

Women participation in innovation and IP

CDIP Training
Indonesia

October 2025

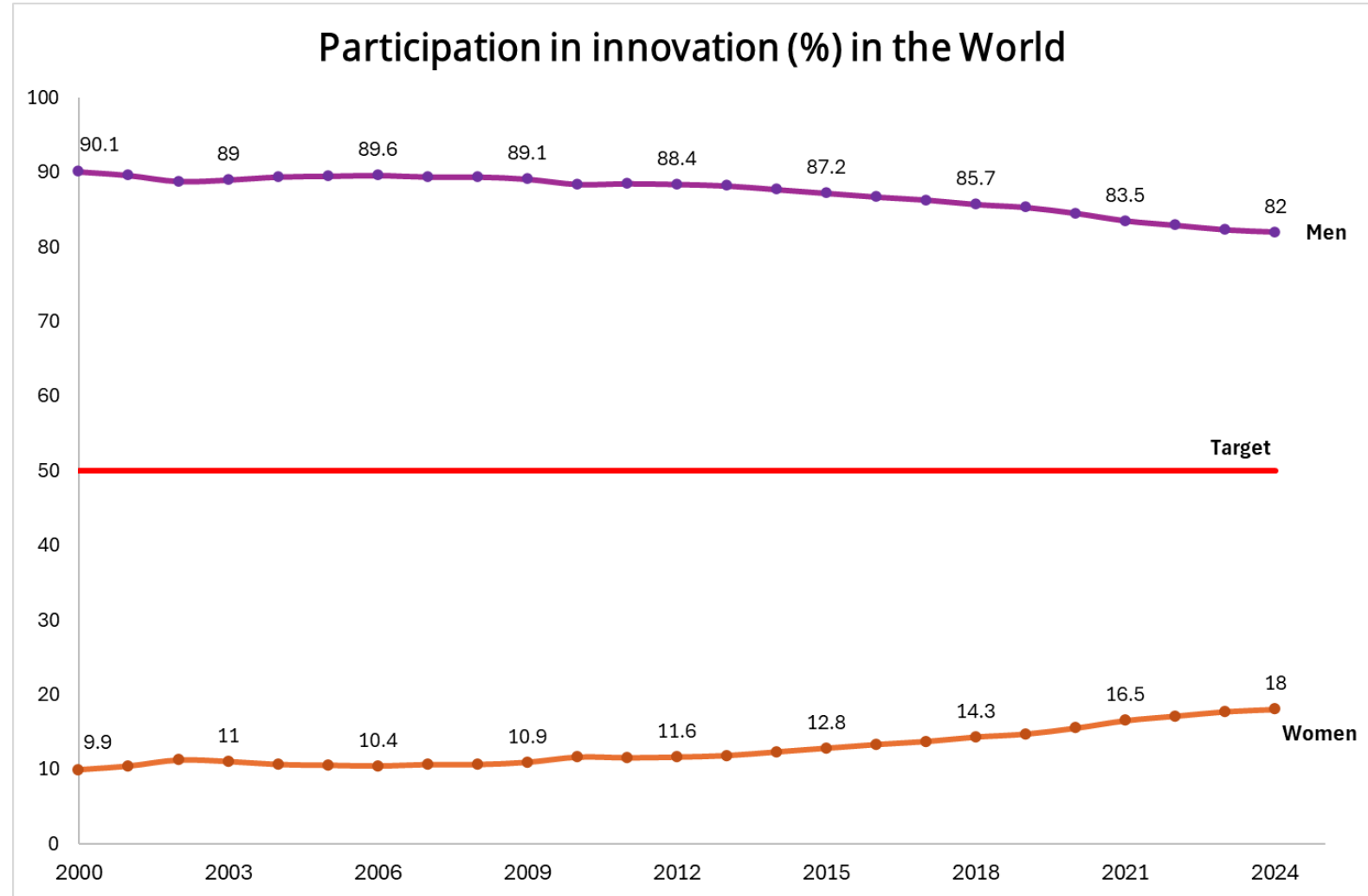


This module:

- 1. Women's participation in IP and innovation**
2. Gender indicators for policy
3. How to obtain sex-disaggregated data

Why are we interested in women's participation?

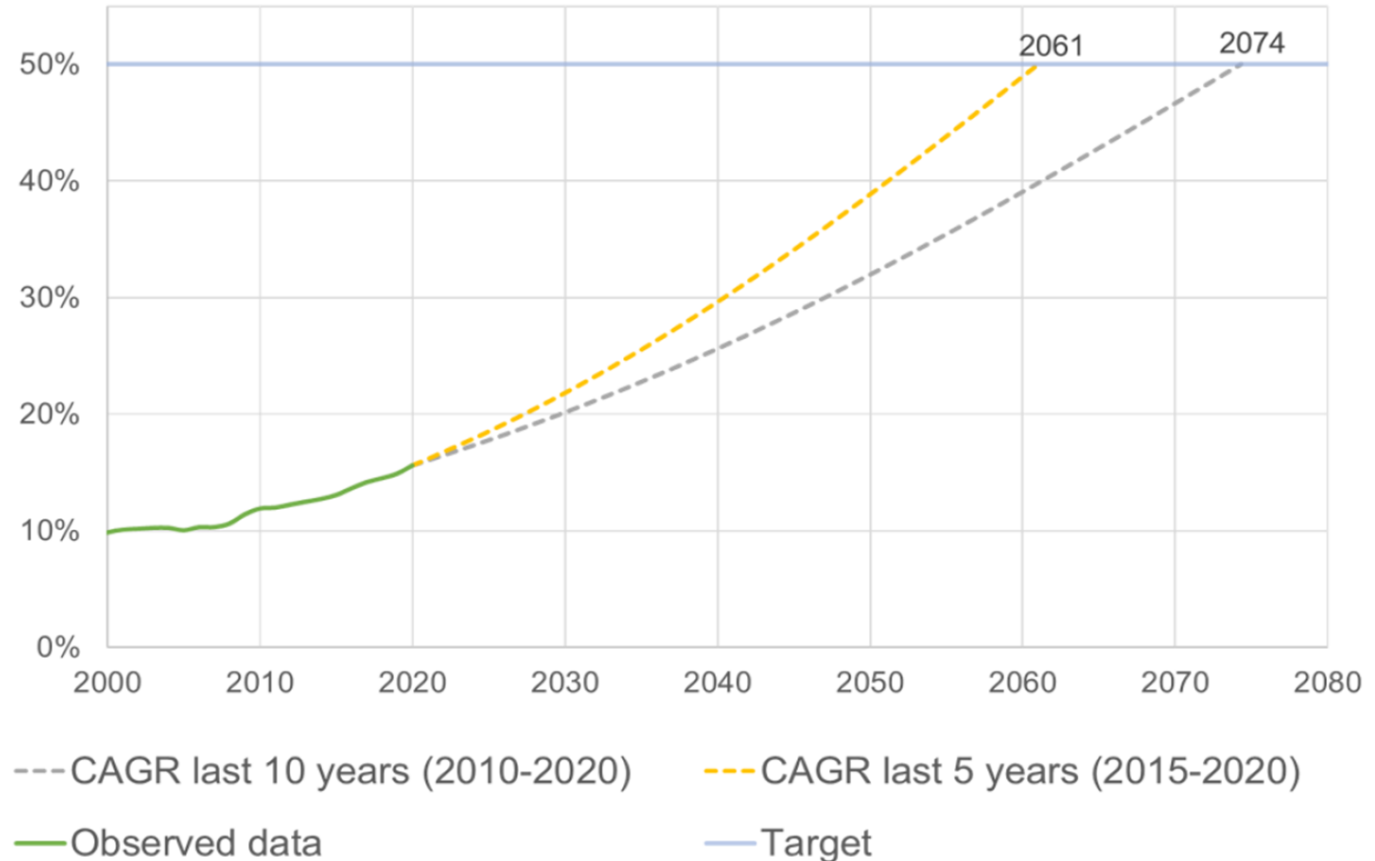
- Over the past 25 years, women's participation has been increasing but at a slow pace



Why are we interested in women's participation?

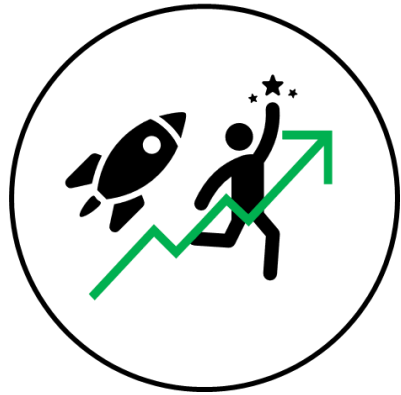
Forecast of the year of gender parity in patenting worldwide

- At the current pace, we should reach the target by 2060 (WIPO estimates)

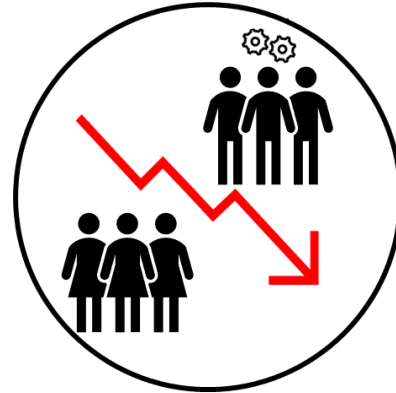


Notes: data reflects observed and estimated women inventor rates; CAGR = Cumulative Average Growth Rate.

Women's low participation is a growth issue



- › Innovation and creativity are the engines of **economic growth**.



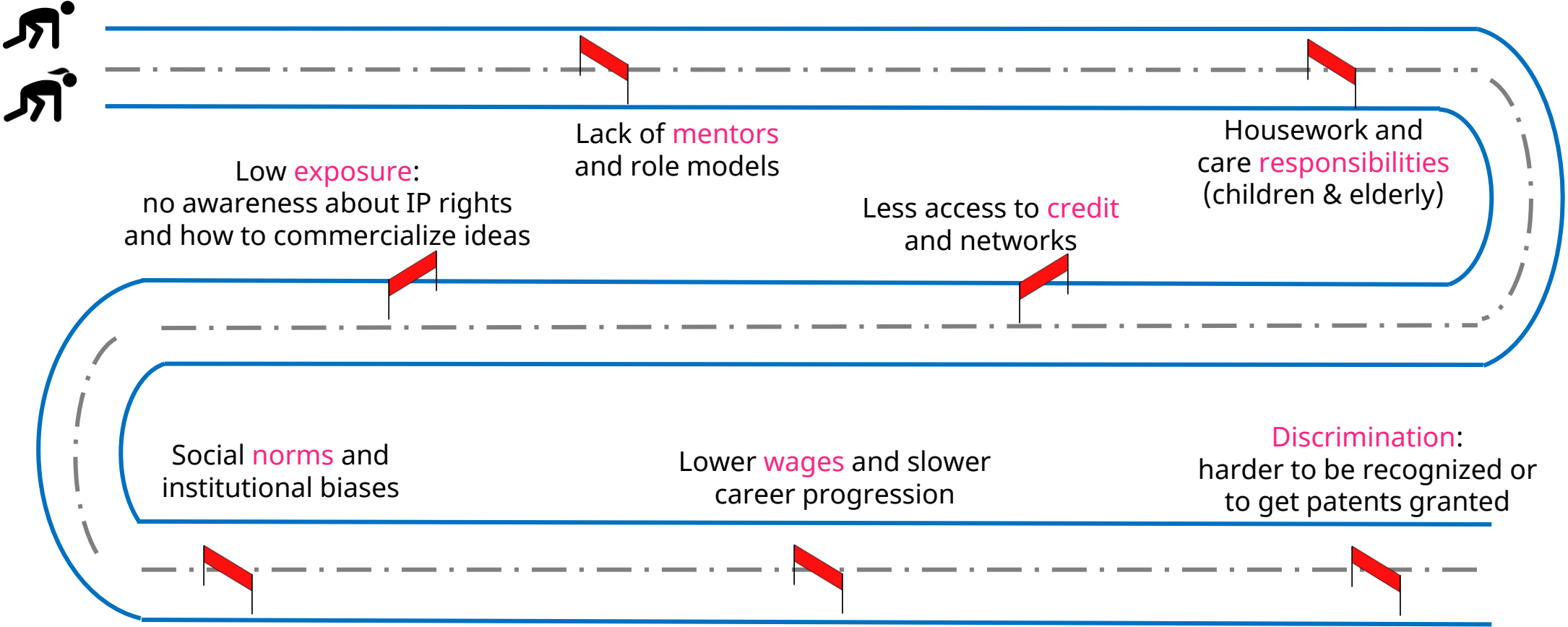
- › Women represent 50% of the world population.
- › If they do not participate in innovation, we are **under-using growth potential**.



- › **Ideas are becoming harder to find.**
If we under-use growth potential :
 - › We lose innovation opportunities
 - › We reduce quality and quantity of ideas
 - › We leave market segments unexplored
- › Since the 1970s we missed out on thousands of inventions and trillions of USD.

Why are women participating less in innovation and creativity?

> Research shows that **men and women have the same abilities**, however women face additional challenges:

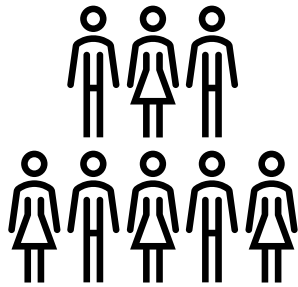


How do we know this?

And what can we do to address women's participation?

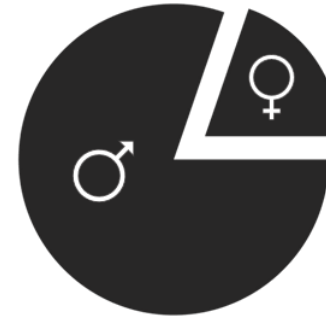
- › Sex-disaggregated data

- › Nr of women designers
- › Nr of men designers



- › Gender indicators

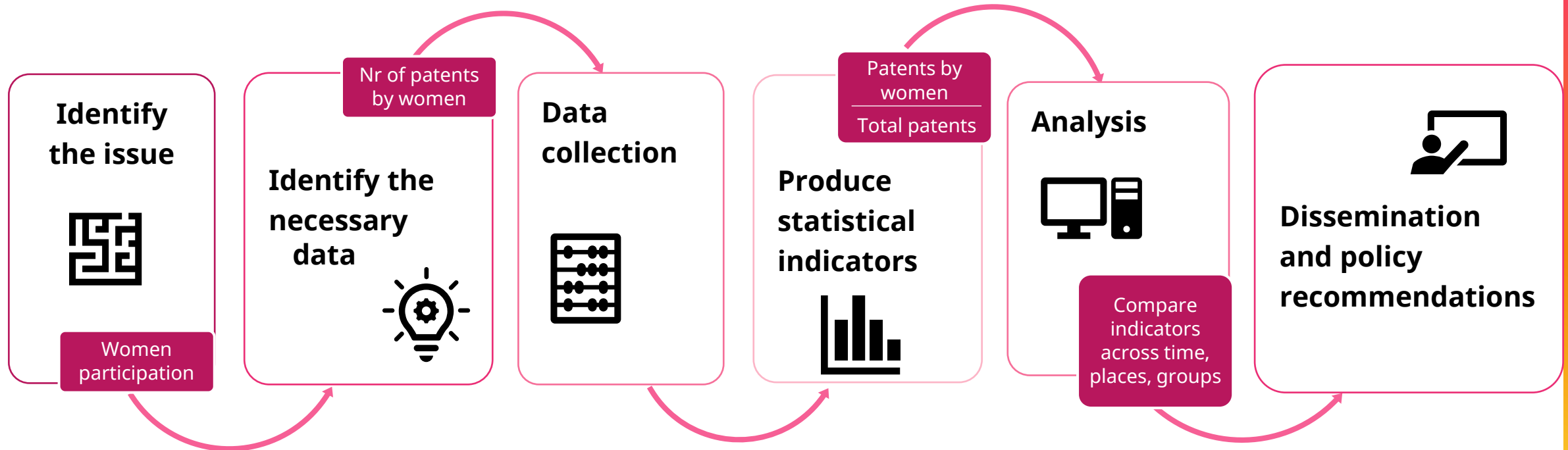
- › Out of all the designs, % of those by women



- › They allow to:

- › **Quantify an issue**
- › **Identify barriers and trampolines**
- › **Conduct policy evaluations and recommendation**

Steps from no data to policy



Let's brainstorm

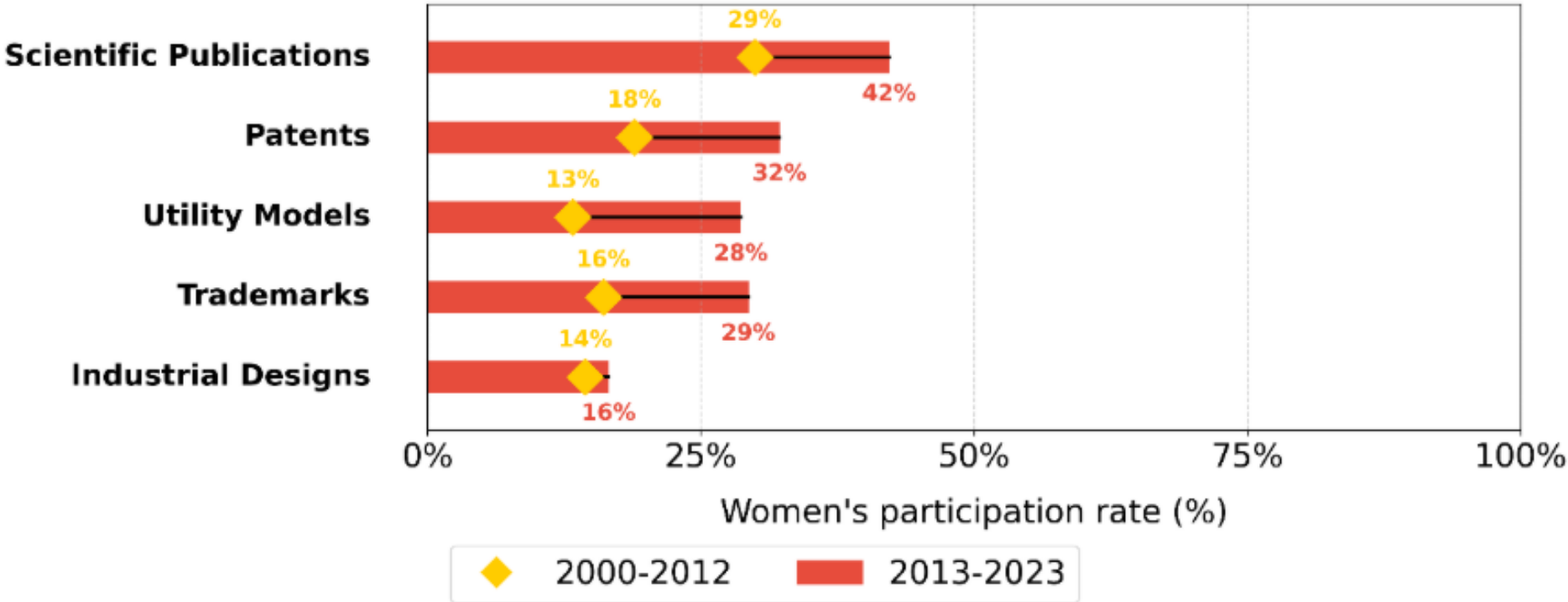
+ *How should Bhutan address women's participation in IP and innovation?*

Let's brainstorm

- + *How should Bhutan address women's participation in IP and innovation?*
- Does Bhutan have to address women's participation or does it have parity already?
- And if so, should interventions target all the **sectors and industries**?
- And **which women** need to be targeted?
- And **how long** will it take before gender parity is reached?
- And **why** are women less present?
- And **which strategies** are more successful?

Let's brainstorm

Figure 1 Women participation rate across Indonesia innovation ecosystem



Note: ID IP office and WIPO international collection (Generated on 2025-06-13 15:48:30)

Challenges we will address today

- Often, IP data sources do not provide sex-disaggregated information
- How can we obtain sex-disaggregated information for all the team members?
- How can we use this information to measure gender gaps?

- Important: **sex-disaggregated data** is different from gender data
- Gender data contains information that allows to identify gender roles

Next:

1. Women's participation in IP and innovation
- 2. Gender indicators for policy**
3. How to obtain sex-disaggregated data

Additional resources

- + **WIPO best practices to obtain sex-disaggregated IP data:** <https://www.wipo.int/publications/en/details.jsp?id=4588>
- + **Identifying the gender of PCT inventors:** <https://www.wipo.int/publications/en/details.jsp?id=4125>
- + **World Name Gender Dictionary Toolkit:** <https://www.wipo.int/web/economics/w/blogs/gender-dictionary>
- + **WIPO gender GitHub repository:** https://github.com/IES-platform/r4r_gender/tree/main
- + **IP and gender indicators review:** <https://www.wipo.int/publications/en/details.jsp?id=4653>
- + **Barriers and solution for women's participation:** <https://www.wipo.int/publications/en/details.jsp?id=4743&plang=EN>
- + **IP and gender indicators, additional measures:** <https://www.wipo.int/web/economics/w/blogs/how-to-create-innovation-gender-indicators-the-chilean-way>
- + **What do we know about gender gaps in innovation?** <https://www.wipo.int/web/economics/w/blogs/gender-by-fields>

Thank you



WIPO
Innovation
Gender Gap

Women participation in innovation and IP

Gender indicators for policy

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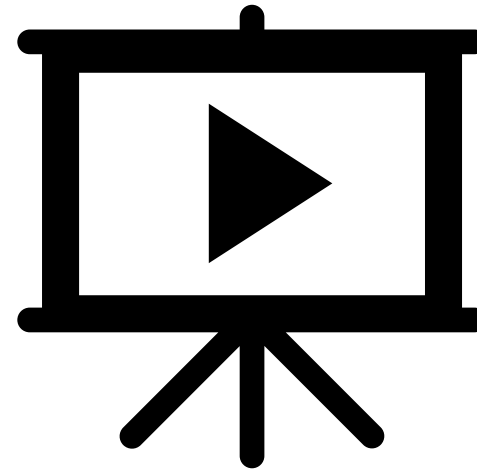


This module:

1. Women's participation in IP and innovation
- 2. Gender indicators for policy**
3. How to obtain sex-disaggregated data

Before we continue

Let's hear from global researchers why it is important to learn about women participation in innovation and IP



What are gender indicators

Use sex-disaggregated data

- + Once we know the gender of inventors and creators, we can generate statistics that is **meaningful and informative** for policy
 - How do we show gender gaps (and their change) in participation?
- + Indicators should be
 - Relevant for policy objectives
 - Based on clear definitions (who is an inventor? Who is a creator?)
 - Simple, transparent and replicable
 - Used to monitor progress (or the lack of) compared to the baseline
 - Comparable to indicators from other institutions or statistical offices

Know what you are measuring

Who is an inventor? Who is a creator?

There are **trade offs**

- + IP data: Anyone listed on the patent/design/etc. application
 - *Does not capture women who participate in innovation but do not appear on applications*

- + Survey data: someone who reports working in R&D/design/creative fields
 - *Self reported*

- ***Indicators require clear definition of what is captured by the measures***

- *With the same numbers, we can get very different indicators.*
- *It is important to know what you are measuring and what you need to measure*

For example:

- + Patents data → Name of the inventor → Measure innovation activity
- + Designs data → Name of the creator → Measure creative activity
- + From **trademarks**?
 - + We only know **who applied** for the trademark
 - + We do not know the composition of the team behind the trademark
 - + But trademark are a good proxy for entrepreneurship

Trade off!!

WIPO suggested indicators

Gender indicators from IP data

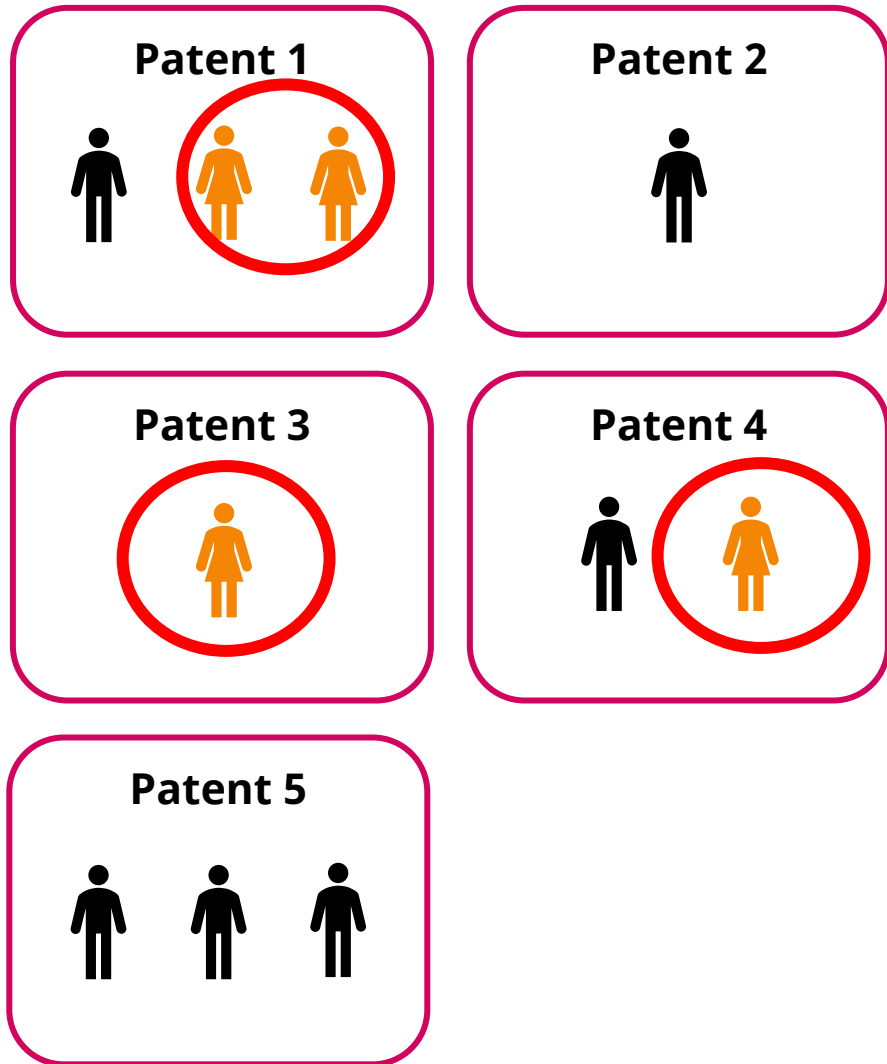
- Proportion of inventors/creators who are women (**WIR**)
- Share of patents with at least one woman (**ATL**)
- Women share of total patenting (**WSP**)
- Share of patents by gender composition of teams (**GCT**)

*Can be computed by IP right,
country, time, technology class*

Challenges (good to keep in mind but they will not be covered in this training)

- Missing information on inventors/creators' names
 - Data weighting strategies
- Industrial/Technological composition of a country
 - Inclusivity index (Delgado & Murray, 2022)

Proportion of inventors who are women (**WIR**)

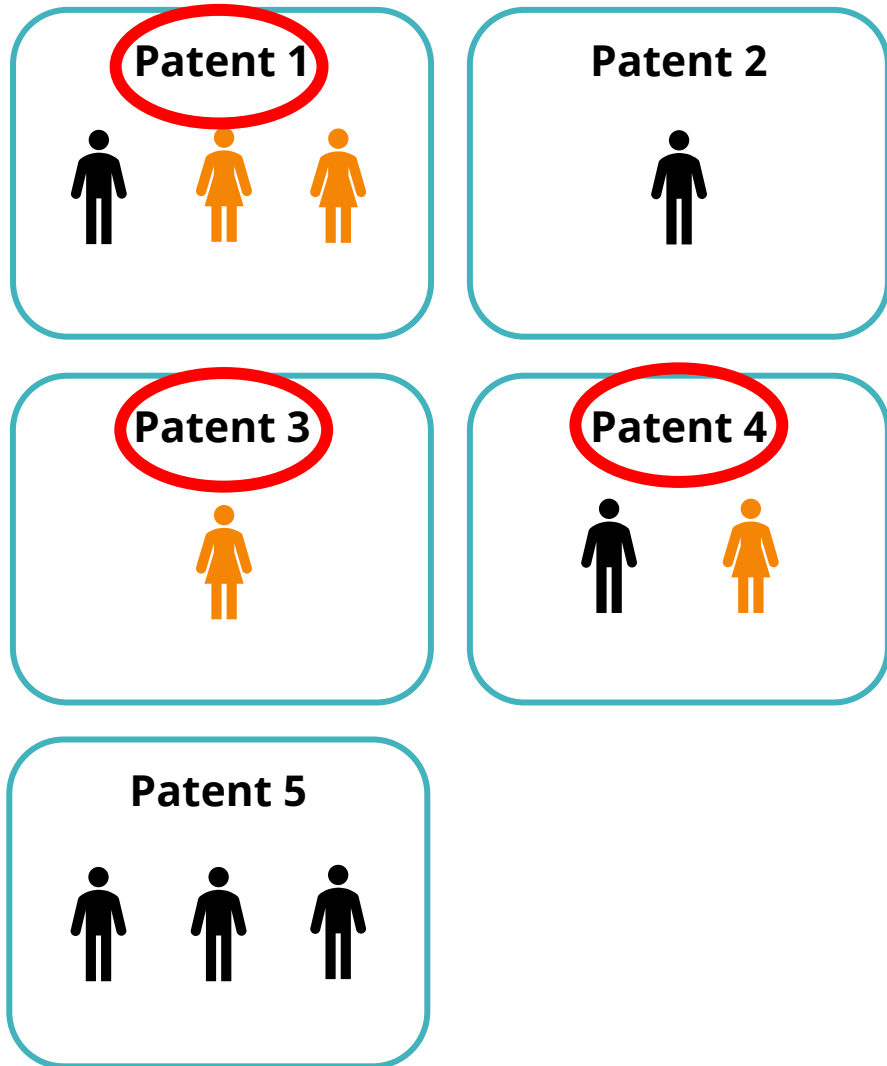


- To obtain the WIR we calculate what percentage of all the inventors are women:

$$\begin{aligned} WIR &= \frac{Nr\ women\ inventors}{Nr\ total\ inventors} \times 100 \\ &= \left(\frac{4}{10}\right) \times 100 = \mathbf{40\%} \end{aligned}$$

Target = 50%

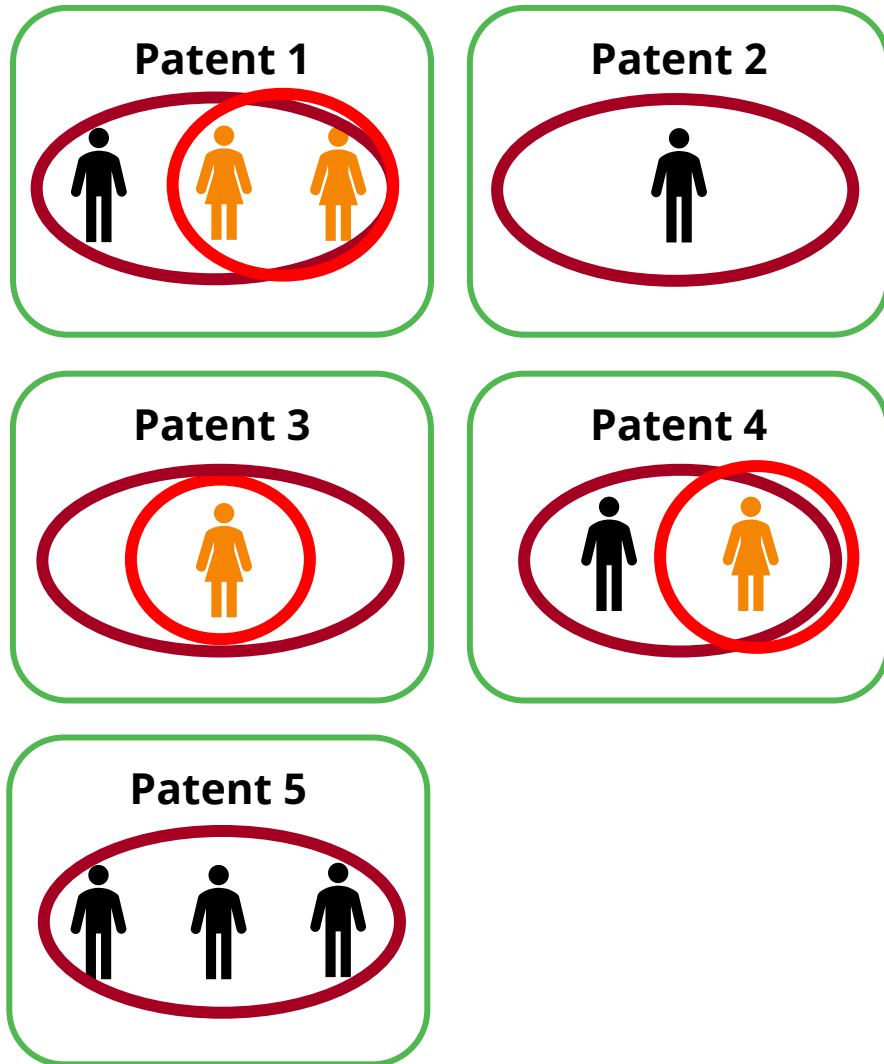
Share of patents with at least one woman (ATL)



- To obtain the ATL we calculate what percentage of all patents have at least a woman in the team:

$$ATL = \frac{\text{Nr patents with at least one woman inventor}}{\text{Nr total patents}} \times 100$$
$$= \left(\frac{3}{5} \right) \times 100 = \mathbf{60\%}$$

Women share of total patenting (**WSP**)



- To obtain the WSP we calculate for each patent what percentage of creator is a woman. Then we take the average of this percentage over all the patents

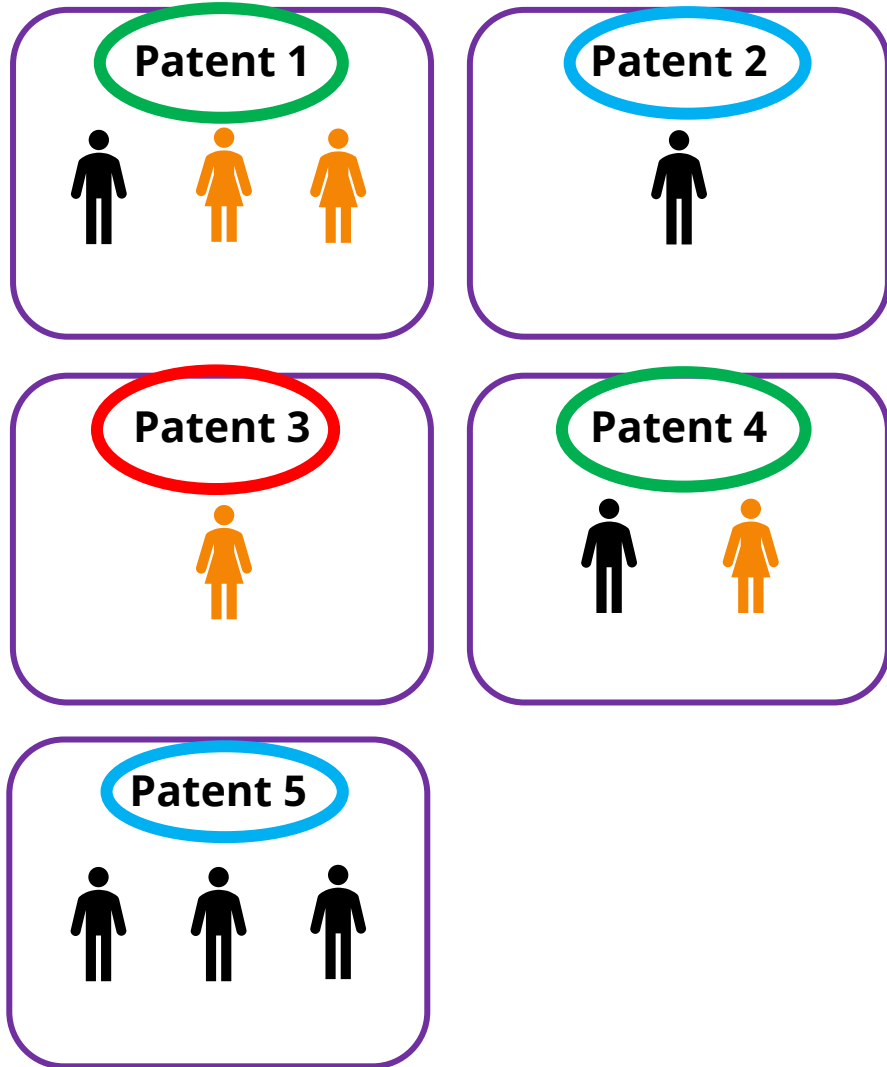
WSP = % of women per patent

$$= \left(\frac{\frac{2}{3} + \frac{0}{1} + \frac{1}{1} + \frac{1}{2} + \frac{0}{3}}{5} \right) \times 100$$

$$= 43.3\%$$

Target = 50%

Share of patents by gender composition of teams (GCT)



- To obtain the share of patents by gender composition of teams, we group the patents based on whether they are: *only men, mixed gender or only women*.
- Then we calculate the percentage of patents by group type.

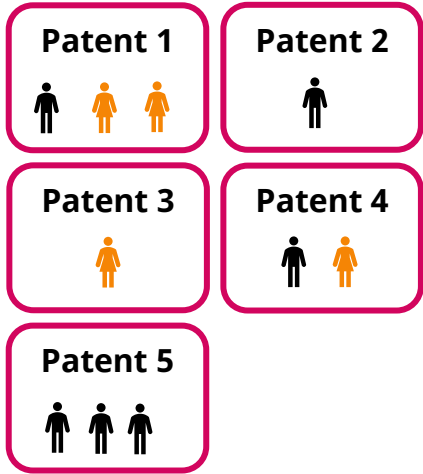
$$\underline{\text{Only men}} = \frac{2}{5} \times 100 = \mathbf{40\%}$$

$$\underline{\text{Mixed gender}} = \frac{2}{5} \times 100 = \mathbf{40\%}$$

$$\underline{\text{Only women}} = \frac{1}{5} \times 100 = \mathbf{20\%}$$

Compare gender indicators

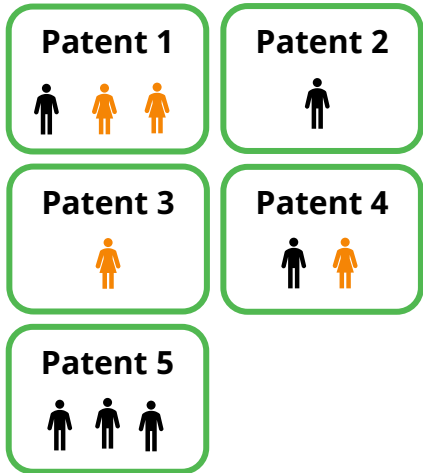
Proportion of inventors who are women (WIR)



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Women share of total patenting (WSP)

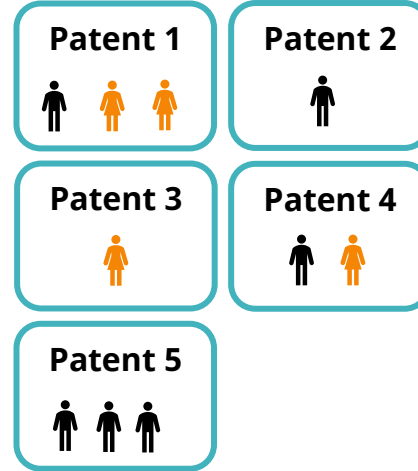


$$WSP = \% \text{ of women per patent}$$

$$= \left(\frac{\frac{2}{3} + \frac{0}{1} + \frac{1}{1} + \frac{1}{2} + \frac{0}{3}}{5}\right) \times 100$$

$$= \mathbf{43.3\%}$$

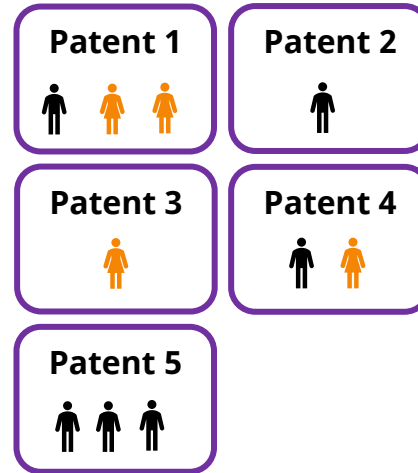
Share of patents with at least one woman (ATL)



$$ATL = \frac{Nr\ patents\ with\ at\ least\ one\ woman\ inventor}{Nr\ total\ patents} \times 100$$

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Share of patents by gender composition of teams (GCT)

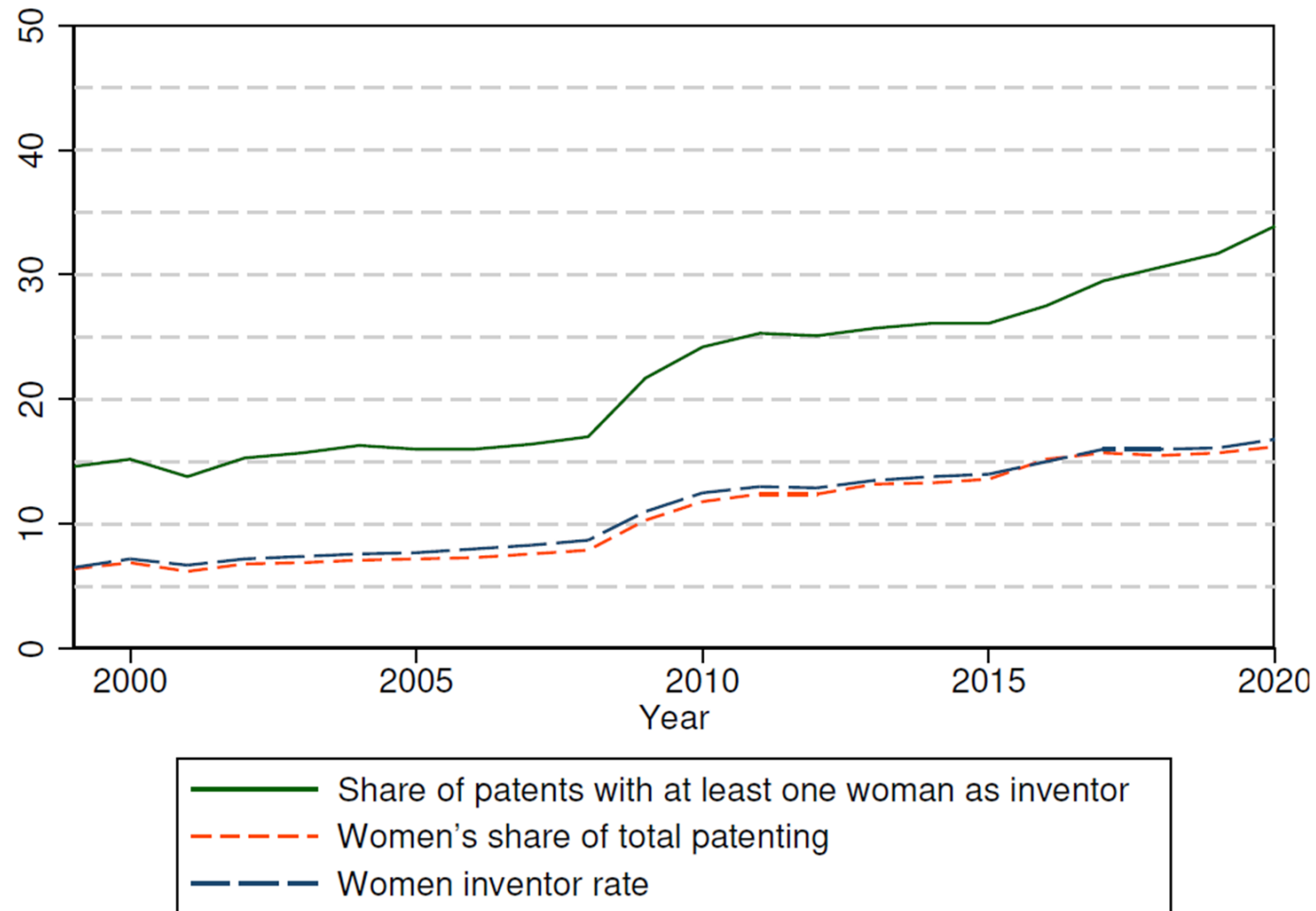


$$Only\ men = \frac{2}{5} \times 100 = \mathbf{40\%}$$

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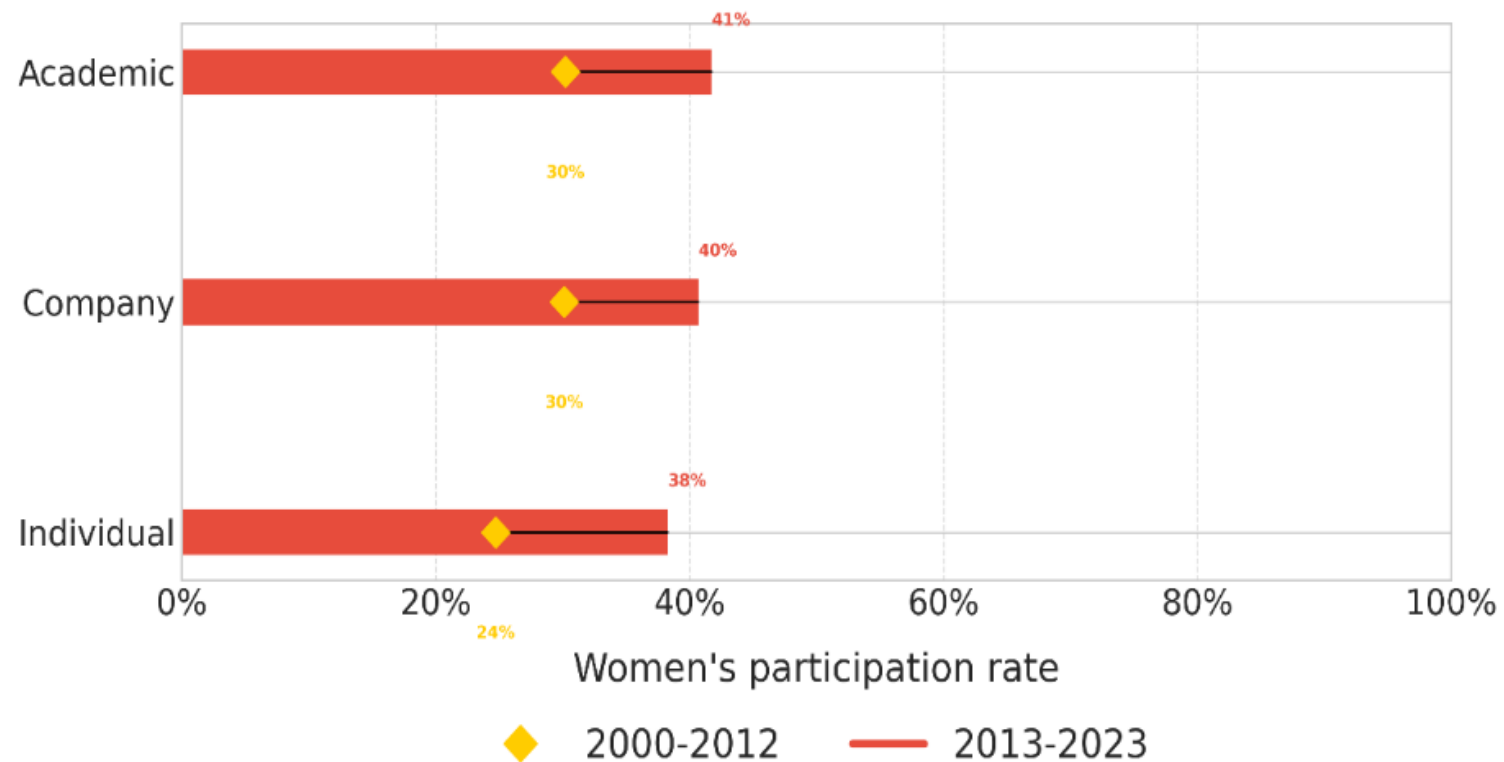
Three indicators of women contribution to patenting in Asia



Missing information :

- Taking averages is an option

Women's Participation Rate in Scientific Publications by Institution Type, Comparing 2000-2012 and 2013-2023



Get indicators from the data

Indicators by class and time (example, numbers do not reflect actual countries statistics)

Make sure the data is in the right format

name	gender	class	year
sri	F	14	2016
siti	F	5	2017
ahmad	M	19	2014
dewi	F	11	2023
budi	M	16	2015
rina	F	11	2024
agus	M	10	2024
eko	M	9	2020
dedi	M	12	2024
joko	M	17	2014
wawan	M	10	2019
yudi	M	11	2023
hendra	M	19	2024

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dedi	M	12	2024
joko	M	17	2014
wawan	M	10	2019
yudi	M	11	2023
hendra	M	19	2024

M	F	Tot	class	year
0	1	1	14	2016
0	1	1	5	2017
1	0	1	19	2014
1	1	2	11	2023
1	0	1	16	2015
0	1	1	11	2024
1	0	1	10	2024
1	0	1	9	2020
1	0	1	12	2024
1	0	1	17	2014
1	0	1	10	2019
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1	0	1	16	2015
0	1	1	11	2024
1	0	1	10	2024
1	0	1	9	2020
1	0	1	12	2024
1	0	1	17	2014
1	0	1	10	2019
1	0	1	19	2024

Indicators by class and time

Proportion of inventors who are women (**WIR = F/Tot**)

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eko	M	9	2020
dedi	M	12	2024
joko	M	17	2014
wawan	M	10	2019
yudi	M	11	2023
hendra	M	19	2024

M	F	Tot	class	year	WIR
0	1	1	14	2016	4/13 = 31%
0	1	1	5	2017	40%
1	0	1	19	2014	40%
1	1	2	11	2023	40%
1	0	1	16	2015	40%
0	1	1	11	2024	40%
1	0	1	10	2024	40%
1	0	1	9	2020	40%
1	0	1	12	2024	40%
1	0	1	17	2014	40%
1	0	1	10	2019	40%
1	0	1	19	2024	40%

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yudi	M	11	2023
hendra	M	19	2024

M	F	Tot	class	year	WIR	WIR class
0	1	1	14	2016	40%	100%
0	1	1	5	2017	40%	100%
1	0	1	19	2014	40%	0%
1	1	2	11	2023	40%	2/3 = 67%
1	0	1	16	2015	40%	0%
0	1	1	11	2024	40%	67%
1	0	1	10	2024	40%	0%
1	0	1	9	2020	40%	0%
1	0	1	12	2024	40%	0%
1	0	1	17	2014	40%	0%
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M	F	Tot	class	year	WIR	WIR class	WIR year
0	1	1	14	2016	40%	100%	100%
0	1	1	5	2017	40%	100%	100%
1	0	1	19	2014	40%	0%	0%
1	1	2	11	2023	40%	67%	50%
1	0	1	16	2015	40%	0%	0%
0	1	1	11	2024	40%	67%	1/4 = 25%
1	0	1	10	2024	40%	0%	25%
1	0	1	9	2020	40%	0%	0%
1	0	1	12	2024	40%	0%	25%
1	0	1	17	2014	40%	0%	0%
1	0	1	10	2019	40%	0%	0%
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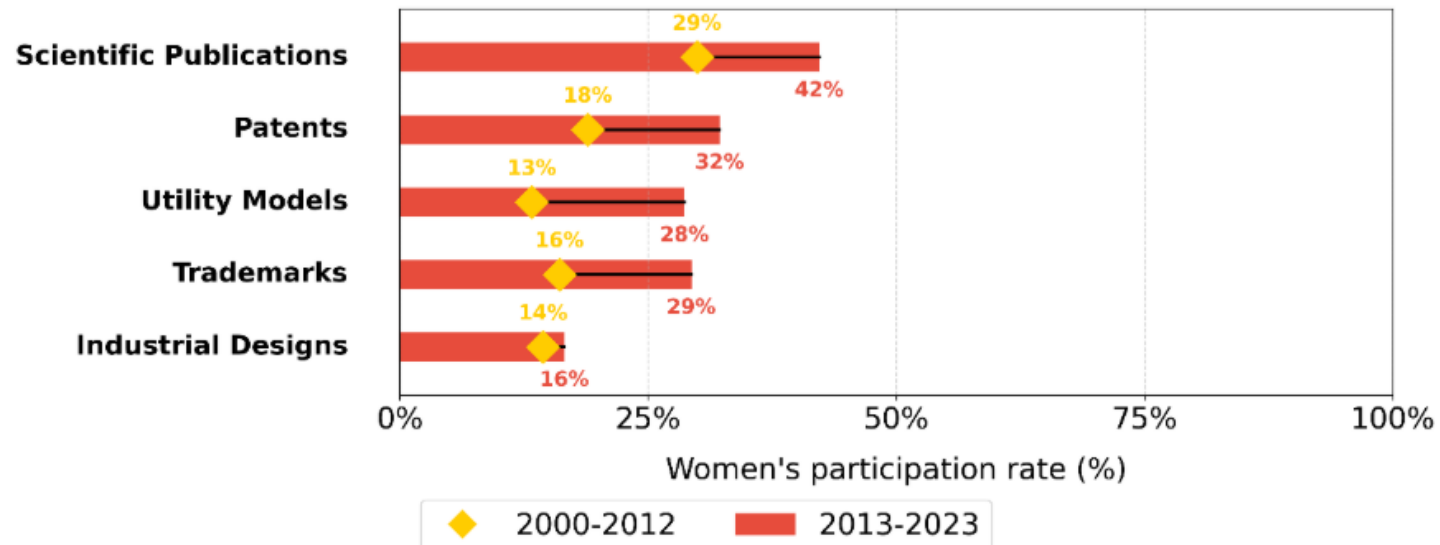
M	F	Tot	class	year	WIR	WIR class	WIR year	WIR class year
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1	0	1	19	2014	40%	0%	0%	0%
1	1	2	11	2023	40%	67%	50%	50%
1	0	1	16	2015	40%	0%	0%	0%
0	1	1	11	2024	40%	67%	25%	100%
1	0	1	10	2024	40%	0%	25%	0%
1	0	1	9	2020	40%	0%	0%	0%
1	0	1	12	2024	40%	0%	25%	0%
1	0	1	17	2014	40%	0%	0%	0%
1	0	1	10	2019	40%	0%	0%	0%
1	0	1	19	2024	40%	0%	25%	0%

Policy analysis

Once quantified, tackle the issue

- + Gender indicators allow us to **establish a baseline** to monitor change

Women participation rate across Indonesia innovation ecosystem



Note: ID IP office and WIPO international collection (Generated on 2025-06-13 15:48:30)

- + The next step is to understand what works and what does not, to reach equal representation
- + **How and why indicators change across time, regions, demographic groups, etc.**

Exit the “descriptive trap”

- + Understand what are the **mechanisms** behind the statistics we observe at baseline
- + **Compare more and less successful stories**
 - Why some IP rights, or technology classes, have different participation rate?
 - Which factors contribute to women’s participation?
 - What entry barriers affect men and women differently (e.g. Access to education, credit, networks; Knowledge)
 - Which factors affect women differently (e.g. motherhood and care responsibilities)

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- + **Compare existing policy interventions**
 - Identify the policy impact (remove confounding factors)
 - Did they obtain the expected **outcome**? Why yes? Why not?

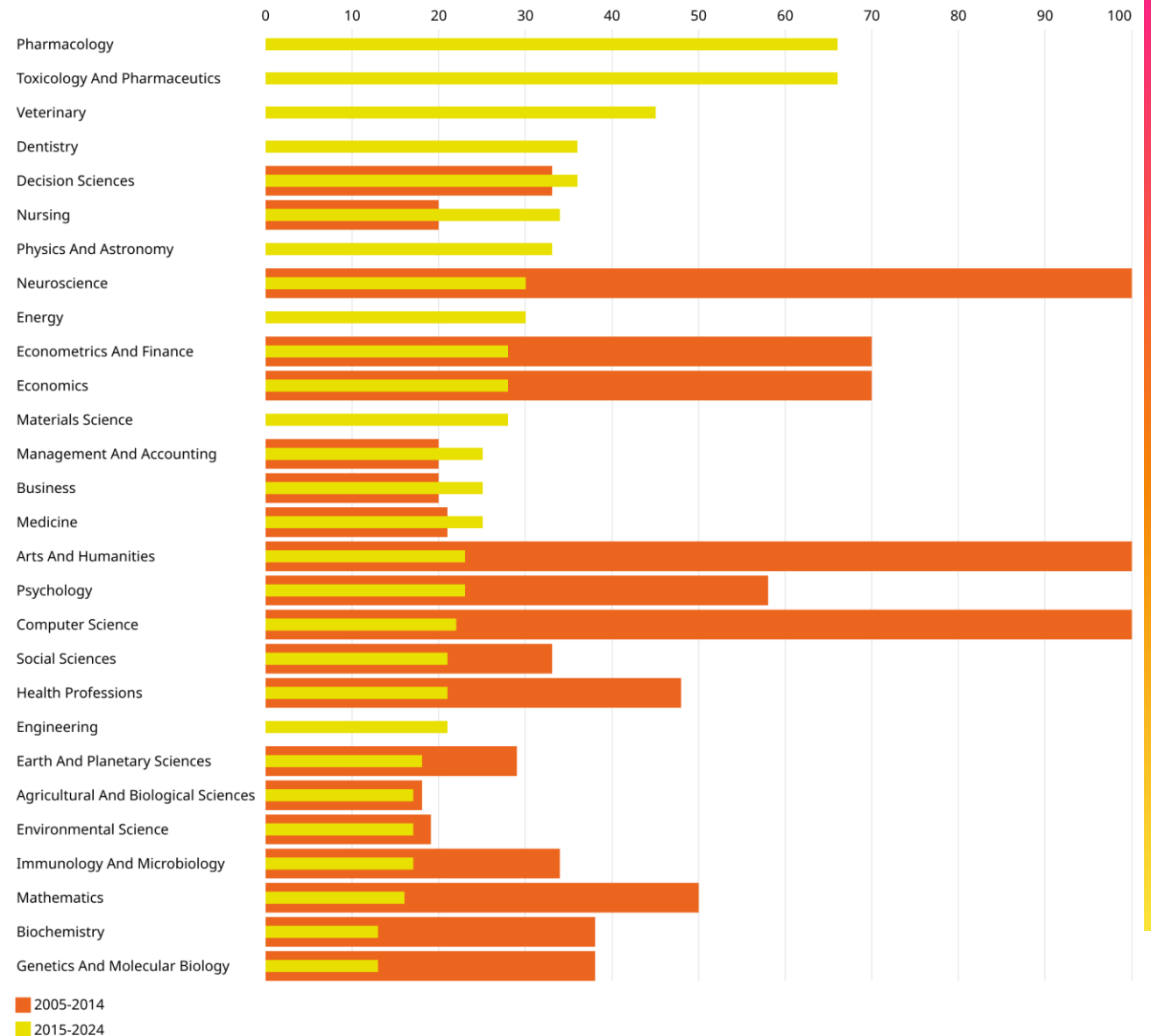
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 - Which factors affect women differently (e.g. motherhood and care responsibilities)
- + **Compare existing policy interventions**
 - Identify the policy impact (remove confounding factors)
 - Did they obtain the expected outcome? Why yes? Why not?
- + **Use insights from existing evaluations to design **new policy** interventions that are**
 - **(Cost) Effective**
 - **Targeted**

Policy analysis of gender indicators

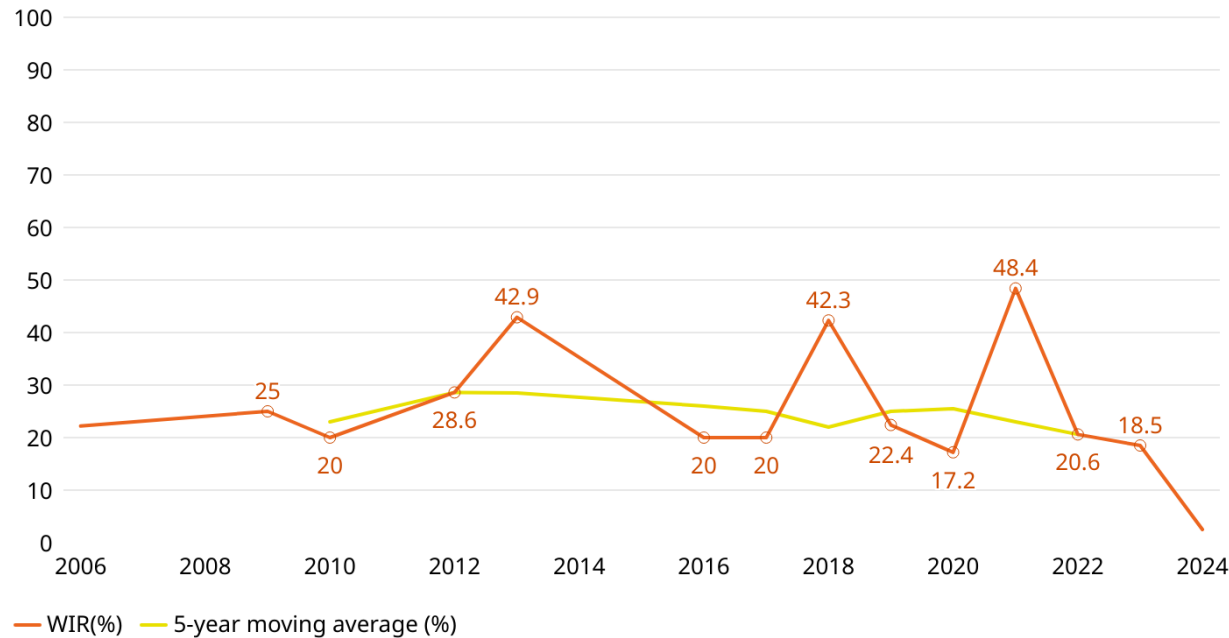
- > In which **sector** do women invent the most?
- > In which **period** did women invent the most in **Neuroscience**?
- > In which sectors women's participation **decreased** the most?
- > Can you think of (any) **factors** that explain these statistics?

Women participation rate in patents, by field

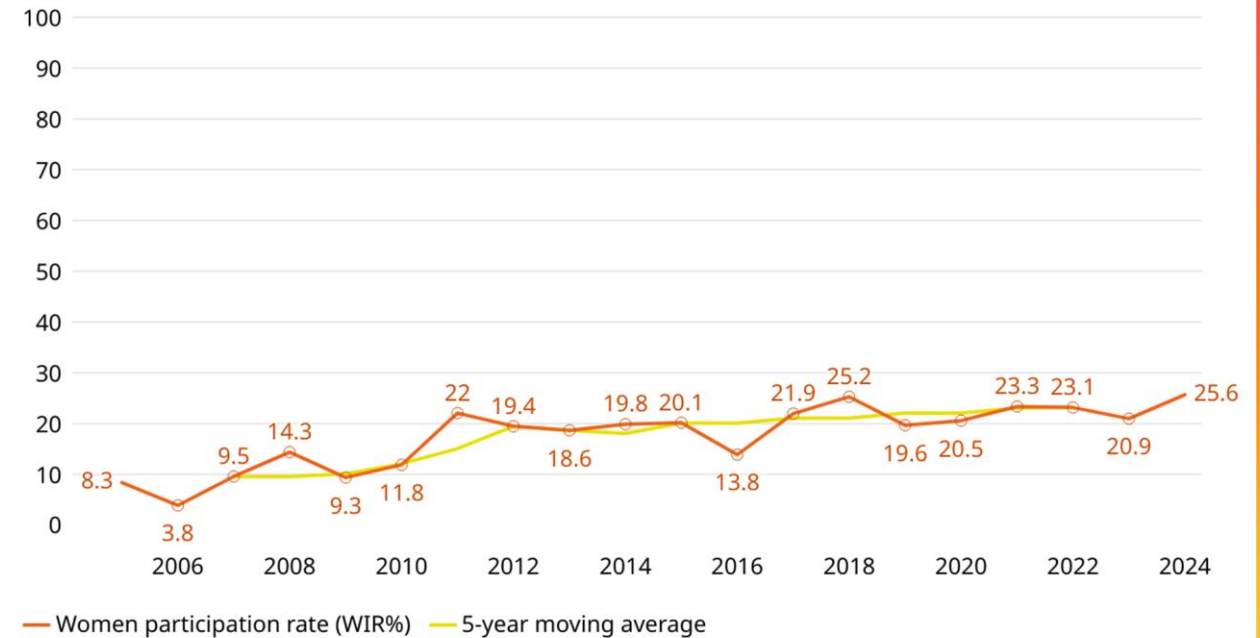


What can we say about these charts?

Women participation in trademarks in Bhutan



Women participation in scientific publications in Bhutan



Practice

Practice on Jupyter Lab:

- Open Jupiter Lab
- Go to the folder *CDIP training gender*
- Open the python notebook *2_gender_indicators.ipynb*
- Follow the steps to create the tables
 - *training_WIR.csv*
 - *training_ATL.csv*
 - *training_WSP.csv*
 - *training_GCT.csv*
 - *indicators_class.csv*
 - *indicators_country.csv*
 - *indicators_year.csv*
- **Important:** for this example, the column for creators' names has already been cleaned and standardized.
Numbers are made up and do not reflect actual countries statistics

Next:

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Additional resources

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- + **Identifying the gender of PCT inventors:** <https://www.wipo.int/publications/en/details.jsp?id=4125>
- + **World Name Gender Dictionary Toolkit:** <https://www.wipo.int/web/economics/w/blogs/gender-dictionary>
- + **WIPO gender GitHub repository:** https://github.com/IES-platform/r4r_gender/tree/main
- + **IP and gender indicators review:** <https://www.wipo.int/publications/en/details.jsp?id=4653>
- + **Barriers and solution for women's participation:** <https://www.wipo.int/publications/en/details.jsp?id=4743&plang=EN>
- + **IP and gender indicators, additional measures:** <https://www.wipo.int/web/economics/w/blogs/how-to-create-innovation-gender-indicators-the-chilean-way>
- + **What do we know about gender gaps in innovation?** <https://www.wipo.int/web/economics/w/blogs/gender-by-fields>

Thank you



WIPO
Innovation
Gender Gap

Women participation in innovation and IP

Sex-disaggregated data

CDIP Training
Indonesia

October 2025



This module:

1. Women's participation in IP and innovation
2. Gender indicators for policy
- 3. How to obtain sex-disaggregated data**

Sex-disaggregated data allows to:

- + **Quantify the issue**
 - Who is **under-represented**
 - What is the **extent** of women's under-representation
 - What are the **economic losses** from under-representation (human capital, inventions, revenues, etc.)

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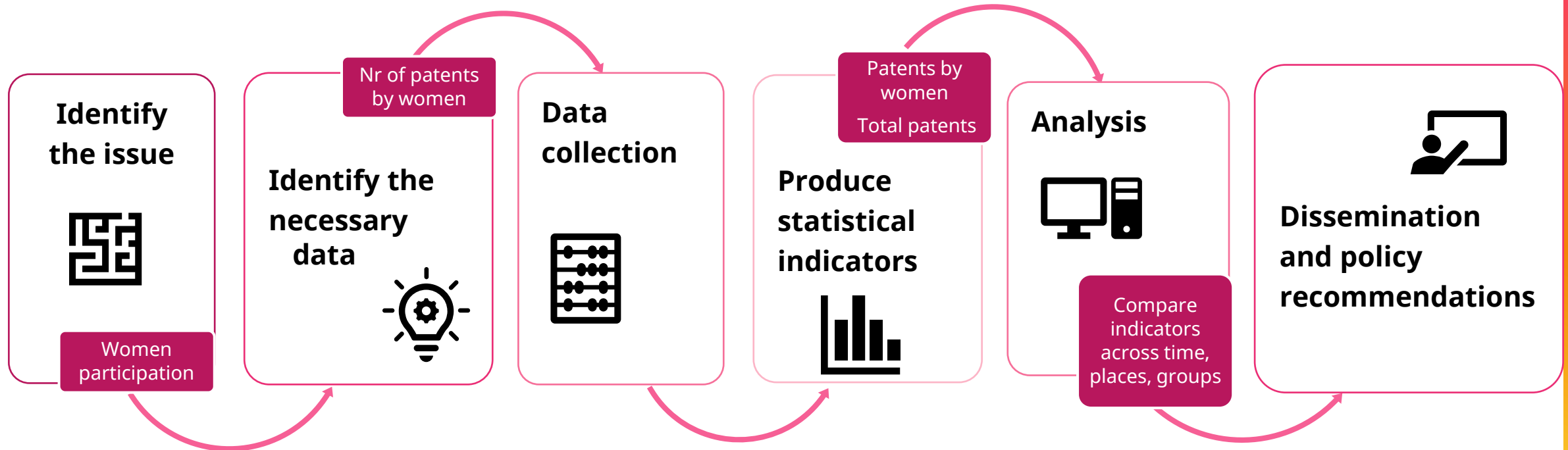
+ Quantify barriers and trampolines

- Which **entry-barriers** affect women and men differently
- Which **mechanisms** drive disparities and lead to women's higher exit rates
- Identify **factors that favor women participation** in innovation ecosystems

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 - Which entry-barriers affect women and men differently
 - Which mechanisms drive disparities and lead to women's higher exit rates
 - Identify factors that favor women participation in innovation ecosystems
- + **Policy evaluations**
 - **Compare** outcomes: what works and what does not and why
 - What is the **impact** of policy interventions targeting gender-equality
 - Can a program be **scalded up**? What are the **benefits**? What are the **costs**?
 - Which **groups** benefit the most from a policy intervention
 - How do patterns **evolve over time** for men and women?

Steps from no data to policy



From no data to sex-disaggregated data

Obtaining sex-disaggregated data

Directly from the source

- Self-reported through surveys
- Adding a gender field in IP application forms

→ Advantage: accuracy and diversity

→ Limitation: cost, volume, no past analysis

APPLICANT	<input type="checkbox"/> This person is also inventor	Gender:	<input type="checkbox"/> F	<input type="checkbox"/> M	<input type="checkbox"/> Other
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Obtaining sex-disaggregated data

Attribute the gender retrospectively

➤ Merge the data with **national individuals' records**

→ Advantage: past analysis, volume

→ Limitation: access, requires identifiers, might not work for foreign individuals

IP data

Social Security Nr	Name
11111190-1	Budi Santoso
99999998-1	Jack Smith
11111192-2	Sri Wahyuni
11111192-2	Sri W.
99999998-2	Marie Curie

National statistics data

Social Security Nr	Name	Gender
11111190-2	Sri Wahyuni	F
11111198-1	Budi Santoso	M

Note: sometimes social security number have a special digit to distinguish men and women

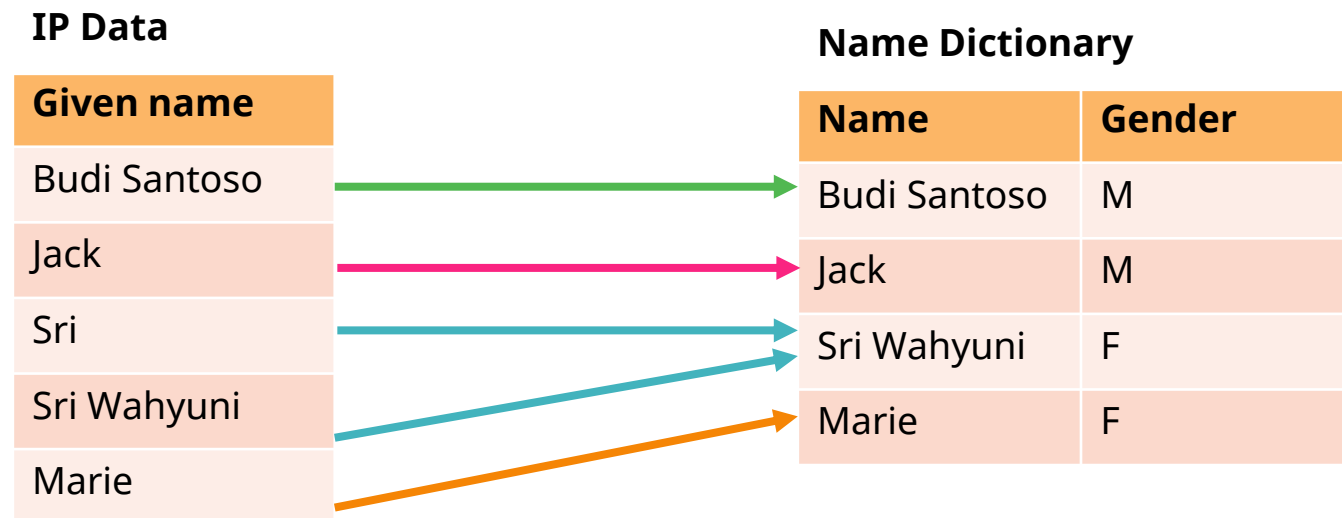
Obtaining sex-disaggregated data

Attribute the gender retrospectively

➤ Use **algorithms** to match names with their individuals' gender

→ Advantage: past analysis, covers many countries

→ Limitation: name spelling, quality and coverage of the dictionaries





WIPO World Name Gender Dictionary (WNGD)

WIPO WNGD

An open-source tool to attribute the gender to innovators and creators based on their names.

Main features:

1. Provides combinations of name-country-most frequent gender attributed to that name
2. It propagates name-gender pairs for all countries with the same official languages
3. Global coverage: 26 million names linked to 195 different countries and territories
4. Can be applied to the data retrospectively
5. It requires only two input variables: the **given name** and the **country of origin (ISO-2 country code)**
6. It can be used in STATA (with license) or Python (free access)

WIPO World Name Gender Dictionary

- Procedure:

1. Extract the given names from IP data

→ Make sure the names are uniform (lowercase, no punctuation, no leading or following space, no family names)

→ If there is more than one inventor or creator per item, split the observation in two (one for each given name)

→ Make sure you are using the 2-ISO country code

2. Apply the dictionary

Ip data

ID	Original name	name	country	country code
0123	Karma; Dechen	Karma	Bhutan	BT
0123	Karma; Dechen	Dechen	Bhutan	BT
0192	Smith Jack	Jack	Canada	CA
6543	Lekey	Lekey	Bhutan	BT
9876	Yangzom T.	Yangzom	Bhutan	BT
2468	Marie Curie, Avenue du village 7, 12001 Paris	Marie	France	FR



Gender
M
M
M
F
F
F

Apply the WGND

➤ In STATA

```
// set directory
global dir "ENTER YOUR PATH HERE"

// Install genderit
net from "https://raw.githubusercontent.com/IES-platform/r4r_gender/master/genderit/STATA/"
net install genderit

// Install WGND dictionaries
genderit_install_wgnd // WGND 2.0 (default)

// Load the data
import delimited "$dir\practice_wgnd.csv", varnames(1) encoding(UTF-8) clear

// Assign the gender
genderit name country_code, b attribthreshold(.85)
```

➤ Outputs summary:

```
. tab gender
```

Most likely gender (>=.85)	Freq.	Percent	Cum.
F	34	42.50	42.50
M	37	46.25	88.75
U	9	11.25	100.00
Total	80	100.00	

```
sum probF probM probU
```

Variable	Obs	Mean	Std. Dev.	Min	Max
probF	80	.4342015	.495606	0	1
probM	80	.4657985	.4988236	0	1
probU	80	0	0	0	0

Apply the WGND

➤ In Python

```
# 1) Obtain the genderit functions
import git
git.Git().clone('https://github.com/ClemSternWIPO/gender_it.git')
import sys
sys.path.append('YOUR DIRECTORY/gender_it')

# 2) Import the function
import gender_it_functions as gf

# 3) Import the required libraries
import pandas as pd
import requests
from io import StringIO
import string
from unicode import unidecode
pd.options.mode.chained_assignment = None
import numpy as np
import re as re
import unicodedata as ud

# 4) Set up the data

# Define file paths
my_path = "YOUR DIRECTORY/CDIP training"

# Load the data
my_file = my_path + "/practice_wngd.csv"
df = pd.read_csv(my_file)
df.sample(10)

# 5) Apply gender function
df_gendered = gf.get_gender(df, name_column='name', country_column='country_code', threshold=0.85)
```

➤ Outputs summary:

Results distribution is as follows:

	count	Percentage
gender		
F	41	51.25
M	38	47.50
not found	1	1.25

Practice on Jupyter Lab

Practice on Jupyter Lab:

- Open Jupiter Lab
- Go to the folder *CDIP training gender*
- Open the python notebook *1_wngd.ipynb*
- Follow the steps to create the table *practice_wngd_gendered.csv*

- **Important:** for this example, the column for creators' names has already been cleaned and standardized

Additional resources

- + **WIPO best practices to obtain sex-disaggregated IP data:** <https://www.wipo.int/publications/en/details.jsp?id=4588>
- + **Identifying the gender of PCT inventors:** <https://www.wipo.int/publications/en/details.jsp?id=4125>
- + **World Name Gender Dictionary Toolkit:** <https://www.wipo.int/web/economics/w/blogs/gender-dictionary>
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