

DL-303: Specialized Course on the Madrid System for the International Registration of Marks

Course description

The Madrid System for the International Registration of Marks is a convenient and cost-effective solution for registering and managing trademarks worldwide. The purpose of this course is to give you a detailed overview of the System and explore its benefits, core principles and various operation processes.

Curriculum

This specialized course consists of the following topics

- Introduction to the Madrid System
- Overview of the accession process
- Role of the office of origin
- Role of the office of a designated contracting party
- Communication with WIPO and online tools and services
- Post-registration management

Final assessment and certificate

The final assessment for this course is comprised of a series of multiple-choice questions. If you pass the assessment, you will be eligible to receive a certificate awarded by the WIPO Academy.

Eligibility

The target audiences for this course are:

- Government officials and IP office staff of current and new members of the Madrid System.
- Individuals interested in trademark registration, i.e. trademark owners, agents, other IP professionals, as well as academics and students.

Recommended prior knowledge

This course is open to any individual wishing to obtain a deep understanding of the Madrid System. A basic knowledge of intellectual property and trademark rights is recommended.

Duration

This tutored course requires approximately 15 hours of study time over a period of six weeks.

Language

English.

Registration deadline

November 30, 2020

Course dates

December 1, 2020 to January 15, 2021

Next registration

February 15 to April 15, 2021
(dates might be subject to change)

Next course dates

May 4 to June 8, 2021
(dates might be subject to change)

