
WIPO JAPAN OFFICE

The 3rd SHOW AND TELL COMPETITION

THE RULES

1. DEFINITIONS

- 1.1. **WIPO:** the World Intellectual Property Organization (WIPO) is an intergovernmental organization and specialized agency of the United Nations with its headquarters located in Geneva, Switzerland whose mission is to lead the development of a balanced and effective global intellectual property (IP) ecosystem to promote innovation and creativity for a better and more sustainable future.
- 1.2. **Organizer:** WIPO, through the WIPO Japan Office (WJO), is the Organizer of this Competition.
- 1.3. **Participant:** the private individual that submits an entry under the present rules (the Rules).
- 1.4. **Competition platform:** The dedicated Competition Platform is accessible via <https://www.wipo.int/en/web/office-japan/show-and-tell-competition>
- 1.5. **Entry:** Submission of a video recording of a presentation in accordance with the outline on the Competition web page will be considered as an entry.

2. PURPOSE

- 2.1. The WJO Show and Tell Competition (Competition) refers to a presentation competition open to private individuals who have student status in Japan, regardless of their nationality.
- 2.2. The Competition will call for presentations on the theme of “SDGs: Towards a Better Society and Environment”.
- 2.3. Through the Competition, the Organizer aims to raise awareness of IP as playing a key role to foster innovation and creativity that can solve global issues; and to highlight the collective benefits that flow from participation of the youth.

3. GENERAL

- 3.1. By entering the Competition, the Participant acknowledges that they have read and understood these Rules and agree to be bound by them.
- 3.2. The Organizer may amend these Rules at any time. Any amendments to these Rules will be posted on the Competition Platform. Unless stated otherwise, amendments shall take effect immediately upon publication.

3.3. Participants may enter the Competition free of charge.

3.4. Participants' personal information will be used by the Organizer under its [Personal Data and Privacy Policy](#).

4. ELIGIBILITY

Criteria for eligibility:

- 4.1. In principle you are enrolled in either primary school, junior high school, high school or university located in Japan. There is no nationality nor age requirement for entering the Competition.
- 4.2. Participants under the legal age under Japanese law (18 years of age) are allowed to participate in the Competition with the consent of their parents or legal guardians. Participants may be required to provide, upon request, proof of age and consent from their parents or legal guardians.
- 4.3. All entries must be received by the Organizer by 31 August 2026 at 23:59 (Japan Standard Time).
- 4.4. Each Participant may submit only one presentation. Submission by the same person under multiple themes, or multiple submissions under the same theme, are not permitted. Applicants may submit an entry regardless of whether they have participated in a previous competition.
- 4.5. Employees or agents of the Organizer, their close family members and anyone otherwise connected with the organization of the Competition are not eligible.
- 4.6. If the Participant does not comply with one of the requirements contained in these Rules, their entry will be withdrawn as ineligible.

5. ENTRY PROCESS

In addition to the eligibility criteria, your entry must meet the following conditions:

- 5.1 You must submit the video recording of a presentation on the theme of "SDGs: Towards a Better Society and Environment". Your presentation should touch upon the role of IP. You may use supporting materials such as slides, object materials and any other illustrative materials provided you hold all rights and permissions required for their use (see Clause 5.2 below).
- 5.2 Your presentation must meet the following conditions:
 - 5.2.1 The presentation must not have been recognized and/or won an award in another competition. However, submission with identical content is acceptable if the presentation method or structure differs.
 - 5.2.2 You are the sole author of the presentation, meaning that it was made by you.
 - 5.2.3 You hold all rights in the presentation (see Section 9) and have obtained permission to use any third-party content that it may include. Your presentation has not been published previously online.
 - 5.2.4 Your presentation does not include watermarks or any other similar markings.

5.2.5 The video recording of your presentation shall be submitted in MP4 format and shall be no more 120 seconds long.

5.2.6 Your presentation is spoken in either of the following languages: English or Japanese.

5.3 You must submit your entry on the Competition platform by completing all the required fields on the entry form at: <https://www.wipo.int/en/web/office-japan/show-and-tell-competition> and upload the video file as indicated on the platform.

6. ADMISSION SELECTION PROCESS

- 6.1. The Organizer will review your entry to ensure it complies with the present Rules. The Organizer may decide to remove without previous notice any entry from the Competition if the entry does not comply with the present Rules.
- 6.2. Entries that contain content that is infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic, or profane will be rejected.
- 6.3. Eligible entries will be judged by WJO. WJO will shortlist the best twenty (20) video presentations, taking into account their adherence to the theme, expression of theme, originality, narrative and impact, among others. When establishing the shortlist, WJO will also endeavor to ensure, to the extent possible, equal representation of each level of education (i.e. primary school, junior high school, high school and university).
- 6.4. The shortlisted participants will be notified by email.
- 6.5. Shortlisted participants will be invited to an event to take place in Tokyo, Japan, on the date specified in Section 9 below in order to give their presentation. In principle, presentation should be made in person at the event venue. WJO will issue a certificate for excused school absence upon request, if necessary.
- 6.6. Shortlisted participants will be evaluated by a panel of external judges. The external judges will be nine (9) in total and will have local and/or international expertise in IP, creative education, and communication with relevant experiences.
- 6.7. The presentation to be made during the event in Tokyo must address the same subject matter as the video entered in the Competition, but it must be more detailed and have a duration of five (5) minutes maximum. The presentation must meet the conditions listed in Clause 5.2 above (with the exception of Clause 5.2.5).
- 6.8. Among the shortlisted participants, (1) gold and (1) silver award in each of the categories will be selected as the top (8) winners of the Competition. When selecting the best participants, the panel will take into account their presentation skills, materials, logical structure and innovativeness of the presented idea among others. The panel will also endeavor to ensure, to the extent possible, equal representation of each level of education. In addition, the presentations will be streamed online, and viewers will be invited to vote for their favorite presentations as a general jury to determine the Audience Choice Award. The General Jury Prize will be selected from among the winners excluding the Gold and Silver Award winners in each category. (For details regarding the judging process, please refer to section 7).
- 6.9. The decisions taken by the Organizer and the panel of external judges at each stage of the Competition are final.

6.10. Winners will be announced at the event mentioned in 6.5. above and the video recordings of their presentations will be published by WJO on the Competition platform in multiple languages and will be promoted via other relevant platforms.

6.11. The event may be streamed in real time. By applying, participants are deemed to have consented to the streaming.

7. JUDGING CRITERIA

7.1 Entries and presentations delivered at the competition will be evaluated based on the following criteria

Category	Description	Points
Presentation Skills	The ability to communicate ideas clearly and effectively. This includes delivery aspects such as speaking style, volume, and pacing, and whether the content is conveyed accurately to the audience.	30
Visual Communication	The effectiveness of slides and visual materials in supporting understanding. This includes the use of visuals such as diagrams, images, and layout to enhance clarity.	10
Logical Structure	The coherence and consistency of the presentation. This assesses whether there is a clear and logical flow from problem setting to analysis and conclusion.	30
Creativity	The originality and innovativeness of the ideas presented. This includes unique perspectives, fresh thinking, and approaches that go beyond conventional frameworks.	30

8. AWARDS / COSTS

8.1. The winners will each receive an award as follows:

Winners of the competition will each receive an award in the form of Amazon gift card. The financial value of each award is listed below;

Participants' Group	Gold Award	Silver Award
University 1 Gold / 1 Silver	JPY 100,000	JPY 70,000
High School 1 Gold / 1 Silver	JPY 70,000	JPY 50,000
Junior High School 1 Gold / 1 Silver	JPY 50,000	JPY 30,000
Primary School	JPY 30,000	JPY 10,000

1 Gold / 1 Silver		
Audience Choice Award	To be announced soon.	

8.2. Details of these awards will be announced when the list of winners has been established.

8.3. Winners will be announced and awarded at the event to take place in Tokyo.

8.4. In order to allow shortlisted participants who live outside Tokyo to attend this event in person, the Organizer will bear the cost of travel for the shortlisted participants concerned and for one (1) legal representative per shortlisted participant for those who are under 18 years of age. The Organizer will bear the cost of round trip economy-class tickets for travel by public transportation (e.g. airplane, bullet trains and paid express trains excluding taxis) departing from the airport or train station nearest to the shortlisted participant's place of residence to the station nearest to the event venue in Tokyo, or the cost of travel by car (mileage costs calculated in accordance with applicable United Nations rates and toll tickets, if any). Reimbursement of costs of travel by the Organizer will be made after the event upon production of corresponding invoices or receipts. In order to claim travel expenses, a copy of a national ID (*1) and proof of bank account (*2) will be required.

(*1) Copy of passport, student ID, driver's license, etc.

(*2) Copy of bank book or bank card (As the transfer will be made from Switzerland, please provide bank account details that can receive international wire transfers. Japan Post Bank (Yucho Bank) cannot be used.)

8.5. Participants are responsible for any costs (including, but not limited to, food, parking, tax, and incidentals) not outlined therein.

8.6. In case where a winner is unable to participate in the event in person and therefore participates online, the award will be shipped to the winner's residence in Japan, at the Organizer's expense.

8.7. Awards are non-transferable.

8.8. In the event that a winner is unreachable or ineligible, the winner shall forfeit their award and the Organizer reserves the right to offer the award to any other participant of the Competition.

9. SCHEDULE

9.1. The Organizer will make its best efforts to follow the Schedule of the Competition as indicated below.

Open for Entry	22 June 2026
Closing Date for Entry	31 August 2026 23:59 JST
Communication to Participant of acceptance of Entry	Upon the receipt of the Entry

Final presentation event and award ceremony	October 2026
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10. INTELLECTUAL PROPERTY

- 10.1. The participant acknowledges, warrants, and represents that:
- 10.1.1. The presentation and its video recording do not violate any copyright, trademarks, patents, trade secrets, industrial designs, distinctive signs, contractual obligations, or any other intellectual property rights, or other proprietary rights of any third party.
 - 10.1.2. The presentation and its video recording do not violate any person's rights of privacy, including but not limited to, names or other characteristics identifying celebrities or other public figures, alive or deceased.
 - 10.1.3. The video was recorded in a cruelty-free environment without harming or threatening to harm any person, animal, or plant.
 - 10.1.4. All relevant permissions have been obtained.
- 10.2. The Organizer does not acquire nor claim any copyright ownership rights in the presentations.
- 10.3. By entering the Competition, participants hereby grant to the Organizer a non-exclusive, non-commercial, royalty-free, and worldwide license to use, publicly display, exhibit, reproduce, distribute, communicate to the public, broadcast, translate, and store, their presentation (including its video recording) in any format, medium or form. Any such uses by the Organizer shall be solely for the purpose of its educational, promotional, and capacity-building work as a specialized agency of the United Nations (the Purpose) and related archive use. The Organizer shall not make commercial use of the presentations.
- 10.4. Participants grant the Organizer the same license as that referred to in Clause 10.3 to use the associated documents as outlined at the [competition web page](#) as well as any other materials used by Participants for their presentation provided the use of those documents and materials is made in conjunction with the participant's presentation, and is for the purpose outlined in Clause 10.3 above.
- 10.5. The Organizer will attribute authorship of the presentation to the Participant.
- 10.6. The Participant agrees and consents to the Organizer using their name and likeness in any communication or publication or advertising of the Competition and/or the presentation, including permitting recordings and photographs of their likeness to be posted on WIPO's website and social media platforms, without any compensation or notice.
- 10.7. The Organizer will make reasonable efforts not to compromise the integrity of the video recording of the presentation. No changes, edits, or alterations will be made to the entry without the prior written consent of the participant, except for reasonable changes to the video for the medium in which the video is used.
- 10.8. Participants are advised that basic information on copyright is available on the Competition platform and are encouraged to study that material before making an entry.

11. FINAL PROVISIONS

- 11.1. No participant is allowed to use the Organizer's name or logo on material produced by them without the prior written permission of the Organizer.
 - 11.2. While the Organizer makes every effort to ensure that its Competition platform and online services are free of any software virus, it cannot guarantee that they are free from any or all software viruses. The Organizer is not responsible for any loss or damage howsoever caused by the use of its Competition platform.
 - 11.3. The Organizer will not be held responsible for any unauthorized use made by a third party of the presentations, nor will it be held responsible for any recording and photograph made by a third party during the event referred to in Clause 6.5 above.
 - 11.4. The Organizer may cancel the Competition at any time without any future obligation.
 - 11.5. Nothing in or relating to these Rules shall be deemed or interpreted as a waiver of any of the privileges and immunities accorded to the Organizer as an international organization and a specialized agency of the United Nations.
 - 11.6. Any dispute relating to these Rules shall be referred to and finally determined by arbitration in accordance with the UNCITRAL Rules, then in force. The appointing authority shall be the Secretary General of the Permanent Court of Arbitration. The place of arbitration shall be Geneva.
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