finance for startups ar			60.6			7.2 Creative goods and ser	vices	24.4	47	$\Diamond$
4.1.2 Domestic credit to priv			133.9			7.2.1 Cultural and creative se	ervices exports, % total trade	0.3	67	0
4.1.3 Loans from microfinan	ice institutions, % GDP			n/a		7.2.2 National feature films/m	nn pop. 15–69	2.8	46	
4.2 Investment	W 000		33.1			7.2.3 Entertainment and med	lia market/th pop. 15–69	65	5	
4.2.1 Market capitalization,			116.5			7.2.4 Creative goods exports	, % total trade	0.5	64	
	nvestors, deals/bn PPP\$ GDP		0.3			7.3 Online creativity		59	18	
4.2.3 VC recipients, deals/b			0.2			7.3.1 Top-level domains (TLD	s)/th pop. 15-69	55.7	10	
4.2.4 VC received, value, %			0.002			7.3.2 GitHub commits/mn po	p. 15–69	49	23	$\Diamond$
4.3 Trade, diversification			73.3			7.3.3 Mobile app creation/bn	PPP\$ GDP	72.2	38	
4.3.1 Applied tariff rate, wei				7	• •					
4.3.2 Domestic industry div			90.9							
4.3.3 Domestic market scale	e, bn PPP\$		1,719.3	20						



# Data availability

The following tables list indicators that are either missing or outdated for Australia.



Australia has missing data for seven indicators and outdated data for six indicators.

### Missing data for Australia

Code	Indicator name	Economy Year	Model Year	Source
2.1.5	Pupil-teacher ratio, secondary	n/a	2022	UNESCO Institute for Statistics
2.3.1	Researchers, FTE/mn pop.	n/a	2022	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
4.1.3	Loans from microfinance institutions, % GDP	n/a	2022	International Monetary Fund, Financial Access Survey (FAS)
5.1.2	Firms offering formal training, %	n/a	2023	World Bank Enterprise Surveys
5.1.4	GERD financed by business, %	n/a	2021	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
5.3.5	Research talent, % in businesses	n/a	2022	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
6.1.3	Utility models by origin/bn PPP\$ GDP	n/a	2022	World Intellectual Property Organization; International Monetary Fund

#### **Outdated data for Australia**

Code	Indicator name	Economy Year	Model Year	Source
1.3.2	Entrepreneurship policies and culture <sup>†</sup>	2019	2023	Global Entrepreneurship Monitor
2.3.2	Gross expenditure on R&D, % GDP	2021	2022	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
4.1.1	Finance for startups and scaleups <sup>†</sup>	2019	2023	Global Entrepreneurship Monitor
5.1.1	Knowledge-intensive employment, %	2021	2022	International Labour Organization
5.1.3	GERD performed by business, % GDP	2021	2022	UNESCO Institute for Statistics; Eurostat; OECD; RICYT
5.1.5	Females employed w/advanced degrees, %	2021	2023	International Labour Organization



# Top science and technology clusters in Australia



Australia has 3 clusters in the top 100 S&T clusters of the Global Innovation Index, the same number as in 2023.

The table and map below give an overview of the top science and technology clusters in Australia.

Rank	Cluster name	Top patent field	Top academic subject	
44	<u>Sydney</u>	Medical technology	Engineering	
46	<u>Melbourne</u>	Pharmaceuticals	Engineering	
97	<u>Brisbane</u>	Civil engineering	Engineering	
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The table and map below give an overview of the top science and technology clusters by intensity in Australia.

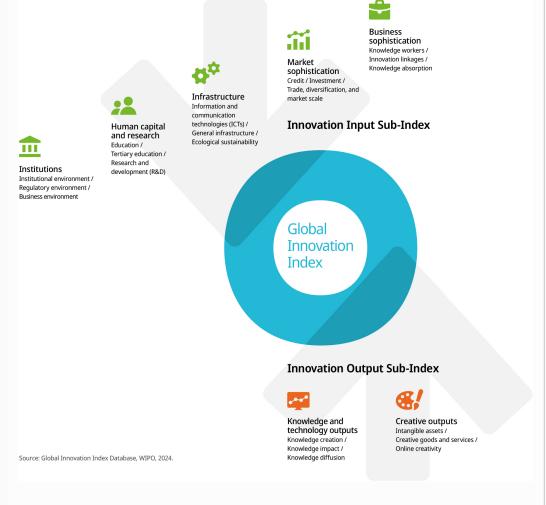
Rank	Cluster name	Top patent field	Top academic subject
43	<u>Sydney</u>	Medical technology	Engineering
54	<u>Melbourne</u>	Pharmaceuticals	Engineering
57	<u>Brisbane</u>	Civil engineering	Engineering
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#### About the Global Innovation Index

- The Global Innovation Index (GII) is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.
- Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.