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.mobi Sunrise Challenge Filing Guidelines

Challenges under the Sunrise Challenge Policy for <.mobi> (the “[Policy](#)”) and the Rules for Sunrise Challenge Policy for <.mobi> (the “[Rules](#)”) can only be submitted during the Sunrise Challenge Period, which begins Monday, August 28, 2006 at 12 noon, GMT and ends Friday, December 15, 2006 at 12 noon GMT. The WIPO Arbitration and Mediation Center (the “Center”) is the sole dispute resolution service provider empowered by the Policy and the Rules to receive and render a decision upon a Challenge.

A. All Challenges

Challenges must be submitted in English using the [Online Challenge Filing Form](#) provided by the Center pursuant to Rules, Paragraph 3(b).

The information to be included in the Challenge is described in Paragraph 3(c) of the Rules. The Online Challenge Filing Form contains specific sections as well as explanations for all elements to be included in the Challenge.

Except as provided under Section B, below, the Challenger does not need to send its Challenge to the Respondent.

B. Challenges seeking transfer of the sunrise registration

A Challenger seeking transfer of the disputed domain name is further required to demonstrate its own compliance with the Sunrise Registration Conditions, pursuant to Policy, Paragraph 4(b) and (c). In order to do so, the Challenger must submit to the Center the **originals** or **certified copies** of the trademark certificates demonstrating its compliance with the Sunrise Registration Conditions.

Copies must be certified by the Trademark Office with which the trademark is registered. If any of the submitted certificates is in a language other than English, it must be accompanied by a certified translation into English (Paragraph 6 (b) of the Rules). The certificates, and any translation thereof, must be submitted no later than forty-five (45) days following the commencement of the administrative proceeding (Paragraph 3(e) of the Rules). The administrative proceeding is deemed to have formally commenced when the Center formally notifies the Challenge to the Respondent in a communication which is copied to the Challenger (Paragraph 4(c) of the Rules).

The trademark or service mark certificates must be submitted in hardcopy in accordance with the following instructions:

- One original and two (2) copies of the certificate(s) (or the certified copies) must be sent by postal or courier service (postage pre-paid and return receipt requested) to:
WIPO Arbitration and Mediation Center
34 chemin des Colombettes
1211 Geneva 20
Switzerland
- One copy of the certificate(s) (or the certified copies) must be sent to the Respondent by postal or courier service (postage pre-paid and return receipt requested) using the contact details provided in the <.mobi> WHOIS, or any other address provided by the Respondent.

There is no need to send the certificate to the Registrar or to the Registry.

C. Payment

A non-refundable Challenger's fee of **USD 750** is to be paid by credit card in connection with every Challenge filed through one of the following means:

- By providing the credit card details under Section VIII of the Challenge, namely
 - 1) the name of the card holder (as appearing on the card);

- 2) the card number;
- 3) the card expiry date;
- 4) the card type (American Express, MasterCard or Visa only).
- By contacting the Center by telephone at +41 22 338 8247.

The Challenger's fee will only be debited by the Center if the Challenge is processed (Policy, paragraph 4(d)). The Challenge will be dismissed if required payment has not been received by the Center within fifteen (15) days of the filing of the Challenge.