

## RECOMMENDED MINIMUM CONTENTS FOR INTELLECTUAL PROPERTY OFFICES' WEBSITES

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### INTRODUCTION

1. This document provides guidance to Intellectual Property Offices (IPOs) on the presentation and content of their websites. The recommendations cover all intellectual property (IP) rights administered by the respective IPO. If an IPO creates or updates a URL of the homepage of its website, it is recommended that the IPO inform the International Bureau of WIPO so that the International Bureau updates any necessary hyperlink(s) to the individual websites of the IPO. These hyperlinks are listed under <https://www.wipo.int/members/en/> on the WIPO website.

### RECOMMENDED CONTENT FOR THE WEBSITES OF INTELLECTUAL PROPERTY OFFICES

2. The content of IPO websites should be presented in the official language(s) of the national or regional Office. In addition, the homepage and the most important webpages (e.g., information on how to apply for IP protection) should also be presented in English.

3. IPO websites should contain comprehensive information and resources about the procedures of the Office and other information to assist users of the national or regional system. The websites should be user-friendly and easy to understand for both new and experienced users. The IPO websites should contain the following:

- Basic information about national or regional IP rights including definitions and scope of protection;
- Information about the IPO, including contact information, location and working hours;
- Legislative information (such as national or regional IP laws and regulations, and international agreements and treaties);
- Notices about changes in national/or regional IP laws or regulations;
- Downloadable forms if there is no system for filing applications online;
- Technical documents information (such as guidelines and classification information);
- A complete and up-to-date fee schedule covering all IP services, including payment methods;
- Annual reports (including statistics);
- Links to other relevant national, regional or international Offices websites;
- Information about IP enforcement (for example, how to report IP infringement; dispute resolution mechanisms; penalties and sanctions; and information about cooperation with other IP rights enforcement authorities); and
- Regularly updated news section covering key announcements, events, and updates for at least the past six months.

4. IPO websites should contain specific information that is helpful to users, especially those who are new to the IP domain. Such information should include the following:

- IP registration procedure information (such as eligibility criteria, application procedures, required documents, timelines and processing stages);
- To the extent possible, IP educational resources (guides and toolkits, a frequently asked questions page, brochures, educational materials and links to e-learning modules and webinars);
- Descriptions of the products and services provided by the IPO, including information on how to access them, applicable fees and the formats or channels through which they are made available;
- References to support and assistance resources, such as libraries and qualified IP legal representatives or law chambers offering IP services;
- Information on help desks or customer support services offered by the IPO; and
- Contact details: An e-mail address for questions or any other modern communication channels (such as a chat function or a chatbot) should be provided.

5. IPO websites should contain navigational aids to assist users in locating information on the websites. For example, websites should contain a site search capability and/or a site index. Nevertheless, the homepage should contain an overview of the whole website. The date on which the website was last updated should be stated on the homepage at the least and preferably on each page of the websites.

6. IPO websites may contain information to allow users to contact designated employees of the IPO. For example, the websites could contain the e-mail address, mailing address, telephone and fax number for the office itself, points of contacts for receiving and responding to external inquiries and an e-mail address for Web-related help, consistent with standard web support practices.

#### RECOMMENDED ONLINE SERVICES PROVIDED BY THE WEBSITES OF INTELLECTUAL PROPERTY OFFICES

7. To streamline the IP application process, IPOs should, to the extent possible, implement comprehensive online filing portal(s). These digital platforms can significantly enhance efficiency by reducing paperwork, minimizing manual errors, saving time and providing a more user-friendly experience. It is recommended that the online filing portal includes the following core features:

- Secure user registration and dashboard to allow users to create accounts with secure login credentials. The dashboard should provide real-time application status tracking, notifications and alerts, the option to save and return to draft applications and to view full submission history;
- End-to-end digital application tracking: Full lifecycle tracking with dashboards should be implemented to enable applicants to monitor the progress of applications, receive and respond to office communications (such as action taken by the IPO) and manage post-grant or post-registration activities (such as renewals and oppositions);
- Instant submission confirmation: IPO websites should provide immediate acknowledgment of submission, together with a reference number and a summary of the application details;
- Guided filing wizard: A step-by-step filing assistant that auto-fills information from the user's profile, validates entries for formatting and completeness and offers contextual help and guidance;
- A document management system to enable users to upload and manage supporting documentation (such as declarations, drawings and evidence), with clear file format and size guidelines;
- A dynamic fee calculator and payment integration: IPO websites should incorporate a real-time fee calculator that adjusts based on parameters such as entity type (individual, small entity or large entity); number of claims or classes; and type of application or service. It should integrate secure online payment options for the seamless processing of transactions;
- If possible, the online filing portal may contain (especially in the case of trademarks) a preliminary search report for exact or similar records previously filed with the IPO; and
- Contact details: An e-mail address for questions or any other modern communication channels (such as a chat function or a chatbot) should be provided.

8. To the extent possible, IPO websites should provide searchable databases or one or more links to databases relating to IP documents of the IPO (such as legal status information).

(a) Main information recommended for online searchable databases

- Access should be barrier-free and eased preferably by the provision of an English-language user interface. Barrier-free access means that every person should be able to use an online database without limitations or geographical restrictions. Users should not be required to provide personal data or prove residency in a specific territory to gain access. This ensures equal and open availability of information to all, regardless of location or personal circumstances;
- Recommended main information should be available in English language; otherwise the information should be at least in a machine-readable form to enable machine translation;
- A common task is locating patent-family equivalent documents for patent authorities that are not covered by widely used family databases. This requires IPO databases to be properly indexed according to priority data. Documents should at least be searchable by priority date. Ideally, priority numbers should also be searchable, but these should be displayed correctly in the document at the least;
- IP rights data should be complete and updated in a timely manner;

- Bibliographic data should be available, preferably based on relevant WIPO Standards, e.g., Standards ST.9 and ST.16 for patent and supplementary protection certificates (SPCs), ST.60 for trademarks and ST.80 for industrial designs. Examples include the following:
  - publication kind code (preferably based on WIPO Standard ST.16), for patents and utility models, where applicable;
  - relevant dates and numbers (priority, application, publication and registration, including PCT or regional information where applicable);
  - classification(s) for patents, utility models, industrial designs and trademarks;
  - list of goods and services for trademarks;
  - information about the applicant(s) or owner(s);
  - inventor(s) or designer(s), when applicable;
  - abstract for patents and utility models;
  - main drawing for patents and utility models, exemplary image for industrial designs and reproduction of the mark for trademarks; and
  - expected expiration date (including calculations for term extensions and SPC adjustments).
- Legal status information should be clear and up to date (preferably based on WIPO Standards ST.27, ST.61 and ST.87); and
- The machine readable full text of the latest publication stage should be part of the database.

(b) Additional information recommended for online searchable databases

- There should be access to file wrappers or dossiers (in English, or at least in machine-readable form to make machine translation possible);
- If the IPO publishes the basic details of a deferred industrial design, it should clearly state that the design is subject to a deferment request and specify the end date of the deferment period;
- Updates of ownership information should be provided. Where the ownership of an IP document changes, it should be made clear in the database who the most recent assignee is, and a record of past assignees provided. All assignees should be searchable;
- Show the history of post-grant or registration events;
- Date of the last update of the database(s);
- Export and print functions should be available. In the case of a results list, this functionality should preferably be provided by the selection of the publications to be exported or printed. In the case of designs, it should be possible to export or print the exemplary image only or all of the images; and
- In trademark databases, both the current registration status and also historical information, including renewals, should be available.

(c) Languages and formats recommended for online searchable databases

- The official language(s) and English (at least the search interface);
- Dates should be indicated following WIPO Standard ST.2 recommendations;
- Images should be preferably displayed all together (“mosaic”) or individually;
- If the IPO accept sound marks and 3D images or models, the representation should preferably be displayed using WIPO Standards ST.68 and ST.91 respectively; and
- For databases of industrial designs or design patents, all the views of the design should be available at least in an “extended” display mode and the most significant image used as a “thumbnail” if a “gallery” display mode is provided.

(d) Recommended search capabilities for searchable online databases

- A single instance or portal should be used for each IP right. For example, there should be one to search for both applications and granted patents, including those with national, regional, or international effect within the jurisdiction;
- Each searchable IP rights database should include a filtering feature based on bibliographic information, legal status and document type, to enable users to select the specific categories they wish to search for or to analyze the search results. For example, within a single portal for all patents, a user should be able to filter for granted patents;
- When an IPO temporarily provides more than one database for the same IP right during a transition from one system to another, it should provide a clear indication of the contents and update status should;
- The searchable database tool should contain a feature of watching an IP file(s) concerned with a notification mechanism;
- It is preferred that the searchable database provides a bibliographic search option in English; and
- Full text would be preferentially searchable.

(e) Information and instruction for users accessing online searchable databases

- It should be stated whether the IP right database qualifies as an official “Register” (that is, whether its data are valid for legal evaluation) or is simply database without official value.
- Information about how to search the data should be included with examples of application/publication number formats;
- Information about the use of accent marks and other special characters (such as punctuation); truncations; and search operators;
- Information about the exact database coverage (not just the latest update) is necessary;
- Possible special working times (where the database is not available round the clock), or periods of inactivity due to maintenance or other issues, should be indicated;
- Contact details should be provided, such as an e-mail address for questions, or other modern communication channels (such as a chat function) should be provided; and
- If the numbering system has changed over the years, a concordance list or a guide to find the correct document is required.

9. IPO websites should contain user guide(s) or links to user guide(s) for each portal or system offered online. The user guide(s) should be published at least in English as well as the Office' official language(s).

10. IPO websites should clearly inform the user of the minimum system and browser requirements, including links to any plug-ins.

11. IPO websites should be highly accessible, to provide information to the widest possible audience and enable usability for people with disabilities, including accommodation for blindness and vision impairment, deafness and hearing impairment, limited movement, speech disabilities, photosensitivity and combinations of these disabilities together with some accommodation for learning disabilities and cognitive limitations. Considerations should also address the accessibility of websites content on any kind of device and make content usable for users in general.

12. The Office should test its websites and online tools linked to the websites for compatibility with such browsers as may be used in its national or regional environment and in the international community.

[End of WIPO Handbook Part 6.1]