

ARBITRATION
AND
MEDIATION CENTER

WIPO LIST OF NEUTRALS BIOGRAPHICAL DATA

Kar Liang SOH Ella Cheong LLC Singapore Singapore



Nationality: Singaporean

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

M.Sc., (Computer Science) with distinction, University of Wales. LL.B., (hons), National University of Singapore, 1992.

Patent Agent Examination, Certified by Board of Examiners, Malaysia, 1999; SEAD course, FICPI, certified Australian Patent Attorney standard in patent drafting, 1997; Advocate and Solicitor, admitted to practice before the Supreme Court of Singapore, 1993.

LANGUAGES

English, Chinese

PRESENT POSITION

Director, Ella Cheong LLC.

Partner, Ella Cheong & G Mirandah, Singapore, 1998 – present;

World's leading trademark practitioner for Singapore, Euromoney's Expert Guide;

Head, IT Department, Ella Cheong & G Mirandah, Singapore, 1998-present;

Editor, Publications Department, Ella Cheong & G Mirandah, Singapore, 1998- present;

Secretary, IT Committee of Law Society of Singapore, 1998- present.

MEMBERSHIP IN PROFESSIONAL BODIES

Member:

Asian Patent Attorneys Association (APAA); International Federation of Intellectual Property Attorneys (FICPI); International Trade Mark Association (INTA); Chartered Institute of Patent Agents (Foreign Member) (CIPA);

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ASEAN Intellectual Property Association (ASEAN-IPA).

AREAS OF SPECIALIZATION

Trademarks, information technology, domain names, e-commerce, patents.

EXPERIENCE IN INTELLECTUAL PROPERTY

Extensive experience: trade mark prosecution in Singapore and globally, trade mark litigation and enforcement (opposition, anti-piracy, infringement, competing claims), patent prosecution, patent litigation (infringement, invalidation), copyright litigation (anti-piracy, infringement).

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Domain name registration (including ccTLD registrations, DNS configuration assistance, best practices), domain name litigation and disputes (eg, cybersquatters, competing claims).

MAJOR PUBLICATIONS

Singapore chapter, Comparative Law Yearbook Special Issue on Entertainment Law, to be published by the Center for International Legal Studies;

"IPR Enforcement in Singapore", Japan Institute of Innovation and Inventors, 1999; Singapore Chapter, COMP.LEX 1996, John & Kernick, South Africa, 1995;

Various articles in magazines and periodicals, including the International Internet Law Review, Managing Intellectual Property, World Intellectual Property Reporter, IP Asia, Mondaq Business Monitor (online), etc.

PROFESSIONAL TRAINING IN MEDIATION

Intermediate Mediation Workshop, Singapore Mediation Center. Basic Mediation Course, Singapore Mediation Center.