

# Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)



**World Health  
Organization**



**WORLD TRADE  
ORGANIZATION**



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

**Course description:** Public health, intellectual property (IP) and international trade are all interconnected issues. The purpose of this course is to give you an overview of the factors that shape access to, and influence innovation of medical technologies. The course describes how these two policy objectives are shaped by a diverse range of factors that span the policy fields of public health, intellectual property and international trade.

**Curriculum:** The executive level course consists of the following topics and a final exam:

- Policy context for action on innovation and access
- Issues on access from a public health perspective
- Health systems-related determinants of access
- Innovation in medical technologies
- Overcoming market failure
- The role of intellectual property in innovation and access
- Trade related issues and access to health-related products

Academic support is provided by experienced tutors who are experts in this field.

The Academy also offers a self-paced, non-tutored version of this course.

**Final exam:** The final exam for this course is comprised of a series of multiple choice questions. A fixed amount of time is allocated for participants to complete and submit the exam online.

Participants who pass the DL-701 final exam are awarded an electronic certificate of their course completion.

**Eligibility:** The target audience for this course primarily includes technical professionals such as patent examiners, health policymakers and their assistants, drug procurement specialists, IP specialists and senior students.

**Recommended prior knowledge:** It is recommended that participants have basic knowledge of IP and how it relates to health and trade issues, at the policy level. Participants can register for the General Course on IP (DL-101) at no charge and the Advanced Course on Patents (DL-301) for more in depth knowledge.

**Duration:** This course requires approximately 10 hours of study time over a period of 3-4 weeks.

**Registration:** Registration will be announced on the WIPO Academy platform at <http://welc.wipo.int>.