
CELEBRATING AND EMPOWERING IP EXAMINERS VIDEO COMPETITION: BEHIND THE SCENES OF EXAMINING AN IP APPLICATION THE RULES

1. DEFINITIONS

- 1.1. **WIPO:** The World Intellectual Property Organization (WIPO) is an intergovernmental organization and the United Nations specialized agency that serves the world's innovators and creators, ensuring that their ideas travel safely to the market and improve lives everywhere. WIPO does so by providing services that enable creators, innovators and entrepreneurs to protect and promote their intellectual property (IP) across borders and acting as a forum for addressing cutting-edge IP issues. WIPO's IP data and information guides decisionmakers the world over. WIPO's impact-driven projects and technical assistance ensure IP benefits everyone, everywhere. WIPO is headquartered in Geneva, Switzerland.
- 1.2. **Celebrating and Empowering IP Examiners:** IP examiners play a key role in ensuring the validity and quality of IP being protected, enabling innovation, technology and entrepreneurship to flourish. Each year, they tirelessly review, research and determine 20+ million applications fueling all industries from medicine to agriculture. In December 2024, Saudi Arabia proposed the Development Agenda Project on Empowering and Celebrating IP Examiners to the WIPO Committee on Development and Intellectual Property (CDIP). After its approval by the CDIP, the Project launched in January 2025 to increase the capacity of the IP examiners in supporting IP registrations, culminating in a celebration of IP examiners on November 11, 2025.
- 1.3. **Participant:** The private individual that submits an entry under the present rules (the Rules).
- 1.4. **The Competition Platform:** The dedicated Competition Platform is accessible via <https://ip-examiners-video-competition.wipo.int/>.
- 1.5. **The Entry:** The submitted video and associated documents as outlined at the [Competition webpage](#).

2. PURPOSE

- 2.1. The Celebrating and Empowering IP Examiners Video Competition (Competition) refers to a video competition that is open to participants on the theme of "*Behind the Scenes of Examining an IP Application*."
- 2.2. Through the Competition, WIPO aims to [raise awareness about the role of IP examiners](#) and the efforts put into each examination process for a wide range of IP, from patents to trademarks, industrial designs and geographical indications.

3. GENERAL

- 3.1. By entering the Competition, the participant acknowledges that they have read and understood these Rules and agree to be bound by them.
- 3.2. WIPO may amend these Rules at any time. Unless stated otherwise, amendments shall take effect immediately upon publication of the new Rules on the Competition Platform.
- 3.3. Entry in the Competition is free of charge.
- 3.4. Participants' personal information will be used by WIPO under the Organization's [Data Privacy Policy](#).

4. ELIGIBILITY

Criteria for eligibility:

- 3.5. You are an IP examiner (working on IP applications across IP fields) or an aspiring IP examiner.
- 3.6. All entries must be received by WIPO by September 1, 2025, at 23:59 (CET).
- 3.7. You may submit one individual entry. Only one entry per private individual is allowed.
- 3.8. Employees or agents of WIPO, their close family members and anyone otherwise connected with the organization of the Competition are not eligible.
- 3.9. If the participant does not comply with one of the requirements contained in these Rules, their entry will be withdrawn as ineligible.

5. ENTRY PROCESS

In addition to the eligibility criteria, your entry must meet the following conditions:

- 5.1 Your video must be related to the theme "*Behind the Scenes of Examining an IP Application*" and must meet the following conditions:
 - 5.1.1 Your video has not been published previously online.
 - 5.1.2 The video has not been recognized and/or won an award in another competition.
 - 5.1.3 You are the sole author of the video, meaning that it was made by you.
 - 5.1.4 You hold all rights in the video (see Section 9) and have obtained permission to use any third-party content that it may include. N.B.: Entries that feature background music must include a declaration confirming that authorization has been obtained to use the recordings.
 - 5.1.5 Your video does not include watermarks or any other similar markings.
 - 5.1.6 Your video is in MP4 format and is between 30-90 seconds long.
 - 5.1.7 Your video does not contain any subtitles or captions.

- 5.1.8 Videos may contain audio narrative in: Arabic, Chinese, English, French, Russian, or Spanish.
- 5.2 Participants must declare any Artificial Intelligence (AI) tools used in making their video entry.
- 5.3 The video must be recorded in a cruelty-free environment without harming or threatening to harm any person, animal, or plant.
- 5.4 You must submit your entry via the Competition Platform by completing all the required fields on the entry form at: <https://ip-examiners-video-competition.wipo.int/> and uploading the required documents as indicated on the Platform.

6. ADMISSION/VOTING PROCESS

- 6.1 WIPO will review your entry to ensure it complies with the present Rules. Entries that contain content that is infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic, or profane will be rejected. WIPO may decide to remove without previous notice any entry if the entry does not comply with the present Rules.
- 6.2 Eligible entries will be considered by the Celebrating and Empowering IP Examiners Video Competition Jury (the Competition Jury), which will shortlist the top 10 best entries. Videos will be considered according to their adherence to the theme, expression of theme, originality, creativity, messaging and visual appeal, among others.
- 6.3 The Competition Jury will include 10 WIPO colleagues, including WIPO fellows and members of the Young Experts Program, as well as members of the Development Agenda Coordination Division at WIPO, in Geneva, Switzerland. To ensure fairness and impartiality, participants in the Competition and members of the Competition Jury are prohibited from engaging in any personal, financial, or professional relationships with each other that could influence, or appear to influence, the judging process. Failure to comply will result in the ineligibility of the participant concerned.
- 6.4 Shortlisted participants will be notified by email. They will be requested to post their video on their social media platforms using the hashtag #CelebrateIPEXaminers.
- 6.5 Among the shortlisted entries, the Competition Jury will identify the top five winning entries.
- 6.6 The winners will be announced on the [Competition web page](#) and may be promoted via other relevant digital platforms. Winners will be invited to share their videos on their preferred social media platform on September 19, 2025, and again on November 11, 2025.
- 6.7 All decisions of WIPO and the Competition Jury are final.

7. AWARDS

- 7.1 The winners will receive awards as follows:
- i. First Prize: A scholarship for the Advanced International Certificate Course on Intellectual Property Asset Management for Business Success (AICC) in the Republic of Korea;
 - ii. Second and Third Prizes: Scholarships for coveted spots on a [WIPO Summer](#)

- [School](#) held in the country closest to the participant; and
- iii. Fourth and Fifth Prizes: Scholarships for WIPO Academy advanced [IP eLearning courses](#).

Awards are non-transferable to another person.

7.2 WIPO will arrange for prizes to be provided to the winners. Winners will be contacted by email to confirm the arrangements for their prizes. Winners are responsible for the payment of any other prize-related expenses, including travel and accommodation.

7.3 If a winner is unreachable, ineligible, or declines the prize, WIPO reserves the right to offer the prize to the next runner-up.

8. SCHEDULE

WIPO will make its best efforts to follow the Schedule of the Competition as indicated below.

Competition launch	May 15, 2025
Closing date for entry	September 1, 2025, 23:59 CET
Communication to participant of acceptance of entry	Upon the receipt of the entry
Judging process to establish the shortlist of top 10 entries and the winners	September 2 to 19, 2025
Publication of shortlisted entries on the Competition Platform	September 15, 2025
Announcement of the winners	September 19, 2025

9. INTELLECTUAL PROPERTY

- 9.1 The participant acknowledges, warrants, and represents that the participant owns all copyright, and any other right, necessary for the submission of the entry and the grant of the license referred to in Clause 9.6, and/or that any appropriate permission was obtained from the right holders to the extent that the content of their entry is copyright protected or protected under any other legislation.
- 9.2 The participant warrants and represents that the entry, and the grant of the license referred to in Clause 9.6, do not violate any copyright, trademarks, patents, trade secrets, industrial designs, distinctive signs, contractual obligations, or any other IP rights, or other proprietary rights, of any third party.
- 9.3 Each participant agrees to release and hold WIPO harmless from and against all claims, expenses and liabilities relating to infringement of any IP rights or any other rights of any third party arising out of their participation in the Competition and the content of their entry.
- 9.4 The participant further warrants and represents that:
 - i. The entry does not violate any person's rights of privacy, including but not limited to, names or other characteristics identifying celebrities or other public figures, alive or deceased.
 - ii. The participant does not attempt to impersonate or impersonate another person or group of people when entering the Competition.
 - iii. Any individuals identified or identifiable in the video have consented to being included as shown in the video, for the purpose of entry into the Competition, and the license has been granted to WIPO per clause 9.6 below.
 - iv. All other relevant permissions have been obtained.
- 9.5 WIPO does not acquire nor does it claim any copyright ownership rights in the videos.
- 9.6 By entering the Competition, each participant hereby grants to WIPO a non-exclusive, non-commercial, royalty-free, and worldwide license to use, publicly display, exhibit, reproduce, distribute, communicate to the public, broadcast, translate, and store, their video in any format, medium or form. Any such uses by WIPO shall be solely for the purpose of its educational, promotional, and capacity-building work as a specialized agency of the United Nations and related archive use. WIPO shall not make commercial use of the entries.
- 9.7 The participant grants WIPO the same license as that referred to in Clause 9.6 to use the associated documents as outlined at the Competition web page provided the use of those documents is made in conjunction with the participant's video and is for the purposes outlined in Clause 9.6 above.
- 9.8 WIPO will attribute authorship of the entry to the participant. The participant agrees and consents that WIPO may use their name and likeness in any communication or publication or advertising of the Competition and/or the video, without any compensation or notice.
- 9.9 WIPO will make reasonable efforts not to compromise the integrity of the video. No changes, edits, or alterations will be made to the entry without the prior written consent of the participant, except for reasonable changes to the video for the medium in which the video is used.
- 9.10 The participant is advised that basic information on copyright is available on the Competition Platform and is encouraged to study that material before submitting their entry.

10. FINAL PROVISIONS

- 10.1 No participant is allowed to use the WIPO name or logo on material produced by them, including their videos, without prior written permission from WIPO.
- 10.2 While WIPO makes every effort to ensure that its Competition Platform and online services are free of any software virus, it cannot guarantee that they are free from any or all software viruses. WIPO is not responsible for any loss or damage howsoever caused by the use of its Competition Platform.
- 10.3 WIPO will not be held responsible for any unauthorized use made by a third party of the videos.
- 10.4 WIPO may cancel the Competition at any time without any future obligation.
- 10.5 Nothing in or relating to these Rules shall be deemed or interpreted as a waiver of any of the privileges and immunities accorded to WIPO as an international organization and a specialized agency of the United Nations.
- 10.6 Any dispute relating to these Rules shall be referred to and finally determined by arbitration in accordance with the UNCITRAL Rules, then in force. The appointing authority shall be the Secretary General of the Permanent Court of Arbitration. The place of arbitration shall be Geneva. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of such a dispute.
-