

Artificial Intelligence Infrastructure Interchange (AIII)



**Join us at the Launch Event of
Artificial Intelligence Infrastructure
Interchange (AIII)**

March 17, 2026

Activity: 10 a.m. to 18.30 p.m.

Geneva, Switzerland (Hybrid)

Physical – WIPO Headquarters | Online

[Register onsite](#)

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Program Highlights



Mr. Daren Tang
Director General,
World Intellectual
Property
Organization (WIPO)



**H.E. Mr. Ernest
Urtasun Domènech**
Minister for Culture
(Spain)



**H.E. Mrs Amal
Fellah Seghrouchni**
Minister for Digital
Transition and Reform
of the Administration
(Morocco)

Keynote speeches and panel discussions with industry leaders including



Ms. Alessandra Sala
Senior Director
of Artificial
Intelligence and Data
Science, Shutterstock
(Italy)



Ms. Ariana Arciniega
Executive Vice
President, Global
Operations
and Business
Development Strategy,
Intercept Music
(Mexico)



Mr. Chris Horton
Executive Vice
President, Strategic
Technology, Universal
Music Group
(United States
of America)



Mr. Dante Cid
President, Brazilian
Publishers Association
and Executive
Committee Member,
International
Publishers Association
(Brazil)



Mr. Guoyi Zhao
Director, Government
Affairs, RELX (China)



Ms. Imogen Heap
Recording Artist
and Technologist
(United Kingdom)



**Mr. Malumbo
Mkandawire**
Director of
Operations,
Copyright Society of
Malawi (Malawi)



Mr. Utkarsh Saxena
CEO, Adalat.ai
(India)



**Performance by
Ms. Samira Brahmia**
(Algeria)