

Madrid System Users' Meeting (MSUM) During the 136th Annual Meeting of the International Trademark Association (INTA)

Sunday, May 11, 2014, from 11 a.m. to 2 p.m., Convention Hall A
The Hong Kong Convention and Exhibition Centre (HKCEC), Hong Kong, China

PROVISIONAL PROGRAM

- 11.00 – 11.05 Welcome Address and Opening Remarks
- Ms. Wang Binying, Deputy Director General, Brands and Designs Sector,
World Intellectual Property Organization (WIPO), Geneva
- 11.05 – 11.20 Update on the Madrid System for the International Registration of Marks
- Speaker: Mr. David Muls, Senior Director, Madrid Registry,
Brands and Designs Sector, WIPO
- 11.20 – 12.00 Statements by Special Guests from New and Prospective Contracting Parties to the Madrid Protocol
- Speakers: Mr. Ram Awtar Tiwari, Assistant Registrar, Trademarks and
GI, Department of Industrial Policy Promotions, Ministry of
Commerce and Industry, Mumbai, India
- Mr. Nebil Ben Béchir, Director General, National Institute for
Standardization and Industrial Property (INNORPI), Tunis,
Tunisia
- Mr. Miguel Ángel Margáin González, Director General,
Mexican Institute of Industrial Property (IMPI), Mexico City,
Mexico
- Mr. Maurice Batanga, Director, African Intellectual Property
Organization (OAPI), Yaoundé, Cameroon
- Statement by Special Guest from the Intellectual Property Department of
Hong Kong, China
- Speaker: Mr. Peter K F Cheung, Director, Intellectual Property
Department, Hong Kong, China
- 12.00 – 12.15 Update on the Hague System for the International Registration of Industrial Designs
- Speaker: Mr. Grégoire Bisson, Director, The Hague Registry,
Brands and Designs Sector, WIPO
- 12.15 – 12.30 Update on IT Developments of the Madrid and Hague Systems
- Speaker: Mr. Neil Wilson, Director, Registries Support Division,
Brands and Designs Sector, WIPO

12.30 – 14.00

Panel Discussion on the Better Use of the Madrid System

Practices and Procedures Before IP Offices of Selected Contracting Parties of the Madrid System

Moderator: Mr. Alan Datri, Senior Counsellor, Office of the Deputy Director General, Brands and Designs Sector, WIPO

Speakers: Mr. Wu Qun, Deputy Counsel, Trademark Office, State Administration for Industry and Commerce of the People's Republic of China (SAIC), Beijing, China

Mr. Won-Seok Huh, Deputy Director, Trademarks Examination Policy Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea

Ms. Tan Mei Lin, Director, Trade Marks Registry, Intellectual Property Office of Singapore (IPOS), Singapore

Ms. Sharon Marsh, Deputy Commissioner, Trademark Examination Policy, United States Patent and Trademark Office (USPTO), Department of Commerce, Alexandria, United States of America

Mr. Julio Laporta Insa, Head of Legal Practice Service, International Cooperation and Legal Affairs Department, Office for Harmonization in the Internal Market (Trade Marks and Designs) (OHIM), Alicante, Spain

Ms. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector, WIPO

14.00 – 17.00

WIPO Booth 201, Exhibition Hall – The Hong Kong Convention and Exhibition Centre (HKCEC)

The Special Guests, the Representatives of IP Offices and Experts from WIPO will be available for informal follow-up questions by MSUM attendees and other INTA participants at the WIPO Booth.