

World Intellectual Property Organization at the 2024 INTA Annual Meeting

WIPO IP Services Users' Meeting

Date: Tuesday, May 21, 2024 – 11.30 a.m. to 1.30 p.m. (Atlanta time)

Venue: A404-405, Building A-B, Georgia World Congress Center, Atlanta

11.30 a.m. – 11.35 a.m. **Welcoming Remarks**

Mr. David Muls, Senior Director, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO)

11.55 a.m. – noon **Updates on WIPO ADR and Domain Name Dispute Resolution Services**

Mr. Brian Beckham, Head, Internet Dispute Resolution Section, WIPO Arbitration and Mediation Center, IP and Innovation Ecosystems Sector, WIPO

Noon – 12.20 p.m. **Latest Developments and Update on the Madrid System for International Trademark Registration**

Ms. Debbie Roenning, Director, Madrid Legal Division, Madrid Registry, Brands and Designs Sector, WIPO

12.20 p.m. – 12.40 p.m. **The future of the Madrid System Online Experience: eMadrid Platform**

Mr. Benoît Apercé, Communications and Information Manager, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO

12.40 p.m. – 1.05 p.m. **Latest Developments and Update on the Hague System for International Registration of Industrial Designs and its Online Tools**

Mr. Grégoire Bisson, Director, Hague Registry, Brands and Designs Sector, WIPO

Mr. Jonah Asher, Coordinator, Hague Infoline Unit, Hague Registry, Brands and Designs Sector, WIPO

1.05 p.m. – 1.30 p.m. **Updates on the WIPO Global Databases for Trademark & Design Users**

Mr. Christophe Mazenc, Director, Global Databases Division, Infrastructure and Platforms Sector, WIPO

Mr. Patrice Lopez, Head, Brand and Design Database Section, Global Databases Division, Infrastructure and Platforms Sector, WIPO Moderated by Mr. Denis Croze, WIPO