

The Fourth Session of the WIPO Conversation

EUIPO – Data Governance & Literacy

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23 September 2021

VISION

TRADITIONAL BI



Current Situation

- IT/Expert led
- Higher time to insight
- Lack of agility and efficiency

Data Governance & Literacy project

July 2020 to
September 2024

Integration

- Harmonized Data access
- Glossary/Dictionaries/Catalogues
- Support/Training/Communication

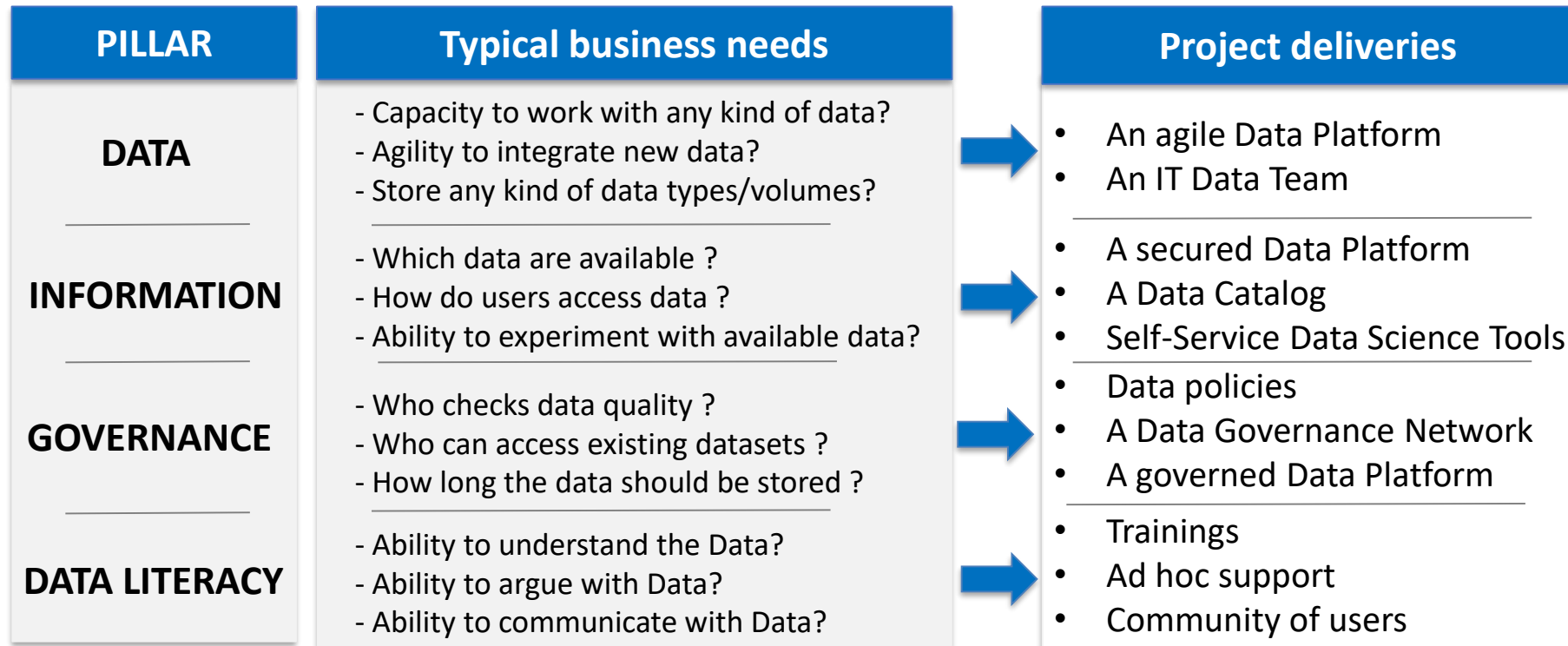
SELF-SERVICE BI



Future Situation

- IT assists/Business led
- Reduced time to insight
- Need for Governance

AN EMPOWERED DATA-DRIVEN OFFICE



Users feel empowered to take advantage of data and analytics in their context



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Thank you