



Managing your international trademark registration

After registering your trademark internationally through WIPO's Madrid System, eMadrid helps you manage your protection – from renewals to ownership changes – all in one place.

Updates to **one registration at a time**:

1

Correct errors

Fix mistakes in the International Register to keep your records accurate.

2

Expand protection to new markets

As your business grows, add more Madrid System members to your registration at any time.

3

Adjust goods and services

Limit protection to the goods and services that still matter to your business – for some or all markets. You can also cancel some goods and services across all markets. Important note: cancellation is permanent.

4

Renounce protection

Give up protection in individual markets – without affecting your registration elsewhere.

5

Renew registration

Keep your trademark protected by renewing every 10 years, across all or selected markets at once.

Updates that can span **multiple** registrations:

6

Manage representative

Appoint, replace or remove your representative – or update their details – for one or several of your registrations.

7

Change holdern

Update holder name or address – for all applicable registrations – through a single request.

Ready to file your international trademark application?

Access your eMadrid workbench now
madrid.wipo.int/manage/trademarks

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