



WORKSHOP

WIPO/WEBINAR/DEDA/2025/1
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Industry Roundtable: Powering Innovation and Growth Through Intangible Investment in Japan

organized by
the World Intellectual Property Organization (WIPO)

and
Japan Intellectual Property Association (JIPA)

July 22, 2025

16:00 – 17:30 JST, Tokyo time, equivalent to 9:00 – 10:30 CET, Geneva time

PROGRAM

prepared by the International Bureau of WIPO in collaboration with WIPO Japan Office and JIPA

July 22, 2025 (times are in JST, Tokyo time)

16:00 – 16:20

Opening remarks

Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO, Geneva

Mr. Nakahara Hirohiko, Secretary-General, Secretariat of Intellectual Property Strategy Headquarters, Cabinet Office, Tokyo

Mr. Kasai Yasuyuki, Commissioner, Japan Patent Office, Tokyo

Mr. Kobayashi Toshihiko, President, Japan Intellectual Property Association (JIPA) and Executive Officer, General Administrative Manager, Intellectual Property Division, Seiko Epson Corporation, Nagano, Japan

16:20 – 16:45

Presentation – “World Intangible Investment Highlights 2025: Global Trends and Insights for Japan’s Innovation Landscape”

Ms. Cecilia Jona-Lasinio, Full Professor of Applied Economics, Luiss Business School, Rome

Mr. Sacha Wunsch-Vincent, Head, Composite Indicator Research Section, Department for Economics and Data Analytics (DEDA), IES, WIPO, Geneva

Ms. Anmol Kaur Grewal, Research Fellow, Composite Indicator Research Section, DEDA, IES, WIPO, Geneva

Mr. Fukao Kyoji, Chairman, Research Institute of Economy, Trade and Industry (RIETI), Tokyo

Mr. Miyagawa Tsutomu, Professor, Faculty of Economics, Gakushuin University; RIETI Faculty Fellow, Tokyo

16:45 – 17:20

Panel discussion – “Leveraging Intangible Investment for Innovation and Growth: Industry Perspectives from Japan”

Moderator: Mr. Natsume Ken-Ichiro, Assistant Director General, Infrastructure and Platforms Sector, WIPO, Geneva

Ms. Izumi Kyoko, Vice President, JIPA, and Head of Intellectual Property Global Head Office, Legal and Intellectual Property Unit, Fujitsu Limited, Kawasaki, Japan

Mr. Okamoto Takahiro, Vice President, JIPA, and Division, Department, Center Manager, Intellectual Property Department, Monozukuri Center of Excellence Division, Suntory Holdings Limited, Osaka, Japan

Mr. Jibiki Keiichi, Managing Director, JIPA, and Director Senior Executive Officer, Intellectual Property HO, Chief IP Officer and Chief Legal Officer, Kai Corporation, Tokyo

17:20 – 17:30 **Wrap-up and conclusion**

Mr. Sawai Tomoki, Director, WIPO Japan Office, Tokyo

Mr. Ueno Takeshi, Executive Managing Director, JIPA, Tokyo