



Multiple Madrid System connections?

Choose your Office of origin strategically

If you have connections with multiple Madrid System members through nationality, domicile, or industrial/commercial establishment, you can choose your Office of origin (where you file your international trademark application).

Key considerations

1

IP Office familiarity

Greater familiarity with practices and procedures means fewer surprises.

2

Language confidence

Consider which filing language you can work in most confidently.

3

Fees and time limits

Check whether the Office of origin and the designated members are party to both the Madrid Agreement and the Protocol.

4

Basic mark strength

A registered mark provides stronger foundations than a pending application – helping ensure long-term stability and brand resilience.

✓ Standard fees and 12-month refusal limit apply

✗ Individual fees (usually higher) and up to 18-month refusal limit may apply

Choose strategically to:

Lower costs

Speed up protection

Simplify management

Next steps

Explore Madrid System member profiles for detailed information on IP Office practices, requirements, and procedures.

Get started

wipo.int/madrid/memberprofiles