



# Naija IP Tales

**Copyright**

NNAMDÍ AZIKWÉ UNIVERSITY (UNIZIK), AKWÁ,  
ANAMBRA STATE, PRIVATE MALE HOSTEL...



EBUKA, DON'T  
TELL ME YOU WENT TO  
PLAY AT THE CLUB AGAIN,  
YET YOU KNOW WE HAVE  
A LECTURE THIS MORNING.  
THERE IS SOMETHING THAT IS  
SO COMPLICATED ABOUT YOU  
I AM STILL STRUGGLING  
TO UNDERSTAND.

YOU MUST  
SPARE ME TODAY;  
I REALLY NEED TO  
GET SOME GOOD SLEEP  
AS SOON AS POSSIBLE.  
I AM EXHAUSTED.



REGARDLESS  
OF HOW MANY HOURS  
YOU SPEND IN A WEEK  
PLAYING AT THE CLUB,  
YOU REMAIN ONE OF THE  
BEST ACCOUNTING STUDENTS  
IN OUR CLASS. HOW DO  
YOU MANAGE TO STRIKE  
THE BALANCE?

WHAT MOST  
OF YOU DON'T  
GET IS THAT THE FACT  
THAT A PERSON PURSUES  
HIS DREAMS DOESN'T  
MEAN HIS ACADEMIC  
WORK SHOULD  
SUFFER.

I KNOW  
EVERYONE SAYS I AM  
THE BEST SONG WRITER  
AND MUSIC TALENT ON  
CAMPUS, AND I HAVE BEEN  
TRYING LIKE FOREVER  
TO GET RECORD LABELS  
TO SIGN ME ON.

REGARDLESS  
OF MY PURSUIT, MY  
ACADEMIC WORK SHOULD  
NEVER SUFFER FOR IT. THE  
TWO CAN COMPLIMENT  
EACH OTHER WITH THE  
RIGHT BALANCE.



HE WANTS ME TO TAKE AFTER HIM. THOUGH MUSIC IS MY THING NOT ACCOUNTING, MY SCHOOLWORK MUST NEVER SUFFER BECAUSE OF MY PASSION FOR MUSIC.



EVENING, ICON CLUB, AKWA. EBUKA GISTS WITH HIS COUSIN 'KALU' OVER A PLATE OF SUYA STICKS IN THE GARDEN AREA.

EBU-STAR,  
I HEAR YOU ARE THE  
REIGNING MUSIC KING NOW  
ON CAMPUS. TELL ME, HOW  
FAR WITH THAT YOUR AMAZING  
SINGLE 'KING OF MY PLANET'  
YOU SUBMITTED TO RHYTHM  
PLUS, THE BIGGEST  
RECORD LABEL IN THE  
COUNTRY?

NOTHING?

I JUST DEY  
REMEMBER THAT ONE  
NOW, IT'S BEEN LIKE  
SEVEN MONTHS AGO  
SINCE I SUBMITTED  
THE SINGLE.

I DON  
FOLLOW UP TIRE.  
THOSE GUYS ARE JUST  
TOO PROUD. THEY DIDN'T  
EVEN REPLY ME. I HAVE  
SUBMITTED TO ALMOST  
TWELVE RECORD LABELS  
AFTER THAT,  
NOTHING.

THE  
THING DON TIRE  
ME. I MEAN, WHAT IS  
WIZKID, DAVIDO, BURNA  
BOY, TIWA SAVAGE,  
TEMS SINGING THAT I  
CANNOT SING?

GIVEN  
THE CHANCE, I AM  
SURE I CAN EVEN SING  
BETTER THAN WIZKID. AND  
THESE GUYS ARE MAKING  
MILLIONS, STANDING  
SHOULDER TO SHOULDER  
WITH FOREIGN MUSIC  
STARS! I JUST NEED  
THAT VISIBILITY.

THAT YOUR  
AMAZING SINGLE YOU ARE  
SUBMITTING TO ALL THESE RECORD  
LABELS, TRUST ME THAT SONG WILL  
BE A GLOBAL HIT WHEN ITS TIME COMES.  
I LISTENED TO IT AFTER YOU RECORDED  
IT AT CHIMA'S STUDIO; FANTASTIC  
COMPOSITION! IT'S A GOOD THING THE  
COPYRIGHT OF THE WORK IS  
AUTOMATIC ONCE THE WORK IS  
PUT IN A FIXED FORM.

KALU DON  
COME AGAIN WITH ALL  
HIS LEGAL JARGONS. NA  
LAW STUDENT YOU BE O,  
NOT LAWYER, STOP  
FLABBERGASTING ME WITH  
YOUR LAW VOCABULARIES.  
WHAT IS COPYRIGHT?

THIS ISN'T A JOKE, EBUKA, AND COPYRIGHT ISN'T A VAGUE WORD. IT IS A TERM THAT APPLIES TO THOSE RIGHTS THAT CREATORS HAVE OVER THEIR LITERARY AND ARTISTIC WORKS, SOME OF WHICH INCLUDE SONGS, POEMS, SCREENPLAYS, DANCES ETC. WHAT PEOPLE DON'T REALISE IS THAT EVERY COMMODITY, BOTH INTELLECTUAL AND PHYSICAL HAVE OWNERS WHOSE RIGHTS NEED TO BE PROTECTED.



NO, YOU ARE MISSING THE POINT. COPYRIGHT AUTOMATICALLY EXISTS IN A WORK ONCE IT IS ORIGINAL AND PUT IN A FIXED FORM. ONCE THIS IS IN PLACE YOU CAN SIMPLY NOTIFY THE GOVERNMENT THROUGH THE NCC (NIGERIAN COPYRIGHT COMMISSION), OF YOUR WORK. NOTIFYING THE GOVERNMENT OF YOUR WORK IS NOT DIFFICULT AT ALL.

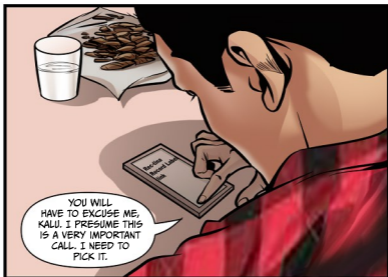
SO FOR EVERY MUSICAL PRODUCTION I DO, I NEED TO DO A COPYRIGHT OR WHAT? HOW DOES THAT EVEN WORK AND WHO HAS TIME FOR THAT WAHALA?

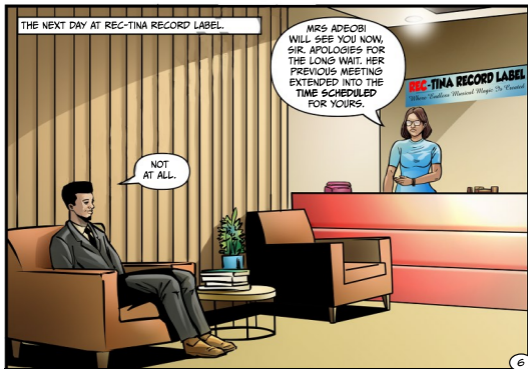


SEE HOW MUCH IT COST YOU TO RECORD THAT MIND BLOWING SINGLE IN CHIMA'S STUDIO. THE BUREAU OF NOTIFYING THE GOVERNMENT OF THE WORK WON'T EVEN TAKE HALF THAT WAHALA. ALL YOU NEED TO DO IS DEPOSIT YOUR WORK PHYSICALLY OR THROUGH THEIR ONLINE PLATFORM. YOU CAN DO THIS YOURSELF, THROUGH AN NCC AGENT OR A LAWYER.

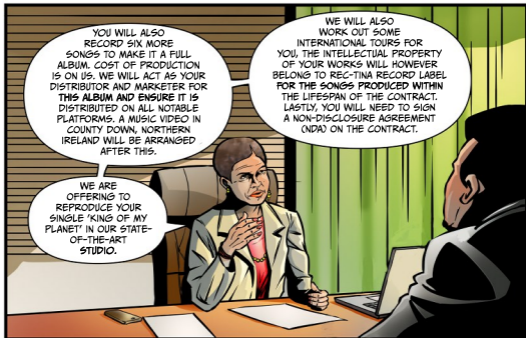


SECTION 1(1) COPYRIGHT ACT: A WORK OF COPYRIGHT IN NIGERIA ENCOMPASSES LITERARY, MUSICAL, ARTISTIC WORK, CINEMATOGRAPH FILMS, SOUND RECORDINGS OR BROADCASTS.









YOU WILL ALSO RECORD SIX MORE SONGS TO MAKE IT A FULL ALBUM. COST OF PRODUCTION IS ON US. WE WILL ACT AS YOUR DISTRIBUTOR AND MARKETER FOR THIS ALBUM AND ENSURE IT IS DISTRIBUTED ON ALL NOTABLE PLATFORMS. A MUSIC VIDEO IN COUNTY DOWN, NORTHERN IRELAND WILL BE ARRANGED AFTER THIS.

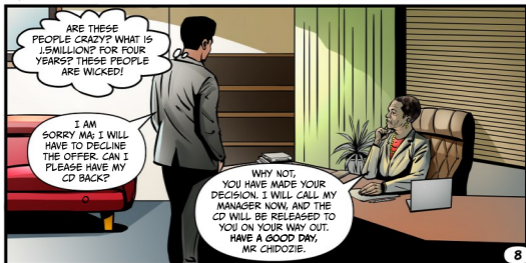
WE WILL ALSO WORK OUT SOME INTERNATIONAL TOURS FOR YOU, THE INTELLECTUAL PROPERTY OF YOUR WORKS WILL HOWEVER BELONG TO REC-TINA RECORD LABEL FOR THE SONGS PRODUCED WITHIN THE LIFESPAN OF THE CONTRACT. LASTLY, YOU WILL NEED TO SIGN A NON-DISCLOSURE AGREEMENT (NDA) ON THE CONTRACT.

WE ARE OFFERING TO REPRODUCE YOUR SINGLE 'KING OF MY PLANET' IN OUR STATE-OF-THE-ART STUDIO.



THE DEAL WILL BE FOR A FOUR-YEAR CONTRACT. IN RETURN FOR THIS OFFER, WE WILL PAY YOU A WHOOPING SUM OF 1.5 MILLION NAIRA FOR THE FOUR YEARS, AND WE WILL ALSO GIVE YOU A BRAND-NEW RANGE ROVER 2018 MODEL. SUCH A GENEROUS OFFER I MUST SAY. IF I WERE YOU, I WILL JUMP AT IT IMMEDIATELY.

VISIBILITY IS EVERYTHING IN THIS INDUSTRY.



ARE THESE PEOPLE CRAZY? WHAT IS 1.5 MILLION? FOR FOUR YEARS? THESE PEOPLE ARE WICKED!

I AM SORRY MA; I WILL HAVE TO DECLINE THE OFFER. CAN I PLEASE HAVE MY CD BACK?

WHY NOT, YOU HAVE MADE YOUR DECISION. I WILL CALL MY MANAGER NOW, AND THE CD WILL BE RELEASED TO YOU ON YOUR WAY OUT. HAVE A GOOD DAY, MR CHIDOZIE.

EXAMS CAME AND WAS VERY INTENSE FOR EBUKA. WEEKS AFTER THE EXAMS HE IS STILL ENGAGED WITH SOME ACADEMIC ACTIVITIES. THIS KEEPS HIM COMPLETELY AWAY FROM EVERYTHING RELATING TO MUSIC UNTIL ONE AFTERNOON...

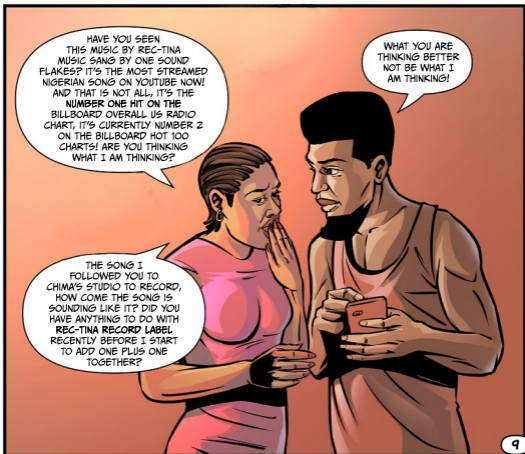
HIS YOUNGER SISTER, CHIMAMANDA, A 100-LEVEL STUDENT STUDYING ARCHITECTURE RUSHES FRANTICALLY INTO HIS ROOM.

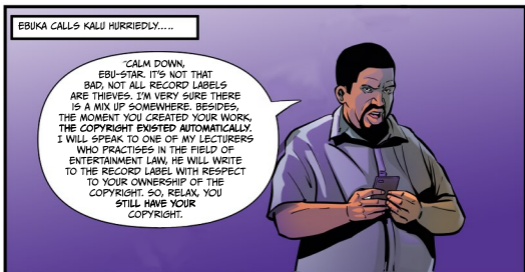


HAVE YOU SEEN THIS MUSIC BY REC-TINA MUSIC SANG BY ONE SOUND FLAKES? IT'S THE MOST STREAMED NIGERIAN SONG ON YOUTUBE NOW! AND THAT IS NOT ALL, IT'S THE NUMBER ONE HIT ON THE BILLBOARD OVERALL US RADIO CHART, IT'S CURRENTLY NUMBER 2 ON THE BILLBOARD HOT 100 CHARTS! ARE YOU THINKING WHAT I AM THINKING?

WHAT YOU ARE THINKING BETTER NOT BE WHAT I AM THINKING!

THE SONG I FOLLOWED YOU TO CHIMA'S STUDIO TO RECORD, HOW COME THE SONG IS SOUNDING LIKE IT? DID YOU HAVE ANYTHING TO DO WITH REC-TINA RECORD LABEL RECENTLY BEFORE I START TO ADD ONE PLUS ONE TOGETHER?





## QUICK FACTS TO KNOW ABOUT COPYRIGHT

•COPYRIGHT PROTECTS CREATIONS IN THE FORM OF LITERARY AND ARTISTIC WORKS.

•THE RIGHT COMES FROM THE ACT OF CREATING THE WORK ITSELF, ALTHOUGH IT IS ALWAYS A GOOD IDEA TO REGISTER THE WORK.

•FOR THE PRIVILEGE OF AIRING A MUSICAL COMPOSITION PROTECTED BY COPYRIGHT, ARTISTS ARE COMPENSATED WITH ROYALTIES. THIS COVERS COMMERCIALS, MOVIE SOUNDTRACKS, RADIO AIRPLAY, TV BROADCASTS ETC.

•THE AUTHOR OF A LITERARY, ARTISTIC, OR MUSICAL WORK ENJOYS COPYRIGHT THROUGHOUT HIS/HER LIFETIME AND FOR SEVENTY YEARS AFTER DEATH. THE WORK GOES BACK TO PUBLIC DOMAIN WHEN THE TERM OF PROTECTION EXPIRES.





**[www.wipo.int/nigeria](http://www.wipo.int/nigeria)**