

The Creative Economy Data Model

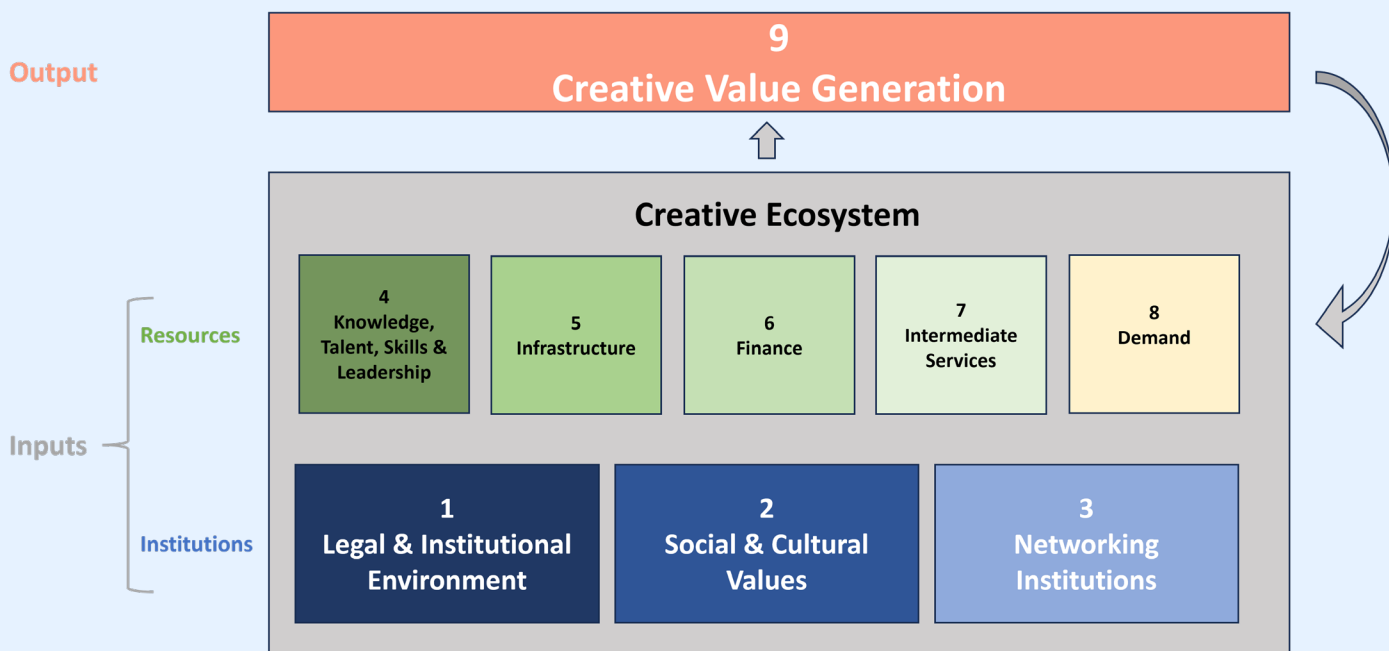
The Creative Economy Data Model (CEDM) is a framework and measurement tool designed to assess the quality and potential of a country's creative ecosystem at both national and sub-national levels. It identifies the key conditions that enable creative production to generate not only economic value but also cultural and social benefits. The model supports governments and stakeholders in understanding the strengths and gaps within the creative ecosystem, as well as the dynamic relationships among its components. Ultimately, the CEDM informs targeted interventions that foster economic growth and sustainable development.

Components

- Ecosystem approach
- IP and copyright as drivers of creative value generation
- Inclusion of economic, social and cultural indicators

Objectives

- Analyze the evolution of the national creative economy
- Rank creative ecosystems at the subnational level
- Provide evidence-based recommendations for creative economy policies
- Build data capacity for sustainable measurement exercises
- Raise awareness of the creative economy and intellectual property



Key Outcomes

- Assess the dynamic relationships among ecosystem components
- Understand creative output and its impact on economic development
- Analyze the impact of various inputs on creative output
- Rank the creative ecosystems of regions within a country
- Assess spillover effects between regions